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CLERK U.S. DISTRICT COURT  
CENTRAL DIST. OF CALIF.  
LOS ANGELES

BY: \_\_\_\_\_

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 9 BOLDFACE Licensing + Branding

10  
 11 **UNITED STATES DISTRICT COURT**  
 12 **CENTRAL DISTRICT OF CALIFORNIA**  
 13 **WESTERN DIVISION**

14 BOLDFACE Licensing + Branding, a  
 15 Nevada corporation,

16  
 17 Plaintiff,

18 v.

19 By Lee Tillett, Inc., a Florida corporation,

20  
 21 Defendant.

**CV12-10269**SVW (AGP-x)  
 CASE NO.

**COMPLAINT FOR DECLARATORY  
 JUDGMENT**

**[JURY TRIAL DEMANDED]**

1 Plaintiff BOLDFACE Licensing + Branding (“Boldface”) for its Complaint  
2 against Defendant By Lee Tillett, Inc. (“Tillett”) alleges as follows:

3 **NATURE OF THE CASE**

4 1. This case arises from Tillett’s attempt to enforce purported trademark rights  
5 in a mark it simply does not own and is, in any event, descriptive and used in a manner  
6 that clearly identifies the source of the goods as Boldface. Boldface thus seeks a  
7 declaratory judgment that, among other things, its use of trademarks incorporating the  
8 term KHROMA, for use in connection with cosmetics and beauty related goods does not  
9 infringe any of Tillett’s alleged trademark rights in the term KROMA.

10 **JURISDICTION**

11 2. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and  
12 1338(a), involving alleged violations of the Lanham Act, 15 U.S.C. § 1051 *et seq*, and  
13 jurisdiction over actions for declaratory judgment under 28 U.S.C. §§ 2201 and 2202.

14 3. This Court has specific and general personal jurisdiction over Tillett. Upon  
15 information and belief, Tillett advertises, markets, distributes and sells its products in the  
16 State of California. Tillett’s alleged trademark claim is directed at Boldface, a company  
17 with its principal place of business in the State of California, and arises out of Boldface’s  
18 use of marks, which incorporate the term KHROMA, on products, which are sold in the  
19 State of California. The exercise of jurisdiction over Tillett would comport with  
20 traditional notions of substantial justice and fair play.

21 4. Venue is proper in this district pursuant to 28 U.S.C. § 1391(b) because  
22 Tillett is subject to personal jurisdiction in this judicial district, and because a substantial  
23 part of the events giving rise to this action occurred in this judicial district.

24 **PARTIES**

25 5. Boldface is a Nevada corporation with its principal place of business located  
26 at 1309 Pico Blvd., Suite A, Santa Monica, CA 90405.

27 6. Boldface is informed and believes that Tillett is a Florida corporation with  
28 its principal place of business at 730 Maitland Ave., Altamonte Springs, FL 32701.

1 **FACTUAL ALLEGATIONS**

2 **Boldface License Agreement and Development of Boldface Marks**

3 7. Boldface is a celebrity cosmetics and beauty licensing company founded in  
4 April 2012, offering cosmetics and beauty related goods.

5 8. In May 2012, Boldface entered into a licensing agreement (the “Boldface  
6 License Agreement”) with 2Die4Kourt, Kimsaprincess, Inc., and Khlomoney, Inc., three  
7 California corporations that own various intellectual property and other propriety rights  
8 of Kourtney Kardashian, Kim Kardashian, and Khloe Kardashian (collectively, the  
9 “Kardashians”) respectively, including the Kardashians’ names, images and likenesses.

10 9. Under the Boldface License Agreement, Boldface was granted an exclusive  
11 license to use the Kardashians’ names, images and likenesses in connection with the  
12 development, manufacture, promotion and sale of cosmetics, beauty products, and other  
13 related goods.

14 10. Pursuant to the terms of the Boldface License Agreement, Boldface  
15 developed a line of cosmetic and beauty products, to be sold under the mark KHROMA  
16 BEAUTY BY KOURTNEY, KIM AND KHLOE and closely marketed in connection  
17 with the Kardashians’ names, images and/or likenesses.

18 11. In June 2012, Boldface filed two trademark applications with the United  
19 States Patent and Trademark Office for KHROMA BEAUTY BY KOURTNEY, KIM  
20 AND KHLOE, and KARDASHIAN KHROMA (collectively, the “Boldface Marks”),  
21 Serial Numbers 85/646521 and 85/642342 respectively, for “personal care products  
22 including cosmetics, body and beauty care products” in International Class 3  
23 (collectively, “Boldface’s Goods”).

24 12. Currently, Boldface sells a number of different cosmetic and beauty  
25 products, online and in certain retail outlets, utilizing the KHROMA BEAUTY BY  
26 KOURTNEY, KIM AND KHLOE mark on advertising and promotional materials and  
27 product packaging. The product packaging and products themselves all feature the  
28

1 Kardashians’ names, images and/or likenesses. An example of the product packaging is  
2 shown in Figure 1 below:



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14 **Figure 1**

15 13. Further, Boldface has a bona fide intent to use the KARDASHIAN  
16 KHROMA mark in the same or similar fashion as the KHROMA BEAUTY BY  
17 KOURTNEY, KIM AND KHLOE mark.

18 **Fame and Distinctiveness of the Kardashians’ Names and Brand**

19 14. The Kardashians, both collectively and individually, are among the most  
20 famous, recognizable and widely-viewed public figures today with a commercial reach  
21 and appeal that extends throughout the United States and internationally in numerous  
22 markets and media outlets.

23 15. Recognized primarily as reality television stars, models and actresses, the  
24 Kardashians are known for starring in *Keeping Up with the Kardashians*, the E! Network  
25 reality series that has fostered three spin-offs, *Kourtney and Kim Take New York*,  
26 *Kourtney and Kim Take Miami*, and *Khloe & Lamar*.

1 16. The E! series *Keeping Up with the Kardashians* recently completed its  
2 seventh season, reaching 3.6 million viewers in its season finale, ranking it as one of top  
3 25 most-watched telecasts on the E! Network, ever.

4 17. *Kourtney and Kim Take New York* and *Kourtney and Kim Take Miami*  
5 premiered on E! in August 2009 and January 2011, respectively, and follow the  
6 Kardashians as they oversee openings of their DASH retail stores in New York and  
7 Miami. These programs have reached between approximately 1.9 million to 3.6 million  
8 viewers during its production run, and *Kourtney and Kim Take Miami* has been  
9 tentatively scheduled for a third season beginning in March 2013.

10 18. *Khloe & Lamar* debuted on E! in April 2011, and stars Khloe Kardashian  
11 and her husband, Lamar Odom, an NBA star who plays for the Los Angeles Clippers.  
12 *Khloe & Lamar* completed its second season of production in May 2012 and has been  
13 renewed for a third season, with the show reaching an average of approximately 2 million  
14 viewers per episode.

15 19. Khloe Kardashian is also currently the co-host of the Fox television show,  
16 *The X-Factor*, one of the top rated primetime television shows on Fox.

17 20. The Kardashians command a broad media presence, with Kim Kardashian  
18 alone garnering 40 million page views per month on her official website,  
19 [www.KimKardashian.com](http://www.KimKardashian.com), 16.7 million Twitter followers, and a near-constant presence  
20 in print fashion, style, and celebrity magazine publications. In addition, Kim Kardashian  
21 recently was identified as the most searched person by Bing for 2012.

22 21. In addition to owning and operating the designer retail DASH stores in  
23 California, New York, and Miami, and a KARDASHIAN KHAOS store in Las Vegas,  
24 the Kardashians have expanded their brand to include clothing, cosmetics, perfume,  
25 shoes, jewelry, home goods, and a number of diet, exercise and fitness products and  
26 services.

1 22. Simply put, the Kardashians have developed themselves into a far-reaching,  
2 instantly identifiable, famous brand that continues to grow to meet new demands and  
3 consumer markets.

4 23. The Boldface Marks prominently feature the Kardashians' names, both in  
5 KARDASHIAN KHROMA and KHROMA BEAUTY BY KOURTNEY, KIM AND  
6 KHLOE.

7 24. Consumers therefore immediately associate Boldface's Goods offered under  
8 the KHROMA BEAUTY BY KOURTNEY, KIM AND KHLOE mark with the  
9 Kardashians and Boldface, eliminating any possible confusion with other potentially  
10 similar marks, including the Tillett's Marks (as defined below).

11 25. Consumers therefore will immediately associate Boldface's Goods offered  
12 under the KARDASHIAN KHROMA mark with the Kardashians and Boldface,  
13 eliminating any possible confusion with other potentially similar marks, including the  
14 Tillett's Marks (as defined below).

15 **Tillett's Use of the KROMA Mark and Pending Dispute**

16 26. Upon information and belief, Tillett is owned and operated by Lee Tillett, a  
17 professional makeup artist and developer of a line of cosmetic and beauty products  
18 ("Tillett's Goods").

19 27. Upon information and belief, Ms. Tillett has been a makeup artist and/or  
20 involved with the cosmetics industry for over twenty years, and develops and markets  
21 Tillett's Goods from her studio and company headquarters in Orlando, Florida.

22 28. In November 2010, Tillett filed an application to register the mark KROMA,  
23 in International Class 3 for "cosmetics," for which a federal registration issued on  
24 January 3, 2012, Registration No. 4079066.

25 29. Upon information and belief, Tillett uses KROMA together with Tillett's  
26 name to market and identify Tillett's Goods. Tillett's Goods are available for sale online  
27 at [www.kromamakeup.com](http://www.kromamakeup.com).

28

1 30. As evidenced on the [www.kromamakeup.com](http://www.kromamakeup.com) website, the packaging and  
2 marketing of Tillett's Goods features not only the term KROMA, but is consistently and  
3 closely accompanied by the phrase "BY LEE TILLETT" on each product, as shown in  
4 Figure 2 below.



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17 **Figure 2**

18 31. Figure 2 shows use by Tillett of the "KROMA BY LEE TILLETT" mark  
19 (together with the KROMA mark, the "Tillett Marks"), as seen on each of Tillett's  
20 Goods.

21 32. On June 28, 2012, counsel for Tillett sent Boldface a cease and desist letter  
22 claiming that the Boldface Marks used in connection with cosmetics infringes Tillett's  
23 rights in its KROMA mark.

24 33. Boldface responded to Tillett's letter on or about July 18, 2012, denying all  
25 allegations of infringement and identifying numerous third-party uses of  
26 Kroma/Croma/Chroma-formative marks for cosmetics and related goods.

27 34. Tillett's current counsel sent a subsequent letter on October 26, 2012, which  
28 reiterated Tillett's claim of infringement. Tillett demanded that Boldface cease and

1 desist all use of the Boldface Marks and withdraw the corresponding pending trademark  
2 applications. Tillett threatened to file suit and seek equitable and monetary relief, if  
3 Boldface did not comply or otherwise resolve this dispute.

4 35. The parties, through counsel, have repeatedly engaged in negotiations to  
5 settle this dispute but have been unable to reach a mutually agreeable solution. Tillett's  
6 counsel effectively ended all pending settlement discussions on November 27, 2012,  
7 necessitating this action.

8 **Neither Boldface Mark Infringes Upon Tillett's Trademark Rights**

9 36. Neither Boldface Mark infringes upon Tillett's trademark rights, due to the  
10 conceptual and commercial weakness of the Tillett Marks, as set forth below, along with  
11 the differences in the marks.

12 37. The foreign equivalent of the term KROMA is color.

13 38. Upon information and belief, Tillett selected the term KROMA for use in  
14 connection with Tillett's Goods because it translates literally to "color" in English from  
15 Greek.

16 39. Tillett admits the association on the [www.kromamakup.com](http://www.kromamakup.com) website, which  
17 states "KROMA means color in Greek."

18 40. The English translation of the term KROMA as "color" is literal and direct,  
19 particularly in the context of Tillett's Goods and meaning in the relevant marketplace.

20 41. The term KROMA is the phonetic and misspelled equivalent of the term  
21 CHROMA.

22 42. The pseudo mark CHROMA was assigned by the United States Patent and  
23 Trademark Office to Tillett's KROMA trademark application, in part to assist in the  
24 search for potentially conflicting marks.

25 43. The term CHROMA means the saturation of color.

26 44. Used in connection with Tillett's Goods, the term KROMA, whether  
27 translated or misspelled, directly and immediately describes an ingredient, characteristic  
28 and feature of Tillett's Goods, and therefore retains its descriptive meaning.



1 45. Tillett's KROMA mark consists solely of a descriptive term and lacks any  
2 inherent distinctive meaning to the relevant consuming public and therefore, is  
3 conceptually weak.

4 46. The only element of Tillett's KROMA BY LEE TILLETT mark that Tillett  
5 argues is similar to the Boldface Marks, namely, KROMA, is a descriptive term and  
6 lacks any inherent distinctive meaning to the relevant consuming public and therefore, is  
7 conceptually weak.

8 47. Tillett's KROMA mark is also commercially weak, due to the widespread  
9 third party uses of marks that are phonetically identical and visually similar for cosmetic  
10 and beauty related goods and services. (*See Exhibit A*).

11 48. At the time Tillett filed its application for the KROMA mark, there were  
12 numerous prior federal and state registrations and applications for substantially similar  
13 and phonetically equivalent marks for similar and/or related goods and services. (*See*  
14 *Exhibit A*).

15 49. Due to such wide spread third party use, consumers are accustomed to  
16 experiencing concurrent uses of marks substantially similar to Tillett's KROMA mark  
17 and are conditioned to refer to additional and/or distinguishing elements in the marks to  
18 identify the particular source of associated goods and services.

19 50. The primary source identifying features of the Boldface Marks are the  
20 Kardashians' names, namely, "KARDASHIAN" and "KOURTNEY, KIM AND  
21 KHLOE".

22 51. The Kardashians' names, both collectively and individually, are used  
23 extensively on Boldface's Goods themselves, and on packaging and promotional  
24 materials for the Boldface Goods.

25 52. The Kardashians have developed a strong, distinctive brand identity among  
26 the relevant consuming public.

27 53. Both Boldface Marks include the term KHROMA, which distinctively  
28 includes the letter "H," and together with the addition of "KARDASHIAN" and

1 “KOURTNEY, KIM AND KHLOE,” is visually different from the Tillett Marks and  
2 creates a different commercial impression from the Tillett Marks

3 54. Tillett’s name, and specifically use of the term “BY LEE TILLET” are  
4 likewise used extensively on Tillett’s Goods themselves, and on packaging and  
5 promotional materials for Tillett’s Goods.

6 55. The consistent use of Tillett’s name and the term “BY LEE TILLET” with  
7 “KROMA” specifically identifies Tillett’s Goods with Tillett and distinguishes them  
8 from both Boldface Marks and Boldface’s Goods.

9 56. Because there is no likelihood of confusion between neither Boldface Mark,  
10 on the one hand, and the Tillett Marks, on the other hand, particularly as used in the  
11 marketplace and associated distinctive trade dress, Tillett’s allegations of infringement,  
12 as set forth in its cease and desist correspondence, are invalid.

13 57. Tillett has threatened legal action against Boldface in a bad faith attempt to  
14 prevent Boldface from using either Boldface Mark.

15 58. Boldface does not intend to trade off on the goodwill or reputation of Tillett  
16 and does not intend nor wish that consumers make any association between Boldface and  
17 Tillett. Boldface has attempted to resolve this dispute in good faith but Tillett abruptly  
18 terminated all such efforts.

19 **COUNT I**

20 **(Declaratory Judgment Under 28 U.S.C. § 2201)**

21 59. Plaintiff incorporates the allegations set forth in each of the preceding  
22 paragraphs as if fully set forth herein.

23 60. An actual case and controversy exists between Boldface and Tillett as to  
24 Boldface’s use of the term KHROMA BEAUTY BY KOURTNEY, KIM AND KHLOE  
25 KHROMA, and intent to use KARDASHIAN KHROMA, in connection with cosmetics  
26 and beauty care products.

27 61. Tillett has asserted that Boldface does not have the right to use the term  
28 KHROMA in the Boldface Marks due to its use of the KROMA mark.

1 62. Boldface alleges that Tillett’s use of the KROMA mark does not impact  
2 Boldface’s use of the Boldface Marks because the KROMA mark is commercially and  
3 conceptually weak, and Tillett consistently uses the KROMA mark in conjunction with  
4 “Lee Tillett,” while Boldface consistently uses the term KHROMA, with an “H”, in  
5 conjunction with “Kardashian” and “Kourtney, Kim and Khloe.”

6 63. This Court has jurisdiction over the claims asserted in this Complaint.

7 64. This controversy is ripe for adjudication.

8 65. Accordingly, Boldface seeks a declaration from this Court that it is lawfully  
9 using the KHROMA BEAUTY BY KOURTNEY, KIM AND KHLOE mark and that its  
10 use of the KHROMA BEAUTY BY KOURTNEY, KIM AND KHLOE mark and intent  
11 to use the KARDASHIAN KHROMA does not and would not infringe Tillett’s Marks  
12 under federal or state law, including any rights under the Lanham Act, 15 U.S.C. § 1501  
13 *et seq.*

14  
15 **PRAYER FOR RELIEF**

16 WHEREFORE, Boldface respectfully requests that the Court enter judgment in its  
17 favor and:

18 A. Enter a declaratory judgment that:

- 19 (1) Boldface’s use of the term KHROMA in its marks, KARDASHIAN  
20 KHROMA and KHROMA BEAUTY BY KOURTNEY, KIM AND  
21 KHLOE does not and would not infringe upon or otherwise violate  
22 any of Tillett’s claimed trademark rights in its KROMA mark,  
23 including any state or common law rights;
- 24 (2) Boldface’s use of the term KHROMA in its marks, KARDASHIAN  
25 KHROMA and KHROMA BEAUTY BY KOURTNEY, KIM AND  
26 KHLOE does not and would not constitute false designation of origin  
27 or unfair competition under federal or state law;

1 B. Grant such other and further relief as the Court deems proper and just.  
2

3 DATED: November 30, 2012

GREENBERG TRAURIG, LLP

4  
5 By: 

Susan L. Heller

Wendy M. Mantell

Nina D. Boyajian

Attorneys for Plaintiff BOLDFACE Licensing +  
Branding

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**DEMAND FOR JURY TRIAL**

Plaintiff BOLDFACE Licensing + Branding hereby demands a jury trial of all issues triable by jury.

DATED: November 30, 2012

GREENBERG TRAURIG, LLP

By: 

Susan L. Heller

Wendy M. Mantell

Nina D. Boyajian

Attorneys for Plaintiff BOLDFACE Licensing + Branding

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Exhibit A

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:50:32 EST**Mark:** CHROMAGRAPHIC**CHROMAGRAPHIC**

<b>US Serial Number:</b>	77799357	<b>Application Filing Date:</b>	Aug. 07, 2009
<b>US Registration Number:</b>	4042561	<b>Registration Date:</b>	Oct. 18, 2011
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Oct. 18, 2011		
<b>Publication Date:</b>	Dec. 22, 2009	<b>Notice of Allowance Date:</b>	Mar. 16, 2010

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMAGRAPHIC
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Related Properties Information

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<b>International Registration Number:</b>	<a href="#">1017082</a>
<b>International Application(s)/Registration(s) Based on this Property:</b>	<a href="#">A0017325/1017082</a>

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cosmetics

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 31, 2010      **Use in Commerce:** May 31, 2010

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

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**Owner Name:** Make-Up Art Cosmetics Inc.  
767 Fifth Avenue

**Owner Address:** New York, NEW YORK 10153  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

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### Attorney/Correspondence Information

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**Attorney of Record**



**Attorney Name:** Lesley A. Moradian**Correspondent****Correspondent Name/Address:**

LESLEY A. MORADIAN  
 THE ESTEE LAUDER COMPANIES  
 767 5TH AVE FL 36  
 NEW YORK, NEW YORK 10153-0003  
 UNITED STATES

**Phone:** 212-277-2325**Correspondent e-mail:**[uspto@estee.com](mailto:uspto@estee.com)**Correspondent e-mail Authorized:**

No

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Oct. 18, 2011	REGISTERED-PRINCIPAL REGISTER	
Sep. 13, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 10, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	73296
Sep. 07, 2011	ASSIGNED TO LIE	73296
Aug. 23, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 26, 2011	STATEMENT OF USE PROCESSING COMPLETE	65362
Jul. 19, 2011	USE AMENDMENT FILED	65362
Jul. 19, 2011	TEAS STATEMENT OF USE RECEIVED	
Apr. 21, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 20, 2011	EXTENSION 2 GRANTED	65362
Mar. 16, 2011	EXTENSION 2 FILED	65362
Apr. 19, 2011	EXTENSION RECEIVED WITH TEAS PETITION	
Apr. 19, 2011	PETITION TO REVIVE-GRANTED	88889
Apr. 19, 2011	TEAS PETITION TO REVIVE RECEIVED	
Apr. 18, 2011	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Apr. 18, 2011	ABANDONMENT - NO USE STATEMENT FILED	99999

Oct. 21, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 20, 2010	EXTENSION 1 GRANTED	65362
Sep. 16, 2010	EXTENSION 1 FILED	65362
Oct. 20, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Sep. 22, 2010	EXTENSION RECEIVED WITH TEAS PETITION	
Sep. 22, 2010	PETITION TO REVIVE-GRANTED	88889
Sep. 22, 2010	TEAS PETITION TO REVIVE RECEIVED	
Mar. 16, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 22, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 22, 2009	PUBLISHED FOR OPPOSITION	
Nov. 18, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Nov. 18, 2009	ASSIGNED TO LIE	71441
Oct. 30, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 22, 2009	ASSIGNED TO EXAMINER	63031
Aug. 12, 2009	NOTICE OF PSEUDO MARK MAILED	
Aug. 11, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 11, 2009	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Sep. 10, 2011

# United States of America

United States Patent and Trademark Office

## CHROMAGRAPHIC

**Reg. No. 4,042,561**

MAKE-UP ART COSMETICS INC. (DELAWARE CORPORATION)  
767 FIFTH AVENUE

**Registered Oct. 18, 2011**

NEW YORK, NY 10153

**Int. Cl.: 3**

FOR: COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK**

FIRST USE 5-31-2010; IN COMMERCE 5-31-2010.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-799,357, FILED 8-7-2009.

STEVEN R. FINE, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

Generated on 2012-11-29T13:08:22.179-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:08:22 EST**Mark:** CHROMATONE**US Serial Number:** 73321248**Application Filing Date:** Jul. 29, 1981**US Registration Number:** 1234213**Registration Date:** Apr. 12, 1983**Register:** Principal**Mark Type:** Trademark**Status:** The registration has been renewed.**Status Date:** Oct. 17, 2002**Publication Date:** Jan. 18, 1983

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### Mark Information

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**Mark Literal Elements:** CHROMATONE**Standard Character Claim:** No**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [..] indicate deleted goods/services;
- • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cosmetics-Namely, Fade Cream and Fade Cream with Sun Screening Ingredients**International Class:** 003 - Primary Class**U.S Class:** 051**Class Status:** ACTIVE**Basis:** 1(a)

**First Use:** Jul. 31, 1980

**Use in Commerce:** Jul. 31, 1980

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**Basis Information (Case Level)**

---

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** SOFT SHEEN/CARSON, INC.  
 1000 EST 87TH STREET  
**Owner Address:** CHICAGO, ILLINOIS 60619  
 UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** LISA M. GIGLIOTTI

**Correspondent**

**Correspondent Name/Address:** LISA M GIGLORTTI  
 L:OREAL USA CREATIVE INC  
 575 FIFTH AVE  
 NEW YORK, NEW YORK 10017  
 UNITED STATES

**Domestic Representative - Not Found**

---

**Prosecution History**

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Date	Description	Proceeding Number
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Apr. 23, 2008 CASE FILE IN TICRS

Oct. 17, 2002 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)

Oct. 17, 2002 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED

Jul. 22, 2002 REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED

Jul. 22, 2002 PAPER RECEIVED

Oct. 25, 1988 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.

May 17, 1988 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED

Apr. 12, 1983 REGISTERED-PRINCIPAL REGISTER

Jan. 18, 1983 PUBLISHED FOR OPPOSITION

Apr. 12, 1983 REGISTERED-PRINCIPAL REGISTER

Nov. 23, 1982 APPROVED FOR PUB - PRINCIPAL REGISTER

Sep. 10, 1982 NON-FINAL ACTION MAILED

Aug. 10, 1982 ASSIGNED TO EXAMINER

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**Maintenance Filings or Post Registration Information**

---

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Apr. 12, 2003

---

**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND      **Date in Location:** Apr. 23, 2008

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**Assignment Abstract of Title Information**

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**Summary**

**Total**

**Assignments:** 12

**Registrant:** Flori Roberts, Inc.

**Assignment 1 of 12**

---

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [1998/0671](#)

**Pages:** 4

**Date Recorded:** Nov. 24, 1999

**Supporting Documents:** [assignment-tm-1998-0671.pdf](#)

**Assignor**

**Name:** [FLORI ROBERTS, INC.](#)

**Execution Date:** Jul. 14, 1998

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW JERSEY

**Assignee**

**Name:** [DERMABLEND, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 8522 SOUTH LAFAYETTE AVENUE  
CHICAGO, ILLINOIS 60620

**Correspondent**

**Correspondent Name:** TROUTMAN SANDERS LLP

**Correspondent Address:** SCHUYLA M. GOODSON, ESQ.  
600 PEACHTREE STREET, N.E.  
SUITE 5200  
ATLANTA, GA 30308-2216

**Domestic Representative - Not Found**

**Assignment 2 of 12**

---

**Conveyance:** DOCUMENT PREVIOUSLY RECORDED AT REEL 001795, FRAME 0176  
CONTAINED AN ERROR IN PROPERTY NUMBER 1,697,784.  
DOCUMENT RE-RECRDED TO CORRECT ERROR ON STATED REEL.

**Reel/Frame:** [2077/0326](#)

**Pages:** 8

**Date Recorded:** Jan. 13, 2000

**Supporting Documents:** [assignment-tm-2077-0326.pdf](#)

**Assignor**



**Name:** [FLORI ROBERTS, INC.](#) **Execution Date:** Jul. 14, 1998

**Legal Entity Type:** CORPORATION

**State or Country  
Where  
Organized:** NEW JERSEY

**Assignee**

**Name:** [DERMABLEND, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country  
Where  
Organized:** DELAWARE

**Address:** 8522 SOUTH LAFAYETTE AVENUE  
CHICAGO, ILLINOIS 60620

**Correspondent**

**Correspondent  
Name:** MILBANK, TWEED, HADLEY & MCCLOY

**Correspondent  
Address:** KERI CHRIST  
1 CHASE MANHATTAN PLAZA  
NEW YORK, NY 10005-1413

**Domestic Representative - Not Found**

**Assignment 3 of 12**

---

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [1795/0176](#) **Pages:** 6

**Date Recorded:** Sep. 08, 1998

**Supporting  
Documents:** [assignment-tm-1795-0176.pdf](#)

**Assignor**

**Name:** [FLORI ROBERTS, INC.](#) **Execution Date:** Aug. 14, 1998

**Legal Entity Type:** CORPORATION

**State or Country  
Where  
Organized:** NEW JERSEY

**Assignee**

**Name:** [DERMABLEND, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country  
Where  
Organized:** DELAWARE

**Address:** 8522 SOUTH LAFAYETTE AVENUE  
CHICAGO, ILLINOIS 60620

**Correspondent**

**Correspondent Name:** MILBANK TWEED HADLEY & MCCLOY

**Correspondent Address:** 1 CHASE MANHATTAN PLAZA  
NEW YORK, NY 10005-1413

**Domestic Representative - Not Found**

**Assignment 4 of 12**

---

**Conveyance:** ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNORS INTEREST

**Reel/Frame:** [2079/0142](#) **Pages:** 6

**Date Recorded:** Sep. 08, 1998

**Supporting Documents:** [assignment-tm-2079-0142.pdf](#)

**Assignor**

**Name:** [FLORI ROBERTS, INC.](#) **Execution Date:** Aug. 14, 1998

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** NEW JERSEY

**Assignee**

**Name:** [DERMABLEND, INC.](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Address:** 8522 SOUTH LAFAYETTE AVENUE  
CHICAGO, ILLINOIS 60620

**Correspondent**

**Correspondent Name:** MILBANK, TWEED, HADLEY & MCCLOY

**Correspondent Address:** JANET K. TITUS  
1 CHASE MANHATTAN PLAZA  
NEW YORK, NEW YORK 10005-1413

**Domestic Representative - Not Found**

**Assignment 5 of 12**

---

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [1789/0655](#) **Pages:** 19

**Date Recorded:** Sep. 17, 1998

**Supporting Documents:** [assignment-tm-1789-0655.pdf](#)

**Assignor**

**Name:** [DERMABLEND, INC.](#) **Execution Date:** Aug. 27, 1998  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [FOOTHILL CAPITAL CORPORATION, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** CALIFORNIA

**Address:** 11111 SANTA MONICA BOULEVARD  
LOS ANGELES, CALIFORNIA 90025

**Correspondent**

**Correspondent Name:** SCHULTE ROTH & ZABEL LLP  
**Correspondent Address:** JOSHUA R. BRESSLER, ESQ.  
900 THIRD AVENUE  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 6 of 12**

---

**Conveyance:** UCC-1 FINANCING STATEMENT  
**Reel/Frame:** [1800/0144](#) **Pages:** 8  
**Date Recorded:** Sep. 25, 1998  
**Supporting Documents:** [assignment-tm-1800-0144.pdf](#)

**Assignor**

**Name:** [DERMABLEND, INC.](#) **Execution Date:** Aug. 27, 1998  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [FOOTHILL CAPITAL CORPORATION, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** No Place Where Organized Found

**Address:** 11111 SANTA MONICA BOULEVARD  
LOS ANGELES, CALIFORNIA 90025

**Correspondent**

**Correspondent Name:** SCHULTE ROTH & ZABEL LLP

**Correspondent Address:** KIRBY CHIN, ESQ.  
900 THIRD AVENUE  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 7 of 12**

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**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [1844/0159](#) **Pages:** 24

**Date Recorded:** Jan. 26, 1999

**Supporting Documents:** [assignment-tm-1844-0159.pdf](#)

**Assignor**

**Name:** [DERMABLEND, INC.](#) **Execution Date:** Dec. 08, 1998

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [NORWEST BANK MINNESOTA, N.A. AS AGENT FOR QUANTUM PARTNERS LDC AND QUOTA FUND, N.V.](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** No Place Where Organized Found

**Address:** M.S. 0069  
6TH AND MARKET STREETS  
MINNEAPOLIS, MINNESOTA 55479-0069

**Correspondent**

**Correspondent Name:** KRAMER LEVIN NAFTALIS & FRANKEL LLP

**Correspondent Address:** RICHARD LLOYD MOSS, ESQ.  
919 THIRD AVENUE  
NEW YORK, NEW YORK 10022

**Domestic Representative - Not Found**

**Assignment 8 of 12**

---

**Conveyance:** MERGER

**Reel/Frame:** [2204/0422](#) **Pages:** 5

**Date Recorded:** Dec. 18, 2000

**Supporting Documents:** [assignment-tm-2204-0422.pdf](#)

**Assignor**

**Name:** [DERMABLEND, INC.](#) **Execution Date:** Aug. 31, 2000

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [CARSON PRODUCTS COMPANY](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Address:** 64 ROSS ROAD  
SAVANNAH, GEORGIA 31405

**Correspondent**

**Correspondent Name:** TROUTMAN SANDERS LLP

**Correspondent Address:** KENNETH SOUTHALL, ESQ.  
600 PEACHTREE STREET  
ATLANTA, GA 30308

**Domestic Representative - Not Found**

**Assignment 9 of 12**

---

**Conveyance:** MERGER AND CHANGE OF NAME

**Reel/Frame:** [2251/0066](#) **Pages:** 8

**Date Recorded:** Feb. 12, 2001

**Supporting Documents:** [assignment-tm-2251-0066.pdf](#)

**Assignor**

**Name:** [CARSON PRODUCTS COMPANY](#) **Execution Date:** Jan. 01, 2001

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [CARSON/SOFT SHEEN, INC.](#)

**State or Country**

Legal Entity Type: CORPORATION Where Organized: DELAWARE

Address: 575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

Correspondent Name: L'OREAL USA, INC.

Correspondent Address: LISA M. GIGLIOTTI, ESQ.  
575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

**Domestic Representative - Not Found**

**Assignment 10 of 12**

---

Conveyance: CHANGE OF NAME

Reel/Frame: [2252/0152](#) Pages: 8

Date Recorded: Feb. 12, 2001

Supporting Documents: [assignment-tm-2252-0152.pdf](#)

**Assignor**

Name: [CARSON/SOFT SHEEN, INC.](#) Execution Date: Jan. 01, 2001

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

**Assignee**

Name: [SOFT SHEEN/CARSON, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: 1000 EAST 87TH STREET  
CHICAGO, ILLINOIS 60619

**Correspondent**

Correspondent Name: L'OREAL USA, INC.

Correspondent Address: LISA M. GIGLIOTTI  
575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

**Domestic Representative - Not Found**

**Assignment 11 of 12**

---

**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [2724/0097](#) **Pages:** 16  
**Date Recorded:** Apr. 18, 2003  
**Supporting Documents:** [assignment-tm-2724-0097.pdf](#)

**Assignor**

**Name:** [SALON PRODUCTS, INC.](#) **Execution Date:** Jan. 01, 2003  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** OHIO

**Assignee**

**Name:** [L'OREAL USA CREATIVE, INC.](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Address:** 575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

**Correspondent Name:** L'OREAL USA CREATIVE, INC.  
**Correspondent Address:** LISA M. GIGLIOTTI, ESQ.  
575 FIFTH AVENUE  
NEW YORK, NY 10017

**Domestic Representative - Not Found**

**Assignment 12 of 12**

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**Conveyance:** MERGER  
**Reel/Frame:** [2729/0715](#) **Pages:** 9  
**Date Recorded:** Apr. 18, 2003  
**Supporting Documents:** [assignment-tm-2729-0715.pdf](#)

**Assignor**

**Name:** [SOFT SHEEN/CARSON, INC.](#) **Execution Date:** Jan. 01, 2003  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE





**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent and Trademark Office**

**Reg. No. 1,234,213**

**Registered Apr. 12, 1983**

**TRADEMARK**  
**Principal Register**

**CHROMATONE**

Flori Roberts, Inc. (New Jersey corporation)  
Hwy. #34  
Farmingdale, N.J. 07727

For: COSMETICS—NAMESLY, FADE CREAM  
AND FADE CREAM WITH SUN SCREENING  
INGREDIENTS, in CLASS 3 (U.S. Cl. 51).  
First use Jul. 31, 1980; in commerce Jul. 31, 1980.

Ser. No. 321,248, filed Jul. 29, 1981.

