D.

E.

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

1	I, Matthew Scherb, declare under penalty of perjury that the following statements, made from
2	personal knowledge, are true and correct:
3	1. I am an attorney at law and duly licensed to practice law in the State of California. I
4	am an associate in the law firm of Winston & Strawn LLP, counsel to Defendant, Veoh Networks,
5	Inc.
6	2. The following documents, attached hereto as exhibits, support Defendant Veoh
7	Networks, Inc.'s Motion for Summary Judgment.
8	A. Exhibit A is a true and correct copy of excerpts of the deposition transcript
9	from the May 21, 2007 deposition of Dmitry Shapiro taken in this case.
10	B. Exhibit B is a true and correct copy of excerpts of the deposition transcript
11	from the March 16, 2007 deposition of Ted Dunning taken in this case.
12	C. Exhibit C is a true and correct copy of excerpts of the deposition transcript
13	from the May 21, 2007 (Day One) deposition of Joseph Papa.

from the May 22, 2007 (Day Two) deposition of Joseph Papa.

Exhibit E is a true and correct copy of Defendant Veoh Networks, Inc.'s Supplemental Responses to Interrogatory Nos. 6, 21 and 22.

Exhibit D is a true and correct copy of excerpts of the deposition transcript

- F. Exhibit F is a true and correct copy of Defendant Veoh Networks, Inc's Supplemental Response to Interrogatory No. 5.
- G. Exhibit G is a true and correct copy of excerpts of the deposition transcript form the May 24, 2007 deposition of Keith Ruoff taken in this case.
- H. Exhibit H is a true and correct copy of excerpts of Plaintiff's Response to Defendant's First Set of Interrogatories in this case.
- I. Exhibit I is a true and correct copy of excerpts of Plaintiff's Supplemental Response to Defendant's First Set of Interrogatories in this case.
  - J. Exhibit J is a true and correct copy of Plaintiff's Response to Defendant's

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

	Second Set o	f Request	for Adm	nissions	in this	s case.
--	--------------	-----------	---------	----------	---------	---------

- K. Exhibit K is a true and correct copy of excerpts of Plaintiff's Response to Defendant's First Set of Request for Admissions in this case.
- L. Exhibit L is a true and correct copy of excerpts of Plaintiff's Response to Defendant's Third Set of Request for Admissions in this case.
- M. Exhibit M is a true and correct copy of Plaintiff's Supplemental Response to Defendant's Second Set of Request for Admissions.
- After Veoh produced to Plaintiff in discovery storage media containing all video files that had been terminated from the publicly accessible portion of the Veoh.com website prior to the filing of Plaintiff's lawsuit on June 23, 2006, Plaintiff added three new works to those it had alleged were available on Veoh. Plaintiff amended its discovery responses on June 15, 2007 to add these new works and to drop one of the works it originally claimed was infringed, Prowl 3. See Exhibit I, No. 1.

Executed this 30th day of July, 2007, in San Francisco, California

Matthew Scherb

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 4 of 136

## EXHIBIT A

Gertified Copy

## UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION

IO GROUP, INC., a California	)
Corporation,	)
	)
Plaintiff,	)
	)
vs.	) Case No. C-06-3926 (HRL)
	}
VEOH NETWORKS, Inc., a	) .
California Corporation,	)
	}
Defendant.	) .
	)

HIGHLY CONFIDENTIAL

DEPOSITION OF DMITRY SHAPIRO

SAN DIEGO, CALIFORNIA

MAY 21, 2007

REPORTED BY: NICOLE R. HARNISH, CSR No. 13101



530 B Street Suite 350 San Diego, CA 92101 800 649 6353 toll free 619 260 1069 tel 619 688 1733 fax

- and, you know, without a marketing department at the
- time, you know, if anyone would have had a final
- 3 sign-off, it would have been me.
- Q. But is it your testimony that things were
- 5 relatively casual at the time and there was no formal
- 6 sign-off?
- 7 A. That's correct. Absolutely.
- Q. Did that change when you went with the
- 9 Rose Group?
- 10 A. No. I wouldn't say that from a formal
- standpoint -- I mean, we are getting kind of more
- formal now, but just now. We've never been very
- formal on those kinds of things.
- So somebody drafts it, you know, people
- throw in, you know, their own language for mostly
- quotes, and then we release it.
- 0. Okay. Let me give this exhibit to the
- court reporter and ask her to mark it as Exhibit 4.
- And this is a series of press releases. And these
- are new document production numbers that I did just
- so they would be sequential. Some of the documents
- may have been produced to your attorneys before.
- These particular documents have plaintiff's
- Document No. 200917 through 200927. Take your time
- to look over -- let's start with the first page

- there, which is 200917. Take a few minutes to look
- through that and read it and then I am going to ask
- you a few questions. Let me know when you have
- 4 finished looking at it.
- 5 (Plaintiff's Exhibit No. 4 was marked.)
- 6 THE WITNESS: Got it.
- 7 BY MR. SPERLEIN:
- Q. Okay. This press release is dated
- 9 August 10th, 2005. Is that the date that this would
- have been issued to the press?
- 11 A. Yes. I suspect either this date or a date
- 12 prior, but yeah.
- Q. And is there any reason to believe that
- this isn't actually the press release that was sent
- from Veoh to the press?
- A. No reason to believe that.
- Q. Looking down at, I believe it is, paragraph
- 5, and it starts with "Veoh utilizes proprietary,"
- 19 et cetera, do you see that paragraph?
- 20 A. Yes, I do.
- Q. And the second sentence of that paragraph.
- I am going to read it out loud, and I ask that you
- read along with me as I read it. "Unlike roque P to
- P networks that utilize unmanaged bit torrent to
- share mostly pirated video, Veoh is a community of

- 1 publishers and consumers where published content is
- 2 approved by editors and consumers are assured that
- 3 they get what they request."
- 4 Did I read that correctly?
- 5 A. Yes, you did.
- 6 O. Was that a correct statement of Veoh's
- 7 policy at the time this press release was issued?
- 8 A. No.
- 9 Q. And how was it inconsistent with Veoh's
- 10 policy?
- 11 A. "Where a published content as approved by
- editors," is -- was not the case.
- Q. Can you tell me specifically how that
- varied? Was content not approved by editors, was it
- approved by anyone else?
- A. No. Content was not monitored at all.
- Q. Now, I am going to go on to the next page,
- which is dated August 17th, 2005, at the top. And
- this is page -- Document Production Page 200918.
- 20 A. Okay.
- Q. And without reviewing the entire --
- 22 actually, strike that.
- Will you please take a few moments to look
- through this press release?
- A. Yes. I am just turning off my phone here

- so we don't get bothered -- my apologies. I'm sorry.
- So read the whole release?
- Q. Do read through.
- A. Okay. I am done. Thank you.
- Q. Now, does the press release mention
- 6 anything about content being approved by editors?
- 7 A. Not that I saw.
- Q. And now I would like you to turn your
- attention to the following page, page 200919, which
- is dated October 12th, 2005. And if you could direct
- your attention to the fifth paragraph in the first
- sentence. I am going to read the sentence once aloud
- as you read along with me, please.
- "Unlike rogue P to P networks used to share
- 15 mostly pirated video, Veoh is a community of
- publishers and consumers where published content is
- approved by editors and consumers are assured they
- 18 get what they request."
- Did I read that correctly?
- A. Yes, you did.
- Q. And that's -- is that exactly the same
- 22 sentence as we saw on August the 10th?
- A. It looks like the exact same sentence, yes.
- Q. But did not appear in the August 17th press
- <sup>25</sup> release.

- A. Yes. That seems correct.
- Q. And was this sentence an accurate statement
- of Veoh's policy as of October 12th, 2005?
- 4 A. No.
- Q. Do you have any idea why this statement
  - 6 would be included in a press release when it wasn't
  - 7 an accurate statement of Veoh's policies?
  - A. I suspect for the lack of process in
  - 9 reviewing and issuing press releases.
- Q. I can understand that as a reason why it
- went out with a statement that wasn't accurate, but I
- $^{12}$  am curious as to how -- why the statement would be
- put into the press release by anyone in the first
- 14 place if it was inaccurate.
- Do you have an explanation for that?
- A. Why it would have been put into the general
- first release, then into this release, you mean, or
- 18 why it was taken --
- Q. I am speaking about this one, this release
- that we are looking at specifically right now, the
- October 12th, but maybe we should go back and say --
- yeah, even in the first one, August 10th press
- 23 release, why would someone have written this
- 24 particular sentence and put it into the press
- <sup>25</sup> release?

- 1 A. It is perhaps my style of communicating
- that led to this. We have never had a -- you know,
- 3 the process that is being described here. Initially,
- 4 when I was conceptualizing the company I envisioned
- 5 lots of different things, and those would be one of
- the things that I would say as part of general spiel.
- And clearly somebody that wrote this took it and put
- it in there, and it looks like it came in and out of
- 9 this, you know, boilerplate that people are putting
- 10 together.
- 11 Q. Did you write that sentence?
- A. I don't know if I wrote it, but I may have
- spoken it at one time or another.
- Q. And then you kind of foreshadowed my next
- question, which is: If it was inaccurate on
- August 10th and then taken out on August 17th and
- then reinserted on October 12th, is there any
- explanation as to why it would have been not in one
- 19 press release and then added back in for another
- 20 press releases.
- A. I have no idea. Does it do that anywhere
- 22 else in there?
- Q. I am going to go through all these,
- hopefully pretty quickly; and we will establish what
- 25 did occur.

- A. Okay.
- Q. On the next one, which is November 8th,
- which is Document No. -- ends with 920. Just before
- 4 the "about Veoh Networks," would you agree that that
- 5 same sentence appears there?
- 6 A. Yes. That's correct.
- Q. And then moving on to the next one, which
- is November 30th, 2005, Page No. 921 in roughly the
- 9 same location, the same sentence appears there; is
- 10 that correct?
- A. Yes. That is true.
- 12 Q. January 9th, 2006, Page No. 922. Again,
- roughly the same location the same sentence appears;
- 14 is that correct?
- 15 A. That's correct.
- 16 Q. January 10th?
- A. Correct.
- Q. And January 18th, Document No. 924, towards
- 19 the end of the page, does the same sentence appear
- 20 there?
- A. Yes, it does.
- Q. And then on February 15th, 2006 -- this is
- page 925, near the bottom of the page -- does the
- same sentence appear there?
- A. Yes, it does.

- $\begin{bmatrix} 1 & Q. & September 21st, 2006. & I want you to read \end{bmatrix}$
- the sentence to yourself and I will read it out loud.
- 3 It says "Unlike rogue peer to peer networks that
- 4 utilize unmanaged bit torrent to share mostly pirated
- video, Veoh is a community of publishers and
- 6 consumers where published content is approved by
- 7 editors and consumers are assured they get what they
- 8 request."
- 9 Did I read that correctly?
- A. Yes, you did.
- Q. Now, that's slightly different from the
- other versions that we read in the earlier press
- 13 releases; is that correct?
- 14 A. Is it?
- Q. Well, let's compare it. The first few
- words it says "Unlike rogue P to P networks." In an
- earlier version it says "That are used to share
- 18 mostly pirated video." Here it says "Utilized
- unmanaged bit torrent to share mostly pirated
- 20 videos."
- 21 A. I see.
- Q. So it has been edited at this point; is
- 23 that correct?
- 24 A. Yes.
- Q. Does the new language reflect Veoh's policy

- question?
- MS. GOLINVEAUX: You can answer subject to
- 3 the objections.
- THE WITNESS: Yes, I believe that, you
- 5 know, what was stated in these documents is what the
- 6 users agreed to.
- 7 BY MR. SPERLEIN:
- Q. Okay. That is fine. Thank you.
- 9 Does Veoh license material for distribution
- 10 through the Veoh system from individuals or
- organizations other than the standard user of the
- 12 Veoh system?
- 13 MS. GOLINVEAUX: I'm sorry. Can you repeat
- the question, please? Read back the question,
- 15 please.
- 16 (Record read.)
- THE WITNESS: We have a content group, as
- it is called, that does -- we call them deals -- with
- 19 content owners, some content owners.
- 20 BY MR. SPERLEIN:
- Q. How long has the content group been in
- existence? Is that something that has existed since
- the beginning of Veoh or something that started
- 24 later?
- 25 A. No. It is something started later. I am

- of the content group?
- 2 A. I am actually not sure if there were any
- 3 other deals.
- 4 O. After the content group was formed, have
- 5 they made deals to put content on the Veoh system?
- 6 A. Yes, they have.
- Q. Can you give me a few examples of some of
- 8 the deals that you might consider to be one of the
- 9 more important ones?
- 10 A. Sure.
- 11 CBS, Us Magazine, Road and Track Magazine,
- 12 Car and Driver Magazine, United Talent Agency.
- 13 Q. Are all of those deals similar to the
- 14 Turner deal in that there's no payment by one side or
- the other for the transaction?
- 16 A. Yes, I believe so.
- 17 Q. What content did CBS have a deal to --
- 18 A. So it is not launched yet. It is a new
- deal for us, but it is shows from CBS.
- Q. Do you want this portion to be marked?
- 21 MS. GOLINVEAUX: I was going to ask should
- 22 this -- would you like this portion to be designated
- 23 confidential? Is this public knowledge?
- 24 THE WITNESS: No. It is public knowledge.
- 25 It has been announced.

- of them playing nothing, one of them playing
- 2 propaganda. I watched until the age of nine maybe an
- 3 hour worth of cartoons.
- So when I moved to the States I grew up on
- 5 television and always kind of saw it and respected it
- 6 as being this incredible medium to be able to
- 7 communicate and influence and motivate people.
- 8 Right.
- 9 And as I was running Aronix, the previous
- 10 company that I founded, I realized that we were now
- at a time where technology would allow us to create
- practically, as I call it, infinite amount of
- spectrum, channels for individuals to use, to be able
- 14 to broadcast their thoughts to the world very, quite
- frankly, politically motivated behind the scenes.
- But I saw it as, and still do see it as, the, you
- 17 know, democratized medium that allows the average man
- to be able to communicate with the entire world.
- 19 Q. You see Veoh in that regard?
- 20 A. Yes. I see democratization of the video.
- 21 YouTube is clearly similar in that regard. There are
- hundreds of sites that are allowing these kinds of
- things now. Veoh was one of the first ones.
- Q. And have you referred to Veoh as an
- 25 "Internet television network" before?

- 1 Α. Yes. And what is your basis of that statement? 2 Q. 3 Why do you consider Veoh an "Internet television 4 network"? 5 Well, that is just kind of what we call Α. 6 this capability of being able to broadcast, you know, 7 your own video. It is like having your own TV 8 It is something that consumers understand. station. 9 When you were in the formative stages of Q. creating Veoh, did you consider issues of copyright 10 11 infringement? 12 Α. Sure. 13 It was something that was on your mind? Q. 14 Α. Of course. 15 And understanding that Veoh has evolved Q. a lot from what you initially had envisioned, at 16 17 those early stages did you come up with a solution 18 for dealing with potential copyright issues? 19 MS. GOLINVEAUX: Object to the form of the [20 question.
  - THE WITNESS: Well, what I envisioned

    was -- going perhaps to that e-mail that you showed

    me -- was the press releases that talk about peer to

    peer, the traditional peer to peer networks are -
    these days are not centralized, and therefore they

21

22

23

24

25

- annot take content down. And we wanted to build a
- 2 network that -- if inappropriate content got up, that
- 3 we could take it down.
- 4 BY MR. SPERLEIN:
- 5 Q. So when you built Veoh, was Veoh built as a
- 6 closed system?
- 7 MS. GOLINVEAUX: Object to the form of the
- 8 question.
- 9 THE WITNESS: Well, if you could clarify
- for me what "closed" means in your question?
- 11 BY MR. SPERLEIN:
- 12 Q. I will also clarify the time frame. Let's
- talk about as of today. You talked about an open
- 14 system which meant that -- which resulted in not
- being able to control the video files that were on
- 16 that system used.
- 17 So my question to you is -- I will word it
- differently. Is Veoh an open system currently?
- MS. GOLINVEAUX: Object to the form of the
- 20 question.
- 21 THE WITNESS: Well, I will answer what I
- 22 believe you mean. Veoh allows anyone to create an
- 23 account and publish video. And so is that -- was
- 24 that your question? Does that make it open?
- 25 BY MR. SPERLEIN:

- When Veoh first launched, did Veoh allow
- adult or sexually explicit material at that time?
- 3 A. Yes.
- Q. And did that remain the policy until
- 5 approximately June 21st, 2006?
- A. Yes, if that was the day that we took it
- down. I assume it was, but, yes.
- Q. So what I'm specifically asking is, was
- 9 there any time between the time that Veoh first
- started operating and sometime after that where adult
- was not allowed and then began to be permitted prior
- 12 to --
- A. No. Not that I recall.
- Q. It was put in from the beginning until --
- 15 A. Yes. Exactly.
- Q. Did the sexually explicit video files that
- 17 appeared on Veoh prior to Veoh's change in policy
- 18 attract a certain audience base to veoh.com?
- MS. GOLINVEAUX: Object to the form of the
- 20 question.
- 21 THE WITNESS: I don't know if it attracted
- the base itself, but clearly they were viewed.
- 23 BY MR. SPERLEIN:
- Q. There were people interested in viewing
- 25 sexually explicit material on veoh.com?

- MS. GOLINVEAUX: 2 says "Human editors,"
- 2 not human filters.
- 3 MR. SPERLEIN: I'm sorry.
- 4 BY MR. SPERLEIN:
- 5 O. "Human editors to filter out."
- 6 A. Look, at that time our default spiel -- you
- 7 know, painting a vision of a service was such. So
- 8 whether I said this or she read it in a press release
- 9 or -- I don't recall. But I could have said it, or
- she could have gotten it from some other place. But,
- 11 again, there was -- people believed at that time that
- we were going towards this system of having human
- 13 editors.
- Q. Thank you.
- Following up on that then, do you
- acknowledge that you have made statements to the
- 17 press that that kind of -- that same basic time
- 18 frame? And we are talking about -- let's see. That
- was August 2005. Let's say up to the launch of
- veoh.com web site, February 2006, is that
- 21 approximately right for that time frame?
- A. February of 2006 is the launch that -- yes.
- I believe that is true. February or March, sometime
- 24 in there.
- 25 O. Okay. So do you acknowledge that prior to

- that I don't have any follow-up questions for you.
- I know that this timing could have maybe
- allowed us a little more time with other folks,
- 4 but -- so give us a few minutes, maybe even a little
- 5 bit more than usual. I want to make sure, because
- 6 this will be the last opportunity I have to ask you
- questions, and I want to see if I have anything else
- for you, any clarifications. And then we will wrap
- <sup>9</sup> up.
- MS. GOLINVEAUX: Okay.
- 11 (Recess.)
- 12 BY MR. SPERLEIN:
- Q. Mr. Shapiro, earlier you talked about the
- way that you envisioned a process for reviewing video
- files before publication on Veoh network.
- My question to you now is why did you
- eventually not come to implement such a procedure?
- 18 A. Well, again, as we started kind of looking
- 19 at the system and how it was going to scale primarily
- was the concern -- there's no way that we felt that
- we could build a system that could do that.
- Q. And what were the -- where were the
- 23 limitations on doing the system?
- A. Well, the ability for our editors to
- 25 correctly identify copyrighted content and the

- ability to deal with volume.
- Q. And focusing in just on the correctly
- identifying copyrighted content, did you consider
- 4 that you might be able to at least reduce some
- 5 copyright infringement, if not catch all the
- 6 copyright infringement?
- 7 A. I don't know if we specifically thought of
- it that way. You know, we are engineers, if you
- 9 deduced a bit. We try to build systems that work --
- 10 program adequately. And so we just felt that we
- 11 couldn't do it.
- Q. Okay. And going back to the idea that you
- had a vision for the company that you expressed
- publicly that in the end may not have come to
- fruition, specifically around reviewing for copyright
- infringement, when you approached venture capitalists
- and sought funding for veoh.com, did you present that
- same vision to the venture capitalists?
- MS. GOLINVEAUX: Object to the form.
- 20 THE WITNESS: So in the Series A in the
- 21 first one, you know, before we launched, I believe
- that I did. I presented the entire vision. I
- believe by the Series B I didn't. But I can't recall
- when.
- 25 BY MR. SPERLEIN:

1	I, NICOLE R. HARNISH, Certified Shorthand Reporter
2	for the State of California, do hereby certify:
3	
4	That the witness in the foregoing deposition was by
5	me first duly sworn to testify to the truth, the
6	whole truth and nothing but the truth in the
7	foregoing cause; that the deposition was taken by me
8	in machine shorthand and later transcribed into
9	typewriting, under my direction, and that the
10	foregoing contains a true record of the testimony of
11	the witness.
12	•
13	Dated: This of day of June 2007
14	at San Diego, California.
15	
16	
17	
18	MRH.
19	NICOLE R. HARNISH
20	C.S.R. NO. 13101
21	
22	
23	
24	
25	

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 24 of 136

## EXHIBIT B

	UNITED STATES DISTRICT COURT			
:	NORTHERN DISTRICT OF CALIFORNIA			
}	SAN JOSE DIVISION			
Į				
5		<del>-</del> .		
<u>.</u>	IO GROUP, INC., a California corporation,	) ) )		
}	Plaintiff, vs.	) ) Case No. C-06-03926 (HRL)		
)	VEOH NETWORKS, INC., a California Corporation,			
	Defendants.	CONFIDENTIAL		
? } !	DEPOSITION OF			
5	SAN DIEGO, CALIFORNIA			
7	MARCH 16,	, 2007		
}				
)				
I				
	REPORTED BY RITA BURGESS, CSR NO	D. 8374		

24 Person Reporting Truth and Technology, Transcribed.

530 B Street Suite 350 San Diego, CA 92101 800 649 6353 toll free 619 260 1069 tel 619 688 1733 fax

bookadepo.com

Reporting Videography Trial Presentation Global Reach Complex Cases Accurate, Fast

- which rents out space and access to networking.
- 2 Q. And in that situation, does -- they just provide
- 3 the computer space, but does Veoh control how that -- how
- 4 those computer systems are programmed?
- 5 MS. GOLINVEAUX: Object to the form of the
- 6 question.
- 7 THE WITNESS: A co-location facility provides
- 8 space, and whoever rents the space controls whatever
- 9 computers that they place in the space.
- 10 BY MR. SPERLEIN:
- 11 Q. Okay. I want to go through now what happens when
- someone wants to publish a video on the Veoh system.
- 13 What is the first step that if I were an
- individual and I had a video file that I wanted to publish,
- what would I have to do to publish it through the Veoh
- 16 system?
- 17 A. There are two primary mechanisms. One is you can
- 18 upload smaller videos using a browser. Larger videos require
- the use of software that we have written in order to manage
- 20 the upload in the event of network errors and similar
- 21 corruptions.
- 22 Q. Starting with the first type that you mentioned,
- smaller videos, is there a size limitation on that?
- A. I don't know if there are precise size
- 25 limitations on that.