ELLEN J. SEEHERMAN, Examining Attorney

Generated on 2012-11-29T12:29:11.255-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:29:11 EST**Mark:** CHROMAPLEX SYSTEM**US Serial Number:** 73590808**Application Filing Date:** Mar. 31, 1986**US Registration Number:** 1415518**Registration Date:** Nov. 04, 1986**Register:** Principal**Mark Type:** Trademark**Status:** The registration has been renewed.**Status Date:** Oct. 27, 2006**Publication Date:** Aug. 12, 1986

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### Mark Information

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**Mark Literal Elements:** CHROMAPLEX SYSTEM**Standard Character Claim:** No**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)**Disclaimer:** "SYSTEM"

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** HAIR-TREATMENT PREPARATIONS -- NAMELY, A COLORING AND CONDITIONING COMPOSITION SOLD AS AN INTEGRAL COMPONENT OF HAIR COLORING PREPARATIONS**International Class:** 003 - Primary Class**U.S Class:** 051

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 13, 1985

**Use in Commerce:** Aug. 13, 1985

**Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** L'OREAL USA CREATIVE, INC.  
 575 FIFTH AVENUE  
**Owner Address:** NEW YORK, NEW YORK 10017  
 UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** LISA M. GIGLIOTTI

**Correspondent**

**Correspondent Name/Address:** LISA M GIGLIOTTI  
 PL'OREAL USA CREATIVE INC  
 575 FIFTH AVE 34TH FL  
 NEW YORK, NEW YORK 10017  
 UNITED STATES

**Domestic Representative - Not Found**

**Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Oct. 27, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	61619
Oct. 27, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 18, 2006	ASSIGNED TO PARALEGAL	61619
Oct. 03, 2006	CASE FILE IN TICRS	
Aug. 11, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 11, 2006	TEAS SECTION 8 & 9 RECEIVED	
Apr. 27, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 06, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 04, 1986	REGISTERED-PRINCIPAL REGISTER	
Aug. 12, 1986	PUBLISHED FOR OPPOSITION	
Jul. 13, 1986	NOTICE OF PUBLICATION	
Jun. 20, 1986	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 11, 1986	EXAMINER'S AMENDMENT MAILED	
Jun. 03, 1986	ASSIGNED TO EXAMINER	65193

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### **Maintenance Filings or Post Registration Information**

---

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Filed, Section 15 - Accepted

**Renewal Date:** Nov. 04, 2006

---

### **TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** POST REGISTRATION

**Date in Location:** Oct. 27, 2006



**Assignor**

**Name:** [NATIONAL CITY BANK](#) **Execution Date:** Apr. 27, 2000  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [MATRIX ESSENTIALS, INC.](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** OHIO  
**Address:** 30601 CARTER ROAD  
SOLON, OHIO 44139

**Correspondent**

**Correspondent Name:** BRISTOL-MYERS SQUIBB COMPANY  
**Correspondent Address:** SUSAN REISS, ESQ.  
345 PARK AVENUE  
NEW YORK, NEW YORK 10154

**Domestic Representative - Not Found**

**Assignment 3 of 4**

---

**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [2273/0050](#) **Pages:** 10  
**Date Recorded:** Mar. 23, 2001  
**Supporting Documents:** [assignment-tm-2273-0050.pdf](#)

**Assignor**

**Name:** [MATRIX ESSENTIALS, INC.](#) **Execution Date:** Jan. 01, 2001  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [L'OREAL USA CREATIVE, INC.](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE  
**Address:** 575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

**Correspondent Name:** L'OREAL USA CREATIVE, INC.

**Correspondent Address:** LISA M. GIGLIOTTI, ESQ  
575 FIFTH AVENUE  
NEW YORK, NEWYORK 10017

**Domestic Representative - Not Found**

**Assignment 4 of 4**

---

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT ERROR IN THE STATE OF INCORPORATION OF CONVEYING PARTY, PREVIOUSLY RECORDED ON REEL 2273 FRAME 0050.

**Reel/Frame:** [2339/0555](#) **Pages:** 11

**Date Recorded:** Jul. 17, 2001

**Supporting Documents:** [assignment-tm-2339-0555.pdf](#)

**Assignor**

**Name:** [MATRIX ESSENTIALS, INC.](#) **Execution Date:** Jan. 01, 2001

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** OHIO

**Assignee**

**Name:** [L'OREAL USA CREATIVE, INC.](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Address:** 575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

**Correspondent Name:** L'OREAL USA CREATIVE, INC.

**Correspondent Address:** LISA M. GIGLIOTTI, ESQ  
575 FIFTH AVENUE  
NEW YORK, NEW YORK 10017

**Domestic Representative - Not Found**

Int. Cl.: 3

Prior U.S. Cl.: 51

**United States Patent and Trademark Office** **Reg. No. 1,415,518**  
Registered Nov. 4, 1986

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMAPLEX SYSTEM**

MATRIX ESSENTIALS, INC. (OHIO CORPORATION)  
30601 CARTER ROAD  
SOLON, OH 44139

FOR: HAIR-TREATMENT PREPARATIONS -  
-NAMELY, A COLORING AND CONDITION-  
ING COMPOSITION SOLD AS AN INTEGRAL  
COMPONENT OF HAIR COLORING PREPARA-  
TIONS, IN CLASS 3 (U.S. CL. 51).

FIRST USE 8-13-1985; IN COMMERCE  
8-13-1985.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "SYSTEM", APART FROM  
THE MARK AS SHOWN.

SER. NO. 590,808, FILED 3-31-1986.

CRAIG R. GILBERT, EXAMINING ATTORNEY



Int. Cl.: 3

Prior U.S. Cl.: 51

Reg. No. 1,415,518

**United States Patent and Trademark Office** Registered Nov. 4, 1986

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMAPLEX SYSTEM**

MATRIX ESSENTIALS, INC. (OHIO CORPORATION)  
30601 CARTER ROAD  
SOLON, OH 44139

FOR: HAIR-TREATMENT PREPARATIONS -  
-NAMELY, A COLORING AND CONDITION-  
ING COMPOSITION SOLD AS AN INTEGRAL  
COMPONENT OF HAIR COLORING PREPARA-  
TIONS, IN CLASS 3 (U.S. CL. 51).

FIRST USE 8-13-1985; IN COMMERCE  
8-13-1985.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "SYSTEM", APART FROM  
THE MARK AS SHOWN.

SER. NO. 590,808, FILED 3-31-1986.

CRAIG R. GILBERT, EXAMINING ATTORNEY

Generated on 2012-11-29T12:27:18.637-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:27:18 EST

**Mark:** ALOXXI CHROMA



<b>US Serial Number:</b>	74534334	<b>Application Filing Date:</b>	Jun. 08, 1994
<b>US Registration Number:</b>	1939362	<b>Registration Date:</b>	Dec. 05, 1995
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	The registration has been renewed.		
<b>Status Date:</b>	Apr. 12, 2006		
<b>Publication Date:</b>	Sep. 12, 1995		

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**Mark Information**

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<b>Mark Literal Elements:</b>	ALOXXI CHROMA
<b>Standard Character Claim:</b>	No
<b>Mark Drawing Type:</b>	5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

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**Goods and Services**

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** permanent hair color preparation

**International**

**Class:** 003 - Primary Class **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Apr. 1992 **Use in Commerce:** Apr. 1992

**Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** ALOXXI INTERNATIONAL CORPORATION (FKA AI INTERNATIONAL INC.)

**Owner Address:** 14144 Ventura Boulevard  
 Suite 110  
 Sherman Oaks, CALIFORNIA 91423  
 UNITED STATES

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** CALIFORNIA

**Attorney/Correspondence Information**

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** Natasha Shabani  
 Rutter Hobbs & Davidoff Incorporated  
 1901 Avenue of the Stars  
 Suite 1700  
 LOS ANGELES, CALIFORNIA 90067  
 UNITED STATES

**Phone:** 310.286.1700 **Fax:** 310.286.1728

**Domestic Representative - Not Found****Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
May 13, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 13, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 12, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 11, 2007	CASE FILE IN TICRS	
Apr. 12, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68335
Apr. 12, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 31, 2006	ASSIGNED TO PARALEGAL	68335
Dec. 19, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 19, 2005	TEAS SECTION 8 & 9 RECEIVED	
Nov. 03, 2001	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 12, 2001	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 05, 1995	REGISTERED-PRINCIPAL REGISTER	
Sep. 12, 1995	PUBLISHED FOR OPPOSITION	
Aug. 11, 1995	NOTICE OF PUBLICATION	
Jun. 01, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 01, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 02, 1995	CONTINUATION OF FINAL REFUSAL MAILED	
Apr. 20, 1995	NON-FINAL ACTION MAILED	
Apr. 13, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 15, 1994	NON-FINAL ACTION MAILED	
Nov. 10, 1994	ASSIGNED TO EXAMINER	70427

**Maintenance Filings or Post Registration Information**

**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted  
**Renewal Date:** Dec. 05, 2005

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** SCANNING ON DEMAND      **Date in Location:** Jun. 11, 2007

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### Assignment Abstract of Title Information

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#### Summary

**Total Assignments:** 2      **Registrant:** Nexxus Products Company  
**Assignment 1 of 2**

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3126/0072](#)      **Pages:** 12

**Date Recorded:** Jul. 22, 2005

**Supporting Documents:** [assignment-tm-3126-0072.pdf](#)

#### Assignor

**Name:** [NEXXUS PRODUCTS COMPANY](#)      **Execution Date:** May 18, 2005

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** CALIFORNIA

#### Assignee

**Name:** [ALBERTO-CULVER USA, INC.](#)

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

**Address:** 2525 ARMITAGE AVENUE  
MELROSE PARK, ILLINOIS 60160

#### Correspondent

**Correspondent Name:** PATRICIA M. DESIMONE, ESQ.

**Correspondent Address:** 2525 ARMITAGE AVENUE  
MELROSE PARK, IL 60160

**Domestic Representative - Not Found**

**Assignment 2 of 2**

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4200/0388](#) **Pages:** 6

**Date Recorded:** May 06, 2010

**Supporting Documents:** [assignment-tm-4200-0388.pdf](#)

**Assignor**

**Name:** [ALBERTO-CULVER USA, INC.](#) **Execution Date:** Mar. 31, 2010

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [ALOXXI INTERNATIONAL CORPORATION \(FKA AI INTERNATIONAL INC.\)](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** CALIFORNIA

**Address:** 716 NORTH MAPLE DRIVE  
BEVERLY HILLS, CALIFORNIA 90210

**Correspondent**

**Correspondent Name:** NATASHA SHABANI

**Correspondent Address:** 1901 AVENUE OF THE STARS  
SUITE 1700  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 1,939,362**

**United States Patent and Trademark Office** Registered Dec. 5, 1995

**TRADEMARK  
PRINCIPAL REGISTER**

**AloXXi**  
**chroma**

NEXXUS PRODUCTS COMPANY (CALIFOR-  
NIA CORPORATION)  
82 COROMAR DRIVE  
SANTA BARBARA, CA 93117

FIRST USE 4-0-1992; IN COMMERCE  
4-0-1992.

SER. NO. 74-534,334, FILED 6-8-1994.

FOR: PERMANENT HAIR COLOR PREPA-  
RATION, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51  
AND 52).

JEAN MARC BRUN, EXAMINING ATTORNEY

Generated on 2012-11-29T12:45:28.867-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:45:28 EST

**Mark:** CHROMATONES

**CHROMATONES**

**US Serial Number:** 76554558

**Application Filing Date:** Oct. 27, 2003

**US Registration Number:** 3021478

**Registration Date:** Nov. 29, 2005

**Register:** Principal

**Mark Type:** Trademark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Mar. 10, 2011

**Publication Date:** Nov. 30, 2004

**Notice of Allowance Date:** Feb. 22, 2005

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**Mark Information**

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**Mark Literal Elements:** CHROMATONES

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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**Goods and Services**

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** artificial fingernails in the nature of a liquid monomer and acrylic powder for building fingernails

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052



**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 2004

**Use in Commerce:** Jun. 2004

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** O P I PRODUCTS, INC.  
13034 SATICOY STREET  
**Owner Address:** NORTH HOLLYWOOD, CALIFORNIA 91605  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Eric S. Hyman      **Docket Number:** 066140.T124

**Correspondent**

**Correspondent Name/Address:** Eric S. Hyman  
BLAKELY SOKOLOFF TAYLOR & ZAFMAN  
12400 WILSHIRE BOULEVARD, SEVENTH FLOOR  
LOS ANGELES, CALIFORNIA 90025  
UNITED STATES

**Phone:** (310) 207-3800      **Fax:** (310) 820-5988

**Domestic Representative - Not Found**

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## Prosecution History

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Date	Description	Proceeding Number
Jun. 22, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 10, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Mar. 10, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Feb. 16, 2011	TEAS SECTION 8 & 15 RECEIVED	
Jan. 12, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 29, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 29, 2005	REGISTERED-PRINCIPAL REGISTER	
Oct. 17, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Oct. 17, 2005	ASSIGNED TO LIE	73787
Oct. 03, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 30, 2005	STATEMENT OF USE PROCESSING COMPLETE	71280
Aug. 30, 2005	EXTENSION 1 GRANTED	71280
Aug. 11, 2005	USE AMENDMENT FILED	71280
Aug. 11, 2005	EXTENSION 1 FILED	71280
Aug. 15, 2005	PAPER RECEIVED	
Feb. 22, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 30, 2004	PUBLISHED FOR OPPOSITION	
Nov. 10, 2004	NOTICE OF PUBLICATION	
Sep. 30, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	70217
Sep. 30, 2004	ASSIGNED TO LIE	70217
Sep. 19, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 14, 2004	AMENDMENT FROM APPLICANT ENTERED	73787
Aug. 18, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Aug. 18, 2004	PAPER RECEIVED	
May 18, 2004	NON-FINAL ACTION MAILED	

May 02, 2004 ASSIGNED TO EXAMINER 74677  
 Nov. 12, 2003 NEW APPLICATION ENTERED IN TRAM

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**Maintenance Filings or Post Registration Information**

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**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 112      **Date in Location:** Mar. 10, 2011

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**Assignment Abstract of Title Information**

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**Summary**

**Total Assignments:** 2      **Registrant:** OPI Products, Inc.

**Assignment 1 of 2**

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST  
**Reel/Frame:** [4437/0243](#)      **Pages:** 96  
**Date Recorded:** Dec. 23, 2010  
**Supporting Documents:** [assignment-tm-4437-0243.pdf](#)

**Assignor**

**Name:** [OPI PRODUCTS, INC.](#)      **Execution Date:** Dec. 20, 2010  
**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** CALIFORNIA

**Assignee**

**Name:** [COTY-OPI, INC.](#)  
**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

**Address:** 13034 SATICOY STREET  
NORTH HOLLYWOOD, CALIFORNIA 91605

**Correspondent**

**Correspondent Name:** STEPHANIE S. KANN, SENIOR PARALEGAL

**Correspondent Address:** 3161 MICHELSON DRIVE  
GIBSON, DUNN & CRUTCHER LLP  
IRVINE, CA 92612

**Domestic Representative - Not Found**

**Assignment 2 of 2**

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**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [4444/0001](#) **Pages:** 6

**Date Recorded:** Dec. 30, 2010

**Supporting Documents:** [assignment-tm-4444-0001.pdf](#)

**Assignor**

**Name:** [COTY-OPI, INC.](#) **Execution Date:** Dec. 20, 2010

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [O P I PRODUCTS, INC.](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Address:** 13034 SATICOY STREET  
NORTH HOLLYWOOD, CALIFORNIA 91605

**Correspondent**

**Correspondent Name:** STEPHANIE S. KANN, SENIOR PARALEGAL

**Correspondent Address:** 3161 MICHELSON DRIVE  
GIBSON, DUNN & CRUTCHER LLP  
IRVINE, CA 92612

**Domestic Representative - Not Found**

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,021,478**

Registered Nov. 29, 2005

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMATONES**

OPI PRODUCTS, INC. (CALIFORNIA CORPORATION)  
13034 SATICOY STREET  
NORTH HOLLYWOOD, CA 91605

FIRST USE 6-0-2004; IN COMMERCE 6-0-2004.

SN 76-554,558, FILED 10-27-2003.

FOR: ARTIFICIAL FINGERNAILS IN THE NATURE OF A LIQUID MONOMER AND ACRYLIC POWDER FOR BUILDING FINGERNAILS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

BERYL GARDNER, EXAMINING ATTORNEY

Generated on 2012-11-29T12:28:10.543-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:28:10 EST**Mark:** CHROMA PERFECT**CHROMA PERFECT****US Serial Number:** 76585285**Application Filing Date:** Apr. 06, 2004**US Registration Number:** 3125361**Registration Date:** Aug. 08, 2006**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Aug. 08, 2006**Publication Date:** May 16, 2006

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### Mark Information

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**Mark Literal Elements:** CHROMA PERFECT**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK**Disclaimer:** "CHROMA "

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### Foreign Information

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**Foreign Registration Number:** 04/3.281.003**Foreign Registration Date:** Mar. 19, 2003**Foreign Application/Registration Country:** FRANCE**Foreign Expiration Date:** Mar. 19, 2013

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Shampoos; gels, sprays, mousses and balms for the hair styling and hair care; hair lacquers; hair colouring and hair decolorant preparations; permanent waving and curling preparations; essential oils for personal use

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> Yes	<b>Currently 44E:</b> Yes	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** L'Oreal

**Owner Address:** 14, rue Royale  
Paris 75008  
FRANCE

**Legal Entity Type:** SOCIETE ANONYME                      **State or Country Where Organized:** FRANCE

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Robert L. Sherman

#### Correspondent

ROBERT L SHERMAN

**Correspondent Name/Address:** PAUL, HASTINGS, JANOFSKY & WALKER LLP  
75 E 55TH ST  
NEW YORK, NEW YORK 10022  
UNITED STATES

**Phone:** 212-318-6037

**Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative

**Domestic Representative Name:** Paul, Hastings, Janofsky & Walker LLP

**Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Domestic Representative e-mail Authorized:** Yes

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### Prosecution History

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Date	Description	Proceeding Number
Aug. 08, 2006	REGISTERED-PRINCIPAL REGISTER	
May 16, 2006	PUBLISHED FOR OPPOSITION	
Apr. 26, 2006	NOTICE OF PUBLICATION	
Mar. 23, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	74192
Mar. 17, 2006	ASSIGNED TO LIE	74192
Mar. 14, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 14, 2006	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 14, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 14, 2006	EXAMINERS AMENDMENT -WRITTEN	77073
Nov. 11, 2005	NON-FINAL ACTION E-MAILED	6325
Nov. 11, 2005	NON-FINAL ACTION WRITTEN	77073
Nov. 10, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	70629
Nov. 07, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	70629
Nov. 07, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 28, 2005	LETTER OF SUSPENSION E-MAILED	6332
Oct. 28, 2005	SUSPENSION LETTER WRITTEN	77073



Oct. 27, 2005	AMENDMENT FROM APPLICANT ENTERED	70997
Oct. 12, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	70997
Oct. 12, 2005	PAPER RECEIVED	
Apr. 08, 2005	NON-FINAL ACTION E-MAILED	6325
Apr. 08, 2005	NON-FINAL ACTION WRITTEN	77073
Apr. 07, 2005	PETITION TO REVIVE-GRANTED	71359
Jan. 20, 2005	PETITION TO REVIVE-RECEIVED	
Jan. 20, 2005	PAPER RECEIVED	
Dec. 22, 2004	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Dec. 22, 2004	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Nov. 23, 2004	PAPER RECEIVED	
May 21, 2004	NON-FINAL ACTION E-MAILED	6326
May 21, 2004	ASSIGNED TO EXAMINER	77073
Apr. 22, 2004	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Aug. 08, 2006

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,125,361**

**Registered Aug. 8, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA PERFECT**

L'OREAL (FRANCE SOCIETE ANONYME)

14, RUE ROYALE

PARIS, FRANCE 75008

FOR: SHAMPOOS; GELS, SPRAYS, MOUSSES AND BALMS FOR THE HAIR STYLING AND HAIR CARE; HAIR LACQUERS; HAIR COLOURING AND HAIR DECOLORANT PREPARATIONS; PERMANENT WAVING AND CURLING PREPARATIONS; ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF FRANCE REG. NO. 04/3.281.003, DATED 3-19-2003, EXPIRES 3-19-2013.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHROMA", APART FROM THE MARK AS SHOWN.

SER. NO. 76-585,285, FILED 4-6-2004.

ZACHARY BELLO, EXAMINING ATTORNEY

Generated on 2012-11-29T13:07:15.589-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:07:15 EST**Mark:** CHROMA REFLECT**CHROMA REFLECT**

<b>US Serial Number:</b>	76585286	<b>Application Filing Date:</b>	Apr. 06, 2004
<b>US Registration Number:</b>	3025362	<b>Registration Date:</b>	Dec. 13, 2005
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
<b>Status Date:</b>	Aug. 24, 2012		
<b>Publication Date:</b>	Sep. 20, 2005		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA REFLECT		
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK		
<b>Disclaimer:</b>	"CHROMA"		

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### Related Properties Information

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**Claimed Ownership of US Registrations:** [2647859](#)

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### Foreign Information

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<b>Foreign Registration Number:</b>	04/3.281.004	<b>Foreign Registration Date:</b>	Mar. 19, 2003
<b>Foreign Application/Registration Country:</b>	FRANCE	<b>Foreign Expiration Date:</b>	Mar. 19, 2013

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** [Shampoos; gels, sprays, mousses and] balms for[ the hair styling and] hair care[; hair lacquers; hair colouring and hair decolorant preparations; permanent waving and curling preparations; essential oils for personal use]

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

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## Basis Information (Case Level)

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<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> Yes	<b>Currently 44E:</b> Yes	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

## Current Owner(s) Information

---

**Owner Name:** L'Oreal

**Owner Address:** 14, rue Royale  
Paris 75008  
FRANCE

**Legal Entity Type:** SOCIETE ANONYME

**State or Country Where Organized:** FRANCE

---

## Attorney/Correspondence Information

---

**Attorney of Record****Attorney Name:** Robert L. Sherman**Docket Number:** 29172.00107**Correspondent**

**Correspondent Name/Address:**  
 Robert L. Sherman  
 Paul Hastings LLP  
 75 EAST 55TH STREET  
 NEW YORK, NEW YORK 10022  
 UNITED STATES

**Phone:** 212-318-6037**Fax:** 212-318-6847**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)**Correspondent e-mail Authorized:** No**Domestic Representative**

**Domestic Representative Name:**  
 Robert L. Sherman

**Phone:** 212-318-6037**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Domestic Representative e-mail Authorized:** No

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**Prosecution History**


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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Aug. 24, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Aug. 24, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
Dec. 16, 2011	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	68973
Aug. 24, 2012	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	68973
Jul. 31, 2012	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Feb. 01, 2012	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	68973
Feb. 01, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Dec. 12, 2011	TEAS SECTION 8 & 15 RECEIVED	
Dec. 13, 2005	REGISTERED-PRINCIPAL REGISTER	
Sep. 20, 2005	PUBLISHED FOR OPPOSITION	

Aug. 31, 2005	NOTICE OF PUBLICATION	
Aug. 06, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	71466
Aug. 05, 2005	ASSIGNED TO LIE	71466
Aug. 03, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 03, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	76984
Jul. 28, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76984
Jul. 28, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 20, 2005	FINAL REFUSAL E-MAILED	
Jun. 20, 2005	FINAL REFUSAL WRITTEN	76419
May 19, 2005	AMENDMENT FROM APPLICANT ENTERED	77075
Apr. 29, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	77075
Apr. 29, 2005	PAPER RECEIVED	
Oct. 28, 2004	NON-FINAL ACTION E-MAILED	6325
Oct. 28, 2004	NON-FINAL ACTION WRITTEN	76419
Oct. 27, 2004	ASSIGNED TO EXAMINER	76419
Apr. 22, 2004	NEW APPLICATION ENTERED IN TRAM	

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**Maintenance Filings or Post Registration Information**

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 115      **Date in Location:** Aug. 24, 2012

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

**United States Patent and Trademark Office**

**Reg. No. 3,025,362**

Registered Dec. 13, 2005

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA REFLECT**

L'OREAL (FRANCE SOCIETE ANONYME)  
14, RUE ROYALE  
PARIS, FRANCE 75008

OWNER OF FRANCE REG. NO. 04/3.281.004,  
DATED 3-19-2003, EXPIRES 3-19-2013.

FOR: SHAMPOOS; GELS, SPRAYS, MOUSSES  
AND BALMS FOR THE HAIR STYLING AND HAIR  
CARE; HAIR LACQUERS; HAIR COLOURING AND  
HAIR DECOLORANT PREPARATIONS; PERMA-  
NENT WAVING AND CURLING PREPARATIONS;  
ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3  
(U.S. CLS. 1, 4, 6, 50, 51 AND 52).

OWNER OF U.S. REG. NO. 2,647,859.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CHROMA", APART FROM THE  
MARK AS SHOWN.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-585,286, FILED 4-6-2004.

CURTIS FRENCH, EXAMINING ATTORNEY

Generated on 2012-11-29T12:31:13.718-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:31:13 EST**Mark:** CHROMA-7**CHROMA-7**

<b>US Serial Number:</b>	77223298	<b>Application Filing Date:</b>	Jul. 06, 2007
<b>US Registration Number:</b>	3470690	<b>Registration Date:</b>	Jul. 22, 2008
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Jul. 22, 2008		
<b>Publication Date:</b>	May 06, 2008		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA-7
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.



**For:** Hair colorants; Hair lighteners  
**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Jun. 03, 2007      **Use in Commerce:** Jun. 03, 2007

**Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** L'Avant Garde, Inc.  
 4109 Guardian Street  
**Owner Address:** Simi Valley, CALIFORNIA 93063  
 UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** CALIFORNIA

**Attorney/Correspondence Information**

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** JOHN POWER  
 L'AVANT GARDE, INC.  
 4109 GUARDIAN ST  
 SIMI VALLEY, CALIFORNIA 93063-3382  
 UNITED STATES

**Phone:** (805) 522-0045      **Fax:** (805) 527-1230

Correspondent e-mail: [jwp@lavantgarde.com](mailto:jwp@lavantgarde.com)

Correspondent e-mail Authorized: No

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jul. 22, 2008	REGISTERED-PRINCIPAL REGISTER	
May 06, 2008	PUBLISHED FOR OPPOSITION	
Apr. 16, 2008	NOTICE OF PUBLICATION	
Mar. 28, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Mar. 28, 2008	ASSIGNED TO LIE	70633
Mar. 14, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 14, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 14, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 14, 2008	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Oct. 09, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Oct. 09, 2007	LETTER OF SUSPENSION E-MAILED	6332
Oct. 09, 2007	SUSPENSION LETTER WRITTEN	69225
Oct. 01, 2007	ASSIGNED TO EXAMINER	69225
Jul. 11, 2007	NOTICE OF PSEUDO MARK MAILED	
Jul. 10, 2007	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Jul. 22, 2008

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 3,470,690**

**United States Patent and Trademark Office**

**Registered July 22, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA-7**

L'AVANT GARDE, INC. (CALIFORNIA CORPORATION)  
4109 GUARDIAN STREET  
SIMI VALLEY, CA 93063

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: HAIR COLORANTS; HAIR LIGHTENERS,  
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SER. NO. 77-223,298, FILED 7-6-2007.

FIRST USE 6-3-2007; IN COMMERCE 6-3-2007.

PRISCILLA MILTON, EXAMINING ATTORNEY

Generated on 2012-11-29T12:33:52.193-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:33:52 EST

**Mark:** CHROMA GLOSS

# CHROMA GLOSS

<b>US Serial Number:</b>	77294914	<b>Application Filing Date:</b>	Oct. 03, 2007
<b>US Registration Number:</b>	3497385	<b>Registration Date:</b>	Sep. 02, 2008
<b>Register:</b>	Supplemental		
<b>Mark Type:</b>	Trademark		
<b>Date Amended to Current Register:</b>	Jun. 06, 2008		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Sep. 02, 2008		

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## Mark Information

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<b>Mark Literal Elements:</b>	CHROMA GLOSS
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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## Related Properties Information

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**Claimed Ownership of US Registrations:** [1415518,3125361](#)

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## Foreign Information

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<b>Foreign Registration Number:</b>	073494419	<b>Foreign Registration Date:</b>	Mar. 12, 2007
<b>Foreign</b>	FRANCE	<b>Foreign</b>	Mar. 12, 2017

**Application/Registration  
Country:**

**Expiration Date:**

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Shampoos; gels, sprays, mousses and balms for the hair styling and hair care; hair lacquers; hair colouring and hair decolorant preparations; permanent waving and hair curling preparations; hair straightening preparations; essential oils for personal use

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

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### Basis Information (Case Level)

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<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> Yes	<b>Currently 44E:</b> Yes	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

### Current Owner(s) Information

---

**Owner Name:** L'Oreal

**Owner Address:** 14 rue Royale  
Paris 75008  
FRANCE

**Legal Entity Type:** SOCIÉTÉ ANONYME (SA)      **State or Country Where Organized:** FRANCE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Robert L. Sherman                      **Docket Number:** 29172.00107

#### Correspondent

**Correspondent Name/Address:** ROBERT L. SHERMAN  
PAUL, HASTINGS, JANOFSKY & WALKER LLP  
75 E 55TH ST  
NEW YORK, NEW YORK 10022-3404  
UNITED STATES

**Phone:** 212-318-6037                      **Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)                      **Correspondent e-mail Authorized:** No

#### Domestic Representative

**Domestic Representative Name:** Robert L. Sherman                      **Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)                      **Domestic Representative e-mail Authorized:** Yes

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### Prosecution History

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Date	Description	Proceeding Number
Sep. 02, 2008	REGISTERED-SUPPLEMENTAL REGISTER	
Jul. 28, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76539
Jul. 28, 2008	ASSIGNED TO LIE	76539
Jul. 28, 2008	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Jul. 28, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 28, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 28, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 28, 2008	EXAMINERS AMENDMENT -WRITTEN	72506
Jul. 28, 2008	ASSIGNED TO EXAMINER	72506

Jun. 06, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 06, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 06, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 11, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 11, 2007	NON-FINAL ACTION E-MAILED	6325
Dec. 11, 2007	NON-FINAL ACTION WRITTEN	73358
Dec. 10, 2007	ASSIGNED TO EXAMINER	73358
Oct. 09, 2007	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Sep. 02, 2008

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,497,385**

Registered Sep. 2, 2008

**TRADEMARK  
SUPPLEMENTAL REGISTER**

**CHROMA GLOSS**

L'OREAL (FRANCE SOCIÉTÉ ANONYME (SA))  
14 RUE ROYALE  
PARIS, FRANCE 75008

FOR: SHAMPOOS; GELS, SPRAYS, MOUSSES  
AND BALMS FOR THE HAIR STYLING AND HAIR  
CARE; HAIR LACQUERS; HAIR COLOURING AND  
HAIR DECOLORANT PREPARATIONS; PERMA-  
NENT WAVING AND HAIR CURLING PREPARA-  
TIONS; HAIR STRAIGHTENING PREPARATIONS;  
ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3  
(U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF FRANCE REG. NO. 073494419, DA-  
TED 3-12-2007, EXPIRES 3-12-2017.

OWNER OF U.S. REG. NOS. 1,415,518 AND  
3,125,361.

SER. NO. 77-294,914, FILED P.R. 10-3-2007; AM. S.R.  
6-6-2008.

CHRIS DONINGER, EXAMINING ATTORNEY



Generated on 2012-11-29T12:34:32.847-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:34:32 EST**Mark:** CHROMA RICHE**CHROMA RICHE****US Serial Number:** 77345357**Application Filing Date:** Dec. 06, 2007**US Registration Number:** 3533396**Registration Date:** Nov. 18, 2008**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Nov. 18, 2008**Publication Date:** Sep. 02, 2008

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**Mark Information**

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**Mark Literal Elements:** CHROMA RICHE**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK**Disclaimer:** "CHROMA"

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**Related Properties Information**

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**Claimed Ownership of US Registrations:** [1415518,2231678,3125361](#)

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**Foreign Information**

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**Foreign Registration Number:** 073508155**Foreign Registration Date:** Jun. 20, 2007**Foreign**

**Application/Registration** FRANCE  
**Country:**

**Foreign**  
**Expiration Date:** Jun. 20, 2017

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Shampoos; gels, sprays, mousses, balms, creams, lotions, serums and wax for the hair styling and hair care; hair lacquers; hair colouring and hair decolorant preparations; permanent hair waving and hair curling preparations; hair straightening preparations; essential oils for personal use

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

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## Basis Information (Case Level)

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<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> Yes	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> Yes	<b>Currently 44E:</b> Yes	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

---

## Current Owner(s) Information

---

**Owner Name:** L'Oreal

**Owner Address:** 14 rue Royale  
Paris 75008  
FRANCE

**Legal Entity Type:** SOCIÉTÉ ANONYME (SA)      **State or Country Where Organized:** FRANCE

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Robert L. Sherman **Docket Number:** 29172.00107

**Correspondent**

**Correspondent Name/Address:** ROBERT L. SHERMAN  
 PAUL, HASTINGS, JANOFSKY & WALKER LLP  
 75 E 55TH ST  
 NEW YORK, NEW YORK 10022-3404  
 UNITED STATES

**Phone:** 212-318-6037 **Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com) **Correspondent e-mail Authorized:** No

**Domestic Representative**

**Domestic Representative Name:** Robert L. Sherman **Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com) **Domestic Representative e-mail Authorized:** Yes

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**Prosecution History**

---

Date	Description	Proceeding Number
Nov. 18, 2008	REGISTERED-PRINCIPAL REGISTER	
Sep. 02, 2008	PUBLISHED FOR OPPOSITION	
Aug. 13, 2008	NOTICE OF PUBLICATION	
Jul. 28, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Jul. 28, 2008	ASSIGNED TO LIE	74215
Jul. 28, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 28, 2008	ASSIGNED TO EXAMINER	72506
Jun. 06, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 06, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 06, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Dec. 11, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 11, 2007	NON-FINAL ACTION E-MAILED	6325
Dec. 11, 2007	NON-FINAL ACTION WRITTEN	73358
Dec. 11, 2007	ASSIGNED TO EXAMINER	73358
Dec. 10, 2007	NEW APPLICATION ENTERED IN TRAM	

---

**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Nov. 18, 2008

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,533,396**

Registered Nov. 18, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA RICHE**

L'OREAL (FRANCE SOCIÉTÉ ANONYME (SA))  
14 RUE ROYALE  
PARIS, FRANCE 75008

OWNER OF FRANCE REG. NO. 073508155, DATED 6-20-2007, EXPIRES 6-20-2017.

FOR: SHAMPOOS; GELS, SPRAYS, MOUSSES, BALMS, CREAMS, LOTIONS, SERUMS AND WAX FOR THE HAIR STYLING AND HAIR CARE; HAIR LACQUERS; HAIR COLOURING AND HAIR DECOLORANT PREPARATIONS; PERMANENT HAIR WAVING AND HAIR CURLING PREPARATIONS; HAIR STRAIGHTENING PREPARATIONS; ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

OWNER OF U.S. REG. NOS. 1,415,518, 2,231,678, AND 3,125,361.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHROMA", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-345,357, FILED 12-6-2007.