- 1 it called user name?
- 2 A. User name would not be the person's name.
- Q. That's what I thought you were trying to get the
- 4 point across when -- so let me ask again. Was there a place
- 5 for them to enter a user name?
- 6 A. Yes.
- 7 Q. Was there a separate place for them to identify
- 8 their given name?
- 9 A. They had the opportunity to type in a given name.
- 10 Q. If you know, if that information was -- if
- 11 nothing was entered in that field, could their registration
- 12 be completed?
- 13 A. I believe so.
- Q. Was there a place for them to enter an e-mail
- 15 address?
- 16 A. Yes.
- 17 Q. And did Veoh verify that e-mail address by
- sending a confirming e-mail prior to allowing the video to
- 19 upload any video files to the Veoh system?
- A. At least at one time we did, but we discontinued
- 21 that.
- Q. Do you know why you discontinued it?
- 23 A. It was an error-prone process.
- Q. And when you say error-prone, does that mean that
- 25 you -- were there concerns that you would lose a certain

- file sufficiently where we could not find it.
- Q. Does the Veoh system search only in a particular
- 3 folder that's set up by the Veoh client or does it search the
- 4 entire hard drive of the user to look for the file?
- 5 A. I don't know the details of how it works, the
- 6 deletion of it.
- 7 Q. Okay. And what is the -- do you know what the
- 8 purpose of that tool, why it was set up so that it could
- 9 operate that way?
- 10 A. The intent, I believe, was that we wanted to make
- 11 sure that we could comply with copyright owner's desires in
- terms of deleting files that were stolen by somebody else.
- 13 If we were notified, then we would be able to as effectively
- 14 as we could conceivably do, or plausibly do or feasibly do,
- 15 to remove the file.
- Q. Okay. And I have -- from reviewing some of the
- statements on the web site, I also got the impression that it
- served as a function for making sure that user had disk space
- 19 for fresher, newer files that were coming in, that there was
- 20 a feature whereby unless the user overwrote it, Veoh would
- 21 actually come in and delete files based purely on the amount
- of space that was available. Do you know about that aspect
- of the system or not?
- A. I know some. It doesn't sound accurate.
- 25 Q. Is there -- can you give me a more accurate

1 hint.

- Q. In those situations, will Veoh then go and take a
- 3 look at the video file to determine if this statement is
- 4 accurate, that it does appear on its face to infringe a
- 5 copyright?
- A. It depends a little bit, but only a little bit.
- 7 If they refer to a video in a form specific enough for us to
- 8 find it at all, then we absolutely will look at it. We got a
- 9 notice the other day where they had typed a video identifier
- 10 and not provided a title. It was almost unfindable. I did
- 11 quite a few database searches and looked at all variants of
- how they might have mistyped it, and I found one that
- appeared to be the one they were talking about. So
- neglecting that one corner case, which is relatively rare, if
- they identify a video that we can understandably go to look
- at it, we do -- well, sorry. Not in all cases. If it's a
- formal DMCA notice from somebody who's large, we have heard
- of them, and they seem to understand how to give us reliable
- links, we will take down almost no questions, anything they
- 20 tell us. So in those cases, I do those take downs. I
- wouldn't even look at the material, except after I have done
- 22 the take down. I will do a random sampling to verify the
- technical means I use actually took down with high likelihood
- all the videos that were notified, or we were notified about.
- 25 If it's an informal notice, there is a much

```
1
      higher chance that it's not an identifiable video. But if it
 2
      comes through the flagging system, then there is included a
 3
      link to the thing, which is essentially guaranteed to be
      resolved to a video owner. And there I will look, if I get
 4
       that e-mail or if somebody else forwards it to me, I will
 5
       follow that link and look at it, and see what -- what I
 6
 7
       think. It's sometimes a difficult judgement. Sometimes it's
 8
       an easy judgement. There have been cases where people were
 9
       feuding with each other so they said, everything they are
       doing is copyright infringement. They sent it back.
10
11
       are child, you know, school yard taunts more than anything.
12
                   In other cases, it's very very clear that it's,
       say, a movie or something. There's a copyright notice on the
13
14
       front. The user's name does not match or there's an apparent
       effort to obscure what that is, and there's an immediate take
15
16
       down in that case.
17
             Q.
                   What other types of things would help you
18
       identify something that was clearly a case of copyright
19
       infringement? Let me try to recap the things that you
       mentioned in your last answer. You said something about it
20
       being a movie. By that, do you mean a -- you mean, a long
- 21
22
       play, a Hollywood type movie, not -- as opposed to an amateur
       production. Is that what you intended when you said movie?
23
24
             Α.
                   Yes. Movie is, as you pointed out, ambiguous.
25
       And I was referring to the extreme case where it's an hour
```

- 1 taunting back and forth, what do you do in those cases?
- MS. GOLINVEAUX: I object to this line of
- 3 questioning to the extent it calls for Dr. Dunning to make a
- 4 determination as to whether certain content is or is not
- 5 infringing, because he's not an attorney that would call for
- 6 it.
- 7 MR. SPERLEIN: I'm not asking him for whether
- 8 those statements are accurate or not. I'm just asking what
- 9 you go -- the process that you go through, and you said that
- 10 this is something that you do. So I want to ask you some
- 11 questions about that.
- 12 BY MR. SPERLEIN:
- Q. So my question to you is, again, in a case where
- it doesn't seem obvious to you, you make a call whether to
- take that video down or to leave it up; is that correct, or
- do you error on the side of taking it down?
- 17 A. Well, you are correct that ultimately there has
- 18 to be some decision because there are some cases which aren't
- 19 clearly one way or clearly the other, which means they're on
- 20 middle ground as well. And I try, and we try, to error
- strongly on the side of taking it down if there's any
- 22 plausible reason that it's material that would be
- 23 copyrighted. We have an objection process where an owner can
- say, you took this down inaccurately, so that makes us much
- 25 more willing to take down first, and let somebody else ask

- 1 questions later.
- Q. Thank you. At this point in time, currently,
- does Veoh do any review of video files some time between
- 4 their submission -- when they are submitted by the user,
- 5 publisher, and the time that it's published throughout the
- 6 Veoh system, does Veoh do any review to determine whether the
- 7 material might be infringing on someone's copyright or not?
- 8 A. No.
- 9 Q. If you -- if you chose to do that for one
- 10 particular video, would you have the ability to do that?
- MS. GOLINVEAUX: I object to the extent that it
- 12 calls for Dr. Dunning to make a legal conclusion as to what
- is and is not infringing material.
- 14 THE WITNESS: I can't answer that I could make a
- 15 conclusion about whether it's infringing material.
- 16 BY MR. SPERLEIN:
- Q. Earlier you said when something was brought to
- 18 your attention, you review it, and you decide whether it
- should come down or not. Understanding that the publisher
- 20 had an opportunity to make a counterclaim later on, is there
- 21 anything preventing you from doing that review prior to
- 22 publication on the Veoh system?
- MS. GOLINVEAUX: Same objection.
- 24 THE WITNESS: And I did not say that I made a
- 25 determination of whether or not something was copyright

1 infringement. 2 BY MR. SPERLEIN: You make a determination of whether it --3 0. Α. Should be taken down. 5 Should be taken down or not. 0. 6 A. I think it would be completely infeasible to 7 review everything. 8 Q. Has -- by you personally, is that what you mean? 9 By any reasonable multiple me personally. And by multiple of you, do you literally mean 10 Q. 11 people with your experience and knowledge or do you just mean a number of -- any number of people, it would be impossible 12 13 to review materials before it was published? 14 Α. I mean any number of people that is feasible for 15 us to martial to the task. 16 Has Veoh ever done any sort of study as to --0. 17 strike that. 18 It's your testimony here today that Veoh doesn't 19 do any review on a regular basis of video files that are submitted by users prior to the publication process; is that 20 21 correct? 22 MS. GOLINVEAUX: Could you repeat the question, 23 please? 24 (The record was read).

THE WITNESS: It's correct, but prior to

25

- 1 title and a description, and they can select tags. That's
- 2 what we talked about before. Is that -- the things that I
- 3 just covered, is that entirely of what the entering the meta
- 4 data is involved?
- 5 A. I couldn't say that's all of it, but that's some
- 6 very important parts of it.
- 7 Q. Okay. And from there, they select the video file
- 8 from wherever it resides on their computer and they somehow
- 9 deliver it electronically to the Veoh system; is that
- 10 correct?
- 11 A. That's correct.
- 12 Q. And can you tell me from there what happens once
- that file in the meta data that the user inputed is delivered
- 14 to Veoh, what happens there?
- 15 A. Meta data has to be stored in the database, the
- 16 meta data must be indexed. The technical particulars of the
- 17 video have to be examined.
- 18 Q. Let me stop you right there. What does that
- 19 mean, the technical particulars of the video have to be
- 20 examined?
- 21 A. Which Kodak is used, which envelope format is
- 22 used. How many seconds is it. What the frame rate is. What
  - 23 the audio Kodak that are used are. It's like 30 or 40
  - 24 separate pieces of information that need to be extracted from
- 25 the file and verified for usability.

- 1 Q. Is that done entirely by an electronic process
- 2 with no human input?
- 3 A. Entirely, automatically.
- 4 Q. And after that information is extracted, what is
- 5 the next step in the process?
- A. I don't remember if I said indexes of meta data,
- 7 that occurs contemporaneously with the extraction of
- 8 technical information about the video. Then frames are
- 9 extracted for use as thumbnails. One of those, the most
- seemingly interesting is selected as the single thumbnail to
- 11 be represented for search results. The Flash preview is
- 12 copied from the original video file. These various pieces of
- data are positioned on the correct servers, not just for
- internal access, but for external access.
- 15 Q. Let me stop you there for just a second. I want
- 16 to clarify something.
- With regard to both the meta data and the
- original video file, is there a key entry point where they
- 19 come to Veoh and then get distributed to different places for
- 20 these processes, or does that happen instantaneously as the
- 21 user submits them? And if you would like, I can give you an
- 22 example of what I mean. You said that the meta data has to
- go to the indexing system, which we know resides in four
- 24 servers here in San Diego. Does that information go directly
- 25 there, or does it go to a kind of central processing area

- times, I might go, oh yes --
- Q. That's okay.
- 3 A. -- there's something there.
- 4 Q. Let me focus a little bit on the actual --
- 5 A. I'm sorry. I knew there was. Of course
- 6 transport to all of the cashing layers does not occur
- 7 until -- except on demand. That is effectively part of the
- 8 publishing process, but it is done as late as possible,
- 9 meaning the first time something is accessed as opposed to
- 10 being caused by. Some things are caused by the users
- 11 submitting the video. Some things are caused by the first
- 12 access of the video. Some things are caused by the tenth
- access. But the process of publishing is not complete just
- 14 because things stop happening after submission of the video
- 15 file itself.
- 16 Q. Does Veoh or any employee of Veoh actually look
- 17 at any of the video material or the video content on a video
- 18 file during that publication process?
- 19 A. No. We do have automated systems that look in
- 20 the back log of number of videos that have been submitted,
- 21 the number have gone up, you know, available, so that we can
- 22 detect system failures, and somebody's phone will ring if
- there's a failure and things are coming in but not
- 24 publishing.
- Q. And at that point would anyone physically look at