CHRIS DONINGER, EXAMINING ATTORNEY

Generated on 2012-11-29T12:32:44.598-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:32:44 EST

**Mark:** CHROMATIC SERUM

**CHROMATIC serum**

<b>US Serial Number:</b>	77379587	<b>Application Filing Date:</b>	Jan. 24, 2008
<b>US Registration Number:</b>	3495418	<b>Registration Date:</b>	Sep. 02, 2008
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Sep. 02, 2008		
<b>Publication Date:</b>	Jun. 17, 2008		

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**Mark Information**

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<b>Mark Literal Elements:</b>	CHROMATIC SERUM
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK
<b>Disclaimer:</b>	"SERUM"

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**Goods and Services**

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [..] indicate deleted goods/services;
- • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Beauty serums; Skin care products, namely, non-medicated skin serum; Wrinkle removing skin care preparations; Non-medicated skin care preparations; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 25, 2007                                      **Use in Commerce:** Jun. 08, 2007

**Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** Suzuki, David S.  
 2244 1st Avenue South  
**Owner Address:** Seattle, WASHINGTON 98134  
 UNITED STATES

**Legal Entity Type:** INDIVIDUAL                      **Citizenship:** UNITED STATES

**Attorney/Correspondence Information**

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** SUZUKI, DAVID S.  
 2244 1ST AVE S  
 SEATTLE, WASHINGTON 98134-1408  
 UNITED STATES

Phone: 206-938-5800

Fax: 206-9380928

Correspondent e-mail:

[dsuzuki@bio-therapeutic.com](mailto:dsuzuki@bio-therapeutic.com)

Correspondent e-mail Authorized:

No

**Domestic Representative - Not Found**

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**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 02, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 17, 2008	PUBLISHED FOR OPPOSITION	
May 28, 2008	NOTICE OF PUBLICATION	
May 12, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
May 09, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 08, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 07, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 08, 2008	ASSIGNED TO LIE	76985
May 08, 2008	ASSIGNED TO LIE	59554
May 07, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 14, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 14, 2008	NON-FINAL ACTION E-MAILED	6325
Apr. 14, 2008	NON-FINAL ACTION WRITTEN	82093
Apr. 10, 2008	ASSIGNED TO EXAMINER	82093
Jan. 29, 2008	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None****File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Sep. 02, 2008



**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 3,495,418**

**United States Patent and Trademark Office**

Registered Sep. 2, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMATIC serum**

SUZUKI, DAVID S. (UNITED STATES INDIVIDUAL)  
2244 1ST AVENUE SOUTH  
SEATTLE, WA 98134

FOR: BEAUTY SERUMS; SKIN CARE PRODUCTS, NAMELY, NON-MEDICATED SKIN SERUM; WRINKLE REMOVING SKIN CARE PREPARATIONS; NON-MEDICATED SKIN CARE PREPARATIONS; NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, CREAMS, LOTIONS, GELS, TONERS, CLEANERS AND PEELS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 5-25-2007; IN COMMERCE 6-8-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SERUM", APART FROM THE MARK AS SHOWN.

SER. NO. 77-379,587, FILED 1-24-2008.

KELLY MCCOY, EXAMINING ATTORNEY

Generated on 2012-11-29T12:35:56.494-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:35:56 EST**Mark:** CHROMAWHITE TRX**ChromaWhiteTR<sub>x</sub>****US Serial Number:** 77431360**Application Filing Date:** Mar. 25, 2008**US Registration Number:** 3628323**Registration Date:** May 26, 2009**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** May 26, 2009**Publication Date:** Nov. 11, 2008**Notice of Allowance Date:** Feb. 03, 2009

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### Mark Information

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**Mark Literal Elements:** CHROMAWHITE TRX**Standard Character Claim:** No**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)**Description of Mark:** The mark consists of a stylized representation of "ChromaWhite TRx".**Color(s) Claimed:** Color is not claimed as a feature of the mark.**Disclaimer:** "TRX"**Design Search Code(s):** 24.17.17 - Prescription symbol (Rx)

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### Related Properties Information

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**International Registration Number:** [0976834](#)**International Application(s)/Registration(s) Based on this Property:** [A0013746/0976834](#)

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** NON-MEDICATED SKIN CARE LOTIONS, NON-MEDICATED SKIN CREAMS, NON-MEDICATED SKIN CARE PREPARATIONS, SKIN CLEANSERS, SKIN CLEANSING LOTIONS, SKIN CREAMS, SKIN LIGHTENERS, SKIN LIGHTENING CREAMS, SKIN LOTIONS, SKIN MOISTURIZERS, SKIN WHITENING CREAMS, SKIN WHITENING PREPARATIONS, NON-MEDICATED SUN CARE PREPARATIONS

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 2008                                      **Use in Commerce:** Oct. 2008

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**For:** MEDICATED SKIN CARE PREPARATIONS, MEDICATED SUN CARE PREPARATIONS; MEDICATED SKIN CARE LOTIONS

**International Class:** 005 - Primary Class                      **U.S Class:** 006, 018, 044, 046, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 2008                                      **Use in Commerce:** Oct. 2008

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## Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
		<b>Currently No</b>			



Apr. 01, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Mar. 11, 2009	TEAS STATEMENT OF USE RECEIVED	
Feb. 03, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 11, 2008	PUBLISHED FOR OPPOSITION	
Oct. 22, 2008	NOTICE OF PUBLICATION	
Oct. 06, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Oct. 06, 2008	ASSIGNED TO LIE	67287
Sep. 24, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 23, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 22, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 22, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 27, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 27, 2008	NON-FINAL ACTION E-MAILED	6325
Jun. 27, 2008	NON-FINAL ACTION WRITTEN	76848
Jun. 27, 2008	ASSIGNED TO EXAMINER	76848
Mar. 29, 2008	NOTICE OF PSEUDO MARK MAILED	
Mar. 28, 2008	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Apr. 21, 2009

Int. Cls.: 3 and 5

Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51, and 52

Reg. No. 3,628,323

**United States Patent and Trademark Office**

Registered May 26, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**ChromaWhiteTR<sub>x</sub>**

INTERNATIONAL DERMAL INSTITUTE, INC.  
(CALIFORNIA CORPORATION)

1535 BEACHEY PLACE  
CARSON, CA 90746

FOR: NON-MEDICATED SKIN CARE LOTIONS, NON-MEDICATED SKIN CREAMS, NON-MEDICATED SKIN CARE PREPARATIONS, SKIN CLEANSERS, SKIN CLEANSING LOTIONS, SKIN CREAMS, SKIN LIGHTENERS, SKIN LIGHTENING CREAMS, SKIN LOTIONS, SKIN MOISTURIZERS, SKIN WHITENING CREAMS, SKIN WHITENING PREPARATIONS, NON-MEDICATED SUN CARE PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-0-2008; IN COMMERCE 10-0-2008.

FOR: MEDICATED SKIN CARE PREPARATIONS, MEDICATED SUN CARE PREPARATIONS; MEDICATED SKIN CARE LOTIONS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 10-0-2008; IN COMMERCE 10-0-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TRX", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A STYLIZED REPRESENTATION OF "CHROMAWHITE TRX".

SN 77-431,360, FILED 3-25-2008.

MONIQUE MILLER, EXAMINING ATTORNEY

Generated on 2012-11-29T12:36:47.235-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:36:47 EST**Mark:** CHROMALINE**CHROMALINE**

<b>US Serial Number:</b>	77451763	<b>Application Filing Date:</b>	Apr. 18, 2008
<b>US Registration Number:</b>	3664621	<b>Registration Date:</b>	Aug. 04, 2009
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Aug. 04, 2009		
<b>Publication Date:</b>	Jul. 01, 2008	<b>Notice of Allowance Date:</b>	Sep. 23, 2008

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMALINE
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Related Properties Information

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<b>International Registration Number:</b>	<a href="#">0964937</a>
<b>International Application(s)/Registration(s) Based on this Property:</b>	<a href="#">A0012496/0964937</a>

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cosmetics

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 28, 2008      **Use in Commerce:** Jul. 28, 2008

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

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**Owner Name:** Make-Up Art Cosmetics Inc.  
767 Fifth Avenue

**Owner Address:** New York, NEW YORK 10153  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

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### Attorney/Correspondence Information

---

**Attorney of Record**



**Attorney Name:** Lesley A. Moradian**Correspondent**

**Correspondent Name/Address:** LESLEY A. MORADIAN  
 THE ESTEE LAUDER COMPANIES  
 767 FIFTH AVENUE  
 TRADEMARK DEPARTMENT  
 NEW YORK, NEW YORK 10153  
 UNITED STATES

**Phone:** 212-277-2325**Correspondent e-mail:** [uspto@estee.com](mailto:uspto@estee.com)**Correspondent e-mail Authorized:** No**Domestic Representative - Not Found**


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**Prosecution History**


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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Aug. 04, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 30, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Jun. 30, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 11, 2009	STATEMENT OF USE PROCESSING COMPLETE	61813
Jun. 10, 2009	USE AMENDMENT FILED	61813
Jun. 10, 2009	TEAS STATEMENT OF USE RECEIVED	
Apr. 07, 2009	EXTENSION 1 GRANTED	61813
Mar. 23, 2009	EXTENSION 1 FILED	61813
Apr. 07, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Mar. 23, 2009	TEAS EXTENSION RECEIVED	
Sep. 23, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 01, 2008	PUBLISHED FOR OPPOSITION	
Jun. 11, 2008	NOTICE OF PUBLICATION	
May 29, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
May 29, 2008	ASSIGNED TO LIE	70884
May 29, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 28, 2008	ASSIGNED TO EXAMINER	75571
Apr. 23, 2008	NOTICE OF PSEUDO MARK MAILED	

Apr. 22, 2008 NEW APPLICATION ENTERED IN TRAM

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE  
SECTION **Date in Location:** Jun. 30, 2009

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,664,621**

Registered Aug. 4, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMALINE**

MAKE-UP ART COSMETICS INC. (DELAWARE  
CORPORATION)  
767 FIFTH AVENUE  
NEW YORK, NY 10153

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50,  
51 AND 52).

SN 77-451,763, FILED 4-18-2008.

FIRST USE 7-28-2008; IN COMMERCE 7-28-2008.

ALEX KEAM, EXAMINING ATTORNEY

Generated on 2012-11-29T12:42:35.645-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:42:35 EST**Mark:** CHROMAVIS**CHROMAVIS****US Serial Number:** 77519851**Application Filing Date:** Jul. 11, 2008**US Registration Number:** 3854301**Registration Date:** Sep. 28, 2010**Register:** Principal**Mark Type:** Trademark, Service Mark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Sep. 28, 2010**Publication Date:** Mar. 10, 2009**Notice of Allowance Date:** Jun. 02, 2009

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**Mark Information**

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**Mark Literal Elements:** CHROMAVIS**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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**Goods and Services**

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** CHEMICAL ADDITIVES FOR USE IN THE MANUFACTURE OF COSMETICS

**International Class:** 001 - Primary Class                      **U.S Class:** 001, 005, 006, 010, 026, 046  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Feb. 11, 2009                                      **Use in Commerce:** Feb. 11, 2009

**For:** SKIN SOAP; PERFUMES; ESSENTIAL OILS FOR PERSONAL USE;  
 COSMETICS; HAIR LOTIONS; DENTIFRICES

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Feb. 11, 2009                                      **Use in Commerce:** Feb. 11, 2009

**For:** RESEARCH AND DESIGN FOR OTHERS IN THE COSMETIC FIELD;  
 CONSULTING SERVICES IN THE FIELD OF COSMETICS

**International Class:** 042 - Primary Class                      **U.S Class:** 100, 101  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Jan. 11, 2008                                      **Use in Commerce:** Jan. 11, 2008

**Basis Information (Case Level)**

<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** CHROMAVIS SPA

**Owner Address:** VIA FRANCESCO SFORZA  
19-MILANO  
ITALY

**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** ITALY

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Donna J. Bunton      **Docket Number:** 3687-251

#### Correspondent

**Correspondent Name/Address:** DONNA J. BUNTON  
NIXON & VANDERHYE P.C.  
901 N GLEBE RD FL 11  
ARLINGTON, VIRGINIA 22203-1853  
UNITED STATES

**Phone:** 703-816-4003      **Fax:** 703-816-4100

**Correspondent e-mail:** [nixonptomail@nixonvan.com](mailto:nixonptomail@nixonvan.com)      **Correspondent e-mail Authorized:** No

#### Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Sep. 28, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 25, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 24, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	74193
Aug. 20, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 19, 2010	AMENDMENT FROM APPLICANT ENTERED	74193
Aug. 19, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	74193
Aug. 19, 2010	ASSIGNED TO LIE	74193
Aug. 04, 2010	PAPER RECEIVED	
Feb. 04, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Feb. 04, 2010	NON-FINAL ACTION E-MAILED	

Feb. 04, 2010	SU - NON-FINAL ACTION - WRITTEN	81860
Feb. 04, 2010	STATEMENT OF USE PROCESSING COMPLETE	76538
Dec. 02, 2009	USE AMENDMENT FILED	76538
Feb. 03, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Jan. 05, 2010	ASSIGNED TO EXAMINER	81860
Dec. 23, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 16, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 09, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 02, 2009	PAPER RECEIVED	
Jun. 02, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 10, 2009	PUBLISHED FOR OPPOSITION	
Feb. 18, 2009	NOTICE OF PUBLICATION	
Feb. 05, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Feb. 05, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 16, 2009	AMENDMENT FROM APPLICANT ENTERED	76243
Jan. 16, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	76243
Jan. 16, 2009	ASSIGNED TO LIE	76243
Jan. 14, 2009	PAPER RECEIVED	
Oct. 20, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 20, 2008	NON-FINAL ACTION E-MAILED	6325
Oct. 20, 2008	NON-FINAL ACTION WRITTEN	81880
Oct. 20, 2008	ASSIGNED TO EXAMINER	81880
Jul. 15, 2008	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

---

#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Aug. 24, 2010

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**Assignment Abstract of Title Information**

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**Summary**

**Total Assignments:** 2 **Registrant:** CHROMAVIS SPA

**Assignment 1 of 2**

---

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [4106/0321](#) **Pages:** 3

**Date Recorded:** Nov. 30, 2009

**Supporting Documents:** [assignment-tm-4106-0321.pdf](#)

**Assignor**

**Name:** [MINERVA SRL](#) **Execution Date:** Nov. 08, 2008

**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [CHROMAVIS S.R.L.](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** ITALY

**Address:** VIA FRANCESCO SFORZA  
19 - MILANO, ITALY

**Correspondent**

**Correspondent Name:** DONNA J. BUNTON

**Correspondent Address:** NIXON & VANDERHYE P.C.  
901 NORTH GLEBE ROAD  
11TH FLOOR  
ARLINGTON, VA 22203

**Domestic Representative - Not Found**

**Assignment 2 of 2**

---

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [4112/0384](#) **Pages:** 3

**Date Recorded:** Dec. 11, 2009

**Supporting**



**Documents:** [assignment-tm-4112-0384.pdf](#)

**Assignor**

**Name:** [CHROMAVIS S.R.L.](#) **Execution Date:** Dec. 19, 2008  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** ITALY

**Assignee**

**Name:** [CHROMAVIS SPA](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** ITALY

**Address:** VIA FRANCESCO SFORZA  
19-MILANO, ITALY

**Correspondent**

**Correspondent Name:** DONNA J. BUNTON

**Correspondent Address:** NIXON & VANDERNYE P.C.  
901 NORTH GLEBE ROAD  
11TH FLOOR  
ARLINGTON, VA 22203

**Domestic Representative - Not Found**

# United States of America

United States Patent and Trademark Office

## CHROMAVIS

**Reg. No. 3,854,301**

**Registered Sep. 28, 2010**

**Int. Cls.: 1, 3, and 42**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

CHROMAVIS SPA (ITALY LIMITED LIABILITY COMPANY)  
VIA FRANCESCO SFORZA  
19-MILANO, ITALY

FOR: CHEMICAL ADDITIVES FOR USE IN THE MANUFACTURE OF COSMETICS, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 2-11-2009; IN COMMERCE 2-11-2009.

FOR: SKIN SOAP; PERFUMES; ESSENTIAL OILS FOR PERSONAL USE; COSMETICS; HAIR LOTIONS; DENTIFRICES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 2-11-2009; IN COMMERCE 2-11-2009.

FOR: RESEARCH AND DESIGN FOR OTHERS IN THE COSMETIC FIELD; CONSULTING SERVICES IN THE FIELD OF COSMETICS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-11-2008; IN COMMERCE 1-11-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-519,851, FILED 7-11-2008.

ALYSSA STEEL, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

Generated on 2012-11-29T12:46:12.402-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:46:12 EST**Mark:** RIDES REPAIR CHROMA-LIFT RIDES REPAIR CHROMA-LIFT**US Serial Number:** 77637680 **Application Filing Date:** Dec. 22, 2008**US Registration Number:** 3958286 **Registration Date:** May 10, 2011**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** May 10, 2011**Publication Date:** Jan. 19, 2010 **Notice of Allowance Date:** Apr. 13, 2010

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### Mark Information

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**Mark Literal Elements:** RIDES REPAIR CHROMA-LIFT**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK**Disclaimer:** "REPAIR"

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### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** cosmetics, namely, creams for the face**International Class:** 003 - Primary Class **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 01, 2009

**Use in Commerce:** Sep. 01, 2009

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** Biotherm

**Owner Address:** 11 avenue Albert II  
'Le Neptune'  
Monaco MC98000  
MONACO

**Legal Entity Type:** société anonyme (sa)

**State or Country Where Organized:** FRANCE

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Robert L. Sherman

**Docket Number:** 29172.00016

**Correspondent**

**Correspondent Name/Address:** ROBERT L. SHERMAN  
PAUL, HASTINGS, JANOFSKY & WALKER LLP  
75 E 55TH ST  
NEW YORK, NEW YORK 10022-3404  
UNITED STATES

**Phone:** 212-318-6037

**Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative**

**Domestic Representative Name:** Robert L. Sherman **Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com) **Domestic Representative e-mail Authorized:** Yes

**Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
May 10, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 05, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 02, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Apr. 02, 2011	ASSIGNED TO LIE	73797
Mar. 18, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 16, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 16, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Mar. 16, 2011	EXAMINERS AMENDMENT E-MAILED	
Mar. 16, 2011	SU-EXAMINER'S AMENDMENT WRITTEN	82085
Sep. 27, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 27, 2010	NON-FINAL ACTION E-MAILED	
Sep. 27, 2010	SU - NON-FINAL ACTION - WRITTEN	82085
Sep. 13, 2010	STATEMENT OF USE PROCESSING COMPLETE	69302
Aug. 16, 2010	USE AMENDMENT FILED	69302
Sep. 13, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Aug. 16, 2010	TEAS STATEMENT OF USE RECEIVED	
Apr. 13, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 19, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 19, 2010	PUBLISHED FOR OPPOSITION	

Dec. 15, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Dec. 14, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 27, 2009	ASSIGNED TO EXAMINER	82085
Nov. 25, 2009	ASSIGNED TO EXAMINER	81851
Oct. 30, 2009	ASSIGNED TO EXAMINER	77656
Sep. 11, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 11, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 11, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 17, 2009	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED	67215
Mar. 16, 2009	ASSIGNED TO LIE	67215
Mar. 16, 2009	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Mar. 16, 2009	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Mar. 16, 2009	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	81851
Mar. 16, 2009	ASSIGNED TO EXAMINER	81851
Dec. 30, 2008	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Apr. 02, 2011

# United States of America

United States Patent and Trademark Office

## RIDES REPAIR CHROMA-LIFT

**Reg. No. 3,958,286**

**Registered May 10, 2011**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

BIOTHERM (FRANCE SOCIÉTÉ ANONYME (SA))  
11 AVENUE ALBERT II  
'LE NEPTUNE'  
MONACO, MONACO MC98000

FOR: COSMETICS, NAMELY, CREAMS FOR THE FACE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-1-2009; IN COMMERCE 9-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "REPAIR", APART FROM THE MARK AS SHOWN.

SN 77-637,680, FILED 12-22-2008.

KATHERINE M. DUBRAY, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

Generated on 2012-11-29T12:51:21.773-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:51:21 EST

**Mark:** DERMACHROMATIC

DERMACHROMATIC

<b>US Serial Number:</b>	77709843	<b>Application Filing Date:</b>	Apr. 08, 2009
<b>US Registration Number:</b>	4053438	<b>Registration Date:</b>	Nov. 08, 2011
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark, Service Mark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Nov. 08, 2011		
<b>Publication Date:</b>	Jul. 13, 2010	<b>Notice of Allowance Date:</b>	Sep. 07, 2010

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### Mark Information

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<b>Mark Literal Elements:</b>	DERMACHROMATIC
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Related Properties Information

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<b>International Registration Number:</b>	<a href="#">1029496</a>
<b>International Application(s)/Registration(s) Based on this Property:</b>	<a href="#">A0017412/1029496</a>

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### Goods and Services

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**Note:**



The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** non-medicated skin care preparations

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 01, 2009      **Use in Commerce:** Dec. 01, 2009

**For:** Website featuring information about the diagnostic, prophylactic and therapeutic properties of cosmetics and pharmaceutical products, and skin diagnostics

**International Class:** 044 - Primary Class      **U.S Class:** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 01, 2011      **Use in Commerce:** May 01, 2011

### Basis Information (Case Level)

<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

### Current Owner(s) Information

**Owner Name:** Phytochrome Pharmaceuticals, Inc.  
4913 Southern Hills Drive

**Owner Address:** Frisco, TEXAS 75034  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEVADA

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### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Louis Paul

**Docket Number:** 562-2041-100

#### Correspondent

**Correspondent Name/Address:**

LOUIS PAUL  
LOUIS C. PAUL & ASSOCIATES, PLLC  
420 E 61ST ST APT 8E  
NEW YORK, NEW YORK 10065-8772  
UNITED STATES

**Phone:** 212-223-8200

**Fax:** 212-223-8259

**Correspondent e-mail:**

[trademarks@cosmeticslaw.com](mailto:trademarks@cosmeticslaw.com)

**Correspondent e-mail Authorized:**

No

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Oct. 04, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 01, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Sep. 27, 2011	ASSIGNED TO LIE	77312
Sep. 25, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 09, 2011	STATEMENT OF USE PROCESSING COMPLETE	61813
Sep. 07, 2011	USE AMENDMENT FILED	61813
Sep. 07, 2011	TEAS STATEMENT OF USE RECEIVED	
Mar. 19, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 18, 2011	EXTENSION 1 GRANTED	61813
Mar. 07, 2011	EXTENSION 1 FILED	61813

Mar. 14, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Mar. 07, 2011	TEAS EXTENSION RECEIVED	
Sep. 07, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 13, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 13, 2010	PUBLISHED FOR OPPOSITION	
Jul. 08, 2010	ASSIGNED TO EXAMINER	81094
Jun. 07, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Jun. 03, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 03, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 03, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 03, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 03, 2010	EXAMINERS AMENDMENT -WRITTEN	83176
May 14, 2010	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
May 07, 2010	WITHDRAWN FROM PUB - OG REVIEW QUERY	60756
Apr. 26, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Apr. 26, 2010	ASSIGNED TO LIE	68171
Apr. 13, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 13, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 13, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 13, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 13, 2010	EXAMINERS AMENDMENT -WRITTEN	83176
Mar. 24, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	76985
Mar. 24, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	76985
Mar. 23, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 23, 2009	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED	76985
Sep. 23, 2009	ASSIGNED TO LIE	76985
Sep. 23, 2009	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326

Sep. 23, 2009	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Sep. 23, 2009	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	83176
Jun. 26, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 26, 2009	NON-FINAL ACTION E-MAILED	6325
Jun. 26, 2009	NON-FINAL ACTION WRITTEN	83176
Jun. 25, 2009	ASSIGNED TO EXAMINER	83176
Apr. 14, 2009	NOTICE OF PSEUDO MARK MAILED	
Apr. 13, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 11, 2009	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Oct. 01, 2011

**United States of America**  
United States Patent and Trademark Office

**DERMACHROMATIC**

**Reg. No. 4,053,438**

**Registered Nov. 8, 2011**

**Int. Cls.: 3 and 44**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

PHYTOCHROME PHARMACEUTICALS, INC. (NEVADA CORPORATION)  
4913 SOUTHERN HILLS DRIVE  
FRISCO, TX 75034

FOR: NON-MEDICATED SKIN CARE PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 12-1-2009; IN COMMERCE 12-1-2009.

FOR: WEBSITE FEATURING INFORMATION ABOUT THE DIAGNOSTIC, PROPHYLACTIC AND THERAPEUTIC PROPERTIES OF COSMETICS AND PHARMACEUTICAL PRODUCTS, AND SKIN DIAGNOSTICS, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 5-1-2011; IN COMMERCE 5-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-709,843, FILED 4-8-2009.

KAELIE KUNG, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:43:45 EST

**Mark:** CHROMASHINE

**CHROMASHINE**

<b>US Serial Number:</b>	77794701	<b>Application Filing Date:</b>	Jul. 31, 2009
<b>US Registration Number:</b>	3868443	<b>Registration Date:</b>	Oct. 26, 2010
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Oct. 26, 2010		
<b>Publication Date:</b>	Nov. 17, 2009	<b>Notice of Allowance Date:</b>	Feb. 09, 2010

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMASHINE
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair care products, namely, hair coloring preparations

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Aug. 09, 2010      **Use in Commerce:** Aug. 09, 2010

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** Farouk Systems, Inc.  
250 Pennbright, Suite 150  
**Owner Address:** Houston, TEXAS 77090  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** TEXAS

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**Attorney/Correspondence Information**

---

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** Farouk Systems, Inc.  
250 Pennbright, Suite 150  
Houston, TEXAS 77090  
UNITED STATES

**Domestic Representative - Not Found**

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**Prosecution History**

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Proceeding



Date	Description	Number
Sep. 30, 2011	WITHDRAWAL OF ATTORNEY GRANTED	
Sep. 30, 2011	TEAS WITHDRAWAL OF ATTORNEY RECEIVED	
Oct. 26, 2010	REGISTERED-PRINCIPAL REGISTER	
Sep. 23, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Sep. 22, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Sep. 22, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 07, 2010	STATEMENT OF USE PROCESSING COMPLETE	76873
Aug. 09, 2010	USE AMENDMENT FILED	76873
Aug. 31, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Aug. 09, 2010	TEAS STATEMENT OF USE RECEIVED	
Feb. 09, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 17, 2009	PUBLISHED FOR OPPOSITION	
Oct. 28, 2009	NOTICE OF PUBLICATION	
Oct. 13, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Oct. 13, 2009	ASSIGNED TO LIE	66213
Sep. 25, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 24, 2009	ASSIGNED TO EXAMINER	74785
Aug. 05, 2009	NOTICE OF PSEUDO MARK MAILED	
Aug. 04, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 04, 2009	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Sep. 22, 2010

# United States of America

United States Patent and Trademark Office

## CHROMASHINE

**Reg. No. 3,868,443**

FAROUK SYSTEMS, INC. (TEXAS CORPORATION)  
250 PENNBRIGHT, SUITE 150  
HOUSTON, TX 77090

**Registered Oct. 26, 2010**

**Int. Cl.: 3**

FOR: HAIR CARE PRODUCTS, NAMELY, HAIR COLORING PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK**

FIRST USE 8-9-2010; IN COMMERCE 8-9-2010.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-794,701, FILED 7-31-2009.

LAURA KOVALSKY, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:44:46 EST

**Mark:** CHROMA SENSITIVE

CHROMA SENSITIVE

<b>US Serial Number:</b>	77836955	<b>Application Filing Date:</b>	Sep. 29, 2009
<b>US Registration Number:</b>	3930217	<b>Registration Date:</b>	Mar. 08, 2011
<b>Register:</b>	Supplemental		
<b>Mark Type:</b>	Trademark		
<b>Date Amended to Current Register:</b>	Feb. 01, 2011		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Mar. 08, 2011		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA SENSITIVE
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Related Properties Information

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**Claimed Ownership of US Registrations:** [3025362,3043475,3125361](#), and others

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### Foreign Information

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<b>Priority Claimed:</b>	Yes	
<b>Foreign Application Number:</b>	093676074	<b>Foreign Application Filing</b> Sep. 14, 2009

<b>Foreign Registration Number:</b> 093676074	<b>Date:</b>
<b>Foreign Application/Registration Country:</b> FRANCE	<b>Foreign Registration Date:</b> Sep. 14, 2009
	<b>Foreign Expiration Date:</b> Sep. 14, 2019

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** shampoos; non-medicated products for hair styling and hair care, namely, gels, mousses, balms, cream, wax, serums and lotions; hair lacquers; hair colouring and hair decolorant preparations; permanent waving lotions and hair curling preparations; essential oils for personal use

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> Yes	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> Yes	<b>Amended 44E:</b> Yes
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** L'Oreal  
14 rue Royale

**Owner Address:** Paris 75008  
FRANCE

**Legal Entity Type:** société anonyme (sa)

**State or Country Where Organized:** FRANCE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Robert L. Sherman      **Docket Number:** 29172.00107

#### Correspondent

**Correspondent Name/Address:** ROBERT L. SHERMAN  
PAUL, HASTINGS, JANOFSKY & WALKER LLP  
75 E 55TH ST  
NEW YORK, NEW YORK 10022-3404  
UNITED STATES

**Phone:** 212-318-6037      **Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)      **Correspondent e-mail Authorized:** No

#### Domestic Representative

**Domestic Representative Name:** Robert L. Sherman      **Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)      **Domestic Representative e-mail Authorized:** Yes

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### Prosecution History

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Date	Description	Proceeding Number
Mar. 08, 2011	REGISTERED-SUPPLEMENTAL REGISTER	
Feb. 02, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Feb. 01, 2011	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Feb. 01, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 01, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 01, 2011	EXAMINERS AMENDMENT E-MAILED	6328

Feb. 01, 2011	EXAMINERS AMENDMENT -WRITTEN	83224
Aug. 05, 2010	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 05, 2010	FINAL REFUSAL E-MAILED	
Aug. 05, 2010	FINAL REFUSAL WRITTEN	83224
Jul. 13, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	69712
Jul. 13, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	69712
Jul. 13, 2010	ASSIGNED TO LIE	69712
Jun. 24, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 24, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 24, 2009	NON-FINAL ACTION E-MAILED	6325
Dec. 24, 2009	NON-FINAL ACTION WRITTEN	83224
Dec. 23, 2009	ASSIGNED TO EXAMINER	83224
Oct. 08, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 02, 2009	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

---

#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Mar. 08, 2011

# United States of America

United States Patent and Trademark Office

## CHROMA SENSITIVE

**Reg. No. 3,930,217**

**Registered Mar. 8, 2011**

**Int. Cl.: 3**

**TRADEMARK**

**SUPPLEMENTAL REGISTER**

L'OREAL (FRANCE SOCIÉTÉ ANONYME (SA))  
14 RUE ROYALE  
PARIS, FRANCE 75008

FOR: SHAMPOOS; NON-MEDICATED PRODUCTS FOR HAIR STYLING AND HAIR CARE, NAMELY, GELS, MOUSSES, BALMS, CREAM, WAX, SERUMS AND LOTIONS; HAIR LACQUERS; HAIR COLOURING AND HAIR DECOLORANT PREPARATIONS; PERMANENT WAVING LOTIONS AND HAIR CURLING PREPARATIONS; ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 093676074, FILED 9-14-2009, REG. NO. 093676074, DATED 9-14-2009, EXPIRES 9-14-2019.

OWNER OF U.S. REG. NOS. 3,025,362, 3,125,361, AND OTHERS.

SER. NO. 77-836,955, FILED P.R. 9-29-2009; AM. S.R. 2-1-2011.

JESSICA FATHY, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

Generated on 2012-11-29T12:40:36.334-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:40:36 EST

**Mark:** CHROMASTICS

## CHROMASTICS

<b>US Serial Number:</b>	78349266	<b>Application Filing Date:</b>	Jan. 08, 2004
<b>US Registration Number:</b>	2945320	<b>Registration Date:</b>	Apr. 26, 2005
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	A Section 8 declaration has been accepted.		
<b>Status Date:</b>	Sep. 02, 2010		
<b>Publication Date:</b>	Oct. 12, 2004	<b>Notice of Allowance Date:</b>	Jan. 04, 2005

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMASTICS
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.



**For:** Hair color  
**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Apr. 01, 2004      **Use in Commerce:** Aug. 01, 2004

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** Dispenza, Thomas  
884 West End Ave #24  
**Owner Address:** New York, NEW YORK 100253513  
UNITED STATES

**Legal Entity Type:** INDIVIDUAL      **Citizenship:** UNITED STATES

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**Attorney/Correspondence Information**

---

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** Dispenza, Thomas  
884 West End Ave #24  
New York, NY 10025-3513

**Phone:** 212-665-0674      **Fax:** 212-665-0674

**Correspondent e-mail:** [tom@tomdispenza.com](mailto:tom@tomdispenza.com)      **Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 02, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED	68973
Aug. 31, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Aug. 30, 2010	TEAS SECTION 8 RECEIVED	
Apr. 26, 2005	REGISTERED-PRINCIPAL REGISTER	
Feb. 07, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Jan. 28, 2005	ASSIGNED TO LIE	68171
Jan. 28, 2005	ASSIGNED TO LIE	73793
Jan. 27, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 27, 2005	STATEMENT OF USE PROCESSING COMPLETE	76874
Jan. 18, 2005	USE AMENDMENT FILED	76874
Jan. 18, 2005	TEAS STATEMENT OF USE RECEIVED	
Jan. 04, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 12, 2004	PUBLISHED FOR OPPOSITION	
Sep. 22, 2004	NOTICE OF PUBLICATION	
Aug. 12, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	73793
Aug. 10, 2004	ASSIGNED TO LIE	73793
Aug. 10, 2004	ASSIGNED TO LIE	68171
Jul. 30, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 30, 2004	ASSIGNED TO EXAMINER	72505
Jan. 13, 2004	NEW APPLICATION ENTERED IN TRAM	

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### Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:** Section 8 - Accepted

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### TM Staff and Location Information

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**TM Staff Information - None**

**File Location**

**Current Location:** TMO LAW OFFICE 116      **Date in Location:** Sep. 02, 2010

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 2,945,320**

**United States Patent and Trademark Office**

Registered Apr. 26, 2005

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMASTICS**

DISPENZA, THOMAS (UNITED STATES INDIVIDUAL)  
884 WEST END AVE #24  
NEW YORK, NY 100253513

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: HAIR COLOR, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 78-349,266, FILED 1-8-2004.

FIRST USE 4-1-2004; IN COMMERCE 8-1-2004.

KATHY DE JONGE, EXAMINING ATTORNEY

Generated on 2012-11-29T13:06:26.382-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:06:26 EST

**Mark:** CHROMASILK

**CHROMASILK**

<b>US Serial Number:</b>	78474573	<b>Application Filing Date:</b>	Aug. 27, 2004
<b>US Registration Number:</b>	3053762	<b>Registration Date:</b>	Jan. 31, 2006
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
<b>Status Date:</b>	Aug. 16, 2012		
<b>Publication Date:</b>	Nov. 08, 2005		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMASILK
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** HAIR CARE PRODUCTS, NAMELY, SHAMPOO, CONDITIONER, DEEP CONDITIONING TREATMENTS, VITAMIN SUPPLEMENT TREATMENTS, HAIR COLORS; SKIN CARE PRODUCTS, NAMELY, LOTIONS, MOISTURIZERS, COSMETICS, TONERS, SKIN CLEANERS, WRINKLE REMOVERS

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Aug. 23, 2004                      **Use in Commerce:** Aug. 23, 2004

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** GODDARD, STEVE  
195 DAPPLEGRAY ROAD  
**Owner Address:** BELL CANYON, CALIFORNIA 91307  
UNITED STATES

**Legal Entity Type:** INDIVIDUAL                      **Citizenship:** UNITED STATES

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Harold K. Kyle

**Correspondent**

Harold K. Kyle  
Kyle & Associates

**Correspondent Name/Address:** 1583 Spinnaker Drive  
Suite 209  
Ventura, CALIFORNIA 93001  
UNITED STATES

**Phone:** 805-477-0050

**Fax:** 805-477-0060

**Correspondent e-mail:** [Hal@HKyleLaw.com](mailto:Hal@HKyleLaw.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Aug. 16, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 16, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Aug. 15, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Jul. 30, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jan. 31, 2006	REGISTERED-PRINCIPAL REGISTER	
Nov. 08, 2005	PUBLISHED FOR OPPOSITION	
Oct. 19, 2005	NOTICE OF PUBLICATION	
Sep. 12, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
Sep. 09, 2005	ASSIGNED TO LIE	76537
Sep. 06, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 01, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	77978
Aug. 25, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	77978
Aug. 25, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 28, 2005	NON-FINAL ACTION E-MAILED	6325
Mar. 28, 2005	NON-FINAL ACTION WRITTEN	76611
Mar. 28, 2005	ASSIGNED TO EXAMINER	76611
Sep. 21, 2004	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76537
Sep. 21, 2004	TEAS VOLUNTARY AMENDMENT RECEIVED	
Sep. 03, 2004	NEW APPLICATION ENTERED IN TRAM	

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**Maintenance Filings or Post Registration Information**

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** TMEG LAW OFFICE 101      **Date in Location:** Aug. 16, 2012



**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 3,053,762**

**United States Patent and Trademark Office**

Registered Jan. 31, 2006

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMASILK**

GODDARD, STEVE (UNITED STATES INDIVIDUAL)  
195 DAPPLEGRAY ROAD  
BELL CANYON, CA 91307

FIRST USE 8-23-2004; IN COMMERCE 8-23-2004.

FOR: HAIR CARE PRODUCTS, NAMELY, SHAMPOO, CONDITIONER, DEEP CONDITIONING TREATMENTS, VITAMIN SUPPLEMENT TREATMENTS, HAIR COLORS; SKIN CARE PRODUCTS, NAMELY, LOTIONS, MOISTURIZERS, COSMETICS, TONERS, SKIN CLEANERS, WRINKLE REMOVERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-474,573, FILED 8-27-2004.

AISHA CLARKE, EXAMINING ATTORNEY

Generated on 2012-11-29T12:53:07.42-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:53:07 EST

**Mark:** CHROMACAKE

**CHROMACAKE**

<b>US Serial Number:</b>	78683890	<b>Application Filing Date:</b>	Aug. 02, 2005
<b>US Registration Number:</b>	3114339	<b>Registration Date:</b>	Jul. 11, 2006
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
<b>Status Date:</b>	Jan. 08, 2012		
<b>Publication Date:</b>	Apr. 18, 2006		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMACAKE
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Cosmetics

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Mar. 03, 2003                      **Use in Commerce:** Mar. 03, 2003

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** Make-Up Art Cosmetics Inc.  
767 Fifth Avenue  
**Owner Address:** New York, NEW YORK 10153  
UNITED STATES

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** DELAWARE

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**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** RITA ODIN

**Correspondent**

**Correspondent Name/Address:** RITA ODIN  
THE ESTEE LAUDER COMPANIES INC  
767 5TH AVE FL 46  
NEW YORK, NEW YORK 10153-0023  
UNITED STATES

**Phone:** 212-572-4043

**Fax:** 212-572-6743

Correspondent e-mail: [uspto@estee.com](mailto:uspto@estee.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jan. 09, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 08, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Jan. 06, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Nov. 17, 2011	TEAS SECTION 8 & 15 RECEIVED	
Jul. 11, 2006	REGISTERED-PRINCIPAL REGISTER	
Apr. 18, 2006	PUBLISHED FOR OPPOSITION	
Mar. 29, 2006	NOTICE OF PUBLICATION	
Feb. 25, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	78288
Feb. 24, 2006	ASSIGNED TO LIE	78288
Feb. 21, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 21, 2006	ASSIGNED TO EXAMINER	77979
Aug. 09, 2005	NEW APPLICATION ENTERED IN TRAM	

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**Maintenance Filings or Post Registration Information**

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**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** TMEG LAW OFFICE 107      **Date in Location:** Jan. 08, 2012

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 3,114,339**

**United States Patent and Trademark Office**

**Registered July 11, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMACAKE**

MAKE-UP ART COSMETICS INC. (DELAWARE  
CORPORATION)  
767 FIFTH AVENUE  
NEW YORK, NY 10153

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50,  
51 AND 52).

SER. NO. 78-683,890, FILED 8-2-2005.

FIRST USE 3-3-2003; IN COMMERCE 3-3-2003.

NELSON SNYDER, EXAMINING ATTORNEY

Generated on 2012-11-29T12:30:02.534-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:30:02 EST

**Mark:** CHROMA LABS

**CHROMA LABS**

<b>US Serial Number:</b>	78799135	<b>Application Filing Date:</b>	Jan. 25, 2006
<b>US Registration Number:</b>	3420241	<b>Registration Date:</b>	Apr. 29, 2008
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Apr. 29, 2008		
<b>Publication Date:</b>	Sep. 26, 2006	<b>Notice of Allowance Date:</b>	Dec. 19, 2006

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA LABS
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair color; Hair conditioners; Hair gels; Hair lotions; Hair shampoo; Hair spray  
**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Jan. 01, 2007      **Use in Commerce:** Jan. 01, 2007

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** InterJen, LLC  
4183 Senator Street  
**Owner Address:** Memphis, TENNESSEE 38118  
UNITED STATES  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** TENNESSEE

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**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Robert L. Brewer      **Docket Number:** 113545-000

**Correspondent**

**Correspondent Name/Address:** Robert L. Brewer and Paige W. Mills  
Bass, Berry & Sims PLC  
150 3rd Avenue South  
Suite 2800  
Nashville, TENNESSEE 37201  
UNITED STATES

Phone: 615-742-7760

Fax: 615-742-0410

Correspondent e-mail: [trademarks@bassberry.com](mailto:trademarks@bassberry.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Dec. 14, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 29, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 24, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78287
Mar. 24, 2008	ASSIGNED TO LIE	78287
Mar. 06, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 29, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 29, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 29, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 31, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Aug. 31, 2007	NON-FINAL ACTION E-MAILED	
Aug. 31, 2007	SU - NON-FINAL ACTION - WRITTEN	81130
Aug. 10, 2007	STATEMENT OF USE PROCESSING COMPLETE	76985
Jun. 19, 2007	USE AMENDMENT FILED	76985
Jul. 31, 2007	ASSIGNED TO EXAMINER	81130
Jun. 19, 2007	TEAS STATEMENT OF USE RECEIVED	
Mar. 07, 2007	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 07, 2007	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 19, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 26, 2006	PUBLISHED FOR OPPOSITION	
Sep. 06, 2006	NOTICE OF PUBLICATION	
Aug. 02, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Jul. 28, 2006	ASSIGNED TO LIE	73797
Jul. 22, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 17, 2006	ASSIGNED TO EXAMINER	81849



Feb. 01, 2006 NEW APPLICATION ENTERED IN TRAM

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE  
SECTION **Date in Location:** Mar. 24, 2008

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 3,420,241**

**United States Patent and Trademark Office**

Registered Apr. 29, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA LABS**

INTERJEN, LLC (TENNESSEE LTD LIAB CO)  
4183 SENATOR STREET  
MEMPHIS, TN 38118

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: HAIR COLOR; HAIR CONDITIONERS; HAIR GELS; HAIR LOTIONS; HAIR SHAMPOO; HAIR SPRAY, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 78-799,135, FILED 1-25-2006.

FIRST USE 1-1-2007; IN COMMERCE 1-1-2007.

JAY BESCH, EXAMINING ATTORNEY

Generated on 2012-11-29T12:35:14.838-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:35:14 EST

**Mark:** CHROMAGUARD TECHNOLOGY



<b>US Serial Number:</b>	78889921	<b>Application Filing Date:</b>	May 23, 2006
<b>US Registration Number:</b>	3545315	<b>Registration Date:</b>	Dec. 09, 2008
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Dec. 09, 2008		
<b>Publication Date:</b>	Oct. 03, 2006	<b>Notice of Allowance Date:</b>	Dec. 26, 2006

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMAGUARD TECHNOLOGY
<b>Standard Character Claim:</b>	No
<b>Mark Drawing Type:</b>	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
<b>Description of Mark:</b>	The mark consists of three wavy lines separated by two wavy lines above the words "chroma" and "GUARD". The word "TECHNOLOGY" appears below the word "GUARD".
<b>Color(s) Claimed:</b>	Color is not claimed as a feature of the mark.
<b>Disclaimer:</b>	"TECHNOLOGY"
<b>Design Search</b>	26.17.02 - Bands, wavy;Wavy line(s), band(s) or bar(s);Lines, wavy;Bars, wavy

Code(s):

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair color; Hair conditioners; Hair gels; Hair lotions; Hair shampoo; Hair spray

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 2007      **Use in Commerce:** Jan. 01, 2007

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

---

**Owner Name:** InterJen, LLC

**Owner Address:** 4183 Senator Street  
Memphis, TENNESSEE 38118  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** TENNESSEE

## Attorney/Correspondence Information

---

### Attorney of Record

**Attorney Name:** Robert L. Brewer

**Docket Number:** 113545-000

### Correspondent

**Correspondent Name/Address:**

Robert L. Brewer and Paige W. Mills  
Bass, Berry & Sims PLC  
150 3rd Avenue South  
Suite 2800  
Nashville, TENNESSEE 37201  
UNITED STATES

**Phone:** 615-742-7760

**Fax:** 615-742-0410

**Correspondent e-mail:**

[trademarks@bassberry.com](mailto:trademarks@bassberry.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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## Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Dec. 14, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 09, 2008	REGISTERED-PRINCIPAL REGISTER	
Nov. 03, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	76539
Oct. 31, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 27, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	76539
Oct. 27, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
Oct. 23, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 23, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Apr. 23, 2008	NON-FINAL ACTION E-MAILED	
Apr. 23, 2008	SU - NON-FINAL ACTION - WRITTEN	81130
Apr. 02, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	76539
Apr. 02, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
Apr. 02, 2008	ASSIGNED TO LIE	76539
Mar. 20, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 20, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	

Sep. 20, 2007	NON-FINAL ACTION E-MAILED	
Sep. 20, 2007	SU - NON-FINAL ACTION - WRITTEN	81130
Sep. 01, 2007	STATEMENT OF USE PROCESSING COMPLETE	66525
Jun. 25, 2007	USE AMENDMENT FILED	66525
Jul. 31, 2007	ASSIGNED TO EXAMINER	81130
Jun. 25, 2007	TEAS STATEMENT OF USE RECEIVED	
Mar. 07, 2007	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 07, 2007	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 26, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 03, 2006	PUBLISHED FOR OPPOSITION	
Sep. 13, 2006	NOTICE OF PUBLICATION	
Aug. 15, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Aug. 11, 2006	ASSIGNED TO LIE	73797
Aug. 09, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 03, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Jul. 28, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Jul. 28, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 21, 2006	NON-FINAL ACTION E-MAILED	6325
Jul. 21, 2006	NON-FINAL ACTION WRITTEN	81849
Jul. 17, 2006	ASSIGNED TO EXAMINER	81849
Jun. 01, 2006	NOTICE OF DESIGN SEARCH CODE MAILED	
May 31, 2006	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Nov. 03, 2008

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 3,545,315**

**United States Patent and Trademark Office**

Registered Dec. 9, 2008

**TRADEMARK  
PRINCIPAL REGISTER**



INTERJEN, LLC (TENNESSEE LIMITED LIABILITY COMPANY)

4183 SENATOR STREET

MEMPHIS, TN 38118

FOR: HAIR COLOR; HAIR CONDITIONERS; HAIR GELS; HAIR LOTIONS; HAIR SHAMPOO; HAIR SPRAY, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-1-2007; IN COMMERCE 1-1-2007.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECHNOLOGY", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THREE WAVY LINES SEPARATED BY TWO WAVY LINES ABOVE THE WORDS "CHROMA" AND "GUARD". THE WORD "TECHNOLOGY" APPEARS BELOW THE WORD "GUARD".

SN 78-889,921, FILED 5-23-2006.

JAY BESCH, EXAMINING ATTORNEY

Generated on 2012-11-29T12:39:48.005-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:39:47 EST

**Mark:** CHROMABRIGHT

**CHROMABRIGHT**

**US Serial Number:** 79055057

**Application Filing Date:** Apr. 16, 2008

**US Registration Number:** 3814562

**Registration Date:** Jul. 06, 2010

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jul. 06, 2010

**Publication Date:** Apr. 20, 2010

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### Mark Information

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**Mark Literal Elements:** CHROMABRIGHT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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### Related Properties Information

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**International Registration Number:** [0967665](#)

**International Registration Date:** Apr. 16, 2008

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit



of incontestability; and

- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** CHEMICALS FOR USE IN INDUSTRY, SCIENCE, PHOTOGRAPHY, AS WELL AS AGRICULTURE; UNPROCESSED ARTIFICIAL RESINS, UNPROCESSED PLASTICS; FERTILIZERS; FIRE-EXTINGUISHING COMPOSITIONS; TEMPERING AND SOLDERING PREPARATIONS; CHEMICAL SUBSTANCES FOR PRESERVING FOODSTUFFS; TANNING AGENTS FOR USE IN THE MANUFACTURE OF LEATHER; ADHESIVES USED IN INDUSTRY

**International Class:** 001 - Primary Class                      **U.S Class:** 001, 005, 006, 010, 026, 046

**Class Status:** ACTIVE

**Basis:** 66(a)

**For:** Bleaching preparations for laundry use; laundry blueing; laundry detergent; laundry soap; laundry starch; cleaning, polishing, scouring and abrasive preparations; bar soap; bath soaps; cosmetic soaps; hand soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 66(a)

### Basis Information (Case Level)

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	Yes	<b>Currently 66A:</b>	Yes		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

### Current Owner(s) Information

**Owner Name:** LIPOTEC S.A.  
 Isaac Peral, 17,  
**Owner Address:** Pol. Ind. Camí Ral; E-08850 GAVÁ (Barcelona)  
 SPAIN

Legal Entity Type: S.A.

State or Country Where Organized: SPAIN

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### Attorney/Correspondence Information

---

#### Attorney of Record

Attorney Name: G FRANKLIN ROTHWELL Docket Number: 1539-0515

#### Correspondent

Correspondent Name/Address: G FRANKLIN ROTHWELL  
ROTHWELL FIGG ERNST & MANBECK PC  
1425 K ST NW  
STE 800  
WASHINGTON, DISTRICT OF COLUMBIA 20005  
UNITED STATES

Phone: 202 783 6040 Fax: 202 783 6031

#### Domestic Representative

Domestic Representative Name: ROTHWELL FIGG ERNST  
& MANBECK PC Phone: 202 783 6040

Fax: 202 783 6031

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### Prosecution History

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Date	Description	Proceeding Number
Oct. 22, 2010	FINAL DISPOSITION NOTICE SENT TO IB	
Oct. 22, 2010	FINAL DISPOSITION PROCESSED	67445
Oct. 06, 2010	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Jul. 06, 2010	REGISTERED-PRINCIPAL REGISTER	
Apr. 20, 2010	PUBLISHED FOR OPPOSITION	
Mar. 31, 2010	NOTICE OF PUBLICATION	
Mar. 12, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Mar. 11, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 22, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 22, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Feb. 22, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 14, 2010	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Dec. 24, 2009	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Dec. 24, 2009	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Sep. 04, 2009	NON-FINAL ACTION MAILED	
Sep. 03, 2009	NON-FINAL ACTION WRITTEN	85334
Aug. 10, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	76985
Aug. 10, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	76985
Aug. 06, 2009	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Mar. 11, 2009	LETTER OF SUSPENSION MAILED	
Mar. 10, 2009	SUSPENSION LETTER WRITTEN	85334
Feb. 11, 2009	AMENDMENT FROM APPLICANT ENTERED	76985
Feb. 11, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	76985
Feb. 10, 2009	ASSIGNED TO LIE	76985
Feb. 06, 2009	PAPER RECEIVED	
Aug. 29, 2008	REFUSAL PROCESSED BY IB	
Aug. 07, 2008	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Aug. 07, 2008	REFUSAL PROCESSED BY MPU	74217
Aug. 02, 2008	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Aug. 01, 2008	NON-FINAL ACTION WRITTEN	85334
Jul. 30, 2008	ASSIGNED TO EXAMINER	85334
Jul. 25, 2008	NEW APPLICATION ENTERED IN TRAM	
Jul. 24, 2008	SN ASSIGNED FOR SECT 66A APPL FROM IB	

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**International Registration Information (Section 66a)**

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<b>International Registration Number:</b>	0967665	<b>International Registration Date:</b>	Apr. 16, 2008
<b>Priority Claimed Flag:</b>	Yes	<b>Date of Section 67 Priority Claim:</b>	Dec. 05, 2007

<b>Intl. Registration Status:</b>	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	<b>Date of International Registration Status:</b>	Jul. 24, 2008
<b>Notification of Designation Date:</b>	Jul. 24, 2008	<b>Date of Automatic Protection:</b>	Jan. 24, 2010
<b>First Refusal Flag:</b>	Yes		

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

<b>Current Location:</b>	PUBLICATION AND ISSUE SECTION	<b>Date in Location:</b>	Jul. 06, 2010
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# United States of America

United States Patent and Trademark Office

## CHROMABRIGHT

**Reg. No. 3,814,562**

**Registered July 6, 2010**

**Int. Cls.: 1 and 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

LIPOTEC S.A. (SPAIN S.A.)  
ISAAC PERAL, 17,  
POL. IND. CAMÍ RAL; E-08850 GAVÁ (BARCELONA)  
SPAIN

FOR: CHEMICALS FOR USE IN INDUSTRY, SCIENCE, PHOTOGRAPHY, AS WELL AS AGRICULTURE; UNPROCESSED ARTIFICIAL RESINS, UNPROCESSED PLASTICS; FERTILIZERS; FIRE-EXTINGUISHING COMPOSITIONS; TEMPERING AND SOLDERING PREPARATIONS; CHEMICAL SUBSTANCES FOR PRESERVING FOODSTUFFS; TANNING AGENTS FOR USE IN THE MANUFACTURE OF LEATHER; ADHESIVES USED IN INDUSTRY, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FOR: BLEACHING PREPARATIONS FOR LAUNDRY USE; LAUNDRY BLUEING; LAUNDRY DETERGENT; LAUNDRY SOAP; LAUNDRY STARCH; CLEANING, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; BAR SOAP; BATH SOAPS; COSMETIC SOAPS; HAND SOAPS; PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS; DENTIFRICES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 12-5-2007 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 0967665 DATED 4-16-2008, EXPIRES 4-16-2018.

SER. NO. 79-055,057, FILED 4-16-2008.

TARA PATE, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

Generated on 2012-11-29T12:38:52.943-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:38:52 EST

**Mark:** CROMA HEALTH CARE  
INNOVATION



<b>US Serial Number:</b>	79055873	<b>Application Filing Date:</b>	Apr. 29, 2008
<b>US Registration Number:</b>	3746910	<b>Registration Date:</b>	Feb. 09, 2010
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Feb. 09, 2010		
<b>Publication Date:</b>	Nov. 24, 2009		

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### Mark Information

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<b>Mark Literal Elements:</b>	CROMA HEALTH CARE INNOVATION
<b>Standard Character Claim:</b>	No
<b>Mark Drawing Type:</b>	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
<b>Color(s) Claimed:</b>	Color is not claimed as a feature of the mark.
<b>Disclaimer:</b>	"HEALTH"
<b>Translation:</b>	The wording "CROMA" has no meaning in a foreign language.
<b>Design Search Code(s):</b>	26.01.11 - Circles comprised of animals;Circles comprised of geometric figures;Circles comprised of humans;Circles comprised of letters or numerals;Circles comprised of plants;Circles comprised of punctuation;Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle 26.01.21 - Circles that are totally or partially shaded.

26.01.31 - Circles - five or more;Five or more circles

27.03.01 - Geometric figures forming letters, numerals or punctuation

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### Related Properties Information

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**International  
Registration  
Number:** [0969776](#)

**International  
Registration Date:** Apr. 29, 2008

---

### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Cosmetics

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 66(a)

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**For:** Pharmaceutical and veterinary preparations, namely, viscoelastic solutions for intraocular and intraarticular use, pharmaceuticals for ophthalmic use; dietetic foods, nutritional additives for medical purposes

**International Class:** 005 - Primary Class

**U.S Class:** 006, 018, 044, 046, 051, 052

**Class Status:** ACTIVE

**Basis:** 66(a)

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**For:** Surgical apparatus and instruments

**International Class:** 010 - Primary Class

**U.S Class:** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 66(a)

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	Yes	<b>Currently 66A:</b>	Yes		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

---

**Owner Name:** Croma-Pharma Gesellschaft m.b.H.  
Industriezeile 6  
**Owner Address:** A-2100 Leobendorf  
AUSTRIA

**Legal Entity Type:** Private limited company      **State or Country Where Organized:** AUSTRIA

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Maryellen Feehery Hank      **Docket Number:** 08-40240-US

#### Correspondent

**Correspondent Name/Address:** Maryellen Feehery Hank  
REED SMITH LLP  
1650 Market Street  
2500 One Liberty Place  
PHILADELPHIA, PENNSYLVANIA 19103-7301  
UNITED STATES

**Phone:** 215-241-7988

#### Domestic Representative

**Domestic Representative Name:** REED SMITH LLP

---

### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
May 28, 2010	FINAL DISPOSITION NOTICE SENT TO IB	
May 28, 2010	FINAL DISPOSITION PROCESSED	68359
May 09, 2010	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Feb. 09, 2010	REGISTERED-PRINCIPAL REGISTER	
Jan. 21, 2010	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Jan. 07, 2010	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Jan. 07, 2010	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Nov. 24, 2009	PUBLISHED FOR OPPOSITION	
Nov. 04, 2009	NOTICE OF PUBLICATION	
Oct. 20, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Oct. 19, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 19, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 18, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 18, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 15, 2009	IRREGULARITY ON REFUSAL REVIEWED BY MPU	68359
May 04, 2009	NON-FINAL ACTION MAILED	
May 03, 2009	NON-FINAL ACTION WRITTEN	76833
Mar. 24, 2009	LIMITATION OF GOODS/SERVICES FROM IB ENTERED	74217
Mar. 18, 2009	NON-FINAL ACTION MAILED	
Mar. 17, 2009	NON-FINAL ACTION WRITTEN	76833
Mar. 13, 2009	LIMITATION OF GOODS RECEIVED FROM IB	
Feb. 26, 2009	NEW REPRESENTATIVE AT IB RECEIVED	
Feb. 18, 2009	AMENDMENT FROM APPLICANT ENTERED	68552
Feb. 18, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	68552
Feb. 18, 2009	ASSIGNED TO LIE	68552
Feb. 17, 2009	PAPER RECEIVED	
Sep. 12, 2008	REFUSAL PROCESSED BY IB	

Aug. 29, 2008	IRREGULARITY ON REFUSAL FROM IB	
Aug. 19, 2008	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Aug. 19, 2008	REFUSAL PROCESSED BY MPU	67445
Aug. 19, 2008	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Aug. 18, 2008	NON-FINAL ACTION WRITTEN	76833
Aug. 13, 2008	ASSIGNED TO EXAMINER	76833
Aug. 08, 2008	NEW APPLICATION ENTERED IN TRAM	
Aug. 07, 2008	SN ASSIGNED FOR SECT 66A APPL FROM IB	

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**International Registration Information (Section 66a)**

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<b>International Registration Number:</b>	0969776	<b>International Registration Date:</b>	Apr. 29, 2008
<b>Priority Claimed Flag:</b>	Yes	<b>Date of Section 67 Priority Claim:</b>	Jan. 30, 2008
<b>Intl. Registration Status:</b>	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	<b>Date of International Registration Status:</b>	Aug. 07, 2008
<b>Notification of Designation Date:</b>	Aug. 07, 2008	<b>Date of Automatic Protection:</b>	Feb. 07, 2010
<b>First Refusal Flag:</b>	Yes		

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

<b>Current Location:</b>	PUBLICATION AND ISSUE SECTION	<b>Date in Location:</b>	Feb. 09, 2010
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# United States of America

United States Patent and Trademark Office



**CROMA**  
HEALTH • CARE • INNOVATION

**Reg. No. 3,746,910** CROMA-PHARMA GESELLSCHAFT M.B.H. (AUSTRIA PRIVATE LIMITED COMPANY)  
Registered Feb. 9, 2010 INDUSTRIEZEILE 6

A-2100 LEOBENDORF  
AUSTRIA

**Int. Cls.: 3, 5 and 10**

FOR: COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK  
PRINCIPAL REGISTER**

FOR: PHARMACEUTICAL AND VETERINARY PREPARATIONS, NAMELY, VISCOELASTIC SOLUTIONS FOR INTRAOCULAR AND INTRAARTICULAR USE, PHARMACEUTICALS FOR OPHTHALMIC USE; DIETETIC FOODS, NUTRITIONAL ADDITIVES FOR MEDICAL PURPOSES, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FOR: SURGICAL APPARATUS AND INSTRUMENTS, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HEALTH", APART FROM THE MARK AS SHOWN.

PRIORITY DATE OF 1-30-2008 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 0969776 DATED 4-29-2008, EXPIRES 4-29-2018.

THE WORDING "CROMA" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 79-055,873, FILED 4-29-2008.

NAAKWAMA ANKRAH, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

Generated on 2012-11-29T12:37:26.698-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:37:26 EST

**Mark:** CROMATONE DUPLACOLOR  
SYSTÈME



**US Serial Number:** 79059920

**Application Filing Date:** May 14, 2008

**US Registration Number:** 3725703

**Registration Date:** Dec. 15, 2009

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Dec. 15, 2009

**Publication Date:** Sep. 29, 2009

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### Mark Information

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**Mark Literal Elements:** CROMATONE DUPLACOLOR SYSTÈME

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:** The mark consists of The words "CROMATONE DUPLACOLOR SYSTEME".

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "SYSTEME"

**Translation:** The English translation of "SYSTEME" in the mark is "SYSTEM".

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### Related Properties Information

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**International Registration Number:** [0979749](#)

**International** May 14, 2008

Registration Date:

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair dyes and bleaching products

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 66(a)

---

### Basis Information (Case Level)

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	Yes	<b>Currently 66A:</b>	Yes		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

---

**Owner Name:** COSMETICA COSBAR S.L.

Vall d'Aran, 15

**Owner Address:** El Prat de Llobregat (Barcelona) E08820  
SPAIN

**Legal Entity Type:** SOCIEDAD LIMITADA

**State or Country Where Organized:** SPAIN

---

### Attorney/Correspondence Information

---

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** V&A VILCHES Y ASOCIADOS, S.L.  
Les Valls, 41, 3º desp. 3-4  
E-08201 Sabadell (Barcelona)  
SPAIN

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
May 07, 2010	FINAL DECISION TRANSACTION PROCESSED BY IB	
Apr. 06, 2010	FINAL DISPOSITION NOTICE SENT TO IB	
Apr. 06, 2010	FINAL DISPOSITION PROCESSED	68359
Mar. 15, 2010	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Dec. 15, 2009	REGISTERED-PRINCIPAL REGISTER	
Sep. 29, 2009	PUBLISHED FOR OPPOSITION	
Sep. 09, 2009	NOTICE OF PUBLICATION	
Aug. 27, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Aug. 27, 2009	ASSIGNED TO LIE	68552
Aug. 25, 2009	EXAMINERS AMENDMENT MAILED	
Aug. 24, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 24, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Aug. 24, 2009	EXAMINERS AMENDMENT -WRITTEN	83169
Aug. 21, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 20, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 20, 2009	PETITION TO REVIVE-GRANTED	88889
Aug. 20, 2009	TEAS PETITION TO REVIVE RECEIVED	
Jun. 26, 2009	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Jun. 26, 2009	ABANDONMENT - FAILURE TO RESPOND OR LATE	

RESPONSE

Dec. 06, 2008	REFUSAL PROCESSED BY IB	
Nov. 14, 2008	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Nov. 14, 2008	REFUSAL PROCESSED BY MPU	74217
Nov. 14, 2008	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Nov. 13, 2008	NON-FINAL ACTION WRITTEN	83169
Nov. 11, 2008	APPLICATION FILING RECEIPT MAILED	
Nov. 07, 2008	ASSIGNED TO EXAMINER	83169
Nov. 07, 2008	NEW APPLICATION ENTERED IN TRAM	
Nov. 06, 2008	LIMITATION OF GOODS/SERVICES FROM IB ENTERED	68359
Nov. 06, 2008	SN ASSIGNED FOR SECT 66A APPL FROM IB	

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**International Registration Information (Section 66a)**

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<b>International Registration Number:</b>	0979749	<b>International Registration Date:</b>	May 14, 2008
<b>Intl. Registration Status:</b>	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	<b>Date of International Registration Status:</b>	Nov. 06, 2008
<b>Notification of Designation Date:</b>	Nov. 06, 2008	<b>Date of Automatic Protection:</b>	May 06, 2010
<b>First Refusal Flag:</b>	Yes		

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

<b>Current Location:</b>	PUBLICATION AND ISSUE SECTION	<b>Date in Location:</b>	Dec. 15, 2009
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United States of America  
United States Patent and Trademark Office

**Cromatone**  
DUPLACOLOR SYSTEME

**Reg. No. 3,725,703** COSMETICA COSBAR S.L. (SPAIN SOCIEDAD LIMITADA)  
Registered Dec. 15, 2009 VALL D'ARAN, 15  
EL PRAT DE LLOBREGAT (BARCELONA), SPAIN E08820

**Int. Cl.: 3** FOR: HAIR DYES AND BLEACHING PRODUCTS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SYSTEME", APART FROM  
**PRINCIPAL REGISTER** THE MARK AS SHOWN.

OWNER OF INTERNATIONAL REGISTRATION 0979749 DATED 5-14-2008, EXPIRES 5-14-2018.

THE MARK CONSISTS OF THE WORDS "CROMATONE DUPLACOLOR SYSTEME".

THE ENGLISH TRANSLATION OF "SYSTEME" IN THE MARK IS "SYSTEM".

SER. NO. 79-059,920, FILED 5-14-2008.

JACLYN KIDWELL WALKER, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office



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**Generated on:** This page was generated by TSDR on 2012-11-29 12:53:56 EST

**Mark:** LIPOCHROMAN

**LIPOCHROMAN**

**US Serial Number:** 79094366

**Application Filing Date:** Jan. 28, 2011

**US Registration Number:** 4120085

**Registration Date:** Apr. 03, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Apr. 03, 2012

**Publication Date:** Jan. 17, 2012

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### Mark Information

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**Mark Literal Elements:** LIPOCHROMAN

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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### Related Properties Information

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**International Registration Number:** [1069177](#)

**International Registration Date:** Jan. 28, 2011

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Chemicals for use in science and in the cosmetics, textile and food industries for whitening of skin; chemical preparations for use in manufacturing cosmetics, fabric and foodstuffs

**International Class:** 001 - Primary Class                      **U.S Class:** 001, 005, 006, 010, 026, 046

**Class Status:** ACTIVE

**Basis:** 66(a)

**For:** Chemical preparations sold as an integral ingredient of soaps, soap bars, bath soaps, hand soaps, medicinal soaps; perfumery, essential oils, cosmetics, hair lotions, dentifrices

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 66(a)

**For:** Chemical preparations sold as an integral ingredient of dermatological pharmaceutical products for the treatment of immunological processes, sensitive skin, inflammations, erythemas, hypermelanosis, hyperhidrosis

**International Class:** 005 - Primary Class                      **U.S Class:** 006, 018, 044, 046, 051, 052

**Class Status:** ACTIVE

**Basis:** 66(a)

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> Yes	<b>Currently 66A:</b> Yes	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** LIPOTEC, S.A.

**Owner Address:** Isaac Peral, 17 -  
Pol. Ind. Camí Ral  
E-08850 GAVÁ (Barcelona)  
SPAIN

**Legal Entity Type:** Sociedad Anónima

**State or Country  
Where Organized:** SPAIN

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### Attorney/Correspondence Information

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#### Attorney of Record

**Attorney Name:** Keith Swedo

**Docket Number:** CMC19-20028

#### Correspondent

**Correspondent  
Name/Address:** Keith Swedo  
Taft Stettinius & Hollister LLP  
One Indiana Square  
Suite 3500  
Indianapolis, INDIANA 46204  
UNITED STATES

**Phone:** 317-713-3446

**Fax:** 317-713-3699

**Correspondent e-  
mail:** [kstrademarks@taftlaw.com](mailto:kstrademarks@taftlaw.com)

**Correspondent e-  
mail Authorized:** No

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Oct. 31, 2012	NOTIFICATION PROCESSED BY IB	
Jul. 06, 2012	FINAL DISPOSITION NOTICE SENT TO IB	
Jul. 06, 2012	FINAL DISPOSITION PROCESSED	67442
Jul. 03, 2012	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Apr. 03, 2012	REGISTERED-PRINCIPAL REGISTER	
Jan. 17, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 17, 2012	PUBLISHED FOR OPPOSITION	
Dec. 28, 2011	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	

Dec. 28, 2011	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Dec. 28, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E- MAILED	
Dec. 09, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Dec. 01, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 30, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	76568
Nov. 30, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Nov. 16, 2011	ASSIGNED TO LIE	76568
Nov. 01, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 25, 2011	REFUSAL PROCESSED BY IB	
May 04, 2011	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
May 04, 2011	REFUSAL PROCESSED BY MPU	72589
May 04, 2011	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
May 03, 2011	NON-FINAL ACTION WRITTEN	81855
Apr. 27, 2011	ASSIGNED TO EXAMINER	81855
Apr. 01, 2011	APPLICATION FILING RECEIPT MAILED	
Mar. 28, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 25, 2011	LIMITATION FROM ORIGINAL APPLICATION ENTERED	68359
Mar. 24, 2011	SN ASSIGNED FOR SECT 66A APPL FROM IB	

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**International Registration Information (Section 66a)**

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<b>International Registration Number:</b>	1069177	<b>International Registration Date:</b>	Jan. 28, 2011
<b>Priority Claimed Flag:</b>	Yes	<b>Date of Section 67 Priority Claim:</b>	Nov. 29, 2010
<b>Intl. Registration Status:</b>	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	<b>Date of International Registration Status:</b>	Mar. 24, 2011
<b>Notification of</b>	Mar. 24, 2011	<b>Date of Automatic</b>	Sep. 24, 2012

**Designation Date:**

**Protection:**

**First Refusal Flag:** Yes

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### **TM Staff and Location Information**

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#### **TM Staff Information - None**

#### **File Location**

**Current Location:** PUBLICATION AND ISSUE  
SECTION **Date in Location:** Apr. 03, 2012

**United States of America**  
United States Patent and Trademark Office

# LIPOCHROMAN

**Reg. No. 4,120,085**

**Registered Apr. 3, 2012**

**Int. Cls.: 1, 3 and 5**

**TRADEMARK**

**PRINCIPAL REGISTER**

LIPOTEC, S.A. (SPAIN SOCIEDAD ANÓNIMA)  
ISAAC PERAL, 17 -  
POL. IND. CAMÍ RAL  
E-08850 GAVÁ (BARCELONA), SPAIN

FOR: CHEMICALS FOR USE IN SCIENCE AND IN THE COSMETICS, TEXTILE AND FOOD INDUSTRIES FOR WHITENING OF SKIN; CHEMICAL PREPARATIONS FOR USE IN MANUFACTURING COSMETICS, FABRIC AND FOODSTUFFS, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FOR: CHEMICAL PREPARATIONS SOLD AS AN INTEGRAL INGREDIENT OF SOAPS, SOAP BARS, BATH SOAPS, HAND SOAPS, MEDICINAL SOAPS; PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS, DENTIFRICES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: CHEMICAL PREPARATIONS SOLD AS AN INTEGRAL INGREDIENT OF DERMATOLOGICAL PHARMACEUTICAL PRODUCTS FOR THE TREATMENT OF IMMUNOLOGICAL PROCESSES, SENSITIVE SKIN, INFLAMMATIONS, ERYTHEMAS, HYPERMELANOSIS, HYPERHIDROSIS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 11-29-2010 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1069177 DATED 1-28-2011, EXPIRES 1-28-2021.