- 1 the video?
- 2 A. They wouldn't look at the content, they would
- 3 look more along the lines of how many files are there, what
- 4 phase of the automated process did they get stuck in.
- 5 There's at least a dozen steps on two dozen different
- 6 computers or more where this -- this process is happening.
- 7 And so any one of those -- not any one of them, but many
- 8 steps can cause a hang up.
- 9 Q. I understand.
- Once the video publishing process is complete and
- 11 the video is now on the Veoh servers and available to other
- 12 users, does Veoh currently review any of those videos by
- physically looking at the videos prior to some sort of flag
- or ownercation from a user that it should be looked at?
- 15 A. We look at prominent pieces of our site, the
- 16 front page, the featured videos, things like that to make
- sure that we're not as an introductory experience, showing
- something that's lude by very strict standards, you know.
- 19 Kind of the lowest common denominator community standards.
- 20 But that primarily involves a quick glance at a screen full
- 21 of thumbnails.
- Q. If you see something that is appearing on the
- front page of Veoh as part of this automated process that you
- 24 think is not something that you want the public, or the first
- 25 glance of Veoh to be some nudity or you mentioned ludness, is

- there some way that you can prevent those video files from
- 2 appearing on the front page without removing it entirely from
- 3 the Veoh system?
- A. We can rate them mature content.
- 5 O. And if something is -- if a video file is rated
- as mature content, it will not appear on the front page of
- 7 the web site; is that correct?
- 8 A. That's correct.
- 9 Q. And there are other places on the web site where
- it will not appear; is that correct?
- 11 A. Presumably. Web site is a very fluid thing
- 12 because the viewer filters and things like that influence the
- 13 way it looks.
- 14 Q. Okay. Earlier you mentioned that if a viewer
- indicates they think of video is infringing, that you'll take
- a look at it and possibly remove it. If during this review
- of what is currently appearing on the front page, you saw a
- 18 Twentieth Century Fox logo that you believe might be
- infringing, would you move that to another part of the web
- 20 site or take it down completely?
- 21 MS. GOLINVEAUX: Object; calls for speculation.
- 22 THE WITNESS: Simply seeing a logo or parity of a
- logo could mean many things. I wouldn't comment on whether
- or not that's infringing, but if I think that there's any
- 25 credible claim of infringement, I take it down. I don't move

- 1 it. I just disablize it.
- 2 BY MR. SPERLEIN:
- Q. Okay. At any other time prior to -- we have been
- 4 talking about what your current process is. At any other
- 5 time were videos systematically reviewed before they were
- 6 made available to other users on the Veoh system?
- 7 A. I wouldn't call it a systematic review, but we
- 8 all watched the first 10 because we were so excited that
- 9 anything worked. So I am sure we all watched all those.
- 10 Since then, no, there's no system to review.
- 11 Q. Is there any review at all?
- 12 A. There are the automated reviews that we talked
- 13 about.
- 14 Q. As far as a person actually reviewing files for
- some -- whatever reason it might be, prior to the files going
- out to the general user base?
- 17 A. No.
- MS. GOLINVEAUX: Object to the form of the
- 19 question.
- THE WITNESS: Oh, excuse me.
- There is no systematic review by humans before
- the general public can see videos.
- 23 BY MR. SPERLEIN:
- Q. Going back to the current system, is it correct
- 25 that Veoh no longer allows sexually explicit video files to

- 1 Q. And has Veoh ever explored the possibility of
- 2 using that type of -- either of those systems for filtering
- 3 material?
- A. I have thought about trying to use water
- 5 markings, but I have never heard of any water marking system
- 6 that is in wide use, and therefore have discounted any
- 7 benefit that we might receive from that in terms of being
- 8 able to take down infringing materials. I have no idea of
- 9 any system that more than a tiny, tiny fraction of video
- 10 material is water marked with.
- It's conceivable that if we add a database of
- 12 infringing material, that we might be able to do a
- fingerprinting type of approach, but we would do a contents
- 14 comparison. And we currently do a limited form of that. We
- would receive a note about one piece of content, we take down
- 16 all identical files, regardless of whether or not we were
- ever noticed about that. And any time somebody tries to
- 18 publish that file again, it's immediately taken down.
- 19 Q. And how does the -- how do you identify that? Is
- it something that's previously been taken down?
- 21 A. We use what's known as a cryptographically secure
- 22 hash function, the particular one I think we use is the
- 23 secure hash algorithm number one.
- Q. I'm not going to ask you to describe that any
- 25 further.

1	I, RITA BURGESS, Certified Shorthand Reporter for the State
2	of California do hereby state under penalty of perjury:
3	
4	
5	That the witness in the foregoing deposition was by me first
6	duly sworn to testify to the truth, the whole truth and
7	nothing but the truth in the foregoing cause; that the
8	deposition was taken by me in machine shorthand and that the
9	foregoing contains a true record of the testimony of the
10	witness.
11	
12	. Ch
13	Dated this 31 St day of March, 2007, at
14	San Diego, California.
15	Rite Burgus RITA BURGESS
16	C.S.R. No. 8374
17	
18	
19	
20	
21	
22	
23	
24	
25	

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 42 of 136

### EXHIBIT C

Copy

## UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION

-	
	1
Defendant.	)
	)
California Corporation,	)
Veoh NETWORKS, Inc., a	)
	)
VS.	)Case No. C-06-3926(HRL)
	)
Plaintiff,	)
	)
Corporation,	)
IO GROUP, INC., a California	)

HIGHLY CONFIDENTIAL

DEPOSITION OF JOSEPH PAPA

VOLUME I

SAN DIEGO, CALIFORNIA

MAY 21, 2007

REPORTED BY: NICOLE R. HARNISH, CSR No. 13101



530 B Street Suite 350 San Diego, CA 92101 800 649 6353 toll free 619 260 1069 tel 619 688 1733 fax

bookadepo.com

Reporting
Videography
Trial Presentation
Global Reach
Complex Cases
Accurate, Fast

- 1 A. Okay.
- Q. Before the user is able to pick a video
- file off of their system and upload it to Veoh, are
- 4 they required to register with Veoh?
- 5 A. Yes.
- 6 Q. And are they required to download the Veoh
- 7 client onto their system before they can upload a
- 8 video?
- 9 A. No.
- 10 O. Are users only able to upload video files
- 11 to the Veoh system as opposed to any other type of
- 12 file?
- 13 A. Only video.
- Q. Only video.
- 15 If a user attempted to upload a software
- file, what would happen?
- 17 A. It would be rejected.
- Q. Would they get a message that said it was
- 19 being rejected?
- 20 A. Yes.
- Q. Do you know exactly what that message would
- say -- or I shouldn't say "exactly." Do you know
- 23 approximately what the message would say?
- A. Approximately it says "unknown codec."
- Q. So is the codec what the system would look

- MS. GOLINVEAUX: Object to the form.
- THE WITNESS: I don't know the answer to
- 3 that.
- 4 BY MR. SPERLEIN:
- 5 O. Going back to individual users that upload
- 6 content onto the Veoh system. Does Veoh ask those
- 7 users if they have permission -- strike that.
- B Does Veoh ask users if they own the content
- 9 that they're uploading onto the Veoh system?
- 10 MS. GOLINVEAUX: Objection to the form.
- THE WITNESS: "Ask"? What do you mean by
- 12 "ask"?
- 13 BY MR. SPERLEIN:
- 14 O. During the upload process, are users
- 15 required to respond to any questions about the video
- 16 file that they are attempting to upload?
- MS. GOLINVEAUX: Object to the form.
- 18 THE WITNESS: Users have to agree to our
- 19 terms of service prior to uploading.
- 20 BY MR. SPERLEIN:
- 21 Q. Okay. And earlier you said that users are
- required to input a title for the video file before
- they uploaded it; is that correct?
- 24 A. That's correct.
- 25 Q. And you also said earlier that users have

- an opportunity to input a description, but you are
- not sure if that is required or optional; is that
- 3 correct?
- 4 A. That's correct. I don't remember.
- 5 Q. It is okay.
- 6 During that same process, does Veoh ask the
- 7 user to respond to any other questions?
- MS. GOLINVEAUX: Object to the form.
- 9 THE WITNESS: There are currently three
- 10 questions which are asked.
- BY MR. SPERLEIN:
- 12 Q. What are those questions?
- 13 A. Excuse me, four questions.
- 14 If the video contains pornographic content.
- 15 If it contains violence. The last question is
- reaffirming that they agree to our terms of service,
- 17 and I can picture the third check box, but I cannot
- 18 remember what it says.
- 19 Q. Could it be nudity?
- 20 A. It could be nudity, but I am speculating.
- Q. Okay. Are there any other fields where a
- user can input additional information about the video
- file that they are attempting to upload?
- 24 A. There's a tags field.
- Q. And what is the purpose of that field?

- A. It let's the publisher assign keywords to
- 2 the video.
- Q. And can users later use those keywords to
- 4 help them search for video files on the Veoh system?
- 5 A. Correct.
- Q. Are there any other fields that users are
- 7 given the option of filling in information for?
- 8 A. They can assign it to a series.
- 9 Q. Any others?
- 10 A. Not that I can recall.
- 11 Q. Can users associate it with a channel --
- 12 strike that.
- Can users associate it with a category?
- 14 A. Yes.
- Q. Can you recall any other information that
- users are allowed to fill in during the upload
- 17 process?
- 18 A. No.
- 19 Q. Is there a question -- let me start over.
- Does the interface ask the user at that
- 21 time if they have permission to upload the video
- 22 file?
- 23 A. They have to reafirm they agree to the
- 24 terms of service.
- Q. Other than that, are users specifically

- 1 Q. Does Veoh review user submitted video files
- 2 during the upload process?
- MS. GOLINVEAUX: Object to the form.
- 4 THE WITNESS: Can you clarify "review"?
- 5 BY MR. SPERLEIN:
- Q. Does an employee of Veoh actually look at
- 7 each video file during the upload process?
- 8 A. No.
- 9 O. Does a Veoh employee actually look at the
- video files once the upload process is complete?
- MS. GOLINVEAUX: Object to the form.
- 12 THE WITNESS: Can you repeat it?
- 13 BY MR. SPERLEIN:
- 14 Q. Let me clarify.
- Does Veoh actually look at every video file
- that is uploaded onto the system during the upload
- process?
- MS. GOLINVEAUX: Object to the form.
- 19 THE WITNESS: No.
- 20 BY MR. SPERLEIN:
- Q. After the upload process is complete, does
- Veoh look at every video file?
- MS. GOLINVEAUX: Object to the form.
- THE WITNESS: No.
- 25 BY MR. SPERLEIN:

- taken to the -- what we call the video details page
- which is where the video was presented. And then I
- would select the edit function, and then from that
- 4 page I would cancel the video.
- Q. And to clarify the time frame -- let's
- 6 narrow down to the first two weeks of June 2006, June
- 7 1st to June 15th. If you saw a sexually explicit
- 8 video file that contained sexually explicit material
- 9 at that time, would you select the edit page and
- 10 delete the video file?
- 11 A. I don't recall when we stopped permitting
- sexually explicit content. If those two weeks were
- prior to that, then I would confirm -- rather than
- 14 cancal the video, I would confirm that the rating was
- 15 adult.
- Q. And if the rating was adult, would you take
- 17 no further action?
- 18 A. I would change the rating.
- 19 Q. If the rating were correctly indicated as
- 20 adult?
- 21 A. So when viewing the most recent page I
- would do that with the content filter turned on. So
- my expectation would be that there would be no adult.
- 24 So the presence of adult implies that it was
- 25 improperly rated.