SER. NO. 79-094,366, FILED 1-28-2011.

DAVID HOFFMAN, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:48:15 EST

**Mark:** CHROMAPRISM

**CHROMAPRISM**

<b>US Serial Number:</b>	85009941	<b>Application Filing Date:</b>	Apr. 08, 2010
<b>US Registration Number:</b>	3994828	<b>Registration Date:</b>	Jul. 12, 2011
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Jul. 12, 2011		
<b>Publication Date:</b>	Nov. 30, 2010	<b>Notice of Allowance Date:</b>	Jan. 25, 2011

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMAPRISM
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** HAIR CARE PREPARATIONS, NAMELY, SHAMPOO, HAIR CONDITIONERS, HAIR LOTIONS, HAIR CREAMS, AND HAIR



COLORING

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 01, 2011      **Use in Commerce:** Apr. 01, 2011

**Basis Information (Case Level)**

<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** ROBANDA INTERNATIONAL, INC

1245 KNOXVILLE ST

**Owner Address:** SAN DIEGO, CALIFORNIA 92110  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** CALIFORNIA

**Attorney/Correspondence Information**

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** ROBANDA INTERNATIONAL, INC  
ROBANDA INTERNATIONAL, INC  
1245 KNOXVILLE ST  
SAN DIEGO, CALIFORNIA 92110-3718  
UNITED STATES

**Correspondent e-mail:** [trademarks@robanda.com](mailto:trademarks@robanda.com)      **Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jul. 12, 2011	REGISTERED-PRINCIPAL REGISTER	
Jun. 14, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 09, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 08, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jun. 02, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 12, 2011	STATEMENT OF USE PROCESSING COMPLETE	76874
May 09, 2011	USE AMENDMENT FILED	76874
May 12, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
May 09, 2011	TEAS STATEMENT OF USE RECEIVED	
Jan. 25, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 01, 2010	NOTICE OF PUBLICATION	
Nov. 30, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 30, 2010	PUBLISHED FOR OPPOSITION	
Oct. 27, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Oct. 27, 2010	ASSIGNED TO LIE	73797
Oct. 13, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 13, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 13, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 13, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 13, 2010	EXAMINERS AMENDMENT -WRITTEN	78366
Sep. 21, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 20, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 20, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 20, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325

Jul. 20, 2010	NON-FINAL ACTION E-MAILED	6325
Jul. 20, 2010	NON-FINAL ACTION WRITTEN	78366
Jul. 13, 2010	ASSIGNED TO EXAMINER	78366
Apr. 14, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 12, 2010	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Jun. 08, 2011

# United States of America

United States Patent and Trademark Office

## CHROMAPRISM

**Reg. No. 3,994,828**

ROBANDA INTERNATIONAL, INC (CALIFORNIA CORPORATION)  
1245 KNOXVILLE ST  
SAN DIEGO, CA 92110

**Registered July 12, 2011**

**Int. Cl.: 3**

FOR: HAIR CARE PREPARATIONS, NAMELY, SHAMPOO, HAIR CONDITIONERS, HAIR LOTIONS, HAIR CREAMS, AND HAIR COLORING, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK**

FIRST USE 4-1-2011; IN COMMERCE 4-1-2011.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-009,941, FILED 4-8-2010.

ANNE FARRELL, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:47:25 EST

**Mark:** CHROMA CRISTAL

**CHROMA CRISTAL**

<b>US Serial Number:</b>	85013413	<b>Application Filing Date:</b>	Apr. 14, 2010
<b>US Registration Number:</b>	3956949	<b>Registration Date:</b>	May 10, 2011
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	May 10, 2011		
<b>Publication Date:</b>	Feb. 22, 2011		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA CRISTAL
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK
<b>Disclaimer:</b>	"CHROMA"

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### Related Properties Information

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**Claimed Ownership of US Registrations:** [3533396](#)

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### Foreign Information

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<b>Priority Claimed:</b>	Yes		
<b>Foreign Application</b>	10/3725668	<b>Foreign</b>	Mar. 30, 2010

<b>Number:</b>		<b>Application Filing Date:</b>	
<b>Foreign Registration Number:</b>	103725668	<b>Foreign Registration Date:</b>	Mar. 30, 2010
<b>Foreign Application/Registration Country:</b>	FRANCE	<b>Foreign Expiration Date:</b>	Mar. 30, 2020

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Shampoos; products for hair styling and hair care, namely, gels, mousses, balms, cream, wax, serums, lotions and masks; hair lacquers; hair coloring and hair decolorant preparations; protective color for treated hair; permanent hair waving and hair curling preparations; essential oils for personal use

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	Yes	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	Yes
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

### Current Owner(s) Information

**Owner Name:** L'Oreal  
14 rue Royale

**Owner Address:** Paris 75008  
FRANCE

**Legal Entity Type:** société anonyme (sa)

**State or Country Where Organized:** FRANCE

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### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Robert L. Sherman **Docket Number:** 29172.00012

#### Correspondent

**Correspondent Name/Address:** ROBERT L. SHERMAN  
PAUL, HASTINGS, JANOFSKY & WALKER LLP  
75 E 55TH ST  
NEW YORK, NEW YORK 10022-3404  
UNITED STATES

**Phone:** 212-318-6037

**Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Correspondent e-mail Authorized:** No

#### Domestic Representative

**Domestic Representative Name:** Robert L. Sherman

**Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Domestic Representative e-mail Authorized:** Yes

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### Prosecution History

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Date	Description	Proceeding Number
May 10, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 22, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 22, 2011	PUBLISHED FOR OPPOSITION	
Jan. 15, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Jan. 14, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 28, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	69712



Dec. 28, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	69712
Dec. 28, 2010	ASSIGNED TO LIE	69712
Dec. 01, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Jun. 14, 2010	NON-FINAL ACTION WRITTEN	76583
Jun. 09, 2010	ASSIGNED TO EXAMINER	76583
Apr. 20, 2010	NOTICE OF PSEUDO MARK MAILED	
Apr. 19, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 17, 2010	NEW APPLICATION ENTERED IN TRAM	

---

**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** May 10, 2011

# United States of America

United States Patent and Trademark Office

## CHROMA CRISTAL

**Reg. No. 3,956,949**

**Registered May 10, 2011**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

L'OREAL (FRANCE SOCIÉTÉ ANONYME (SA))  
14 RUE ROYALE  
PARIS, FRANCE 75008

FOR: SHAMPOOS; PRODUCTS FOR HAIR STYLING AND HAIR CARE, NAMELY, GELS, MOUSSES, BALMS, CREAM, WAX, SERUMS, LOTIONS AND MASKS; HAIR LACQUERS; HAIR COLORING AND HAIR DECOLORANT PREPARATIONS; PROTECTIVE COLOR FOR TREATED HAIR; PERMANENT HAIR WAVING AND HAIR CURLING PREPARATIONS; ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 10/3725668, FILED 3-30-2010, REG. NO. 103725668, DATED 3-30-2010, EXPIRES 3-30-2020.

OWNER OF U.S. REG. NO. 3,533,396.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHROMA", APART FROM THE MARK AS SHOWN.

SER. NO. 85-013,413, FILED 4-14-2010.

WILLIAM BRECKENFELD, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:49:45 EST

**Mark:** CHROMA CARE

**CHROMA CARE**

<b>US Serial Number:</b>	85079339	<b>Application Filing Date:</b>	Jul. 07, 2010
<b>US Registration Number:</b>	3996377	<b>Registration Date:</b>	Jul. 19, 2011
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Jul. 19, 2011		
<b>Publication Date:</b>	May 03, 2011		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA CARE
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK
<b>Disclaimer:</b>	"CHROMA"

---

### Related Properties Information

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**Claimed Ownership of US Registrations:** [3025362,3043475,3125361](#), and others

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### Foreign Information

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<b>Priority Claimed:</b>	Yes		
<b>Foreign Application</b>	103739176	<b>Foreign</b>	May 19, 2010

<b>Number:</b>		<b>Application Filing Date:</b>	
<b>Foreign Registration Number:</b>	103739176	<b>Foreign Registration Date:</b>	May 19, 2010
<b>Foreign Application/Registration Country:</b>	FRANCE	<b>Foreign Expiration Date:</b>	May 19, 2020

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Shampoos; products for hair styling and hair care, namely, gels, mousses, balms, cream, wax serums, lotions and masks; hair lacquers; hair coloring and hair decolorant preparations; protective coloring preparations for treated hair; permanent waving and curling preparations; essential oils for personal use

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	Yes	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	Yes
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

### Current Owner(s) Information

**Owner Name:** L'Oreal  
14 rue Royale

**Owner Address:** Paris 75008  
FRANCE

**Legal Entity Type:** société anonyme (sa)

**State or Country Where Organized:** FRANCE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Robert L. Sherman **Docket Number:** 29172.00023

#### Correspondent

**Correspondent Name/Address:** ROBERT L. SHERMAN  
PAUL, HASTINGS, JANOFKY & WALKER LLP  
75 E 55TH ST  
NEW YORK, NEW YORK 10022-3404  
UNITED STATES

**Phone:** 212-318-6037

**Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Correspondent e-mail Authorized:** No

#### Domestic Representative

**Domestic Representative Name:** Robert L. Sherman

**Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Domestic Representative e-mail Authorized:** Yes

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### Prosecution History

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Date	Description	Proceeding Number
Jul. 19, 2011	REGISTERED-PRINCIPAL REGISTER	
May 03, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 03, 2011	PUBLISHED FOR OPPOSITION	
Mar. 28, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Mar. 26, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 17, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	70633

Mar. 17, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Mar. 10, 2011	ASSIGNED TO LIE	70633
Feb. 28, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 28, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2010	NON-FINAL ACTION E-MAILED	6325
Aug. 28, 2010	NON-FINAL ACTION WRITTEN	76076
Aug. 20, 2010	ASSIGNED TO EXAMINER	76076
Jul. 10, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 10, 2010	NEW APPLICATION ENTERED IN TRAM	

---

**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Jul. 19, 2011

# United States of America

United States Patent and Trademark Office

## CHROMA CARE

**Reg. No. 3,996,377**

**Registered July 19, 2011**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

L'OREAL (FRANCE SOCIÉTÉ ANONYME (SA))  
14 RUE ROYALE  
PARIS, FRANCE 75008

FOR: SHAMPOOS; PRODUCTS FOR HAIR STYLING AND HAIR CARE, NAMELY, GELS, MOUSSES, BALMS, CREAM, WAX SERUMS, LOTIONS AND MASKS; HAIR LACQUERS; HAIR COLORING AND HAIR DECOLORANT PREPARATIONS; PROTECTIVE COLORING PREPARATIONS FOR TREATED HAIR; PERMANENT WAVING AND CURLING PREPARATIONS; ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 103739176, FILED 5-19-2010, REG. NO. 103739176, DATED 5-19-2010, EXPIRES 5-19-2020.

OWNER OF U.S. REG. NOS. 3,025,362, 3,125,361 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHROMA", APART FROM THE MARK AS SHOWN.

SER. NO. 85-079,339, FILED 7-7-2010.

HEATHER THOMPSON, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**



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**Mark:** KROMA

**KROMA**

<b>US Serial Number:</b>	85175392	<b>Application Filing Date:</b>	Nov. 12, 2010
<b>US Registration Number:</b>	4079066	<b>Registration Date:</b>	Jan. 03, 2012
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
<b>Status Date:</b>	Jan. 03, 2012		
<b>Publication Date:</b>	Oct. 18, 2011		

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### Mark Information

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<b>Mark Literal Elements:</b>	KROMA
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

---

### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cosmetics

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Mar. 2004                                      **Use in Commerce:** Mar. 2004

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information**

---

**Owner Name:** By Lee Tillett, Inc.  
Suite 102  
**Owner Address:** 670 N. Orlando Avenue  
Maitland, FLORIDA 32751  
UNITED STATES

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** FLORIDA

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Bridget H. Labutta                      **Docket Number:** 0115237

**Correspondent**

**Correspondent Name/Address:** Bridget H. Labutta  
ALLEN, DYER, DOPPELT, MILBRATH & GILCHRI  
255 S ORANGE AVE STE 1401  
ORLANDO, FLORIDA 32801-3460  
UNITED STATES

**Phone:** (407) 841-2330                                      **Fax:** (407) 841-2343

Correspondent e-mail: [blabutta@addmg.com](mailto:blabutta@addmg.com)

Correspondent e-mail Authorized: No

**Domestic Representative - Not Found**

---

**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jan. 03, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 18, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 18, 2011	PUBLISHED FOR OPPOSITION	
Sep. 14, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Sep. 14, 2011	ASSIGNED TO LIE	70138
Aug. 30, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 23, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 23, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 23, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 23, 2011	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Feb. 23, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 23, 2011	NON-FINAL ACTION E-MAILED	6325
Feb. 23, 2011	NON-FINAL ACTION WRITTEN	78484
Feb. 23, 2011	ASSIGNED TO EXAMINER	78484
Nov. 18, 2010	NOTICE OF PSEUDO MARK MAILED	
Nov. 17, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 16, 2010	NEW APPLICATION ENTERED IN TRAM	

---

**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 03, 2012

**United States of America**  
United States Patent and Trademark Office

**KROMA**

**Reg. No. 4,079,066**

**Registered Jan. 3, 2012**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

BY LEE TILLET, INC. (FLORIDA CORPORATION)  
SUITE 102  
670 N. ORLANDO AVENUE  
MAITLAND, FL 32751

FOR: COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-0-2004; IN COMMERCE 3-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-175,392, FILED 11-12-2010.

ALLISON HOLTZ, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

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**Generated on:** This page was generated by TSDR on 2012-11-29 13:03:04 EST

**Mark:** REDKEN 5TH AVENUE NYC  
CHROMATICS

REDKEN 5TH AVENUE NYC  
CHROMATICS

**US Serial Number:** 85327042

**Application Filing Date:** May 23, 2011

**US Registration Number:** 4191717

**Registration Date:** Aug. 14, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 14, 2012

**Publication Date:** Sep. 27, 2011

**Notice of Allowance Date:** Nov. 22, 2011

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### Mark Information

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**Mark Literal Elements:** REDKEN 5TH AVENUE NYC CHROMATICS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "5TH AVENUE NYC" OR "CHROMATICS"

---

### Related Properties Information

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**Claimed Ownership of US Registrations:** [0971521,2397968,3703531](#), and others

---

### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair color

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 27, 2012      **Use in Commerce:** Feb. 27, 2012

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### Basis Information (Case Level)

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

---

**Owner Name:** L'Oreal USA Creative, Inc.  
575 Fifth Avenue  
**Owner Address:** New York, NEW YORK 10017  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Lisa M. Gigliotti      **Docket Number:** RKN 5050-399

#### Correspondent

LISA M. GIGLIOTTI

**Correspondent Name/Address:** L'OREAL USA CREATIVE, INC.  
575 5TH AVE FL 34  
NEW YORK, NEW YORK 10017-2422  
UNITED STATES

**Domestic Representative - Not Found**

---

**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Aug. 14, 2012	REGISTERED-PRINCIPAL REGISTER	
Jul. 12, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Jul. 11, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121
Jul. 10, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 31, 2012	STATEMENT OF USE PROCESSING COMPLETE	76874
May 04, 2012	USE AMENDMENT FILED	76874
May 31, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
May 04, 2012	TEAS STATEMENT OF USE RECEIVED	
Nov. 22, 2011	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 27, 2011	PUBLISHED FOR OPPOSITION	
Sep. 07, 2011	NOTICE OF PUBLICATION	
Aug. 24, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Aug. 21, 2011	ASSIGNED TO LIE	66121
Aug. 08, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 20, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 20, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 20, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 27, 2011	NON-FINAL ACTION MAILED	
Jun. 26, 2011	NON-FINAL ACTION WRITTEN	82415
Jun. 26, 2011	ASSIGNED TO EXAMINER	82415
May 27, 2011	NOTICE OF PSEUDO MARK MAILED	
May 26, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	



May 26, 2011 NEW APPLICATION ENTERED IN TRAM

---

**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE  
SECTION **Date in Location:** Jul. 11, 2012

# United States of America

United States Patent and Trademark Office

## REDKEN 5TH AVENUE NYC CHROMATICS

**Reg. No. 4,191,717**

L'OREAL USA CREATIVE, INC. (DELAWARE CORPORATION)  
575 FIFTH AVENUE  
NEW YORK, NY 10017

**Registered Aug. 14, 2012**

**Int. Cl.: 3**

FOR: HAIR COLOR, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK**

FIRST USE 2-27-2012; IN COMMERCE 2-27-2012.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 971,521, 3,703,531, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "5TH AVENUE NYC" OR "CHROMATICS", APART FROM THE MARK AS SHOWN.

SN 85-327,042, FILED 5-23-2011.

CHARLOTTE CORWIN, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

Generated on 2012-11-29T13:38:56.522-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:38:56 EST

**Mark:** CHROMASYNC

**CHROMASYNC**

<b>US Serial Number:</b>	77921181	<b>Application Filing Date:</b>	Jan. 27, 2010
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	A fourth request for extension of time to file a Statement of Use has been granted.		
<b>Status Date:</b>	Jun. 18, 2012		
<b>Publication Date:</b>	Apr. 27, 2010	<b>Notice of Allowance Date:</b>	Jun. 22, 2010

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMASYNC
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Cosmetic preparations for body care; Cosmetics; Hair care preparations; Non-medicated skin care preparations

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

---

**Owner Name:** Mana Products, Inc.  
32-02 Queens Boulevard  
**Owner Address:** Long Island City, NEW YORK 11101  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** NEW YORK

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Elyse A. Marcus

#### Correspondent

**Correspondent Name/Address:** Elyse A. Marcus  
Day Pitney LLP  
7 Times Square  
New York, NEW YORK 10036-7311  
UNITED STATES

**Phone:** 212-297-5800

**Fax:** 212-916-2940

**Correspondent e-mail:** [nytrademark@daypitney.com](mailto:nytrademark@daypitney.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jun. 19, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 18, 2012	EXTENSION 4 GRANTED	66154
Jun. 15, 2012	EXTENSION 4 FILED	66154
Jun. 15, 2012	TEAS EXTENSION RECEIVED	
Dec. 29, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 28, 2011	EXTENSION 3 GRANTED	66154
Dec. 21, 2011	EXTENSION 3 FILED	66154
Dec. 21, 2011	TEAS EXTENSION RECEIVED	
Jun. 23, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 22, 2011	EXTENSION 2 GRANTED	66154
Jun. 21, 2011	EXTENSION 2 FILED	66154
Jun. 21, 2011	TEAS EXTENSION RECEIVED	
Jan. 21, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 20, 2011	EXTENSION 1 GRANTED	66154
Dec. 21, 2010	EXTENSION 1 FILED	66154
Jan. 20, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Dec. 21, 2010	TEAS EXTENSION RECEIVED	
Jul. 02, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 02, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 22, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 27, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 27, 2010	PUBLISHED FOR OPPOSITION	
Mar. 23, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Mar. 23, 2010	ASSIGNED TO LIE	68658

Mar. 08, 2010 APPROVED FOR PUB - PRINCIPAL REGISTER  
Mar. 08, 2010 ASSIGNED TO EXAMINER 72505  
Feb. 02, 2010 NOTICE OF PSEUDO MARK MAILED  
Feb. 01, 2010 NEW APPLICATION OFFICE SUPPLIED DATA  
ENTERED IN TRAM  
Jan. 30, 2010 NEW APPLICATION ENTERED IN TRAM

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**TM Staff and Location Information**

---

**TM Staff Information**

**TM Attorney:** DE JONGE, KATHLEEN      **Law Office**  
RUS      **Assigned:** LAW OFFICE 107

**File Location**

**Current Location:** INTENT TO USE SECTION      **Date in Location:** Jan. 20, 2011

Generated on 2012-11-29T13:33:45.327-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:33:45 EST

**Mark:** CHROMACEUTICAL

CHROMACEUTICAL

<b>US Serial Number:</b>	77956870	<b>Application Filing Date:</b>	Mar. 11, 2010
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	A fourth request for extension of time to file a Statement of Use has been granted.		
<b>Status Date:</b>	Aug. 20, 2012		
<b>Publication Date:</b>	Jun. 22, 2010	<b>Notice of Allowance Date:</b>	Aug. 17, 2010

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMACEUTICAL
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

---

### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Cosmetics

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052



**Class Status:** ACTIVE

**Basis:** 1(b)

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information**

---

**Owner Name:** Mana Products, Inc.  
32-02 Queens Boulevard  
**Owner Address:** Long Island City, NEW YORK 11101  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** NEW YORK

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Elyse A. Marcus      **Docket Number:** 407441-

**Correspondent**

**Correspondent Name/Address:** Elyse A. Marcus  
DAY PITNEY LLP  
7 Times Square  
New York, NEW YORK 10036-7311  
UNITED STATES

**Phone:** (212) 297-5800      **Fax:** (212) 916-2940

**Correspondent e-mail:** [nytrademark@daypitney.com](mailto:nytrademark@daypitney.com)      **Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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### Prosecution History

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Date	Description	Proceeding Number
Aug. 21, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 20, 2012	EXTENSION 4 GRANTED	69302
Aug. 17, 2012	EXTENSION 4 FILED	69302
Aug. 17, 2012	TEAS EXTENSION RECEIVED	
Feb. 17, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 16, 2012	EXTENSION 3 GRANTED	69302
Feb. 13, 2012	EXTENSION 3 FILED	69302
Feb. 13, 2012	TEAS EXTENSION RECEIVED	
Aug. 20, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 19, 2011	EXTENSION 2 GRANTED	69302
Aug. 16, 2011	EXTENSION 2 FILED	69302
Aug. 16, 2011	TEAS EXTENSION RECEIVED	
Mar. 05, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 04, 2011	EXTENSION 1 GRANTED	69302
Feb. 17, 2011	EXTENSION 1 FILED	69302
Mar. 04, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Feb. 17, 2011	TEAS EXTENSION RECEIVED	
Oct. 14, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Oct. 14, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 17, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 22, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 22, 2010	PUBLISHED FOR OPPOSITION	
May 15, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
May 15, 2010	ASSIGNED TO LIE	77312
May 05, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	

May 04, 2010      ASSIGNED TO EXAMINER      73370  
Mar. 17, 2010      NEW APPLICATION OFFICE SUPPLIED DATA  
ENTERED IN TRAM  
Mar. 15, 2010      NEW APPLICATION ENTERED IN TRAM

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**TM Staff and Location Information**

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**TM Staff Information**

**TM Attorney:**      BENMAMAN, ALICE      **Law Office**  
MEDINA      **Assigned:**      LAW OFFICE 116

**File Location**

**Current Location:** INTENT TO USE SECTION      **Date in Location:** Mar. 04, 2011

Generated on 2012-11-29T13:39:17.657-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:39:17 EST

**Mark:** CHROMAX



**US Serial Number:** 85114475

**Application Filing Date:** Aug. 24, 2010

**Register:** Principal

**Mark Type:** Trademark

**Status:** A third request for extension of time to file a Statement of Use has been granted.

**Status Date:** Jul. 24, 2012

**Publication Date:** Dec. 07, 2010

**Notice of Allowance Date:** Feb. 01, 2011

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### Mark Information

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**Mark Literal Elements:** CHROMAX

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a three-dimensional sphere representing a molecule with atoms inside it, adjacent to the term "CHROMAX".

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 01.01.05 - Stars - one or more stars with seven or more points  
01.09.25 - Atoms; Meteors; Asteroids

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** hair coloring preparations  
**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** ACTIVE  
**Basis:** 1(b)

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** Kao Kabushiki Kaisha  
**DBA, AKA, Formerly:** TA Kao Corporation  
**Owner Address:** 14-10, Nihonbashi Kayabacho 1-chome  
Chuo-ku, Tokyo 103-8210  
JAPAN  
**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** JAPAN

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Susan Upton Douglass      **Docket Number:** KAO 1005416

**Correspondent**

**Correspondent Name/Address:** SUSAN UPTON DOUGLASS  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLZ  
NEW YORK, NEW YORK 10017-1822  
UNITED STATES

**Phone:** 212-813-5900      **Fax:** 212-813-5901

**Correspondent e-mail:** [sdouglass@fzlz.com](mailto:sdouglass@fzlz.com) **Correspondent e-mail Authorized:** Yes

**Domestic Representative**

**Domestic Representative Name:** Susan Upton Douglass **Phone:** 212-813-5900  
**Fax:** 212-813-5901

**Domestic Representative e-mail:** [sdouglass@fzlz.com](mailto:sdouglass@fzlz.com) **Domestic Representative e-mail Authorized:** Yes

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jul. 25, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 24, 2012	EXTENSION 3 GRANTED	66154
Jul. 23, 2012	EXTENSION 3 FILED	66154
Jul. 23, 2012	TEAS EXTENSION RECEIVED	
Feb. 15, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 14, 2012	EXTENSION 2 GRANTED	66154
Jan. 18, 2012	EXTENSION 2 FILED	66154
Feb. 14, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jan. 18, 2012	TEAS EXTENSION RECEIVED	
Jun. 21, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 17, 2011	EXTENSION 1 GRANTED	98765
Jun. 17, 2011	EXTENSION 1 FILED	98765
Jun. 17, 2011	TEAS EXTENSION RECEIVED	
Feb. 01, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 07, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 07, 2010	PUBLISHED FOR OPPOSITION	
Nov. 03, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171

Nov. 03, 2010	ASSIGNED TO LIE	68171
Oct. 20, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 19, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 19, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 19, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 06, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 06, 2010	NON-FINAL ACTION E-MAILED	6325
Oct. 06, 2010	NON-FINAL ACTION WRITTEN	63030
Oct. 05, 2010	ASSIGNED TO EXAMINER	63030
Aug. 31, 2010	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Aug. 28, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 27, 2010	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

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#### TM Staff Information

**TM Attorney:** GOODSID, IRA J                      **Law Office Assigned:** LAW OFFICE 101

#### File Location

**Current Location:** INTENT TO USE SECTION    **Date in Location:** Feb. 14, 2012

Generated on 2012-11-29T13:39:43.068-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:39:43 EST

**Mark:** CHROMA GEL

**CHROMA GEL**

**US Serial Number:** 85375699

**Application Filing Date:** Jul. 20, 2011

**Register:** Principal

**Mark Type:** Trademark

**Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Status Date:** Sep. 04, 2012

**Publication Date:** Jul. 10, 2012

**Notice of Allowance Date:** Sep. 04, 2012

---

### Mark Information

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**Mark Literal Elements:** CHROMA GEL

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "GEL"

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Chemical additives for use in the manufacture of artificial nails; chemicals for use in the manufacture of artificial nails





Type: COMPANY Where Organized: CYPRUS

---

### Attorney/Correspondence Information

---

#### Attorney of Record

Attorney Name: Donald L. Dennison Docket Number: T11-062

#### Correspondent

Correspondent Name/Address: DONALD L. DENNISON  
DENNISON, SCHULTZ & MACDONALD  
1727 KING ST STE 105  
ALEXANDRIA, VIRGINIA 22314-2700  
UNITED STATES

Phone: (703)837-9600 Ext. 15 Fax: (703)837-0980

Correspondent e-mail: [ddennison@dennisonlaw.com](mailto:ddennison@dennisonlaw.com) Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found**

---

### Prosecution History

---

Date	Description	Proceeding Number
Sep. 04, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 10, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 10, 2012	PUBLISHED FOR OPPOSITION	
Jun. 20, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 05, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jun. 05, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 31, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 31, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 31, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 21, 2012	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
May 21, 2012	PRIORITY ACTION E-MAILED	6326
May 21, 2012	PRIORITY ACTION WRITTEN	67512

May 07, 2012	ASSIGNED TO EXAMINER	67512
Apr. 19, 2012	AMENDMENT FROM APPLICANT ENTERED	74221
Apr. 19, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	74221
Apr. 19, 2012	ASSIGNED TO LIE	74221
Apr. 10, 2012	PAPER RECEIVED	
Feb. 01, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 10, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 10, 2011	NON-FINAL ACTION E-MAILED	6325
Nov. 10, 2011	NON-FINAL ACTION WRITTEN	76839
Nov. 10, 2011	ASSIGNED TO EXAMINER	76839
Jul. 24, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 23, 2011	NEW APPLICATION ENTERED IN TRAM	

---

### TM Staff and Location Information

---

#### TM Staff Information

**TM Attorney:** BELENKER, ESTHER ANN      **Law Office Assigned:** LAW OFFICE 111

#### File Location

**Current Location:** INTENT TO USE SECTION      **Date in Location:** Sep. 04, 2012

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### Assignment Abstract of Title Information

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#### Summary

**Total Assignments:** 1      **Applicant:** Beauty Hair Products Limited

#### Assignment 1 of 1

---

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [4704/0847](#)      **Pages:** 4

**Date Recorded:** Dec. 29, 2011

**Supporting Documents:** [assignment-tm-4704-0847.pdf](#)

**Assignor**

**Name:** BEAUTY HAIR PRODUCTS LIMITED      **Execution Date:** Dec. 10, 2011

**Legal Entity Type:** BRITISH COMPANY      **State or Country Where Organized:** UNITED KINGDOM

**Assignee**

**Name:** A.M.C BEAUTY HAIR HOLDINGS LIMITED

**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** CYPRUS

**Address:** ACROPOLEOUS 10, SO MARE KATOIKIA 3  
PYLA, CYPRUS

**Correspondent**

**Correspondent Name:** DONALD L. DENNISON

**Correspondent Address:** DENNISON, SCHULTZ & MACDONALD  
SUITE 105  
1727 KING STREET  
ALEXANDRIA, VIRGINIA 22314

**Domestic Representative - Not Found**

Generated on 2012-11-29T13:35:01.651-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:35:01 EST

**Mark:** CHROMATOOLS

**CHROMATOOLS**

**US Serial Number:** 85378205

**Application Filing Date:** Jul. 22, 2011

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** A first request for extension of time to file a Statement of Use has been granted.

**Status Date:** Sep. 04, 2012

**Publication Date:** Jan. 10, 2012

**Notice of Allowance Date:** Mar. 06, 2012

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### Mark Information

---

**Mark Literal Elements:** CHROMATOOLS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Hair care preparations; hair colors and dyes

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Hair care services, namely, hair salon services; hairdressing services

**International Class:** 044 - Primary Class

**U.S Class:** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(b)

**Basis Information (Case Level)**

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** The Procter & Gamble Company  
 One Procter & Gamble Plaza  
**Owner Address:** Cincinnati, OHIO 45202  
 UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** OHIO

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Adam W. Borgman      **Docket Number:** TM-546066

**Correspondent**

**Correspondent Name/Address:** ADAM W. BORGMAN  
THE PROCTER & GAMBLE COMPANY  
299 E 6TH ST  
CINCINNATI, OHIO 45202-3216  
UNITED STATES

**Phone:** 513-983-7422      **Fax:** 513-945-6798

Correspondent e-mail: [pgtrademarks.im@pg.com](mailto:pgtrademarks.im@pg.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 06, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 04, 2012	EXTENSION 1 GRANTED	98765
Sep. 04, 2012	EXTENSION 1 FILED	98765
Sep. 04, 2012	TEAS EXTENSION RECEIVED	
Mar. 06, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 10, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 10, 2012	PUBLISHED FOR OPPOSITION	
Dec. 21, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 02, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Nov. 30, 2011	ASSIGNED TO LIE	70138
Nov. 03, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 02, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Nov. 02, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Nov. 02, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Nov. 02, 2011	EXAMINERS AMENDMENT -WRITTEN	81860
Nov. 01, 2011	ASSIGNED TO EXAMINER	81860
Jul. 27, 2011	NOTICE OF PSEUDO MARK MAILED	
Jul. 26, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 26, 2011	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information**

**TM Attorney:** STEEL, ALYSSA  
PALADINO

**Law Office Assigned:** LAW OFFICE 107

**File Location**

**Current Location:** INTENT TO USE SECTION    **Date in Location:** Mar. 06, 2012



Generated on 2012-11-29T13:36:11.881-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:36:11 EST

**Mark:** CHROMATOLOGY

CHROMATOLOGY

**US Serial Number:** 85378237

**Application Filing Date:** Jul. 22, 2011

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Status Date:** Sep. 18, 2012

**Publication Date:** Jul. 24, 2012

**Notice of Allowance Date:** Sep. 18, 2012

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### Mark Information

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**Mark Literal Elements:** CHROMATOLOGY

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** hair care preparations, hair colors and dyes

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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**For:** Hair care services, namely, hair cutting services, hair replacement services, hair coloring services, hair styling services, hair salon services, hairdressing services

**International Class:** 044 - Primary Class

**U.S Class:** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(b)

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** The Procter & Gamble Company

**Owner Address:** One Procter & Gamble Plaza  
Cincinnati, OHIO 45202  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** OHIO

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**Attorney/Correspondence Information**

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**Attorney of Record**

**Attorney Name:** Adam W. Borgman

**Docket Number:** TM-546050

**Correspondent**

**Correspondent Name/Address:** ADAM W. BORGMAN  
THE PROCTER & GAMBLE COMPANY  
299 E 6TH ST  
CINCINNATI, OHIO 45202-3216

UNITED STATES

Phone: 513-983-7422

Fax: 513-945-6798

Correspondent e-mail: [pgtrademarks.im@pg.com](mailto:pgtrademarks.im@pg.com)

Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Oct. 01, 2012	ASSIGNED TO EXAMINER	81093
Sep. 18, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 24, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 24, 2012	PUBLISHED FOR OPPOSITION	
Jul. 04, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 18, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jun. 13, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 01, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Jun. 01, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
May 17, 2012	ASSIGNED TO LIE	66213
May 04, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 15, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 15, 2011	NON-FINAL ACTION E-MAILED	6325
Nov. 15, 2011	NON-FINAL ACTION WRITTEN	82086
Nov. 14, 2011	ASSIGNED TO EXAMINER	82086
Jul. 26, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 26, 2011	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information**

**TM Attorney:** KEARNEY, COLLEEN

**Law Office  
Assigned:**

LAW OFFICE 113

**File Location**

**Current Location:** INTENT TO USE SECTION    **Date in Location:** Sep. 18, 2012

Generated on 2012-11-29T13:36:50.824-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:36:50 EST

**Mark:** CHROMA · LOGICA

**CHROMA·LOGICA**

<b>US Serial Number:</b>	85602084	<b>Application Filing Date:</b>	Apr. 19, 2012
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	An opposition after publication is pending at the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.		
<b>Status Date:</b>	Oct. 11, 2012		
<b>Publication Date:</b>	Sep. 11, 2012		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA · LOGICA
<b>Standard Character Claim:</b>	No
<b>Mark Drawing Type:</b>	5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM
<b>Description of Mark:</b>	The mark consists of CHROMA followed by a dot and LOGICA.
<b>Color(s) Claimed:</b>	Color is not claimed as a feature of the mark.

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair care preparations

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

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**Owner Name:** Continental Fragrances, Ltd.

**Owner Address:** 750 Standard Parkway  
Auburn Hills, MICHIGAN 48326  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MICHIGAN

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### Attorney/Correspondence Information

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#### Attorney of Record

**Attorney Name:** Mary Margaret L. O'Donnell

**Docket Number:** 55129-0009

#### Correspondent

**Correspondent Name/Address:** MARY MARGARET L O'DONNELL  
BLUE FILAMENT INTELLECTUAL PROPERTY LLC  
450 NORTH OLD WOODWARD  
FIRST FLOOR  
BIRMINGHAM, MICHIGAN 48009-6612

UNITED STATES

Phone: 2487310046

Correspondent e-mail: [tmcketing@bluefilamentlaw.com](mailto:tmcketing@bluefilamentlaw.com) Correspondent e-mail Authorized: Yes

**Domestic Representative - Not Found**

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### Prosecution History

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Date	Description	Proceeding Number
Nov. 10, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 11, 2012	OPPOSITION INSTITUTED NO. 999999	207437
Oct. 11, 2012	OPPOSITION PAPERS RECEIVED AT TTAB	
Sep. 11, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 11, 2012	PUBLISHED FOR OPPOSITION	
Aug. 22, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 02, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 31, 2012	ASSIGNED TO EXAMINER	73708
Apr. 26, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 23, 2012	NEW APPLICATION ENTERED IN TRAM	

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### TM Staff and Location Information

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#### TM Staff Information

TM Attorney: MCMORROW, RONALD G Law Office Assigned: LAW OFFICE 105

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Aug. 03, 2012

Generated on 2012-11-29T13:37:56.245-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:37:56 EST

**Mark:** REVLON CHROMA CHAMELEON

~~REVLON CITROMA CHAMELEON~~

<b>US Serial Number:</b>	85646764	<b>Application Filing Date:</b>	Jun. 08, 2012
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Application has been published for opposition. The opposition period begins on the date of publication.		
<b>Status Date:</b>	Nov. 06, 2012		
<b>Publication Date:</b>	Nov. 06, 2012		

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### Mark Information

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<b>Mark Literal Elements:</b>	REVLON CHROMA CHAMELEON
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Nail enamel



**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** Revlon Consumer Products Corporation  
 237 Park Avenue  
**Owner Address:** New York, NEW YORK 10017  
 UNITED STATES

<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	DELAWARE
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**Attorney/Correspondence Information**

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**Attorney of Record**

**Attorney Name:** Steven Rosenthal

**Correspondent**

**Correspondent Name/Address:** Steven Rosenthal  
 Revlon  
 237 Park Avenue  
 New York, NEW YORK 10017  
 UNITED STATES

**Phone:** 212-527-5888

**Fax:** 212-527-5667

**Correspondent e-mail:** [steven.rosenthal@revlon.com](mailto:steven.rosenthal@revlon.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 26, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 26, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 06, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 06, 2012	PUBLISHED FOR OPPOSITION	
Oct. 17, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 25, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 25, 2012	ASSIGNED TO EXAMINER	76613
Jun. 18, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 12, 2012	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information**

**TM Attorney:** MARTIN, EUGENIA K      **Law Office Assigned:** LAW OFFICE 114

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Sep. 28, 2012

Generated on 2012-11-29T13:37:17.043-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:37:17 EST

**Mark:** CHROMAPRIMER

**CHROMAPRIMER**

**US Serial Number:** 85661278

**Application Filing Date:** Jun. 26, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Application has been published for opposition. The opposition period begins on the date of publication.

**Status Date:** Oct. 30, 2012

**Publication Date:** Oct. 30, 2012

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### Mark Information

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**Mark Literal Elements:** CHROMAPRIMER

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair styling preparation

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** L'Oreal USA Creative, Inc.  
575 Fifth Avenue

**Owner Address:** New York, NEW YORK 10017  
UNITED STATES

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** DELAWARE

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**Attorney/Correspondence Information**

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**Attorney of Record**

**Attorney Name:** Lisa M. Gigliotti                      **Docket Number:** PRGY 5050-39

**Correspondent**

**Correspondent Name/Address:** LISA M. GIGLIOTTI  
L'OREAL USA CREATIVE, INC.  
575 5TH AVE FL 34  
NEW YORK, NEW YORK 10017-2422  
UNITED STATES

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
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Oct. 30, 2012	PUBLISHED FOR OPPOSITION	
Oct. 10, 2012	NOTICE OF PUBLICATION	
Sep. 17, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 17, 2012	ASSIGNED TO EXAMINER	77300
Jul. 04, 2012	NOTICE OF PSEUDO MARK MAILED	
Jul. 03, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 29, 2012	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information**

<b>TM Attorney:</b>	CLAYTON, CHERYL A	<b>Law Office Assigned:</b>	LAW OFFICE 102
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**File Location**

<b>Current Location:</b>	PUBLICATION AND ISSUE SECTION	<b>Date in Location:</b>	Sep. 24, 2012
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Generated on 2012-11-29T13:36:32.321-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:36:32 EST

**Mark:** CHROMA LUMINESCENT

CHROMA LUMINESCENT

**US Serial Number:** 85667308      **Application Filing Date:** Jul. 02, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Application has been published for opposition. The opposition period begins on the date of publication.

**Status Date:** Oct. 09, 2012

**Publication Date:** Oct. 09, 2012

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### Mark Information

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**Mark Literal Elements:** CHROMA LUMINESCENT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cosmetics, non-medicated skincare preparations, non-medicated hair care preparations, non-medicated body care preparations, namely, cosmetic preparations for body care

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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**Basis Information (Case Level)**

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** MANA PRODUCTS, INC.  
 32-02 Queens Boulevard  
**Owner Address:** Long Island City, NEW YORK 11101  
 UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** NEW YORK

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**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Michael A. Bucci      **Docket Number:** 407441-12074

**Correspondent**

**Correspondent Name/Address:** MICHAEL A. BUCCI  
 DAY PITNEY LLP  
 1 INTERNATIONAL PL FL 16  
 BOSTON, MASSACHUSETTS 02110-3179  
 UNITED STATES

**Phone:** (860) 275-0523      **Fax:** (617) 345-4745

**Correspondent e-mail:** [trademarks@daypitney.com](mailto:trademarks@daypitney.com); [mabucci@daypitney.com](mailto:mabucci@daypitney.com); [cdoconnor@daypitney.com](mailto:cdoconnor@daypitney.com);      **Correspondent e-mail Authorized:** Yes

[tmrecords@daypitney.com](mailto:tmrecords@daypitney.com); [edugan@daypitney.com](mailto:edugan@daypitney.com)

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Oct. 09, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 09, 2012	PUBLISHED FOR OPPOSITION	
Sep. 19, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 05, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 29, 2012	ASSIGNED TO EXAMINER	77966
Jul. 10, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 05, 2012	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information**

**TM Attorney:** MAYES, LAURIE ANN      **Law Office Assigned:** LAW OFFICE 101

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Sep. 06, 2012



Generated on 2012-11-29T13:38:16.604-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:38:16 EST

**Mark:** CHROMAGIC

**CHROMAGIC**

**US Serial Number:** 85685212

**Application Filing Date:** Jul. 24, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Review prior to publication completed.

**Status Date:** Nov. 13, 2012

**Publication Date:** Dec. 18, 2012

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### Mark Information

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**Mark Literal Elements:** CHROMAGIC

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Shampoos; gels, sprays, mousses and balms for hair styling and hair care; hair lacquers; hair colouring and hair decolorant preparations; permanent waving and curling preparations; essential oils for personal use

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

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**Owner Name:** L'Oreal  
14 Rue Royale  
**Owner Address:** Paris 75008  
FRANCE

**Legal Entity Type:** société anonyme (sa)      **State or Country Where Organized:** FRANCE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Robert L. Sherman      **Docket Number:** 29172.00012

#### Correspondent

**Correspondent Name/Address:** ROBERT L. SHERMAN  
PAUL HASTINGS LLP  
75 E 55TH ST  
NEW YORK, NEW YORK 10022-3404  
UNITED STATES

**Phone:** 212-318-6037      **Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)      **Correspondent e-mail Authorized:** Yes

#### Domestic Representative

**Domestic Representative:** Robert L. Sherman      **Phone:** 212-318-6037

**Name:**

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com)

**Domestic Representative e-mail Authorized:** Yes

---

### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 28, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 11, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 11, 2012	ASSIGNED TO EXAMINER	81844
Jul. 31, 2012	NOTICE OF PSEUDO MARK MAILED	
Jul. 30, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 27, 2012	NEW APPLICATION ENTERED IN TRAM	

---

### TM Staff and Location Information

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#### TM Staff Information

**TM Attorney:** MAKHDOOM, SAIMA      **Law Office Assigned:** LAW OFFICE 101

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Nov. 13, 2012

Generated on 2012-11-29T13:38:38.376-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:38:38 EST

**Mark:** CHROMA PERFECT

**CHROMA PERFECT**

**US Serial Number:** 85694590

**Application Filing Date:** Aug. 03, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Review prior to publication completed.

**Status Date:** Nov. 13, 2012

**Publication Date:** Dec. 18, 2012

---

### Mark Information

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**Mark Literal Elements:** CHROMA PERFECT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

---

### Foreign Information

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**Foreign Registration Number:** 043281003

**Foreign Registration Date:** Mar. 19, 2004

**Foreign Application/Registration Country:** FRANCE

**Foreign Expiration Date:** Mar. 19, 2014

---

### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Shampoos; gels, sprays, mousses and balms for hair styling and hair care; hair lacquers; hair colouring and hair decolorant preparations; permanent waving and curling preparations; essential oils for personal use

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

---

**Basis Information (Case Level)**

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	Yes	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information**

---

**Owner Name:** L'Oreal  
 14, rue Royale  
**Owner Address:** Paris 75008  
 FRANCE

**Legal Entity Type:** société anonyme (sa)      **State or Country Where Organized:** FRANCE

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Robert L. Sherman      **Docket Number:** 29172.00107

**Correspondent**

**Correspondent Name/Address:** ROBERT L. SHERMAN  
 PAUL HASTINGS LLP  
 75 E 55TH ST  
 NEW YORK, NEW YORK 10022-3404

UNITED STATES

Phone: 212-318-6037

Fax: 212-318-6847

Correspondent e-mail: [rls@paulhastings.com](mailto:rls@paulhastings.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative

Domestic Representative Name: Robert L. Sherman

Phone: 212-318-6037

Fax: 212-318-6847

Domestic Representative e-mail: [rls@paulhastings.com](mailto:rls@paulhastings.com)

Domestic Representative e-mail Authorized: Yes

---

### Prosecution History

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Date	Description	Proceeding Number
Nov. 28, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 12, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 11, 2012	ASSIGNED TO EXAMINER	81844
Aug. 13, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 07, 2012	NEW APPLICATION ENTERED IN TRAM	

---

### TM Staff and Location Information

---

#### TM Staff Information

TM Attorney: MAKHDOOM, SAIMA

Law Office Assigned: LAW OFFICE 101

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 13, 2012

Generated on 2012-11-29T13:37:41.27-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 13:37:41 EST

**Mark:** CHROMA SPECTRUM

CHROMA SPECTRUM

<b>US Serial Number:</b>	85767172	<b>Application Filing Date:</b>	Oct. 30, 2012
<b>Filed as TEAS Plus:</b>	Yes	<b>Currently TEAS Plus:</b>	Yes
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	New application will be assigned to an examining attorney approximately 3 months after filing date.		
<b>Status Date:</b>	Nov. 05, 2012		

---

### Mark Information

---

<b>Mark Literal Elements:</b>	CHROMA SPECTRUM
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair care preparations

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 1(b)

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**Basis Information (Case Level)**

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	Yes	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information**

---

**Owner Name:** The Procter & Gamble Company  
One Procter & Gamble Plaza  
**Owner Address:** Cincinnati, OHIO 45202  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** OHIO

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Lynne M. Miller      **Docket Number:** TM-233346; T

**Correspondent**

**Correspondent Name/Address:** LYNNE M. MILLER  
THE PROCTER & GAMBLE COMPANY  
299 E 6TH ST # 8  
CINCINNATI, OHIO 45202-3216  
UNITED STATES

**Phone:** 513-983-8325      **Fax:** 513-945-6798

**Correspondent e-mail:** [pgtrademarks.im@pg.com](mailto:pgtrademarks.im@pg.com)      **Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 05, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 02, 2012	NEW APPLICATION ENTERED IN TRAM	

---

**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** NEW APPLICATION  
PROCESSING

**Date in Location:** Nov. 05, 2012

Generated on 2012-11-29T12:12:12.585-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:12:12 EST

**Mark:** CROMAR

**US Serial Number:** 71203300 **Application Filing Date:** Oct. 02, 1924

**US Registration Number:** 209901 **Registration Date:** Mar. 02, 1926

**Register:** Principal

**Mark Type:** Trademark

**Status:** This registration was not renewed and therefore has expired.

**Status Date:** Jul. 18, 1986

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### Mark Information

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**Mark Literal Elements:** CROMAR

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** LIQUID CLEANING WAX, BODY WAX, AND DARK WAX FOR DARK-FINISHED FLOORING, VARNISH, OR FINISH, AND JAPAN DRIER

**International Class:** 003 **U.S Class:** 016 - Primary Class

**Class Status:** EXPIRED

**Basis:** 1(a)

**First Use:** Jul. 01, 1924 **Use in Commerce:** Jul. 01, 1924

---

### Basis Information (Case Level)

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

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**Owner Name:** CROOKS-DITTMAR CO., THE  
**Owner Address:** WILLIAMSPORT, PENNSYLVANIA.  
**Legal Entity Type:** UNKNOWN      **State or Country Where Organized:** No Place Where Organized  
**Where Organized:** Found

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### Attorney/Correspondence Information

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**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** ?

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jul. 18, 1986	EXPIRED SEC. 9	
Mar. 02, 1966	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)	

---

### Maintenance Filings or Post Registration Information

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**Renewal Date:** Mar. 02, 1966

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** FILE DESTROYED

**Date in Location:** Jun. 01, 1989

Registered Mar. 2, 1926.

Trade-Mark 209,901

Renewed March 2, 1946 to The Cromar Company, of Williamsport, Pennsylvania, a corporation of Pennsylvania, which has made a showing of ownership of the trade-mark originally registered to The Crooks-Dittmar Co.

## UNITED STATES PATENT OFFICE.

THE CROOKS-DITTMAR CO, OF WILLIAMSPORT, PENNSYLVANIA.

ACT OF FEBRUARY 20, 1905.

Application filed October 2, 1924. Serial No. 203,300.

# CROMAR

### STATEMENT.

*To all whom it may concern:*

Be it known that The Crooks-Dittmar Co., a corporation organized under the laws of the State of Pennsylvania, and doing business at corner of Day and Light Streets, Williamsport, Pennsylvania, has adopted for its use the trade-mark shown in the accompanying drawing, for LIQUID CLEANING WAX, BODY WAX, AND DARK WAX FOR DARK-FINISHED FLOORING, VARNISH, OR FINISH, AND

JAPAN DRIER, in Class 16, Paints and painters' materials.

The trade mark has been continuously used in the business of said corporation since on or about the first of July, 1924.

The trade mark is applied by attaching a label or painting, stenciling or otherwise marking on the container the trade-mark as shown.

THE CROOKS-DITTMAR CO.,  
By KENNETH E. CROOKS.

Generated on 2012-11-29T12:15:48.343-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:15:48 EST

**Mark:** PANCHROMATIC

**US Serial Number:** 71269104

**Application Filing Date:** Jul. 05, 1928

**US Registration Number:** 250508

**Registration Date:** Dec. 11, 1928

**Register:** Principal

**Mark Type:** Trademark

**Status:** This registration was not renewed and therefore has expired.

**Status Date:** Nov. 03, 1992

---

### Mark Information

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**Mark Literal Elements:** PANCHROMATIC

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** THEATRICAL MAKE-UPS-NAMELY, GREASE PAINTS IN TUBES, LININGCOLORS, LIQUID BODY MAKE-UP, EYEBROW PENCILS, TALCUM POWDERS FOR USE IN CONNECTION WITH THE AFOREMENTIONED COSMETICS

**International Class:** 003

**U.S Class:** 006 - Primary Class

**Class Status:** EXPIRED

**Basis:** 1(a)

**First Use:** Apr. 21, 1928

**Use in Commerce:** Apr. 21, 1928

---

**Basis Information (Case Level)**

---

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information - Not Found**

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**Attorney/Correspondence Information**

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**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** ?

**Domestic Representative - Not Found**

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**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 03, 1992	EXPIRED SEC. 9	
Dec. 11, 1968	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)	

---

**Maintenance Filings or Post Registration Information**

---

**Renewal Date:** Dec. 11, 1968

**Change in Registration:** Yes

## TM Staff and Location Information

---

### TM Staff Information - None

#### File Location

**Current Location:** FILE DESTROYED

**Date in Location:** May 15, 1996



Registered Dec. 11, 1928.

**Trade-Mark 250,508**

Renewed Dec. 11, 1948, to Max Factor & Co., Los Angeles, California.

## UNITED STATES PATENT OFFICE.

MAX FACTOR, DOING BUSINESS AS MAX FACTOR & CO., OF LOS ANGELES, CALIFORNIA.

ACT OF FEBRUARY 20, 1905.

Application filed July 5, 1928. Serial No. 269,104.

### PANCHROMATIC

#### STATEMENT.

*To the Commissioner of Patents:*

Max Factor, doing business as Max Factor & Co., a citizen of the United States, residing at Los Angeles, California, and doing business at 326 South Hill St., in said city, has adopted and used the trade-mark shown in the accompanying drawing, for THEATRICAL MAKE-UPS—NAMELY, GREASE PAINTS IN TUBES, LINING COLORS, LIQUID BODY MAKE-UP, COSMETIC WHITENER, ROUGE, EYEBROW PENCILS, TALCUM POWDERS FOR USE IN CONNECTION WITH THE AFOREMENTIONED COSMETICS—in Class 6, Chemicals, medicines, and pharmaceutical preparations, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the

United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade mark has been continuously used and applied to said goods in applicant's business since April 21, 1928.

The trade mark is applied or affixed to the goods, or to the packages containing the same by means of a printed label on which the trademark is shown.

The undersigned hereby appoints Jackson & Webster (a firm composed of H. M. Jackson and L. M. Webster), Russ Building, San Francisco, California, his attorney, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to transact all business in the Patent Office connected therewith, and to receive the certificate.

MAX FACTOR.

Generated on 2012-11-29T12:10:53.21-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:10:53 EST

**Mark:** KROMA-X

**US Serial Number:** 72169263

**Application Filing Date:** May 20, 1963

**US Registration Number:** 774783

**Registration Date:** Aug. 11, 1964

**Register:** Principal

**Mark Type:** Trademark

**Status:** This registration was not renewed and therefore has expired.

**Status Date:** Nov. 11, 1984

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### Mark Information

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**Mark Literal Elements:** KROMA-X

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** HOUSEHOLD BLEACH

**International Class:** 003

**U.S Class:** 006 - Primary Class

**Class Status:** EXPIRED

**Basis:** 1(a)

**First Use:** Jan. 01, 1953

**Use in Commerce:** Jan. 01, 1953

---

**Basis Information (Case Level)**

---

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information**

---

**Owner Name:** HILEX COMPANY  
319 E. KELLOGG BLVD.  
**Owner Address:** ST. PAUL 1, MINNESOTA  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** MINNESOTA

---

**Attorney/Correspondence Information**

---

**Attorney of Record - None**  
**Correspondent**  
**Correspondent Name/Address:** ?

**Domestic Representative - Not Found**

---

**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 11, 1984	EXPIRED SEC. 9	

---

**Maintenance Filings or Post Registration Information**

---

**Affidavit of Continued Use:** Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

---

### TM Staff and Location Information

---

#### TM Staff Information - None

#### File Location

Current Location: FILE DESTROYED

Date in Location: Jun. 01, 1989

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### Assignment Abstract of Title Information

---

#### Summary

Total Assignments: 6

Registrant: HILEX COMPANY

#### Assignment 1 of 6

---

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0447/0081](#)

Pages: 12

Date Recorded: Jul. 15, 1983

Supporting Documents: No Supporting Documents

#### Assignor

Name: [PUREX CORPORATION](#)

Execution Date: Not Found

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

#### Assignee

Name: [PUREX INDUSTRIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 5101 CLARK AVE.  
LAKEWOOD, CALIFORNIA 90712

#### Correspondent

Correspondent Name: PUREX CORP.

Correspondent Address: 5101 CLARK AVE.  
LAKEWOOD, CA 90712

**Domestic Representative - Not Found**

**Assignment 2 of 6**

---

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Reel/Frame:** [0447/0093](#) **Pages:** 12

**Date Recorded:** Jul. 15, 1983

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [PUREX INDUSTRIES, INC](#) **Execution Date:** Not Found

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [PUREX CORPORATION](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Address:** 5101 CLARK AVE.  
LAKEWOOD, CALIFORNIA 90712

**Correspondent**

**Correspondent Name:** PUREX CORP.

**Correspondent Address:** 5101 CLARK AVE.  
LAKEWOOD, CALIF. 90712

**Domestic Representative - Not Found**

**Assignment 3 of 6**

---

**Conveyance:** AS SECURITY FOR NOTES RECITED, ASSIGNOR HEREBY ASSIGNS THE ENTIRE INTEREST, AND THE GOOD WILL, AS OF JAN. 5, 1971.

**Reel/Frame:** [0203/0258](#) **Pages:** 2

**Date Recorded:** Feb. 09, 1971

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [HUNT CHEMICALS, INC.](#) **Execution Date:** Dec. 31, 1970

**Legal Entity Type:** CORPORATION **State or Country Where** OHIO

**Organized:**

**Assignee**

**Name:** [MCGIRL, JOHN J., JR., AGENT](#)

**Legal Entity Type:** UNKNOWN **State or Country Where Organized:** No Place Where Organized Found

**Address:** 1500 FIRST NATIONAL BANK BLDG.  
SAINT PAUL, MINNESOTA

**Correspondent**

**Correspondent Name:** BRIGGS AND MORGAN

**Correspondent Address:** FIRST NATIONAL BANK BLDG.  
SAINT PAUL, MN 55101

**Domestic Representative - Not Found**

**Assignment 4 of 6**

---

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Reel/Frame:** [0246/0787](#) **Pages:** 3

**Date Recorded:** Jan. 28, 1974

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [MCGIRL, JOHN J. JR., ESQUIRE](#) **Execution Date:** Jan. 03, 1974

**Legal Entity Type:** UNKNOWN **State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [HUNT CHEMICALS, INC.](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** OHIO

**Address:** 6120 NORTH DETROIT AVENUE  
TOLEDO, OHIO 43612

**Correspondent**

**Correspondent Name:** FREEMAN CRAMPTON

**Correspondent Address:** 308 BENNETT BLDG.

**Address:** 1806 MADISON AVE.  
TOLEDO, OH 43624

**Domestic Representative - Not Found**

**Assignment 5 of 6**

---

**Conveyance:** MERGER 19771231CA

**Reel/Frame:** [0324/0406](#) **Pages:** 2

**Date Recorded:** Apr. 06, 1978

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [SINCLAIR  
MANUFACTURING  
COMPANY, THE](#) **Execution Date:** Jan. 05, 1978

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** OHIO

**Assignee**

**Name:** [PUREX CORPORATION](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** CALIFORNIA

**Address:** No Assignee Address Found

**Correspondent**

**Correspondent Name:** PUREX CORPORATION

**Correspondent Address:** 5101 CLARK AVENUE  
LAKEWOOD, CA 90712

**Domestic Representative - Not Found**

**Assignment 6 of 6**

---

**Conveyance:** MERGER 19771229OH

**Reel/Frame:** [0324/0405](#) **Pages:** 1

**Date Recorded:** Apr. 06, 1978

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [HUNT CHEMICALS, INC.](#) **Execution Date:** Feb. 22, 1978





# United States Patent Office

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774,783  
Registered Aug. 11, 1964

## PRINCIPAL REGISTER Trademark

Ser. No. 169,263, filed May 20, 1963

### KROMA-X

Hilex Company (Minnesota corporation)  
319 E. Kellogg Blvd.  
St. Paul 1, Minn.

For: HOUSEHOLD BLEACH, in CLASS 6.  
First use Jan. 1, 1953; in commerce Jan. 1, 1953.

Generated on 2012-11-29T12:16:34.434-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:16:34 EST

**Mark:** CHROMA-FIL

**US Serial Number:** 72461784

**Application Filing Date:** Jul. 02, 1973

**US Registration Number:** 1000025

**Registration Date:** Dec. 17, 1974

**Register:** Principal

**Mark Type:** Trademark

**Status:** This registration was not renewed and therefore has expired.

**Status Date:** Sep. 25, 1995

---

### Mark Information

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**Mark Literal Elements:** CHROMA-FIL

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** HAIR COLOR

**International Class:** 003

**U.S Class:** 051 - Primary Class

**Class Status:** EXPIRED

**Basis:** 1(a)

**First Use:** Jun. 25, 1973

**Use in Commerce:** Jun. 25, 1973

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** LA MAUR, INC.  
5601 E. RIVER ROAD  
**Owner Address:** MINNEAPOLIS, MINNESOTA 55440  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** MINNESOTA

---

**Attorney/Correspondence Information**

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**Attorney of Record - None**  
**Correspondent**

**Correspondent Name/Address:** ?

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 25, 1995	EXPIRED SEC. 9	
Jun. 04, 1980	REGISTERED - SEC. 8 (6-YR) ACCEPTED	

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**Maintenance Filings or Post Registration Information**

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**Affidavit of** Section 8 - Accepted

Continued Use:

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** Not Found

**Date in Location:** Not Found

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**Assignment Abstract of Title Information**

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**Summary**

**Total Assignments:** 2

**Registrant:** LA MAUR, INC.

**Assignment 1 of 2**

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**Conveyance:** MERGER 19881003DE

**Reel/Frame:** [0637/0301](#)

**Pages:** 0

**Date Recorded:** Nov. 28, 1988

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [LAMAUR INC.](#)

**Execution Date:** Sep. 26, 1988

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MINNESOTA

**Assignee**

**Name:** [DOWBRANDS INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** No Assignee Address Found

**Correspondent**

**Correspondent Name:** DOWBRANDS INC.

**Correspondent Address:** POST OFFICE BOX 368  
GREENVILLE, SC 29602-0368

**Domestic Representative - Not Found**

Assignment 2 of 2

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Reel/Frame:** [0850/0168](#) **Pages:** 9

**Date Recorded:** Feb. 11, 1992

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [DOWBRANDS INC.](#) **Execution Date:** Dec. 18, 1991

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [DOWBRANDS L.P.](#)

**Legal Entity Type:** LIMITED PARTNERSHIP **State or Country Where Organized:** DELAWARE

**Address:** 9550 NORTH ZIONSVILLE ROAD  
INDIANAPOLIS, INDIANA 46268

**Correspondent**

**Correspondent Name:** DOWBRANDS L.P.

**Correspondent Address:** JOSEPH J. BONK, COUNSEL  
9550 NORTH ZIONSVILLE ROAD  
INDIANAPOLIS, IN 46268

**Domestic Representative - Not Found**

**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent Office**

**Reg. No. 1,000,025**  
**Registered Dec. 17, 1974**

**TRADEMARK**  
**Principal Register**

**CHROMA-FIL**

La Maur, Inc. (Minnesota corporation)  
5601 E. River Road  
Minneapolis, Minn. 55440

For: HAIR COLOR, in CLASS 51 (INT. CL. 3).  
First use June 25, 1973; in commerce June 25, 1973.

Ser. No. 461,784, filed July 2, 1973.

**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent Office**

**Reg. No. 1,000,025**  
**Registered Dec. 17, 1974**

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**TRADEMARK**  
**Principal Register**

**CHROMA-FIL**

La Maur, Inc. (Minnesota corporation)  
5601 E. River Road  
Minneapolis, Minn. 55440

For: HAIR COLOR, in CLASS 51 (INT. CL. 3).  
First use June 25, 1973; in commerce June 25, 1973.

Ser. No. 461,784, filed July 2, 1973.

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:13:05 EST

**Mark:** CLAIROL CHROMA

**US Serial Number:** 73244223 **Application Filing Date:** Dec. 26, 1979

**US Registration Number:** 1159644 **Registration Date:** Jul. 07, 1981

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Jan. 20, 1988

**Publication Date:** Apr. 14, 1981 **Date Cancelled:** Jan. 20, 1988

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### Mark Information

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**Mark Literal Elements:** CLAIROL CHROMA

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** a Permanent Wave Lotion and Permanent Wave Neutralizer

**International Class:** 003 - Primary Class **U.S Class:** 051

**Class Status:** SECTION 8 - CANCELLED



**Basis:** 1(a)

**First Use:** Dec. 03, 1979

**Use in Commerce:** Dec. 03, 1979

**Basis Information (Case Level)**

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

**Current Owner(s) Information**

**Owner Name:** Clairol Incorporated  
 345 Park Ave.  
**Owner Address:** New York, NEW YORK 10022  
 UNITED STATES

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** DELAWARE

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Ronald O. Thomas

**Correspondent**

**Correspondent Name/Address:** RONALD O THOMAS  
 C/O BRISTOL-MYERS COMPANY  
 345 PARK AVE  
 NEW YORK, NEW YORK 10022  
 UNITED STATES

**Domestic Representative - Not Found**

**Prosecution History**

Date	Description	Proceeding
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**Number**

Jan. 20, 1988 CANCELLED SEC. 8 (6-YR)  
Jul. 07, 1981 REGISTERED-PRINCIPAL REGISTER

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** FILE DESTROYED

**Date in Location:** Apr. 23, 1994

**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent and Trademark Office**

**Reg. No. 1,159,644**  
Registered Jul. 7, 1981

**TRADEMARK**  
Principal Register

**CLAIROL CHROMA**

Clairol Incorporated (Delaware corporation)  
345 Park Ave.  
New York, N.Y. 10022

For: A PERMANENT WAVE LOTION AND  
PERMANENT WAVE NEUTRALIZER, in  
CLASS 3 (U.S. Cl. 51).

First use Dec. 3, 1979; in commerce Dec. 3, 1979.

Ser. No. 244,223, filed Dec. 26, 1979.

BETH CHAPMAN, Primary Examiner

LISA N. KAUFMAN, Examiner

**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent and Trademark Office**

**Reg. No. 1,159,644**

**Registered Jul. 7, 1981**

**TRADEMARK**  
Principal Register

**CLAIROL CHROMA**

Clairol Incorporated (Delaware corporation)  
345 Park Ave.  
New York, N.Y. 10022

For: A PERMANENT WAVE LOTION AND  
PERMANENT WAVE NEUTRALIZER, in  
CLASS 3 (U.S. Cl. 51).

First use Dec. 3, 1979; in commerce Dec. 3, 1979.

Ser. No. 244,223, filed Dec. 26, 1979.

BETH CHAPMAN, Primary Examiner

LISA N. KAUFMAN, Examiner

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**Mark:** CLAIROL CHROMA

**US Serial Number:** 73342854 **Application Filing Date:** Dec. 21, 1981

**US Registration Number:** 1255733 **Registration Date:** Nov. 01, 1983

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Sep. 27, 1990

**Publication Date:** Aug. 09, 1983 **Date Cancelled:** Sep. 27, 1990

---

### Mark Information

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**Mark Literal Elements:** CLAIROL CHROMA

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Related Properties Information

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**Claimed Ownership of US Registrations:** [11596440](#)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair Tinting, Dyeing and Coloring Preparations  
**International Class:** 003 - Primary Class      **U.S Class:** 051  
**Class Status:** SECTION 8 - CANCELLED  
**Basis:** 1(a)  
**First Use:** Nov. 24, 1981      **Use in Commerce:** Nov. 24, 1981

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information**

---

**Owner Name:** Clairol Incorporated  
345 Park Ave.  
**Owner Address:** New York, NEW YORK 10154  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** NEW YORK

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**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Ronald O. Thomas

**Correspondent**

**Correspondent Name/Address:** RONALD O THOMAS  
C/O BRISTOL-MYERS COMPANY  
345 PARK AVE  
NEW YORK, NEW YORK 10154  
UNITED STATES

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 27, 1990	CANCELLED SEC. 8 (6-YR)	
Nov. 01, 1983	REGISTERED-PRINCIPAL REGISTER	
Aug. 09, 1983	PUBLISHED FOR OPPOSITION	
Nov. 01, 1983	REGISTERED-PRINCIPAL REGISTER	
Nov. 01, 1983	REGISTERED-PRINCIPAL REGISTER	
Aug. 09, 1983	PUBLISHED FOR OPPOSITION	
Jul. 18, 1983	NOTICE OF PUBLICATION	
Jul. 15, 1983	NOTICE OF PUBLICATION	
Jul. 14, 1983	NOTICE OF PUBLICATION	
Jul. 13, 1983	NOTICE OF PUBLICATION	
Jul. 12, 1983	NOTICE OF PUBLICATION	
Jun. 01, 1983	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 13, 1982	ASSIGNED TO EXAMINER	

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** FILE DESTROYED

**Date in Location:** Jun. 04, 1994

**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent and Trademark Office**

**Reg. No. 1,255,733**

**Registered Nov. 1, 1983**

**TRADEMARK**  
**Principal Register**

**CLAIROL CHROMA**

Clairol Incorporated (New York corporation)  
345 Park Ave.  
New York, N.Y. 10154

For: HAIR TINTING, DYEING AND COLOR-  
ING PREPARATIONS, in CLASS 3 (U.S. Cl. 51).  
First use Nov. 24, 1981; in commerce Nov. 24,  
1981.

Owner of U.S. Reg. No. 1,159,644.

Ser. No. 342,854, filed Dec. 21, 1981.