- 1 kind of chronologically go through any of those
- 2 changes if you can help me with that.
- 3 So starting with prior to veoh.com going
- 4 live, are you aware of any plans for Veoh to have a
- 5 review process in its formative stages?
- 6 A. Yes.
- 7 Q. And what was the date that Veoh went live
- 8 again?
- 9 A. Veoh the company was launched in July of
- 10 '05. Veoh.com, the site, was launched, I want to
- 11 say, February '06.
- 12 O. Okay. So that is the time frame I am
- talking about, between July '5 and February '6, did
- 14 Veoh undertake to develop a policy with regard to
- viewing during that time frame?
- MS. GOLINVEAUX: With regard to?
- MR. SPERLEIN: The editing -- I'm sorry --
- 18 reviewing video files.
- 19 BY MR. SPERLEIN:
- Q. Let me prephrase the question. During the
- 21 time of the formation of Veoh and the time that
- Veoh.com went live, did Veoh undertake a policy --
- 23 did Veoh develop or talk about a policy for reviewing
- 24 video files?
- MS. GOLINVEAUX: Object to the form.

- Q. During your -- at any time when you were
- 2 reviewing video files through the most recent video
- page, did you ever cancel a video file for any reason
- 4 other than the video file being violent?
- 5 A. I canceled beastiality and child
- 6 pornography.
- Q. And when you did that, were those files not
- 8 marked as adult by the user that uploaded the file?
- 9 A. Correct.
- 10 Q. Did you ever cancel a video file because
- you thought it was an instance of copyright
- 12 infringement?
- 13 A. Have I personally ever deleted a file?
- 14 O. Yes.
- 15 A. Yes.
- 16 Q. Can you give me an example of what files
- you have deleted?
- A. What time frame are we speaking of?
- Q. This is anytime?
- A. Anytime. I deleted a copy of 300 that was
- 21 available on the site -- or, excuse me, I canceled a
- copy of 300 that was available on the site.
- Q. And why did you cancel that?
- A. I was in the process of testing some new
- functionalty, and I encountered it. I happened to

- 1 know that it launched in the theaters that weekend,
- and I felt that it was blatantly copyrighted, and it
- 3 was my obligation to cancel it under our DMCA policy.
- Q. Did you ever cancel any other video files
- 5 for being suspected of infringing copyrights?
- A. I have personally canceled perhaps two
- 7 dozen.
- Q. Were all of those video files movies that
- 9 were currently in the theaters?
- 10 A. Not all of them, no.
- 11 Q. Were any of them for television shows?
- 12 A. Yes.
- 13 Q. What kind of television shows did you
- delete from the system -- or cancel from the system?
- A. An episode of 24.
- Q. When you canceled the video file that was
- an episode of 24, did you cancel that entirely on
- review of the actual content on the video file; or
- was there some external factor that led you to
- 20 believe there was copyright infringement?
- 21 A. It was the content of the video file.
- Q. Did you contact the user who uploaded the
- video file?
- A. Users are automatically contacted when we
- 25 do a DMCA take down, which these -- so there's

- canceled and then there's canceled for copyright as a
- different function of the editor page.
- 3 Canceled for copyright triggers are
- 4 automatic DMCA lodging. So I don't know if the user
- 5 was terminated or not. If the user was a first time
- offender, they get a warning. If the user was a
- 7 second time offender, they get terminated.
- Q. Were you instructed by anyone else at Veoh
- 9 to cancel video files that were blatant copyright
- infringement?
- 11 A. All members of Veoh are expected to comply
- 12 with our DMCA policy.
- 13 Q. And does your DMCA policy include a
- 14 provision that Veoh employees will cancel video files
- that are obvious cases of copyright infringement?
- MS. GOLINVEAUX: Object to the form of the
- 17 question.
- THE WITNESS: I can't speak for other
- 19 employees. As I have indicated for myself
- 20 personally, there's been a couple dozen times that --
- when I've felt that something was obviously
- 22 copyrighted.
- 23 BY MR. SPERLEIN:
- Q. My question is: Did Veoh give you a
- 25 directive that said you should cancel copyright -- or

- other video files? I am talking specifically about
- 2 the advertisements now.
- MR. SPERLEIN: Right. Video files that may
- 4 also be advertising.
- 5 MS. GOLINVEAUX: Okay. That is a stretch.
- 6 I would say that this is not covered by the 30B6 and
- 7 would not count as testimony on behalf of Veoh
- 8 Networks and is Mr. Papa's own testimony at this
- 9 point.
- MR. SPERLEIN: Noted.
- 11 BY MR. SPERLEIN:
- 12 Q. Do you remember the question?
- 13 A. Repeat.
- Q. What I am asking about is are there video
- files that act also as commercials on the Veoh
- 16 network?
- 17 A. The extent of advertising on Veoh is banner
- ads served by value click and Google AdWords served
- by Google. We don't have any video advertising.
- Q. Do you know if -- strike that.
- 21 Can you tell me what it means to move a
- video up or move a video down with regard to if a
- Veoh employee is in the video editor page? Is there
- a function move video up or move video down?
- A. I don't believe there is an up or down on

- process?
- 2 A. Yes.
- O. Are all video files that are submitted to
- 4 Veoh transcoded into Flash format?
- 5 A. No.
- 6 Q. In what circumstances would a video file
- 7 not be transcoded into Flash format?
- A. If the format of the video file is not
- 9 compatible.
- 10 Q. And in that case it would be -- it would be
- 11 marked as noncompatible and possibly maintained for
- 12 up to 90 days?
- 13 A. Correct.
- 14 O. If a video file is in a compatible format,
- is that video file then transformed into Flash
- 16 format?
- 17 A. Yes.
- Q. Are there any other exceptions to what
- 19 would be -- what video files would be transcoded into
- 20 Flash format?
- 21 A. All valid videos are encoded into Flash
- 22 format.
- Q. All what kind of videos?
- 24 A. Valid videos.
- 25 Q. Is the entire video file transcoded into

- Flash format?
- A. Currently, yes.
- Q. Was there a different policy in the past
- 4 where the entire video file was not transcoded into
- 5 Flash format?
- 6 A. Yes.
- 7 Q. Why are video files transcoded into Flash
- 8 format after they are submitted to Veoh?
- 9 A. Adobe's Flash player has something like
- 98 percent penetration in the browser market, so a
- video formatted into Flash can be played by just
- about anybody on the Web.
- 13 Q. When a viewer views a video file through
- the web-based application at veoh.com, is the video
- file the person is viewing in Flash format?
- 16 A. Is the video file in Flash format? Yes.
- 17 Q. Does Veoh make more than one flash -- does
- 18 Veoh make more than one Flash formatted file for
- 19 playing through the Veoh system for each video file?
- 20 A. Under some circumstances, yes.
- Q. Are some video files transcoded into a
- 22 higher and a lower resolution version?
- A. Some files are, yes.
- O. Is it ever anymore than two versions?
- 25 A. Only two Flash versions.

1	I, NICOLE R. HARNISH, Certified Shorthand Reporter
2	for the State of California, do hereby certify:
3	
4	That the witness in the foregoing deposition was by
5	me first duly sworn to testify to the truth, the
6	whole truth and nothing but the truth in the
7	foregoing cause; that the deposition was taken by me
8	in machine shorthand and later transcribed into
9	typewriting, under my direction, and that the
LO	foregoing contains a true record of the testimony of
11	the witness.
12	
13	Dated: This 8th day of June 2007
14	at San Diego, California.
15	
16	
17	
18	Nett.
19	NICOLE R. HARNISH
20	C.S.R. NO. 13101
21	
22	
23	
24	
25	

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 58 of 136

### EXHIBIT D

#### UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION

IO GROUP, INC., a California	)	
Corporation,	)	
	)	
Plaintiff,	)	
	)	
vs.	) Case	No. C-06-3926(HRL)
	)	
VEOH NETWORKS, Inc., a	)	- ALIENELITIAL
California Corporation,	)	CONFIDENTIAL
	)	
Defendant.	)	
	)	

HIGHLY CONFIDENTIAL DEPOSITION OF JOSPEH PAPA VOLUME II SAN DIEGO, CALIFORNIA MAY 22, 2007

REPORTED BY: NICOLE R. HARNISH, CSR No. 13101



530 B Street Suite 350 San Diego, CA 92101

800 649 6353 toll free 619 260 1069 tel 619 688 1733 fax

bookadepo.com

Reporting Videography Trial Presentation Global Reach Complex Cases Accurate, Fast

- THE WITNESS: At what time?
- 2 BY MR. SPERLEIN:
- Q. After the user uploads a new video file
- 4 onto the Veoh system.
- 5 A. After a user uploads a new video, we verify
- 6 that the codec is one that we support.
- Q. And after that is a Flash file generated?
- MS. GOLINVEAUX: Object to the form.
- 9 THE WITNESS: A Flash file is generated
- 10 after we confirm the version is supported.
- 11 BY MR. SPERLEIN:
- 12 O. And is that Flash file created on a
- computer or a computer that is owned and operated by
- 14 Veoh?
- A. Yes.
- Q. At around that same time when the Flash
- file is being generated, are there also screen
- 18 captures generated?
- MS. GOLINVEAUX: Object to the form.
- THE WITNESS: Yes.
- 21 BY MR. SPERLEIN:
- Q. Are screen captures generated for every
- 23 video file?
- 24 A. Yes.
- Q. Has it always been the case that screen

- BY MR. SPERLEIN:
- Q. Well, actually, that is why you are here
- 3 today, to speak for all of Veoh, unfortunately.
- MS. GOLINVEAUX: Would you repeat the
- 5 question, please?
- 6 (Record read.)
- 7 THE WITNESS: I understood that the value
- 8 of that was significantly diminished with the advent
- 9 of previews.
- 10 BY MR. SPERLEIN:
- 11 Q. Do you know why Veoh continued to generate
- screen captures after the preview feature was
- 13 available?
- A. It is not common practice to remove
- 15 features.
- Q. So the fact that the screen capture feature
- remained on the system may be somewhat of a legacy
- 18 type of situation?
- 19 A. That is a fair characterization.
- Q. Can you tell me what the -- just a minute.
- What format, file format are the screen
- 22 captures in?
- A. JPEG.
- Q. And what is the pixel resolution?
- A. There is two resolutions, 16 of them are

- the same resolution as the incoming video. 16 of
- them are reduced resolution, approximately 90 pixels
- by 60 pixels. I don't recall the exact dimensions of
- 4 the small range.
- 5 Q. Is there a reason for having one set of 16
- 6 that is at a reduced resolution?
- 7 A. Prior to the launch of veoh.com, the visual
- 8 design on the videos pages dictated two sizes.
- 9 Q. Was there a reason why two sizes were
- 10 dictated?
- 11 A. The visual designers preferred a layout
- 12 that required two sizes.
- Q. After the launch of veoh.com, was there any
- longer a reason for having two different sets with
- different resolution sizes?
- 16 A. No.
- Q. When a user is accessing veoh.com and
- they're at a video details page, are they required to
- 19 click a button to show the screen captures?
- 20 A. Yes.
- Q. And when they click that button, do they
- see all 32 screen captures?
- 23 A. No.
- Q. Do they just see 16 screen captures?
- 25 A. Yes.