CYNTHIA B. WHITE, Examining Attorney



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**Generated on:** This page was generated by TSDR on 2012-11-29 12:14:47 EST

**Mark:** MY COLORS BY CHROMATICS

**US Serial Number:** 73512971 **Application Filing Date:** Dec. 10, 1984

**US Registration Number:** 1353595 **Registration Date:** Aug. 13, 1985

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Jan. 15, 1992

**Publication Date:** May 28, 1985 **Date Cancelled:** Jan. 15, 1992

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### Mark Information

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**Mark Literal Elements:** MY COLORS BY CHROMATICS

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:** "COLORS"

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** SKIN MOISTURIZERS, POWDER FOUNDATION, FACE POWDER, AND BLEMISH CONCEALERS; AND SKIN MOISTURIZERS, POWDER FOUNDATION, FACE POWDER, AND BLEMISH CONCEALERS EACH SOLD AS A UNIT WITH A COSMETIC BRUSH

**International Class:** 003 - Primary Class                      **U.S Class:** 029, 051  
**Class Status:** SECTION 8 - CANCELLED  
**Basis:** 1(a)  
**First Use:** Sep. 10, 1984                      **Use in Commerce:** Sep. 10, 1984

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**Basis Information (Case Level)**

---

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

**Current Owner(s) Information**

---

**Owner Name:** CHROMATICS, INTERNATIONAL  
888 SEVENTH AVENUE  
**Owner Address:** NEW YORK, NEW YORK 10106  
UNITED STATES

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** NEW YORK

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** RICHARD S. TEMKO

**Correspondent**

**Correspondent Name/Address:** RICHARD S TEMKO  
TEMKO & TEMKO  
19 W 44TH ST  
NEW YORK, NEW YORK 10036  
UNITED STATES

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jan. 15, 1992	CANCELLED SEC. 8 (6-YR)	
Aug. 13, 1985	REGISTERED-PRINCIPAL REGISTER	
May 28, 1985	PUBLISHED FOR OPPOSITION	
Apr. 26, 1985	NOTICE OF PUBLICATION	
Mar. 28, 1985	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 25, 1985	EXAMINERS AMENDMENT MAILED	
Mar. 08, 1985	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 21, 1985	NON-FINAL ACTION MAILED	
Feb. 14, 1985	ASSIGNED TO EXAMINER	

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** FILE DESTROYED

**Date in Location:** Dec. 08, 1996

Int. Cl.: 3

Prior U.S. Cls.: 29 and 51

**United States Patent and Trademark Office** **Reg. No. 1,353,595**  
Registered Aug. 13, 1985

**TRADEMARK  
PRINCIPAL REGISTER**

**MY COLORS BY CHROMATICS**

CHROMATICS, INTERNATIONAL (NEW YORK CORPORATION)  
888 SEVENTH AVENUE  
NEW YORK, NY 10106

FOR: SKIN MOISTURIZERS, POWDER FOUNDATION, FACE POWDER, AND BLEMISH CONCEALERS; AND SKIN MOISTURIZERS, POWDER FOUNDATION, FACE POWDER, AND BLEMISH CONCEALERS EACH SOLD AS A UNIT WITH A COSMETIC BRUSH, IN CLASS 3 (U.S. CLS. 29 AND 51).

FIRST USE 9-10-1984; IN COMMERCE 9-10-1984.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLORS", APART FROM THE MARK AS SHOWN.

SER. NO. 512,971, FILED 12-10-1984.

DAVID C. REIHNER, EXAMINING ATTORNEY

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:17:18 EST

**Mark:** PANCHROMATIC

**US Serial Number:** 73791985 **Application Filing Date:** Apr. 10, 1989

**US Registration Number:** 1574224 **Registration Date:** Jan. 02, 1990

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Jul. 09, 1996

**Publication Date:** Oct. 10, 1989 **Date Cancelled:** Jul. 09, 1996

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### Mark Information

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**Mark Literal Elements:** PANCHROMATIC

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** FLUID FOUNDATION MAKE-UP; BODY MAKE-UP; THEATRICAL MAKE-UP; EYEBROW PENCILS

**International Class:** 003 - Primary Class

**U.S Class:** 051

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Apr. 21, 1928

**Use in Commerce:** Apr. 21, 1928

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### Basis Information (Case Level)

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

---

**Owner Name:** MAX FACTOR & CO.

**Owner Address:** 12100 WILSHIRE BOULEVARD  
LOS ANGELES, CALIFORNIA 90025  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** GREGG MARRAZZO

#### Correspondent

**Correspondent Name/Address:** GREGG MARRAZZO  
625 MADISON AVE  
NEW YORK, NEW YORK 10022  
UNITED STATES

**Domestic Representative - Not Found**

---

### Prosecution History

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Date	Description	Proceeding Number
Jul. 09, 1996	CANCELLED SEC. 8 (6-YR)	
Jan. 02, 1990	REGISTERED-PRINCIPAL REGISTER	
Oct. 10, 1989	PUBLISHED FOR OPPOSITION	
Sep. 09, 1989	NOTICE OF PUBLICATION	
Jul. 25, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 12, 1989	EXAMINER'S AMENDMENT MAILED	

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** FILE REPOSITORY (FRANCONIA)      **Date in Location:** Jan. 17, 1990

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### Assignment Abstract of Title Information

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#### Summary

**Total Assignments:** 1      **Registrant:** MAX FACTOR & CO.

#### Assignment 1 of 1

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Reel/Frame:** [0808/0059](#)      **Pages:** 22

**Date Recorded:** Jul. 26, 1991

**Supporting Documents:** No Supporting Documents

#### Assignor

**Name:** [MAX FACTOR & CO.](#)      **Execution Date:** Jul. 19, 1991

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [NOXELL CORPORATION](#)

**Legal Entity Type:** CORPORATION      **State or Country Where:** MARYLAND

**Organized:**

**Address:** 11050 YORK ROAD  
HUNT VALLEY, MD 21303

**Correspondent**

**Correspondent Name:** THE PROCTER & GAMBLE COMPANY

**Correspondent Address:** DIANNA ICENHOWER  
1 PROCTER & GAMBLE PLAZA  
CINCINNATI, OHIO 45202-3315

**Domestic Representative - Not Found**



**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent and Trademark Office** **Reg. No. 1,574,224**  
Registered Jan. 2, 1990

**TRADEMARK  
PRINCIPAL REGISTER**

**PANCHROMATIC**

MAX FACTOR & CO. (DELAWARE CORPORATION)  
12100 WILSHIRE BOULEVARD  
LOS ANGELES, CA 90025

FIRST USE 4-21-1928; IN COMMERCE  
4-21-1928.

SER. NO. 73-791,985, FILED 4-10-1989.

FOR: FLUID FOUNDATION MAKE-UP;  
BODY MAKE-UP; THEATRICAL MAKE-UP;  
EYEBROW PENCILS, IN CLASS 3 (U.S. CL. 51).

KELLEY WELLS, EXAMINING ATTORNEY

Generated on 2012-11-29T12:18:14.49-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:18:14 EST

**Mark:** CHROMA-WEAR

**US Serial Number:** 73831104 **Application Filing Date:** Oct. 13, 1989

**US Registration Number:** 1597085 **Registration Date:** May 22, 1990

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Nov. 25, 1996

**Publication Date:** Feb. 27, 1990 **Date Cancelled:** Nov. 25, 1996

---

### Mark Information

---

**Mark Literal Elements:** CHROMA-WEAR

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** NAIL POLISH

**International Class:** 003 - Primary Class **U.S Class:** 051

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Jan. 09, 1988

**Use in Commerce:** Jan. 22, 1988

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### Basis Information (Case Level)

---

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

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**Owner Name:** NAIL POLISH COMPANY, INC., THE

**Owner Address:** BLDG. 4A  
1110 AVENIDA ACASCO  
CAMARILLO, CALIFORNIA 93010  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

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### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** JAMES E. BRUNTON

#### Correspondent

**Correspondent Name/Address:** JAMES E BRUNTON  
225 W BROADWAY  
STE 500  
GLENDALE, CALIFORNIA 91204  
UNITED STATES

**Domestic Representative - Not Found**

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 25, 1996	CANCELLED SEC. 8 (6-YR)	
May 22, 1990	REGISTERED-PRINCIPAL REGISTER	
Feb. 27, 1990	PUBLISHED FOR OPPOSITION	
Jan. 26, 1990	NOTICE OF PUBLICATION	
Dec. 18, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER	

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** FILE REPOSITORY  
(FRANCONIA)

**Date in Location:** Jun. 06, 1990

**Int. Cl.: 3**

**Prior U.S. Cl.: 51**

**United States Patent and Trademark Office** **Reg. No. 1,597,085**  
Registered May 22, 1990

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA-WEAR**

NAIL POLISH COMPANY, INC., THE (CALI-  
FORNIA CORPORATION)  
BLDG. 4A  
1110 AVENIDA ACASCO  
CAMARILLO, CA 93010

FIRST USE 1-9-1988; IN COMMERCE  
1-22-1988.

SER. NO. 73-831,104, FILED 10-13-1989.

FOR: NAIL POLISH, IN CLASS 3 (U.S. CL.  
51).

CARYN HINES, EXAMINING ATTORNEY

Generated on 2012-11-29T12:19:02.167-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:19:02 EST

**Mark:** MY COLORS BY CHROMATICS

**US Serial Number:** 74161605 **Application Filing Date:** Apr. 29, 1991

**US Registration Number:** 1723145 **Registration Date:** Oct. 13, 1992

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Jul. 19, 2003

**Publication Date:** Jan. 28, 1992 **Date Cancelled:** Jul. 19, 2003

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### Mark Information

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**Mark Literal Elements:** MY COLORS BY CHROMATICS

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Related Properties Information

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**Claimed Ownership of US Registrations:** [1353595,1387110](#)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** cosmetics; namely, nail polish, lipsticks, blush, cosmetic brushes, eye shadow, foundation, eye pencils, eyeliner, mascara, face powder, concealer, perfume, and skin soap

**International Class:** 003 - Primary Class                      **U.S Class:** 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Sep. 10, 1984                      **Use in Commerce:** Sep. 10, 1984

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

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**Owner Name:** Chromatics International, Inc.  
5 East 80th Street  
**Owner Address:** New York, NEW YORK 10028  
UNITED STATES

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** NEW YORK

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**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** RICHARD S TEMKO

**Correspondent**

**Correspondent Name/Address:** RICHARD S TEMKO  
TEMKO & TEMKO  
19 W 44TH ST  
NEW YORK, NEW YORK 10036  
UNITED STATES

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jul. 19, 2003	CANCELLED SEC. 8 (10-YR)/EXPIRED SECTION 9	
Nov. 25, 1997	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Nov. 03, 1997	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 13, 1992	REGISTERED-PRINCIPAL REGISTER	
Jan. 28, 1992	PUBLISHED FOR OPPOSITION	
Dec. 27, 1991	NOTICE OF PUBLICATION	
Sep. 17, 1991	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 15, 1991	EXAMINER'S AMENDMENT MAILED	
Aug. 08, 1991	ASSIGNED TO EXAMINER	69775

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**Maintenance Filings or Post Registration Information**

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**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** FILE REPOSITORY (FRANCONIA)      **Date in Location:** Dec. 23, 1998

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**Assignment Abstract of Title Information**

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**Summary**

**Total Assignments:** 1      **Registrant:** Chromatics International, Inc.



**Assignment 1 of 1**

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Reel/Frame:** [0970/0492](#) **Pages:** 3

**Date Recorded:** May 27, 1993

**Supporting Documents:** No Supporting Documents

**Assignor**

**Name:** [CHROMATICS INTERNATIONAL, INC.](#) **Execution Date:** May 24, 1993

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** NEW YORK

**Assignee**

**Name:** [CHROMATICS COLOR SCIENCES INTERNATIONAL, INC.](#)

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** NEW YORK

**Address:** 10 OLD JACKSON AVENUE #28  
HASTING-ON-HUDSON, NEW YORK 10706

**Correspondent**

**Correspondent Name:** SONJA KEITH, ESQ.

**Correspondent Address:** TEMKO & TEMKO  
19 W. 44TH ST.  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Int. Cl.: 3**

**Prior U.S. Cls.: 51 and 52**

**United States Patent and Trademark Office** **Reg. No. 1,723,145**  
Registered Oct. 13, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**MY COLORS BY CHROMATICS**

CHROMATICS INTERNATIONAL, INC. (NEW  
YORK CORPORATION)  
888 SEVENTH AVENUE  
NEW YORK, NY 10106

FOR: COSMETICS; NAMELY, NAIL POLISH,  
LIPSTICKS, BLUSH, COSMETIC BRUSHES,  
EYE SHADOW, FOUNDATION, EYE PENCILS,  
EYELINER, MASCARA, FACE POWDER, CON-  
CEALER, PERFUME, AND SKIN SOAP, IN  
CLASS 3 (U.S. CLS. 51 AND 52).

FIRST USE 9-10-1984; IN COMMERCE  
9-10-1984.

OWNER OF U.S. REG. NOS. 1,353,595 AND  
1,387,110.

SER. NO. 74-161,605, FILED 4-29-1991.

PATRICIA HERRALL, EXAMINING ATTOR-  
NEY

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:20:18 EST

**Mark:** CHROMA-LOCK

**US Serial Number:** 74381284 **Application Filing Date:** Apr. 21, 1993

**US Registration Number:** 1864153 **Registration Date:** Nov. 22, 1994

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Aug. 27, 2005

**Publication Date:** Apr. 05, 1994 **Notice of Allowance Date:** Jun. 28, 1994

**Date Cancelled:** Aug. 27, 2005

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### Mark Information

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**Mark Literal Elements:** CHROMA-LOCK

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** hair care products; namely, hair color

**International Class:** 003 - Primary Class **U.S Class:** 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Apr. 11, 1994

**Use in Commerce:** Apr. 11, 1994

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

---

**Owner Name:** WELLA CORPORATION, THE  
524 Grand Avenue  
**Owner Address:** Englewood, NEW JERSEY 07631  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** NEW YORK

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### Attorney/Correspondence Information

---

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** THOMAS E SPARTH  
ABELMAN FRAYNE & SCHWAB  
150 E 42ND ST  
NEW YORK, NEW YORK 10017-5612  
UNITED STATES

**Domestic Representative - Not Found**

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### Prosecution History

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Date	Description	Proceeding
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		<b>Number</b>
Aug. 27, 2005	CANCELLED SEC. 8 (10-YR)/EXPIRED SECTION 9	
Nov. 20, 2000	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 06, 2000	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 22, 1994	REGISTERED-PRINCIPAL REGISTER	
Aug. 24, 1994	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 19, 1994	ASSIGNED TO EXAMINER	69976
Aug. 17, 1994	STATEMENT OF USE PROCESSING COMPLETE	
Jul. 20, 1994	USE AMENDMENT FILED	
Jun. 28, 1994	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 05, 1994	PUBLISHED FOR OPPOSITION	
Mar. 04, 1994	NOTICE OF PUBLICATION	
Dec. 16, 1993	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 02, 1993	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 15, 1993	FINAL REFUSAL MAILED	
Sep. 27, 1993	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 23, 1993	NON-FINAL ACTION MAILED	
Jul. 29, 1993	ASSIGNED TO EXAMINER	69976

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**Maintenance Filings or Post Registration Information**

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** FILE REPOSITORY  
(FRANCONIA)

**Date in Location:** Nov. 21, 2000

## Assignment Abstract of Title Information

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### Summary

**Total Assignments:** 1 **Registrant:** WELLA CORPORATION, THE

#### Assignment 1 of 1

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**Conveyance:** MERGER AND CHANGE OF NAME  
**Reel/Frame:** [1434/0900](#) **Pages:** 22  
**Date Recorded:** Feb. 12, 1996  
**Supporting Documents:** No Supporting Documents

### Assignor

**Name:** [WELLA CORPORATION \(NEW YORK\), THE](#) **Execution Date:** Sep. 30, 1995  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** NEW YORK

---

**Name:** [WELLA CAPITAL INC.](#) **Execution Date:** Sep. 30, 1995  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [WELLA CORPORATION, THE](#) **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** CORPORATION

**Address:** 524 GRAND AVENUE  
ENGLEWOOD, NEW JERSEY 07631

### Correspondent

**Correspondent Name:** HUNTON & WILLIAMS  
**Correspondent Address:** STEPHEN P. DEMM  
RIVERFRONT PLAZA, EAST TOWER  
951 EAST BYRD STREET  
RICHMOND, VA 23219

**Domestic Representative - Not Found**

**Int. Cl.: 3**

**Prior U.S. Cls.: 51 and 52**

**United States Patent and Trademark Office** **Reg. No. 1,864,153**  
Registered Nov. 22, 1994

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA-LOCK**

WELLA CORPORATION, THE (NEW YORK  
CORPORATION)  
524 GRAND AVENUE  
ENGLEWOOD, NJ 07631

FIRST USE 4-11-1994; IN COMMERCE  
4-11-1994.

SN 74-381,284, FILED 4-21-1993.

FOR: HAIR CARE PRODUCTS; NAMELY,  
HAIR COLOR, IN CLASS 3 (U.S. CLS. 51 AND  
52).

GERALD C. SEEGARS, EXAMINING ATTOR-  
NEY

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**Generated on:** This page was generated by TSDR on 2012-11-29 12:05:26 EST

**Mark:** KROMA BONDZ

**KROMA BONDZ**

**US Serial Number:** 75783697

**Application Filing Date:** Aug. 24, 1999

**US Registration Number:** 2541170

**Registration Date:** Feb. 19, 2002

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Nov. 21, 2008

**Publication Date:** Jan. 02, 2001

**Notice of Allowance Date:** Mar. 27, 2001

**Date Cancelled:** Nov. 21, 2008

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### Mark Information

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**Mark Literal Elements:** KROMA BONDZ

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

SKIN CARE, HAIR CARE AND COSMETIC PRODUCTS, NAMELY,  
HAND AND BODY LOTIONS, BODY CREAMS, FOOT CREAMS, SKIN



**For:** CONDITIONERS, ROLL-ON DEODORANTS AND BODY POWDERS; HAIR SHAMPOOS, CONDITIONERS, RELAXERS, GEL, MOUSSES, HOLDING SPRAYS, PERMANENT WAVING LOTIONS, HAIR STYLING PREPARATIONS, HAIR COLORING PREPARATIONS AND DEVELOPERS, HAIR COLOR REMOVERS AND HAIR BLEACH; NAIL POLISHES, HARDENERS AND LACQUERS; LIPSTICKS, LIP MOISTURIZERS, COMPACT FACE POWDERS, BLUSHES, LIP LINERS, EYE PENCILS, MASCARAS, AND EYE SHADOWS; AND SKIN SOAP, PERFUME AND COLOGNE

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052  
**Class Status:** SECTION 8 - CANCELLED  
**Basis:** 1(a)  
**First Use:** Mar. 12, 2001                      **Use in Commerce:** Mar. 12, 2001

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** Xtima Technologies, L.L.C  
 4938 S. Atlanta Road, Suite 600  
**Owner Address:** Smyrna, GEORGIA 30080  
 UNITED STATES

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** DELAWARE

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** F. ROBERT SLOTKIN, Jr.

**Correspondent**

**Correspondent Name/Address:** F ROBERT SLOTKIN JR  
PEACHTREE  
HOLLAND & KNIGHT LLP  
1201 W PEACHTREE ST NW STE 2000  
ATLANTA, GEORGIA 30309-3453  
UNITED STATES

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Nov. 21, 2008	CANCELLED SEC. 8 (6-YR)	
Apr. 04, 2007	CASE FILE IN TICRS	
Feb. 19, 2002	REGISTERED-PRINCIPAL REGISTER	
Nov. 19, 2001	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 16, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Nov. 07, 2001	USE AMENDMENT FILED	
May 08, 2001	EXTENSION 1 GRANTED	
Apr. 20, 2001	EXTENSION 1 FILED	
Mar. 27, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 02, 2001	PUBLISHED FOR OPPOSITION	
Dec. 01, 2000	NOTICE OF PUBLICATION	
Aug. 17, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 10, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 18, 2000	NON-FINAL ACTION MAILED	
Jan. 13, 2000	ASSIGNED TO EXAMINER	75590

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND      **Date in Location:** Apr. 04, 2007

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 2,541,170**

**United States Patent and Trademark Office**

Registered Feb. 19, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**KROMA BONDZ**

XTIMA TECHNOLOGIES, L.L.C (DELAWARE CORPORATION)  
4938 S. ATLANTA ROAD, SUITE 600  
SMYRNA, GA 30080

FOR: SKIN CARE, HAIR CARE AND COSMETIC PRODUCTS, NAMELY, HAND AND BODY LOTIONS, BODY CREAMS, FOOT CREAMS, SKIN CONDITIONERS, ROLL-ON DEODORANTS AND BODY POWDERS; HAIR SHAMPOOS, CONDITIONERS, RELAXERS, GEL, MOUSSES, HOLDING SPRAYS, PERMANENT WAVING LOTIONS, HAIR STYLING PREPARATIONS, HAIR COLORING PREPARATIONS AND DEVELOPERS, HAIR COLOR

REMOVERS AND HAIR BLEACH; NAIL POLISHES, HARDENERS AND LACQUERS; LIPSTICKS, LIP MOISTURIZERS, COMPACT FACE POWDERS, BLUSHES, LIP LINERS, EYE PENCILS, MASCARAS, AND EYE SHADOWS; AND SKIN SOAP, PERFUME AND COLOGNE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-12-2001; IN COMMERCE 3-12-2001.

SN 75-783,697, FILED 8-24-1999.

ROBERT COGGINS, EXAMINING ATTORNEY

Generated on 2012-11-29T12:04:13.119-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:04:13 EST

**Mark:** CROMA

**CROMA**

**US Serial Number:** 75844629

**Application Filing Date:** Nov. 08, 1999

**US Registration Number:** 2878119

**Registration Date:** Aug. 31, 2004

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Apr. 01, 2011

**Publication Date:** Apr. 24, 2001

**Date Cancelled:** Apr. 01, 2011

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### Mark Information

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**Mark Literal Elements:** CROMA

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Related Properties Information

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**Claimed Ownership of US Registrations:** [75982377](#)

**Parent Of:** [75982377](#)

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### Foreign Information

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**Foreign Registration Number:** DD641678

**Foreign Registration Date:** Jan. 12, 1977

**Foreign Application/Registration Country:** GERMANY

**Foreign Expiration Date:** Nov. 30, 2006

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** DEODORANT SOAPS, SKIN SOAPS, FACE SOAPS, HAND SOAPS, BODY SOAPS, TOILET SOAPS, BATH SOAPS; SHAVING PREPARATIONS, NAMELY, SHAVING SOAPS, GELS, LOTIONS, BALMS AND CREAMS

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

**For:** SHAVING BRUSHES

**International Class:** 021 - Primary Class                      **U.S Class:** 002, 013, 023, 029, 030, 033, 040, 050

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> Yes	<b>Currently 44E:</b> Yes	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

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### Current Owner(s) Information

---

**Owner Name:** Feintechnik GmbH Eisfeld  
Seeweg 4  
**Owner Address:** 98673 Eisfeld  
GERMANY

**Legal Entity Type:** CORPORATION                      **State or Country Where Organized:** GERMANY

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Horst M. Kasper, Esq                      **Docket Number:** MRY803

#### Correspondent

**Correspondent Name/Address:** HORST M KASPER ESQ  
13 FOREST DR  
WARREN, NEW JERSEY 07059  
UNITED STATES

#### Domestic Representative

**Domestic Representative Name:** Horst M. Kasper, Esq

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### Prosecution History

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Apr. 01, 2011	CANCELLED SEC. 8 (6-YR)	
Aug. 31, 2004	REGISTERED-PRINCIPAL REGISTER	
Jun. 18, 2004	Sec. 1(B) CLAIM DELETED	76569
Jul. 14, 2004	NOTICE OF ALLOWANCE CANCELLED	
Jul. 02, 2004	CASE FILE IN TICRS	
Jun. 18, 2004	PAPER RECEIVED	
Jan. 12, 2004	EXTENSION 5 GRANTED	
Jan. 12, 2004	EXTENSION 5 FILED	
Jan. 12, 2004	PAPER RECEIVED	
Jul. 09, 2003	EXTENSION 4 GRANTED	

Jun. 16, 2003	EXTENSION 4 FILED	
Jun. 18, 2003	PAPER RECEIVED	
Apr. 30, 2003	EXTENSION 3 GRANTED	
Jan. 17, 2003	EXTENSION 3 FILED	
Jan. 22, 2003	PAPER RECEIVED	
Nov. 20, 2002	EXTENSION 2 GRANTED	
Jul. 10, 2002	EXTENSION 2 FILED	
Jul. 18, 2002	PAPER RECEIVED	
Apr. 24, 2002	EXTENSION 1 GRANTED	
Dec. 26, 2001	EXTENSION 1 FILED	
Apr. 25, 2002	DIVISIONAL PROCESSING COMPLETE	
Mar. 20, 2002	DIVISIONAL REQUEST RECEIVED	
Jul. 17, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 24, 2001	PUBLISHED FOR OPPOSITION	
Apr. 11, 2001	NOTICE OF PUBLICATION	
Jan. 25, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 18, 2000	NON-FINAL ACTION MAILED	
Apr. 19, 2000	ASSIGNED TO EXAMINER	75590
Apr. 13, 2000	ASSIGNED TO EXAMINER	76584

---

### TM Staff and Location Information

---

#### TM Staff Information - None

#### File Location

**Current Location:** FILE REPOSITORY  
(FRANCONIA)

**Date in Location:** Sep. 09, 2004

**Int. Cls.: 3 and 21**

**Prior U.S. Cls.: 1, 2, 4, 6, 13, 23, 29, 30, 33, 40, 50, 51  
and 52**

**Reg. No. 2,878,119**

**Registered Aug. 31, 2004**

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**CROMA**

FEINTECHNIK GMBH EISFELD (FED REP GER-  
MANY CORPORATION)  
SEEWEG 4  
98673 EISFELD, FED REP GERMANY

FOR: DEODORANT SOAPS, SKIN SOAPS, FACE  
SOAPS, HAND SOAPS, BODY SOAPS, TOILET  
SOAPS, BATH SOAPS; SHAVING PREPARATIONS,  
NAMELY, SHAVING SOAPS, GELS, LOTIONS,  
BALMS AND CREAMS, IN CLASS 3 (U.S. CLS. 1, 4,  
6, 50, 51 AND 52).

FOR: SHAVING BRUSHES, IN CLASS 21 (U.S.  
CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

OWNER OF FED REP GERMANY REG. NO.  
DD641678, DATED 1-12-1977, EXPIRES 11-30-2006.

SER. NO. 75-844,629, FILED 11-8-1999.

ROBERT COGGINS, EXAMINING ATTORNEY



Generated on 2012-11-29T12:08:20.02-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:08:19 EST

**Mark:** CHROMATIC



**US Serial Number:** 75911575

**Application Filing Date:** Feb. 03, 2000

**US Registration Number:** 2647859

**Registration Date:** Nov. 12, 2002

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Jun. 20, 2009

**Publication Date:** Feb. 05, 2002

**Date Cancelled:** Jun. 20, 2009

---

### Mark Information

---

**Mark Literal Elements:** CHROMATIC

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Foreign Information

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**Foreign Registration Number:** 99806.251

**Foreign Registration Date:** Aug. 03, 1999

**Foreign Application/Registration Country:** FRANCE

**Foreign Expiration Date:** Aug. 03, 2009

---

### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Cosmetics, namely eye shadows, eye liners, rouge for cheeks, mascaras, eyebrow pencils, lipsticks, nail polish

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

---

### Basis Information (Case Level)

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	Yes	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

---

**Owner Name:** L'Oreal  
14, rue Royale  
**Owner Address:** 75008 Paris  
FRANCE

**Legal Entity Type:** SOCIETE ANONYME      **State or Country Where Organized:** FRANCE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Russell H. Falconer      **Docket Number:** L 10251 0702

#### Correspondent

**Correspondent**  
RUSSELL H FALCONER  
BAKER BOTTS LLP  
30 ROCKEFELLER PLZ

**Name/Address:** NEW YORK, NEW YORK 10112  
UNITED STATES

**Domestic Representative**

**Domestic Representative Name:** BAKER BOTTS L.L.P.

---

**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Jun. 20, 2009	CANCELLED SEC. 8 (6-YR)	
Feb. 20, 2008	CASE FILE IN TICRS	
Nov. 12, 2002	REGISTERED-PRINCIPAL REGISTER	
Aug. 20, 2002	Sec. 1(B) CLAIM DELETED	73797
Aug. 20, 2002	NOTICE OF ALLOWANCE CANCELLED	
Apr. 30, 2002	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 05, 2002	PUBLISHED FOR OPPOSITION	
Jan. 16, 2002	NOTICE OF PUBLICATION	
Sep. 24, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 30, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 29, 2001	NON-FINAL ACTION MAILED	
Jan. 24, 2001	ASSIGNED TO EXAMINER	59228
Jan. 11, 2001	ASSIGNED TO EXAMINER	74676

---

**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND      **Date in Location:** Feb. 20, 2008

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**United States Patent and Trademark Office**

**Reg. No. 2,647,859**

**Registered Nov. 12, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMATIC**

L'OREAL (FRANCE SOCIETE ANONYME)  
14, RUE ROYALE  
75008 PARIS, FRANCE

OWNER OF FRANCE REG. NO. 99806.251, DATED  
8-3-1999, EXPIRES 8-3-2009.

FOR: COSMETICS, NAMELY EYE SHADOWS,  
EYE LINERS, ROUGE FOR CHEEKS, MASCARAS,  
EYEBROW PENCILS, LIPSTICKS, NAIL POLISH, IN  
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SER. NO. 75-911,575, FILED 2-3-2000.

M. E. BODSON, EXAMINING ATTORNEY

Generated on 2012-11-29T12:07:08.295-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:07:08 EST

**Mark:** CHROMA-CLEAN

CHROMA-CLEAN

<b>US Serial Number:</b>	76016065	<b>Application Filing Date:</b>	Apr. 03, 2000
<b>US Registration Number:</b>	2574363	<b>Registration Date:</b>	May 28, 2002
<b>Register:</b>	Principal		
<b>Mark Type:</b>	Trademark		
<b>Status:</b>	Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.		
<b>Status Date:</b>	Mar. 07, 2009		
<b>Publication Date:</b>	Mar. 27, 2001	<b>Notice of Allowance Date:</b>	Oct. 02, 2001
<b>Date Cancelled:</b>	Mar. 07, 2009		

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### Mark Information

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<b>Mark Literal Elements:</b>	CHROMA-CLEAN
<b>Standard Character Claim:</b>	No
<b>Mark Drawing Type:</b>	1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Related Properties Information

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**Claimed Ownership of US Registrations:** [1613449,2214898](#),and others

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** cleaning compounds for mixers, extruders and other plastic processing equipment

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 1(a)

**First Use:** Feb. 08, 2000      **Use in Commerce:** Feb. 08, 2000

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### Basis Information (Case Level)

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	Yes	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	No	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

---

**Owner Name:** Chroma Corporation  
3900 Dayton Street  
**Owner Address:** McHenry, ILLINOIS 600508373  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

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### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Mark J. Liss      **Docket Number:** 204207

#### Correspondent

**Correspondent Name/Address:** MARK J LISS  
LEYDIG, VOIT & MAYER, LTD  
TWO PRUDENTIAL PLZ STE 4900  
CHICAGO, ILLINOIS 60601  
UNITED STATES

**Domestic Representative - Not Found**

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Mar. 07, 2009	CANCELLED SEC. 8 (6-YR)	
Aug. 28, 2007	CASE FILE IN TICRS	
May 28, 2002	REGISTERED-PRINCIPAL REGISTER	
Jan. 12, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 08, 2002	ASSIGNED TO EXAMINER	60740
Jan. 03, 2002	STATEMENT OF USE PROCESSING COMPLETE	
Dec. 20, 2001	USE AMENDMENT FILED	
Oct. 02, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 30, 2001	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 27, 2001	PUBLISHED FOR OPPOSITION	
Mar. 14, 2001	NOTICE OF PUBLICATION	
Sep. 28, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 26, 2000	EXAMINER'S AMENDMENT MAILED	
Sep. 07, 2000	ASSIGNED TO EXAMINER	60740

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND      **Date in Location:** Aug. 28, 2007

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 2,574,363**

**United States Patent and Trademark Office**

**Registered May 28, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA-CLEAN**

CHROMA CORPORATION (DELAWARE CORPORATION)  
3900 DAYTON STREET  
MCHENRY, IL 600508373

FIRST USE 2-8-2000; IN COMMERCE 2-8-2000.

OWNER OF U.S. REG. NOS. 1,613,449, 2,214,898,  
AND OTHERS.

FOR: CLEANING COMPOUNDS FOR MIXERS,  
EXTRUDERS AND OTHER PLASTIC PROCESSING  
EQUIPMENT, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51  
AND 52).

SN 76-016,065, FILED 4-3-2000.

FRED MANDIR, EXAMINING ATTORNEY



Generated on 2012-11-29T12:06:14.144-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:06:14 EST

**Mark:** OMBRE CHROMATIC

OMBRE CHROMATIC

**US Serial Number:** 76071389

**Application Filing Date:** Jun. 16, 2000

**US Registration Number:** 2572914

**Registration Date:** May 28, 2002

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Mar. 07, 2009

**Publication Date:** Mar. 05, 2002

**Date Cancelled:** Mar. 07, 2009

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### Mark Information

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**Mark Literal Elements:** OMBRE CHROMATIC

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Foreign Information

---

**Priority Claimed:** Yes

**Foreign Application Number:** 00/3.002.147

**Foreign Application Filing Date:** Jan. 19, 2000

**Foreign Registration Number:** 00/3002147

**Foreign Registration Date:** Jan. 19, 2000

**Foreign Application/Registration Country:** FRANCE

**Foreign Expiration Date:** Jan. 19, 2010

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Make-up preparations, namely eye shadows, eye-liners, rouge for cheeks, mascaras, lipsticks, foundation makeup

**International Class:** 003 - Primary Class      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	Yes	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

### Current Owner(s) Information

**Owner Name:** Lancome Parfums et Beaute & Cie  
29, rue du Faubourg Saint-Honore

**Owner Address:** 75008 Paris  
FRANCE

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** FRANCE

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Russell H. Falconer      **Docket Number:** L10705 07028

**Correspondent**

**Correspondent Name/Address:**  
RUSSELL H FALCONER  
BAKER BOTTS LLP  
30 ROCKEFELLER PLZ  
NEW YORK, NEW YORK 10112  
UNITED STATES

**Domestic Representative**

**Domestic Representative Name:**  
BAKER BOTTS LLP

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**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Mar. 07, 2009	CANCELLED SEC. 8 (6-YR)	
Aug. 31, 2007	CASE FILE IN TICRS	
May 28, 2002	REGISTERED-PRINCIPAL REGISTER	
Mar. 05, 2002	PUBLISHED FOR OPPOSITION	
Feb. 13, 2002	NOTICE OF PUBLICATION	
Jan. 07, 2002	SEC. 44(D) CLAIM DELETED	72589
Jan. 03, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 31, 2001	Sec. 1(B) CLAIM DELETED	76523
Dec. 31, 2001	EXAMINERS AMENDMENT MAILED	
Dec. 14, 2001	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 24, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 26, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 26, 2001	NON-FINAL ACTION MAILED	
Dec. 20, 2000	NON-FINAL ACTION MAILED	
Nov. 30, 2000	ASSIGNED TO EXAMINER	59228
Jul. 25, 2000	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	

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**TM Staff and Location Information**

---

**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND      **Date in Location:** Aug. 31, 2007

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 2,572,914**

**United States Patent and Trademark Office**

**Registered May 28, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**OMBRE CHROMATIC**

LANCÔME PARFUMS ET BEAUTE & CIE  
(FRANCE CORPORATION)  
29, RUE DU FAUBOURG SAINT-HONORE  
75008 PARIS, FRANCE

PRIORITY CLAIMED UNDER SEC. 44(D) ON  
FRANCE APPLICATION NO. 00/3.002.147, FILED 1-  
19-2000, REG. NO. 00/3002147, DATED 1-19-2000,  
EXPIRES 1-19-2010.