- 1 And the screen captures that they see, are Q. 2 they the screen captures that are set in the original 3 pixel resolution? Α. No. Are the screen captures that they see in Q. the reduced pixel resolution? 7 Α. Yes. Are the screen captures that are in the 9 original pixel resolution available for an end user 10 to view at all? h 1 Α. No. 12 Where do they reside? Q. 13 On Veoh storage system. Α. 14 Q. So to be clear, there are 16 screen 15 captures that are generated that reside on the Veoh 16 system that users cannot view at all; is that 17 correct? 18 That is accurate. A. 19 Are any of the screen captures made 20 available to users in a larger size on the Veoh Web 21 site anywhere? 22 MS. GOLINVEAUX: Object to the form. 23 THE WITNESS: No.
- 24 BY MR. SPERLEIN:
- Q. If an end user points his cursor over top

- other high resolution images could be sent to the
- 2 community editors that we had talked about for
- 3 reviewing video files?
- 4 A. No.
- Q. That wasn't one of the reasons that Veoh
- 6 decided to generate 16 high resolution images?
- 7 A. No.
- Q. Can you tell me why Veoh generated 15 high
- 9 resolution images that viewers could not view?
- 10 A. We automatically select the image that
- appears on the video details page. And by generating
- 12 16 we had a larger sample set of the selection.
- 13 Q. So 16 images were generated by an automated
- system. One of those images was selected to
- represent the video file on the video details page;
- 16 is that accurate?
- 17 A. That is accurate.
- Q. I want to go back for a second to the idea
- of LimeLight and see if I can get a better
- <sup>20</sup> understanding.
- When an end user is using the veoh.com Web
- 22 site and accesses a page with a video file, does the
- Veoh interface go through a process that is roughly
- 24 as I am about to describe? Does the system first ask
- LimeLight to display or play the video file, and if

- MS. GOLINVEAUX: Object to the form of the
- question.
- THE WITNESS: If any employee encounters
- 4 blatantly copyrighted material, they can take it down
- 5 in compliance with our DMCA policy.
- 6 BY MR. SPERLEIN:
- Q. I have handed you Exhibit 14 -- 006417 it
- is marked "highly confidential. Attorneys eyes
- only," but by stipulation of counsel it's been
- 10 reduced designation to confidential. Will you take a
- 11 few minutes to look over the document.
- 12 (Plaintiff's Exhibit No. 14 was marked.)
- THE WITNESS: Yes. Okay.
- 14 BY MR. SPERLEIN:
- Q. And is this a section of wiki?
- 16 A. Yes.
- Q. And I was told if I say "the wiki," I will
- sound like George Bush saying "the Internets."
- 19 That's why I was asking yesterday.
- Under "copyright violations," do you see
- 21 that section?
- 22 A. Yes.
- Q. It says "Veoh always responds immediately
- 24 to DMCA compliant takedown notices. These will
- generally come from Dmitry or Francis. In addition,

- 1 Veoh is obligated to respond to blatant copyright
- violation. In other words, any copyright violations
- 3 that are 'flagged' in the Veoh system should be taken
- down if it is a clear violation. In general usage of
- 5 the site, one encounters blatantly copyrighted
- 6 material, it too should be taken down."
- 7 Did I read that accurately?
- 8 A. Yes.
- 9 Q. And if we go looking back up towards the
- top of the page, is there header typed information
- that indicates that this was put on wiki by you?
- 12 A. Yes.
- Q. On 6/28/2006; is that correct?
- 14 A. That's correct.
- Q. And was this an accurate statement of Veoh
- policies at the time?
- 17 A. Yes.
- 18 Q. And when you wrote the phrase "blatantly
- copyrighted material," did you have something in mind
- when you wrote that? Can you describe what that
- 21 means to me?
- 22 A. To me blatantly copyrighted material -- or
- determining if something is blatantly copyrighted
- depends on a variety of factors, duration being one
- of those factors. If I have specific knowledge that

1	I, NICOLE R. HARNISH, Certified Shorthand Reporter
2	for the State of California, do hereby certify:
3	
4	That the witness in the foregoing deposition was by
5	me first duly sworn to testify to the truth, the
6	whole truth and nothing but the truth in the
7	foregoing cause; that the deposition was taken by me
8	in machine shorthand and later transcribed into
9	typewriting, under my direction, and that the
10	foregoing contains a true record of the testimony of
11	the witness.
12	
13	Dated: This Uth_day of
14	at San Diego, California.
15	
16	
17	. 1.0 11
18	NRH.
19	NICOLE R. HARNISH
20	C.S.R. NO. 13101
21	
22	
23	
24	
25	

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 68 of 136

## EXHIBIT <u>E</u>

# Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894

		ORIGINAL			
1 2	Michael S. Elkin (admitted <i>pro hac vice)</i> WINSTON & STRAWN LLP 200 Park Avenue				
_	New York, NY 10166-4193				
3	Telephone: 212-294-6700 Facsimile: 212-294-4700				
4	Email: melkin@winston.com				
5	Jennifer A. Golinveaux (SBN: 203056) WINSTON & STRAWN LLP				
6	101 California Street, Suite 3900 San Francisco, CA 94111				
7	Telephone: 415-591-1000 Facsimile: 415-591-1400				
8	Email: jgolinveaux@winston.com				
9	Attorneys for Defendant VEOH NETWORKS, INC.				
10	· · · · · · · · · · · · · · · · · · ·				
11	UNITED STATES	S DISTRICT COURT			
12	NORTHERN DISTRICT OF CALIFORNIA				
13	SAN JOS	E DIVISION			
14	IO GROUP, INC., a California corporation,	Case No. C-06-3926 HRL			
15	Plaintiff,	DEFENDANT VEOH NETWORKS, INC.'S SUPPLEMENTAL RESPONSES TO			
16	VS. VEOH NETWORKS, INC., a California	INTERROGATORY NOS. 6, 21, AND 22			
17	corporation,				
18	Defendant.				
19	·				
20	Defendant Veoh Networks, Inc. ("Veoh") hereby submits pursuant to Federal Rules of Civil				
21	Procedure 26 and 33 and Local Rule 26 of this Court the following supplemental responses to				
22	Plaintiff's Interrogatory Nos. 6, 21, and 22.				
23					
24					
25					
26					
27					
28		·			
	DEFENDANT VEOH NETWORKS, INC.'S SUPPLEMENTAL RESPONSES TO INTERROGATORY NOS. 6, 21, and 22 CASE NO. C-06-3926 HRL				

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

## Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894

#### GENERAL OBJECTIONS

Veoh expressly incorporates the following General Objections as if set forth fully in response to each of the following individual interrogatories.

- 1. Veoh objects to the definition of "VEOH" as overly broad to the extent it seeks information from other entities that is outside Veoh's possession, custody or control.
- 2. Veoh objects to each interrogatory to the extent that it seeks information that is protected by the attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosure of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statute or case law.
- 3. Veoh objects to each interrogatory and to Plaintiff's Instructions to the extent that they purport to impose any requirement or discovery obligation on Veoh other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. Veoh objects to each interrogatory to the extent that it purports to require Veoh to inquire of Veoh's employees other than those employees that would reasonably be expected to have responsive information. Veoh's responses shall be based upon (1) a reasonable search, given the time allocated to Veoh to respond to the interrogatories, of files that could reasonably be expected to contain responsive information, and (2) inquiries of Veoh's employees and/or representatives who could reasonably be expected to possess responsive information.
- 5. Veoh objects that the defined terms "USER MATERIAL" and "VEOH SERVICE" render the requests vague, ambiguous and compound, and seek information outside Veoh's possession, custody, or control.

#### **RESPONSES TO INTERROGATORIES**

#### **INTERROGATORY NUMBER 6:**

Describe in detail how USER MATERIALS are distributed through the VEOH SERVICE. including without limitation, if the USER MATERIALS are transcoded or copied during the process.

27

28

4

Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894

21

27

28

#### ORIGINAL RESPONSE TO INTERROGATORY NUMBER 6:

Veoh objects to this interrogatory as overbroad, unduly burdensome, compound, and as vague and ambiguous.

#### SUPPLEMENTAL RESPONSE TO INTERROGATORY NUMBER 6:

In a letter dated June 7, 2007, Plaintiff's counsel agreed to narrow Interrogatory No. 6 to the following: "Describe how Veoh sets the frame rate during the transcoding process." As narrowed and subject to and without waiving the foregoing objections and General Objections, Veoh responds as follows: Veoh utilizes a widely used third party software program provided by On2, Inc. for encoding user provided content into the Flash format. Veoh has selected default frame rates which are communicated to On2, Inc.'s Flix Engine software for use during the encoding process.

#### **INTERROGATORY NUMBER 21:**

Identify the document produced by Plaintiff in its initial disclosures which bears Plaintiff's document production numbers 200045 -200051 by providing a description of the document, the name of the person (or persons) who prepared the document, the person or persons who received the document (if any), the date the document was prepared, and the dates the document appeared on Veoh's website (if at all).

#### ORIGINAL RESPONSE TO INTERROGATORY NUMBER 21:

Veoh objects that with interrogatory nos. 16 and 17, Plaintiff has exceeded its limit of 25 interrogatories and, therefore, no request is required to this interrogatory. In addition, this interrogatory is compound and contains multiple subparts.

Veoh further objects that this interrogatory seeks information outside the scope of discovery in that it seeks information that is not relevant to the subject matter of this action and is not reasonably calculated to lead to the discovery of admissible evidence. Veoh further objects to the extent the interrogatory calls for information apparent from the face of document, as Veoh and Plaintiff would face a similar burden of deriving or ascertaining the answer to this interrogatory from those documents. See Fed. R. Civ. P. 33(d).

Francisco, CA 94111-5894 Winston & Strawn LLP 101 California Street

San 1 16

#### **INTERROGATORY NUMBER 22:**

Identify the document produced by Plaintiff in its initial disclosures which bears Plaintiffs document production numbers 200056 -200060 by providing a description of the document, the name of the person (or persons) who prepared the document, the person or persons who received the document (if any), the date the document was prepared, and the dates the document appeared on Veoh's website (if at all).

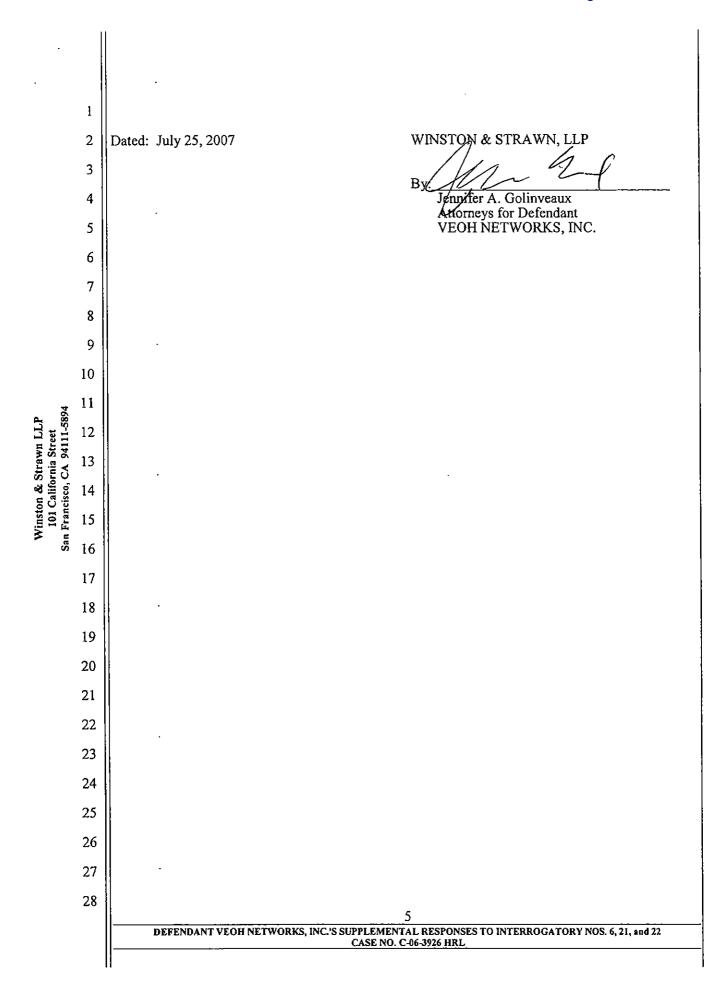
#### ORIGINAL RESPONSE TO INTERROGATORY NUMBER 22:

Veoh objects that with interrogatory nos. 16 and 17, Plaintiff has exceeded its limit of 25 interrogatories and, therefore, no request is required to this interrogatory.

Veoh further objects that this interrogatory seeks information outside the scope of discovery in that it seeks information that is not relevant to the subject matter of this action and is not reasonably calculated to lead to the discovery of admissible evidence. Veoh further objects to the extent the interrogatory calls for information apparent from the face of document, as Veoh and Plaintiff would face a similar burden of deriving or ascertaining the answer to this interrogatory from those documents. See Fed. R. Civ. P. 33(d).

#### SUPPLEMENTAL RESPONSE TO INTERROGATORY NUMBER 22:

Plaintiff's counsel agreed to narrow Interrogatory No. 22 to have Veoh "provide the dates the document 200056-200060 (FAQs) were on the Veoh website, if at all." As narrowed and subject to and without waiving the foregoing objections and General Objections, Veoh responds as follows: To the best of Veoh's knowledge, document 200056-200060 was never on the Veoh.com website.



07/25/2007 15:30 858357: VEOH NETWORKS PAGE 07 1 VERIFICATION 2 3 I, Joseph Papa, declare: 4 I am Director of Product Development for Defendant Veoh Networks, Inc. I have read the attached VEOH NETWORKS, INC.'S SUPPLEMENTAL RESPONSE TO 5 INTERROGATORY NOS. 6, 21, and 22 and the matters set forth therein are true to the best of my 6 7 knowledge, information and belief. 8 Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct. Executed this 25th day of July, 2007. 9 10 П Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894 12 13 14 15 16 SF:178422.1 17 18 19 20 21 22 23 24 25 26 27 28 DEFENDANT VEOR NETWORKS, INC.'S SUPPLEMENTAL RESPONSES TO INTERROGATORY NOS. 6, 21-12 CASE NO. C-06-3926 HRL PAGE 7/7 \* RCVD AT 7/25/2007 3:27:57 PM [Pacific Daylight Time] \* SVR:WSSFRF01/2 \* DNIS:2 \* CSID:8583572282 \* DURATION (mm-ss):02-12

#### **PROOF OF SERVICE** 1 2 I am a resident of the State of California, over the age of eighteen years, and not a party to the within action. My business address is Winston & Strawn LLP, 101 California Street, San 3 Francisco, CA 94111-5894. On July 25, 2007 I served the within documents: 4 1. DEFENDANT VEOH NETWORKS, INC.'S SUPPLEMENTAL RESPONSES TO INTERROGATORIES NOS. 6, 21, AND 22; and 5 6 2. DOCUMENT PRODUCTION BATES NUMBERS VEOH 07610 THROUGH **VEOH 08212** 7 8 By transmitting via facsimile the document(s) listed above to the fax number(s) set forth below on this date. 9 By placing the document listed above in a sealed envelope with postage thereon fully $\boxtimes$ 10 prepaid, in the United States mail at San Francisco, addressed as set forth below. 11 By causing personal delivery by Worldwide Network, Inc. of the document(s) listed above to the person(s) at the addresses set forth below. 12 13 By sending the document(s) listed above to the person(s) at the addresses set forth below via Federal Express overnight courier. 14 X By electronically mailing a true and correct copy of the document(s) listed above to 15 the person(s) listed below through Winston & Strawn LLP's electronic mail system at the e-mail address set forth below. 16 By sending the document(s) listed above to the person(s) listed and addresses set forth 17 below via Messenger Services. 18 By the Court's ECF electronic mailing system. 19 Gill Sperlein 20 General Counsel Io Group, Inc. 21 69 Converse Street San Francisco, CA 94103 22 legal@titanmedia.com T: 415.487.1211, x32 23 F: 415.252.7747 24 I declare that I am employed in the office of a member of the bar of this court whose direction the service was made. 25 Executed on July 25, 2007, at San Francisco, California. 26 27 28

PROOF OF SERVICE

CASE NO. C-06-3926 HRL

SF:164035.1

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 76 of 136

# EXHIBIT <u>F</u>

Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894	1 2 3 4 5 6 7 8 9 10 11	NORTHERN DI	WINSTON & STRAWN LLP 200 Park Avenue New York, NY 10166-4193 Telephone: 212-294-6700 Facsimile: 212-294-4700 Email: melkin@winston.com  Jennifer A. Golinveaux (SBN: 203056) WINSTON & STRAWN LLP 101 California Street, Suite 3900 San Francisco, CA 94111 Telephone: 415-591-1000 Facsimile: 415-591-1400 Email: jgolinveaux@winston.com  Attorneys for Defendant				
inston & Strawn L.) 101 California Street francisco, CA 94111-	13		JOSE DIVISION				
ton & 1 Calif ncisco	14	IO GROUP, INC., a California corporation,	Case No. C-06-3926 HRL				
Winst 101 San Frai	15 16 17 18 19 20	Plaintiff, vs. VEOH NETWORKS, INC., a California corporation,  Defendant.	DEFENDANT VEOH NETWORKS, INC.'S SUPPLEMENTAL RESPONSE TO INTERROGATORY NO. 5				
	21	PROPOUNDING PARTY:	PLAINTIFF IO GROUP, INC.				
	22	RESPONDING PARTY:	DEFENDANT VEOH NETWORKS, INC.				
	23	SET NUMBER:	ONE				
	24						
	25	Defendant Veoh Networks, Inc. ("Veoh") hereby submits pursuant to Federal Rules of Civi					
	26	Procedure 26 and 33 and Local Rule 26 of the	is Court the following supplemental objections and				
	27	response to Plaintiff's Interrogatory No. 5.					
	28		1				
			UPPLEMENTAL RESPONSE TO INTERROGATORY NO. 5 E NO. C-06-3926 HRL				

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

### **GENERAL OBJECTIONS**

Veoh expressly incorporates the following General Objections as if set forth fully in response to each of the following individual interrogatories.

- 1. Veoh objects to the definition of "VEOH" as overly broad to the extent it seeks information from other entities that is outside Veoh's possession, custody or control.
- 2. Veoh objects to each interrogatory to the extent that it seeks information that is protected by the attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosure of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statute or case law.
- 3. Veoh objects to each interrogatory and to Plaintiff's Instructions to the extent that they purport to impose any requirement or discovery obligation on Veoh other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. Veoh objects to each interrogatory to the extent that it purports to require Veoh to inquire of Veoh's employees other than those employees that would reasonably be expected to have responsive information. Veoh's responses shall be based upon (1) a reasonable search, given the time allocated to Veoh to respond to the interrogatories, of files that could reasonably be expected to contain responsive information, and (2) inquiries of Veoh's employees and/or representatives who could reasonably be expected to possess responsive information.
- 5. Veoh objects that the defined term "USER MATERIAL" renders the requests vague, ambiguous and compound, and seek information outside Veoh's possession, custody, or control.

# **RESPONSES TO INTERROGATORIES**

#### **INTERROGATORY NUMBER 5:**

Describe in detail all procedures VEOH ever followed for reviewing and approving USER MATERIALS.

# ORIGINAL RESPONSE TO INTERROGATORY NUMBER 5:

27

28

Veoh objects to this interrogatory as overbroad, unduly burdensome, compound, and as vague and ambiguous. Veoh further objects to the interrogatory to the extent that it seeks information that is protected by the attorney-client privilege and the work product privilege.

#### SUPPLEMENTAL RESPONSE TO INTERROGATORY NUMBER 5:

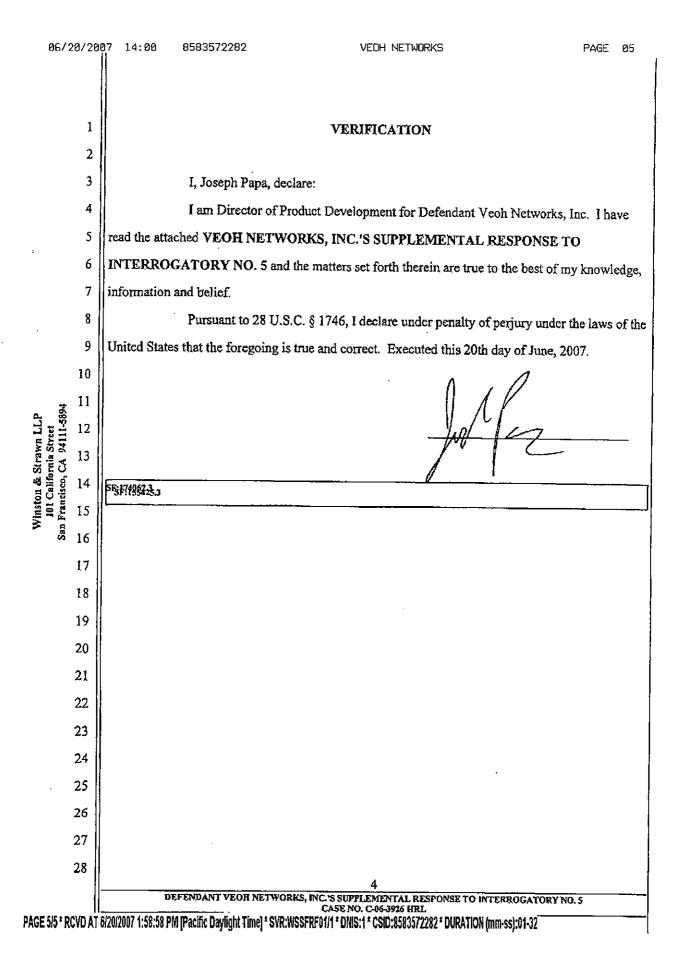
Veoh objects to this interrogatory as overbroad, unduly burdensome, compound, and as vague and ambiguous. Veoh further objects to the interrogatory to the extent that it seeks information that is protected by the attorney-client privilege and the work product privilege.

Subject to and without waiving the foregoing objections and General Objections, Veoh responds as follows: Veoh has no "procedures" "for reviewing and approving USER MATERIALS." Veoh does not "review and approve" user material (which is defined by Plaintiff as "files submitted by USERS to the VEOH SERVICE for display, distribution or publication by and through the VEOH SERVICE") prior to such material being made available through Veoh. Early on in the development of Veoh, Veoh considered a review process prior to user provided material being made available through Veoh, but determined that no such process was feasible and no such process was ever implemented.

Dated: June 20, 2007

WINSTON, STRAWN, LLP

Jenerifer A. Golinveaux Attorneys for Defendant VEOH NETWORKS, INC.