FOR: MAKE-UP PREPARATIONS, NAMELY EYE  
SHADOWS, EYE-LINERS, ROUGE FOR CHEEKS,  
MASCARAS, LIPSTICKS, FOUNDATION MAKEUP,  
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SER. NO. 76-071,389, FILED 6-16-2000.

M. E. BODSON, EXAMINING ATTORNEY

Generated on 2012-11-29T12:01:06.608-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:01:06 EST

**Mark:** HYDRACHROMATIC

**HYDRACHROMATIC**

**US Serial Number:** 76396317

**Application Filing Date:** Apr. 15, 2002

**US Registration Number:** 2746456

**Registration Date:** Aug. 05, 2003

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Mar. 07, 2010

**Publication Date:** May 13, 2003

**Date Cancelled:** Mar. 07, 2010

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### Mark Information

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**Mark Literal Elements:** HYDRACHROMATIC

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Foreign Information

---

**Priority Claimed:** Yes

**Foreign Application Number:** 013127068

**Foreign Application Filing Date:** Oct. 17, 2001

**Foreign Registration Number:** 013127068

**Foreign Registration Date:** Oct. 17, 2001

**Foreign Application/Registration Country:** FRANCE

**Foreign Expiration Date:** Oct. 17, 2011

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Perfumery, perfumes, essential oils for personal use, cosmetics, hair lotions, and soaps

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

---

### Basis Information (Case Level)

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	Yes	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

---

### Current Owner(s) Information

---

**Owner Name:** Guerlain S.A.

**Owner Address:** 68, avenue des Champs Elysees  
75008 Paris  
FRANCE

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** FRANCE

---

### Attorney/Correspondence Information

---

**Attorney of Record**

**Attorney Name:** DAVID EHRLICH

**Docket Number:** GNS 0202901

**Correspondent**

**Correspondent Name/Address:** DAVID EHRLICH  
FROSS ZELNICK LEHRMAN & ZISSU PC  
866 UNITED NATIONS PLZ  
NEW YORK, NEW YORK 10017  
UNITED STATES

**Phone:** 212-813-5900

**Fax:** (212) 813-5901

**Correspondent e-mail:** [fzlz@frosszelnick.com](mailto:fzlz@frosszelnick.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative**

**Domestic Representative Name:** Fross Zelnick Lehrman & Zissu, P.C.

**Phone:** 212-813-5900

**Fax:** (212) 813-5901

**Domestic Representative e-mail:** [fzlz@frosszelnick.com](mailto:fzlz@frosszelnick.com)

**Domestic Representative e-mail Authorized:** No

---

**Prosecution History**

---

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Mar. 07, 2010	CANCELLED SEC. 8 (6-YR)	
Aug. 25, 2008	CASE FILE IN TICRS	
Aug. 05, 2003	REGISTERED-PRINCIPAL REGISTER	
May 13, 2003	PUBLISHED FOR OPPOSITION	
Apr. 23, 2003	NOTICE OF PUBLICATION	
Mar. 10, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 04, 2003	ASSIGNED TO EXAMINER	76933
Jan. 31, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 31, 2003	PAPER RECEIVED	
Sep. 23, 2002	NON-FINAL ACTION MAILED	
Sep. 12, 2002	ASSIGNED TO EXAMINER	78374

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** SCANNING ON DEMAND      **Date in Location:** Aug. 25, 2008

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 2,746,456**

**United States Patent and Trademark Office**

**Registered Aug. 5, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**HYDRACHROMATIC**

GUERLAIN S.A. (FRANCE CORPORATION)  
68, AVENUE DES CHAMPS ELYSEES  
75008 PARIS, FRANCE

FOR: PERFUMERY, PERFUMES, ESSENTIAL  
OILS FOR PERSONAL USE, COSMETICS, HAIR  
LOTIONS, AND SOAPS, IN CLASS 3 (U.S. CLS. 1, 4,  
6, 50, 51 AND 52).

PRIORITY CLAIMED UNDER SEC. 44(D) ON  
FRANCE APPLICATION NO. 013127068, FILED 10-  
17-2001, REG. NO. 013127068, DATED 10-17-2001,  
EXPIRES 10-17-2011.

SER. NO. 76-396,317, FILED 4-15-2002.

LINDA POWELL, EXAMINING ATTORNEY

Generated on 2012-11-29T11:59:44.787-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 11:59:44 EST

**Mark:** EUGENE PERMA BLUSH CHROMA



**US Serial Number:** 76525016                      **Application Filing Date:** Jun. 23, 2003

**US Registration Number:** 3009965                      **Registration Date:** Nov. 01, 2005

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Sep. 21, 2012

**Publication Date:** Aug. 09, 2005                      **Date Cancelled:** Sep. 21, 2012

---

### Mark Information

---

**Mark Literal Elements:** EUGENE PERMA BLUSH CHROMA

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Color Drawing:** Yes

**Color(s) Claimed:** The color(s) black, white, and pink is/are claimed as a feature of the mark.

**Color Location:** The mark consists of the letters E, U, G, E, N, E, R, M, and A and lines of black color, EP of white color on a black background, BLUSH and line of white color, CHROMA of vivid pink, low part of the label of pink color which shade off

gradually.

**Disclaimer:** "BLUSH"

**Design Search Code(s):** 26.11.13 - Rectangles (exactly two rectangles);Two rectangles  
 26.11.21 - Rectangles that are completely or partially shaded  
 26.13.21 - Quadrilaterals that are completely or partially shaded  
 26.13.25 - Quadrilaterals with one or more curved sides  
 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines;Overlined words or letters;Underlined words or letters

---

### Related Properties Information

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**Claimed Ownership of US Registrations:** [0869107,1327823,2155989,2174193,2318034](#),and others

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### Foreign Information

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<b>Priority Claimed:</b>	Yes		
<b>Foreign Application Number:</b>	023201130	<b>Foreign Application Filing Date:</b>	Dec. 23, 2002
<b>Foreign Registration Number:</b>	023201130	<b>Foreign Registration Date:</b>	Dec. 23, 2002
<b>Foreign Application/Registration Country:</b>	FRANCE	<b>Foreign Expiration Date:</b>	Dec. 23, 2012

---

### Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Hair coloring preparations

**International Class:** 003 - Primary Class

**U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

---

### Basis Information (Case Level)

---

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	Yes	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

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**Owner Name:** Eugene Perma France  
6 Rue d'Athenes  
**Owner Address:** 75009 Paris  
FRANCE

**Legal Entity Type:** SOCIETE ANONYME      **State or Country Where Organized:** FRANCE

---

### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Richard M. LaBarge      **Docket Number:** 30665/61638

#### Correspondent

**Correspondent Name/Address:** RICHARD M LABARGE  
MARSHALL, GERSTEIN & BORUN  
6300 SEARS TWR  
233 S WACKER DR  
CHICAGO, ILLINOIS 60606-6357  
UNITED STATES

**Phone:** (312) 474-6646

**Fax:** 312-474-0448

**Correspondent e-mail:** [rlabarge@marshallip.com](mailto:rlabarge@marshallip.com)

**Correspondent e-mail Authorized:** No

#### Domestic Representative

**Domestic Representative Name:** MARSHALL, GERSTEIN, & BORUN

**Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 21, 2012	CANCELLED SEC. 8 (6-YR)	
Nov. 01, 2005	REGISTERED-PRINCIPAL REGISTER	
Aug. 09, 2005	PUBLISHED FOR OPPOSITION	
Jul. 20, 2005	NOTICE OF PUBLICATION	
Apr. 28, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Apr. 20, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 19, 2005	AMENDMENT FROM APPLICANT ENTERED	76529
Apr. 08, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76529
Apr. 08, 2005	PAPER RECEIVED	
Feb. 11, 2005	AMENDMENT FROM APPLICANT ENTERED	76568
Jan. 06, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Feb. 11, 2005	ASSIGNED TO LIE	76568
Jan. 13, 2005	NON-FINAL ACTION MAILED	
Jan. 12, 2005	NON-FINAL ACTION WRITTEN	60792
Jan. 06, 2005	PETITION TO REVIVE-GRANTED	66303
Aug. 09, 2004	PETITION TO REVIVE-RECEIVED	
Aug. 09, 2004	PAPER RECEIVED	
Jul. 26, 2004	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Dec. 01, 2003	NON-FINAL ACTION MAILED	
Nov. 25, 2003	ASSIGNED TO EXAMINER	60792
Aug. 11, 2003	PAPER RECEIVED	

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Nov. 01, 2005

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 3,009,965**

**United States Patent and Trademark Office**

Registered Nov. 1, 2005

**TRADEMARK  
PRINCIPAL REGISTER**



EUGENE PERMA FRANCE (FRANCE SOCIETE ANONYME)  
6 RUE D'ATHENES  
75009 PARIS, FRANCE

THE COLOR(S) BLACK, WHITE, AND PINK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

FOR: HAIR COLORING PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF THE LETTERS E, U, G, E, N, E, R, M, AND A AND LINES OF BLACK COLOR, EP OF WHITE COLOR ON A BLACK BACKGROUND, BLUSH AND LINE OF WHITE COLOR, CHROMA OF VIVID PINK, LOW PART OF THE LABEL OF PINK COLOR WHICH SHADE OFF GRADUALLY.

OWNER OF U.S. REG. NOS. 869,107, 2,318,034 AND OTHERS.

SER. NO. 76-525,016, FILED 6-23-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BLUSH", APART FROM THE MARK AS SHOWN.

G. MAYERSCHOFF, EXAMINING ATTORNEY

**Generated on:** This page was generated by TSDR on 2012-11-29 12:02:19 EST

**Mark:** GAMMA CROMA

**GAMMA CROMA**

**US Serial Number:** 76550440

**Application Filing Date:** Oct. 09, 2003

**US Registration Number:** 3043303

**Registration Date:** Jan. 17, 2006

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Sep. 21, 2012

**Publication Date:** Oct. 25, 2005

**Date Cancelled:** Sep. 21, 2012

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### Mark Information

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**Mark Literal Elements:** GAMMA CROMA

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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### Foreign Information

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**Foreign Application Number:** 3281391

**Foreign Application Filing Date:** Jul. 22, 2003

**Foreign Registration Number:** 3281391

**Foreign Registration Date:** Feb. 25, 2005

**Foreign Application/Registration Country:**

EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

**Foreign Expiration Date:** Feb. 05, 2015



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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** CHEMICAL ADDITIVES FOR USE IN THE MANUFACTURE OF COSMETICS

**International Class:** 001 - Primary Class                      **U.S Class:** 001, 005, 006, 010, 026, 046

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

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**For:** LAUNDRY BLEACHING PREPARATIONS, LAUNDRY DETERGENT, LAUNDRY PRE-SOAK, LAUNDRY BLUING, LAUNDRY STARCH AND LAUNDRY SIZING; ALL PURPOSE CLEANING PREPARATIONS, HOUSEHOLD CLEANING PREPARATIONS, AND GENERAL PURPOSE CLEANING, POLISHING AND ABRASIVE LIQUIDS AND POWDERS; SKIN SOAP; PERFUMES; ESSENTIAL OILS FOR PERSONAL USE; COSMETICS; HAIR LOTIONS; DENTIFRICES

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

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**For:** RESEARCH AND DESIGN FOR OTHERS IN THE COSMETIC FIELD; CONSULTING SERVICES IN THE FIELD OF COSMETICS

**International Class:** 042 - Primary Class                      **U.S Class:** 100, 101

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

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### Basis Information (Case Level)

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No

<b>Filed 44D:</b>	Yes	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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### Current Owner(s) Information

---

**Owner Name:** GAMMA CROMA SPA  
VIA BRERA  
**Owner Address:** MILANO 6-20121  
ITALY

**Legal Entity Type:** ITALIAN COMPANY      **State or Country Where Organized:** No Place Where Organized Found

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### Attorney/Correspondence Information

---

#### Attorney of Record

**Attorney Name:** Donna J. Bunton      **Docket Number:** 3687-61

#### Correspondent

**Correspondent Name/Address:** DONNA J BUNTON  
NIXON & VANDERHYE PC  
11TH FL  
901 N GLEBE RD  
ARLINGTON, VIRGINIA 22203  
UNITED STATES

**Phone:** 703-816-4003      **Fax:** 703-816-4100

**Correspondent e-mail:** [nixonptomail@nixonvan.com](mailto:nixonptomail@nixonvan.com)      **Correspondent e-mail Authorized:** No

#### Domestic Representative

**Domestic Representative Name:** Nixon & Vanderhye P.C.      **Phone:** (703) 816-4003

**Fax:** (703) 816-4100

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### Prosecution History

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Date	Description	Proceeding Number
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Sep. 21, 2012	CANCELLED SEC. 8 (6-YR)	
Jul. 30, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 17, 2006	REGISTERED-PRINCIPAL REGISTER	
Nov. 30, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 25, 2005	PUBLISHED FOR OPPOSITION	
Oct. 05, 2005	NOTICE OF PUBLICATION	
Jul. 19, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	69350
Jul. 08, 2005	ASSIGNED TO LIE	69350
Jul. 07, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 05, 2005	AMENDMENT FROM APPLICANT ENTERED	69350
Jun. 24, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350
Jun. 24, 2005	PAPER RECEIVED	
Feb. 09, 2005	LETTER OF SUSPENSION MAILED	
Feb. 08, 2005	SUSPENSION LETTER WRITTEN	73289
Oct. 05, 2004	AMENDMENT FROM APPLICANT ENTERED	59272
Sep. 22, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	59272
Sep. 22, 2004	PAPER RECEIVED	
Mar. 22, 2004	NON-FINAL ACTION MAILED	
Mar. 19, 2004	ASSIGNED TO EXAMINER	73289

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### TM Staff and Location Information

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#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Jan. 17, 2006

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### Assignment Abstract of Title Information

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#### Summary

**Total Assignments:** 1      **Registrant:** Ancorotti, Renato

**Assignment 1 of 1**

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3820/0419](#) **Pages:** 2

**Date Recorded:** Jul. 22, 2008

**Supporting Documents:** [assignment-tm-3820-0419.pdf](#)

**Assignor**

**Name:** [RENATO ANCOROTTI](#) **Execution Date:** Jun. 20, 2008

**Legal Entity Type:** INDIVIDUAL **Citizenship:** UNITED STATES

**Assignee**

**Name:** [GAMMA CROMA SPA](#)

**Legal Entity Type:** ITALIAN COMPANY **State or Country Where Organized:** No Place Where Organized  
**Where Organized:** Found

**Address:** VIA BRERA  
MILANO 6-20121, ITALY

**Correspondent**

**Correspondent Name:** DONNA J. BUNTON

**Correspondent Address:** NIXON & VANDERHYE P.C.  
901 NORTH GLEBE ROAD, 11TH FLOOR  
ARLINGTON, VA 22203

**Domestic Representative - Not Found**

**Int. Cls.: 1, 3 and 42**

**Prior U.S. Cls.: 1, 4, 5, 6, 10, 26, 46, 50, 51, 52, 100 and 101**

**Reg. No. 3,043,303**

**United States Patent and Trademark Office**

Registered Jan. 17, 2006

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**GAMMA CROMA**

ANCOROTTI, RENATO (ITALY INDIVIDUAL)  
VIA MAZZINI, 39  
26013 CREMA (CR), ITALY

FOR: CHEMICAL ADDITIVES FOR USE IN THE  
MANUFACTURE OF COSMETICS, IN CLASS 1 (U.S.  
CLS. 1, 5, 6, 10, 26 AND 46).

FOR: LAUNDRY BLEACHING PREPARATIONS,  
LAUNDRY DETERGENT, LAUNDRY PRE-SOAK,  
LAUNDRY BLUING, LAUNDRY STARCH AND  
LAUNDRY SIZING; ALL PURPOSE CLEANING  
PREPARATIONS, HOUSEHOLD CLEANING PRE-  
PARATIONS, AND GENERAL PURPOSE CLEAN-  
ING, POLISHING AND ABRASIVE LIQUIDS AND  
POWDERS; SKIN SOAP; PERFUMES; ESSENTIAL

OILS FOR PERSONAL USE; COSMETICS; HAIR  
LOTIONS; DENTIFRICES, IN CLASS 3 (U.S. CLS. 1,  
4, 6, 50, 51 AND 52).

FOR: RESEARCH AND DESIGN FOR OTHERS IN  
THE COSMETIC FIELD; CONSULTING SERVICES  
IN THE FIELD OF COSMETICS, IN CLASS 42 (U.S.  
CLS. 100 AND 101).

OWNER OF ERPN CMNTY TM OFC REG. NO.  
3281391, DATED 2-25-2005, EXPIRES 2-5-2015.

SER. NO. 76-550,440, FILED 10-9-2003.

PAULA MAYS, EXAMINING ATTORNEY

Generated on 2012-11-29T12:03:13.707-05:00

**Generated on:** This page was generated by TSDR on 2012-11-29 12:03:13 EST

**Mark:** CHROMA PROTECT

**CHROMA PROTECT**

**US Serial Number:** 76585287

**Application Filing Date:** Apr. 06, 2004

**US Registration Number:** 3043475

**Registration Date:** Jan. 17, 2006

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

**Status Date:** Sep. 21, 2012

**Publication Date:** Oct. 25, 2005

**Date Cancelled:** Sep. 21, 2012

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### Mark Information

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**Mark Literal Elements:** CHROMA PROTECT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "CHROMA"

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### Foreign Information

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**Foreign Registration Number:** 04/3.281.002

**Foreign Registration Date:** Mar. 19, 2004

**Foreign Application/Registration Country:** FRANCE

**Foreign Expiration Date:** Mar. 19, 2014

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### Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Shampoos; gels, sprays, mousses and balms for the hair styling and hair care; hair lacquers; hair colouring and hair decolorant preparations; permanent waving and curling preparations; essential oils for personal use

**International Class:** 003 - Primary Class                      **U.S Class:** 001, 004, 006, 050, 051, 052

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

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**Basis Information (Case Level)**

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<b>Filed Use:</b>	No	<b>Currently Use:</b>	No	<b>Amended Use:</b>	No
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No	<b>Amended ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44D:</b>	No	<b>Amended 44D:</b>	No
<b>Filed 44E:</b>	Yes	<b>Currently 44E:</b>	Yes	<b>Amended 44E:</b>	No
<b>Filed 66A:</b>	No	<b>Currently 66A:</b>	No		
<b>Filed No Basis:</b>	No	<b>Currently No Basis:</b>	No		

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**Current Owner(s) Information**

---

**Owner Name:** L'Oreal  
14, rue Royale  
**Owner Address:** Paris 75008  
FRANCE

**Legal Entity Type:** SOCIETE ANONYME                      **State or Country Where Organized:** FRANCE

---

**Attorney/Correspondence Information**

---

**Attorney of Record**

**Attorney Name:** Robert L. Sherman

**Correspondent**

**Correspondent Name/Address:** ROBERT L SHERMAN  
 PAUL, HASTINGS, JANOFSKY & WALKER LLP  
 75 E 55TH ST  
 NEW YORK, NEW YORK 10022  
 UNITED STATES

**Phone:** 212-318-6037 **Fax:** 212-318-6847

**Correspondent e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com) **Correspondent e-mail Authorized:** Yes

**Domestic Representative**

**Domestic Representative Name:** Paul, Hastings, Janofsky & Walker LLP **Phone:** 212-318-6037

**Fax:** 212-318-6847

**Domestic Representative e-mail:** [rls@paulhastings.com](mailto:rls@paulhastings.com) **Domestic Representative e-mail Authorized:** Yes

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**Prosecution History**

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<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Sep. 21, 2012	CANCELLED SEC. 8 (6-YR)	
Jan. 17, 2006	REGISTERED-PRINCIPAL REGISTER	
Oct. 25, 2005	PUBLISHED FOR OPPOSITION	
Oct. 05, 2005	NOTICE OF PUBLICATION	
Aug. 26, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Aug. 19, 2005	ASSIGNED TO LIE	78413
Aug. 16, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 04, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	78413
Jul. 28, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	78413
Jul. 28, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 21, 2005	FINAL REFUSAL E-MAILED	
Jun. 21, 2005	FINAL REFUSAL WRITTEN	76795
May 31, 2005	AMENDMENT FROM APPLICANT ENTERED	76243
Apr. 29, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76243
Apr. 29, 2005	PAPER RECEIVED	



Oct. 27, 2004	NON-FINAL ACTION E-MAILED	6325
Oct. 27, 2004	NON-FINAL ACTION WRITTEN	76795
Oct. 27, 2004	ASSIGNED TO EXAMINER	76795
Apr. 22, 2004	NEW APPLICATION ENTERED IN TRAM	

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**TM Staff and Location Information**

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**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** Jan. 17, 2006

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 3,043,475**

**United States Patent and Trademark Office**

Registered Jan. 17, 2006

**TRADEMARK  
PRINCIPAL REGISTER**

**CHROMA PROTECT**

L'OREAL (FRANCE SOCIETE ANONYME)

14, RUE ROYALE

PARIS, FRANCE 75008

FOR: SHAMPOOS; GELS, SPRAYS, MOUSSES AND BALMS FOR THE HAIR STYLING AND HAIR CARE; HAIR LACQUERS; HAIR COLOURING AND HAIR DECOLORANT PREPARATIONS; PERMANENT WAVING AND CURLING PREPARATIONS; ESSENTIAL OILS FOR PERSONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF FRANCE REG. NO. 04/3.281.002, DATED 3-19-2004, EXPIRES 3-19-2014.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHROMA", APART FROM THE MARK AS SHOWN.

SER. NO. 76-585,287, FILED 4-6-2004.

LINDA ESTRADA, EXAMINING ATTORNEY

**UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA**

**NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY**

This case has been assigned to District Judge Stephen V. Wilson and the assigned discovery Magistrate Judge is Alicia G. Rosenberg.

The case number on all documents filed with the Court should read as follows:

**CV12- 10269 SVW (AGR~~x~~)**

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge

=====  
**NOTICE TO COUNSEL**

*A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).*

Subsequent documents must be filed at the following location:

**Western Division**  
312 N. Spring St., Rm. G-8  
Los Angeles, CA 90012

**Southern Division**  
411 West Fourth St., Rm. 1-053  
Santa Ana, CA 92701-4516

**Eastern Division**  
3470 Twelfth St., Rm. 134  
Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

GREENBERG TRAURIG, LLP  
SUSAN L. HELLER (SBN 160539)  
HellerS@gtlaw.com  
WENDY M. MANTELL (SBN 225544)  
MantellW@gtlaw.com  
NINA D. BOYAJIAN (SBN 246415)  
BoyajianN@gtlaw.com  
1840 Century Park East, Suite 1900  
Los Angeles, CA 90067-2121  
Tel: 310-586-7700; Fax: 310-586-7800

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

BOLDFACE Licensing + Branding, a Nevada corporation,

PLAINTIFF(S)

v.

By Lee Tillett, Inc., a Florida corporation,

DEFENDANT(S).

CASE NUMBER

CV12-10269  
SVW (AGPx)

SUMMONS

TO: DEFENDANT(S): By Lee Tillett, Inc., a Florida corporation,

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it), you must serve on the plaintiff an answer to the attached  complaint  \_\_\_\_\_ amended complaint  counterclaim  cross-claim or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff's attorney, Susan L. Heller, Wendy M. Mantell, Nina D. Boyajian, whose address is Greenberg Traurig, LLP 1840 Century Park East, 19th Floor, Los Angeles, CA 90067-2101; Telephone: 310-586-7700. If you fail to do so, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

Dated: NOV 30 2012

Clerk, U.S. District Court

By: JULIE PRADO  
Deputy Clerk



(Seal of the Court)

[Use 60 days if the defendant is the United States or a United States agency, or is an officer or employee of the United States. Allowed 60 days by Rule 12(a)(3)].



UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA  
 CIVIL COVER SHEET

<b>I (a) PLAINTIFFS</b> (Check box if you are representing yourself <input type="checkbox"/> ) <b>BOLDFACE Licensing + Branding, a Nevada corporation</b>	<b>DEFENDANTS</b> By Lee Tillett, Inc., a Florida corporation,
<b>(b) Attorneys</b> (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.) Greenberg Traurig, LLP SUSAN L. HELLER (SBN 160539) HellerS@gtlaw.com WENDY M. MANTELL (SBN 225544) MantellW@gtlaw.com NINA D. BOYAJIAN (SBN 246415) BoyajianN@gtlaw.com 1840 Century Park East, 19th Floor Los Angeles, CA 90067-2101 Tel 310-586-7700; Fax 310-586-7800	Attorneys (If Known)

<b>II. BASIS OF JURISDICTION</b> (Place an X in one box only.)  <input type="checkbox"/> 1 U.S. Government Plaintiff <input checked="" type="checkbox"/> 3 Federal Question (U.S. Government Not a Party)  <input type="checkbox"/> 2 U.S. Government Defendant <input type="checkbox"/> 4 Diversity (Indicate Citizenship of Parties in Item III)	<b>III. CITIZENSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only</b> (Place an X in one box for plaintiff and one for defendant.)  <table style="width:100%;"> <tr> <td style="width:30%;">Citizen of This State</td> <td style="width:10%;">PTF <input type="checkbox"/> 1</td> <td style="width:10%;">DEF <input type="checkbox"/> 1</td> <td style="width:40%;">Incorporated or Principal Place of Business in this State</td> <td style="width:10%;">PTF <input type="checkbox"/> 4</td> <td style="width:10%;">DEF <input type="checkbox"/> 4</td> </tr> <tr> <td>Citizen of Another State</td> <td>PTF <input type="checkbox"/> 2</td> <td>DEF <input type="checkbox"/> 2</td> <td>Incorporated and Principal Place of Business in Another State</td> <td>PTF <input type="checkbox"/> 5</td> <td>DEF <input type="checkbox"/> 5</td> </tr> <tr> <td>Citizen or Subject of a Foreign Country</td> <td>PTF <input type="checkbox"/> 3</td> <td>DEF <input type="checkbox"/> 3</td> <td>Foreign Nation</td> <td>PTF <input type="checkbox"/> 6</td> <td>DEF <input type="checkbox"/> 6</td> </tr> </table>	Citizen of This State	PTF <input type="checkbox"/> 1	DEF <input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	PTF <input type="checkbox"/> 4	DEF <input type="checkbox"/> 4	Citizen of Another State	PTF <input type="checkbox"/> 2	DEF <input type="checkbox"/> 2	Incorporated and Principal Place of Business in Another State	PTF <input type="checkbox"/> 5	DEF <input type="checkbox"/> 5	Citizen or Subject of a Foreign Country	PTF <input type="checkbox"/> 3	DEF <input type="checkbox"/> 3	Foreign Nation	PTF <input type="checkbox"/> 6	DEF <input type="checkbox"/> 6
Citizen of This State	PTF <input type="checkbox"/> 1	DEF <input type="checkbox"/> 1	Incorporated or Principal Place of Business in this State	PTF <input type="checkbox"/> 4	DEF <input type="checkbox"/> 4														
Citizen of Another State	PTF <input type="checkbox"/> 2	DEF <input type="checkbox"/> 2	Incorporated and Principal Place of Business in Another State	PTF <input type="checkbox"/> 5	DEF <input type="checkbox"/> 5														
Citizen or Subject of a Foreign Country	PTF <input type="checkbox"/> 3	DEF <input type="checkbox"/> 3	Foreign Nation	PTF <input type="checkbox"/> 6	DEF <input type="checkbox"/> 6														
<b>IV. ORIGIN</b> (Place an X in one box only.) <input checked="" type="checkbox"/> 1 Original Proceeding <input type="checkbox"/> 2 Removed from State Court <input type="checkbox"/> 3 Remanded from Appellate Court <input type="checkbox"/> 4 Reinstated or Reopened <input type="checkbox"/> 5 Transferred from another district (specify): <input type="checkbox"/> 6 Multi-District Litigation <input type="checkbox"/> 7 Appeal to District Judge from Magistrate Judge																			

**V. REQUESTED IN COMPLAINT: JURY DEMAND:**  Yes  No (Check 'Yes' only if demanded in complaint.)  
**CLASS ACTION under F.R.C.P. 23:**  Yes  No      **MONEY DEMANDED IN COMPLAINT: \$** \_\_\_\_\_

**VI. CAUSE OF ACTION** (Cite the U. S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.)  
 Declaratory Relief, 28 U.S.C. § 2201 involving trademark claims under 15 U.S.C. § 1501 et seq.

**VII. NATURE OF SUIT** (Place an X in one box only.)

OTHER STATUTES	CONTRACT	TORTS PERSONAL INJURY	TORTS PERSONAL PROPERTY	PRISONER PETITIONS	LABOR
<input type="checkbox"/> 400 State Reapportionment	<input type="checkbox"/> 110 Insurance	<input type="checkbox"/> 310 Airplane	<input type="checkbox"/> 370 Other Fraud	<input type="checkbox"/> 510 Motions to Vacate Sentence Habeas Corpus	<input type="checkbox"/> 710 Fair Labor Standards Act
<input type="checkbox"/> 410 Antitrust	<input type="checkbox"/> 120 Marine	<input type="checkbox"/> 315 Airplane Product Liability	<input type="checkbox"/> 371 Truth in Lending	<input type="checkbox"/> 530 General	<input type="checkbox"/> 720 Labor/Mgmt. Relations
<input type="checkbox"/> 430 Banks and Banking	<input type="checkbox"/> 130 Miller Act	<input type="checkbox"/> 320 Assault, Libel & Slander	<input type="checkbox"/> 380 Other Personal Property Damage	<input type="checkbox"/> 535 Death Penalty	<input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act
<input type="checkbox"/> 450 Commerce/ICC Rates/etc.	<input type="checkbox"/> 140 Negotiable Instrument	<input type="checkbox"/> 330 Fed. Employers' Liability	<input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 540 Mandamus/Other	<input type="checkbox"/> 740 Railway Labor Act
<input type="checkbox"/> 460 Deportation	<input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment	<input type="checkbox"/> 340 Marine	<b>BANKRUPTCY</b>	<input type="checkbox"/> 550 Civil Rights	<input type="checkbox"/> 790 Other Labor Litigation
<input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations	<input type="checkbox"/> 151 Medicare Act	<input type="checkbox"/> 345 Marine Product Liability	<input type="checkbox"/> 22 Appeal 28 USC 158	<input type="checkbox"/> 555 Prison Condition	<input type="checkbox"/> 791 Empl. Ret. Inc. Security Act
<input type="checkbox"/> 480 Consumer Credit	<input type="checkbox"/> 152 Recovery of Defaulted Student Loan (Excl. Veterans)	<input type="checkbox"/> 350 Motor Vehicle	<input type="checkbox"/> 423 Withdrawal 28 USC 157	<b>FOREIGN DISSENT/PENALTY</b>	<b>PROPERTY RIGHTS</b>
<input type="checkbox"/> 490 Cable/Sat TV	<input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits	<input type="checkbox"/> 355 Motor Vehicle Product Liability	<b>CIVIL RIGHTS</b>	<input type="checkbox"/> 610 Agriculture	<input type="checkbox"/> 820 Copyrights
<input type="checkbox"/> 810 Selective Service	<input type="checkbox"/> 160 Stockholders' Suits	<input type="checkbox"/> 360 Other Personal Injury	<input type="checkbox"/> 441 Voting	<input type="checkbox"/> 620 Other Food & Drug	<input type="checkbox"/> 830 Patent
<input type="checkbox"/> 850 Securities/Commodities/Exchange	<input type="checkbox"/> 190 Other Contract	<input type="checkbox"/> 362 Personal Injury-Med Malpractice	<input type="checkbox"/> 442 Employment	<input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881	<input checked="" type="checkbox"/> 840 Trademark
<input type="checkbox"/> 875 Customer Challenge 12 USC 3410	<input type="checkbox"/> 195 Contract Product Liability	<input type="checkbox"/> 365 Personal Injury-Product Liability	<input type="checkbox"/> 443 Housing/Accommodations	<input type="checkbox"/> 630 Liquor Laws	<b>SOCIAL SECURITY</b>
<input type="checkbox"/> 890 Other Statutory Actions	<input type="checkbox"/> 196 Franchise	<input type="checkbox"/> 368 Asbestos Personal Injury Product Liability	<input type="checkbox"/> 444 Welfare	<input type="checkbox"/> 640 R.R. & Truck	<input type="checkbox"/> 61 HIA(1395ff)
<input type="checkbox"/> 891 Agricultural Act	<b>REAL PROPERTY</b>	<b>IMMIGRATION</b>	<input type="checkbox"/> 445 American with Disabilities - Employment	<input type="checkbox"/> 650 Airline Regs	<input type="checkbox"/> 862 Black Lung (923)
<input type="checkbox"/> 892 Economic Stabilization Act	<input type="checkbox"/> 210 Land Condemnation	<input type="checkbox"/> 462 Naturalization Application	<input type="checkbox"/> 446 American with Disabilities - Other	<input type="checkbox"/> 660 Occupational Safety/Health	<input type="checkbox"/> 863 DIWC/DIWW 405(g)
<input type="checkbox"/> 893 Environmental Matters	<input type="checkbox"/> 220 Foreclosure	<input type="checkbox"/> 463 Habeas Corpus-Alien Detainee	<input type="checkbox"/> 440 Other Civil Rights	<input type="checkbox"/> 690 Other	<input type="checkbox"/> 864 SSID Title XVI
<input type="checkbox"/> 894 Energy Allocation Act	<input type="checkbox"/> 230 Rent Lease & Ejectment	<input type="checkbox"/> 465 Other Immigration Actions			<input type="checkbox"/> 865 RSI (405(g))
<input type="checkbox"/> 895 Freedom of Info. Act	<input type="checkbox"/> 240 Torts to Land				<b>FEDERAL TAX SUITS</b>
<input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice	<input type="checkbox"/> 245 Tort Product Liability				<input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant)
<input type="checkbox"/> 950 Constitutionality of State Statutes	<input type="checkbox"/> 290 All Other Real Property				<input type="checkbox"/> 871 IRS-Third Party 26 USC 7609

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**FOR OFFICE USE ONLY:** Case Number: \_\_\_\_\_  
**AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.**

VIII(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed?  No  Yes

If yes, list case number(s): \_\_\_\_\_

VIII(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case?  No  Yes

If yes, list case number(s): \_\_\_\_\_

Civil cases are deemed related if a previously filed case and the present case:

- (Check all boxes that apply)  A. Arise from the same or closely related transactions, happenings, or events; or  
 B. Call for determination of the same or substantially related or similar questions of law and fact; or  
 C. For other reasons would entail substantial duplication of labor if heard by different judges; or  
 D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.

IX. VENUE: (When completing the following information, use an additional sheet if necessary.)

- (a) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named plaintiff resides.  
 Check here if the government, its agencies or employees is a named plaintiff. If this box is checked, go to item (b).

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles	

- (b) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named defendant resides.  
 Check here if the government, its agencies or employees is a named defendant. If this box is checked, go to item (c).

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
	Florida

- (c) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH claim arose.  
 Note: In land condemnation cases, use the location of the tract of land involved.

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles	

\* Los Angeles, Orange, San Bernardino, Riverside, Ventura, Santa Barbara, or San Luis Obispo Counties

Note: In land condemnation cases, use the location of the tract of land involved

X. SIGNATURE OF ATTORNEY (OR PRO PER): Wendy M. Mantell Date November 29, 2012

Wendy M. Mantell

Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3 -1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)

Key to Statistical codes relating to Social Security Cases:

Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))