1	PROOF OF SERVICE
2	I am a resident of the State of California, over the age of eighteen years, and not a party
3	to the within action. My business address is Winston & Strawn LLP, 101 California Street, San Francisco, CA 94111-5894. On June 20, 2007 I served the within document:
4	
5	DEFENDANT VEOH NETWORKS, INC.'S SUPPLEMENTAL RESPONSE TO
6	INTERROGATORY NO. 5
7	By transmitting via facsimile the document(s) listed above to the fax number(s) set forth below on this date.
8	By placing the document listed above in a sealed envelope with postage thereon fully
9	prepaid, in the United States mail at San Francisco, addressed as set forth below.
10	Gill Sperlein General Counsel
11	Io Group, Inc. 69 Converse Street
12	San Francisco, CA 94103 <a href="mailto:legal@titanmedia.com">legal@titanmedia.com</a>
13 14	T: 415.487.1211, x32 F: 415.252.7747
15	By causing personal delivery by Worldwide Network, Inc. of the document(s) listed above to the person(s) at the addresses set forth below.
16	
17	By sending it via Federal Express overnight courier.
18 19	By electronically mailing a true and correct copy through Winston & Strawn LLP's electronic mail system at the e-mail address(es) set forth below.
20	By sending it via Messenger Services.
21	By the Court's ECF electronic mailing system.
22	I declare that I am employed in the office of a member of the bar of this court whose
23	direction the service was made.
24	Executed on June 20, 2007, at San Francisco, California.
25	Fring Eleert
26	Ginny Hirsch Ebert
27	
28	
	SF:156848.1

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 82 of 136

# EXHIBIT G

UNITED STATES	S DISTRICT COURT	
NORTHERN DISTRICT OF CAL	LIFORNIA - SAN JOSE DIVSION	
0	000	
IO GROUP, INC., a California	a )	
corporation,	)	
	)	
Plaintiff,	)	
	) No. C-06-3926 HRL	
vs.	)	
	)	
	PERTIFIE	•
VEOH NETWORKS, INC., a	CERTIFIED	
California corporation,	COPY	
Defendant.		

CONFIDENTIAL SECTION, PAGES 23 - 34

Deposition of KEITH RUOFF

Thursday, May 24, 2007

Reported by:

GEORGE SCHUMER, CSR 3326

(395992)

KEITH	RUOFF	May 24,	2007

09:10:35	1	Q. What are the names of them, if you can remember?
09:10:38	2	A. Fallen Angel III; Sea Men; Fallen Angel IV;
09:10:48	3	Cirque Noir; Carny. Usually whatever our big feature film
09:10:55	4	of the year is, I'll usually produce.
09:11:20	5	Q. Incident to your acting in the films that you
09:11:29	6	have described, did you take any training as an actor, or
09:11:34	7	is it just sort of on-the-job work?
09:11:38	8	A. No, it came pretty naturally.
09:11:40	9	Q. Is there a particular genre of films that you
09:11:48	10	have produced, directed and acted in, as you just
09:11:51	11	described the various titles?
09:11:53	12	A. "Genre," as in?
09:11:56	13	Q. Is it all gay erotica films?
09:11:59	14	A. Yes.
09:12:00	15	Q. We talked about marketing, and your acting in
09:12:10	16	various films. So let me just return to the question that
09:12:14	17	I put to you earlier. Please continue on, describing the
09:12:18	18	evolution of your job titles and duties and
09:12:21	19	responsibilities at Io Group.
09:12:23	20	A. I think it was in late 1998, early 1999, that I
09:12:34	21	came on as vice-president of the company.
09:12:38	22	Q. What were your duties and responsibilities as
09:12:41	23	vice-president?
09:12:41	24	A. Still continued with being responsible for sales
09:12:46	25	and marketing; Internet development. And new business

			•		
KEITH	RUOFF	May	24,	2007	

,				
09:22:23	1		Α.	Bruce Lahey.
09:22:29	2		Q.	What percentage of the company does he own?
09:22:33	3		Α.	I believe 100 percent.
09:22:39	4		Q.	Where, if any, does Io have offices?
09:22:48	5		Α.	Here in San Francisco.
09:22:51	6		Q.	Any other locations?
09:22:53	7		Α.	No.
09:22:54	8		Q.	Do you know whether or not it has any affiliates,
09:22:58	9	that	is	to say, companies at which it owns any interest?
09:23:02	10		Α.	I don't believe so, no.
09:23:06	11		Q.	What does Io do?
09:23:09	12		Α.	Io is a content production company.
09:23:16	13		Q.	What kind of content does it create?
09:23:20	14		Α.	Primarily gay adult erotica.
09:23:24	15		Q.	Is there any other content that Io creates, other
09:23:30	16	than	adu	lt gay erotica?
09:23:33	17		Α.	No.
09:23:33	18		Q.	Does it do anything other than produce content?
09:23:44	19			MR. SPERLEIN: Objection. Vague.
09:23:47	20			THE WITNESS: .That's the primary function of the
09:23:49	21	comp	any.	
09:23:50	22			MR. ELKIN: Q. Does it also distribute content?
09:23:52	23		Α.	Can you define "distribute"?
09:23:57	24		Q.	Sure. Does it sell it?
09:23:58	25		A.	Yes.

·		
10:00:31	1	A. Over the past few years, as we have seen the
10:00:37	2	growth of it, and see the devastation to our business
10:00:41	3	through the piracy of our content, I have thought about:
10:00:44	4	"Is there a way to turn lemons into lemonade, trying to
10:00:50	5	figure out ways to utilize it?" But I have yet to figure
10:00:53	6	out any effective way to monetize it.
10:00:55	7	Q. When is the last time you actually considered
10:00:58	8	whether it would be useful to use peer-to-peer application
10:01:01	9	to promote the sale of your content?
10:01:04	10	A. Probably within the last three to six months.
10:01:11	11	Q. At some point you gained knowledge that certain
10:01:32	12	of your content was being accessed through the Veoh site;
10:01:39	13	is that correct?
10:01:40	14	A. Yes.
10:01:40	15 j	Q. When did that first come to your attention?
10:01:44	16	A. I believe approximately the second week of June,
10:01:51	17	2006.
10:01:51	18	Q. What are the circumstances under which this came
10:01:55	19	to your attention?
10:01:55	20	A. I think within a day or two, two different
10:01:59	21	sources brought it to our attention.
10:02:02	22	Q. Could you tell us exactly the instances in which
10:02:12	23	that occurred?
10:02:13	24	MR. SPERLEIN: I just want to remind the witness
10:02:15	25	not to cut off your question.

	]	
10:19:41	1	just can't remember when it was used; if it is still being
10:19:45	2	used. But it did restrict usage.
10:19:50	3	MR. ELKIN: We would call for the production of
10:19:51	4	that document, if you can find it.
10:19:53	5	THE WITNESS: Okay.
10:19:56	6	MR. ELKIN: Q. Let's go back to the
10:20:07	7	investigation.
10:20:09	8	Once the investigation began do you have
10:20:18	9	something you want to say?
10:20:19	10	A. I'm remembering the last question.
10:20:21	11	The document came into use, in that for
10:20:26	12	magazines, if they were going to publish a review of the
10:20:30	13	film, if they were going to use associated still
10:20:32	14	photographic works that there was a terms of use that
10:20:36	15	dictated how they used the photographic images with the
10:20:39	16	review.
10:20:40	17	Q. Right. But no other restrictions other than that
10:20:44	18	one, that you can recall; is that correct?
10:20:45	19	A. Since it was print, yes. There was no use of the
10:20:53	. 20	audio-visual work at all.
10:20:55	21	Q. Let's talk about the investigation. Who at Io
10:20:59	22 -	was charged or tasked with investigating the content up on
10:21:06	23	the Veoh site? This is in June of 2006; correct?
10:21:10	24	A. Right. Myself.
10:21:11	25	Q. Were any other parties, or any other personnel

	ļ	
10:32:24	1	player.
10:32:26	2	You downloaded the material that you believed you
10:32:29	3	owned; right?
10:32:30	4	A. Yes.
10:32:30	5	Q. With regard to the material that you downloaded
10:32:34	6	that you believed you owned, did you ever see a reference
10:32:37	7	to Titan Media?
10:32:42	8	A. Within the audio-visual work itself? That's what
10:32:48	9	you are asking?
10:32:49	10	Q. Yes.
10:32:49	11	A. I'm trying to understand, so I can answer you
10:32:53	12	correctly.
10:32:54	13	From the files that I downloaded and when we
10:33:01	14	reviewed them, I don't remember seeing any reference to
10:33:03	15	Titan Media within those audio-visual works that I
10:33:07	16	downloaded through Veoh.
10:33:09	17	Q. So with regard to the screen shots, was there any
10:33:13	18	reference contained in those screen shots of the I
10:33:16	19	guess stills to Titan Media or Io?
10:33:21	20	A. Yes.
10:33:21	21	Q. Let's first take Io. Was there any reference to
10:33:25	22	Io in that portion of the screen shot that reflected your
10:33:34	23	material?
10:33:35	24	A. You are talking about the video details page?
10:33:40	25	Q. No, I'm actually referring to now you took
		<u> </u>

10:33:44	1	shots; right, of we talked about the downloading of the
10:33:50	2	video stuff; the audio-visual stuff. Now we're talking
10:33:55	3	about the screen shots themselves.
10:33:56	4	You want to describe what that is again, so you
10:34:00	5	and I are reading from the same playbook?
10:34:02	6	A. As in earlier depositions this week on Veoh, the
10:34:05	7	page that plays the flash review of a video file is called
10:34:10	8	a video details page.
10:34:11	9	Q. Is that what you are referring to, that you
10:34:13	10	captured?
10:34:13	11	A. Yes, and the video details page is what I made
10:34:17	12	printout copies of, that shows the embedded flash player,
10:34:20	13	as well as the associated metadata for that file.
10:34:23	14	Q. So the video details page: Does the video
10:34:28	15	details page reflect any photographic image of your work?
10:34:36	16	A. Yes.
10:34:36	17	Q. So the following questions refer only to the
10:34:41	18	photographic image of your work.
10:34:43	19	A. Okay.
10:34:44	20	Q. Was there any indication, in the photographic
10:34:49	21	image of the work, that the work was owned by Io?
10:34:53	22	A. No, because there were screen captures, and in a
10:35:01	23	movie there's no running no overlay showing the name of
10:35:06	24	the company that owns the movie.
10:35:07	25	Q. Thank you. And then with respect to the

		1
10:35:11	1	photographic image embedded in this Veoh details page, was
10:35:21	2	there any identification that Titan Media owned the work?
10:35:26	3	A. Are you referring to
10:35:32	4	Q. It is the very same question I just asked you.
10:35:35	5	A. I'm just trying to make sure I understand what
10:35:37	6	you are referring to.
10:35:37	7	Q. Sure.
10:35:38	8	A. Is that the 16-thumbnail screen capture images
10:35:43	9	that Veoh provides on that video details page? Is that
10:35:47	10	what you are referring to?
10:35:48	11	Q. Yes.
10:35:49	12	A. In those screen capture images, no, there is no
10:35:52	13	indication of ownership by Titan Media.
10:35:53	14	Q. Let me ask you this: Through what period of time
10:36:04	15	did you collect evidence of your material, in June of
10:36:12	16	2006?
10:36:12	17	A. From approximately June 13th or 14th, through the
10:36:20	18	22nd or 23rd, when all the adult material was removed.
10:36:24	19	Q. Now from the time when you first gained knowledge
10:36:32	20	that your material was accessed through Veoh accessible
10:36:46	21	through Veoh did you ever provide a notice to Veoh to
10:36:58	22	take down your material?
10:37:00	23	A. No.
10:37:01	24	Q. From time to time, you notice that companies
10:37:31	25	without your permission distribute or make copies of
		·

10:38:46	1	Q. But don't you want also to get them to stop doing
10:38:54	2	what they are doing?
10:38:55	3	A. Yes, and that's part of the request.
10:39:01	4	Q. Are you familiar with a concept called a "DMCA
10:39:14	5	take-down notice"? Ever heard that before?
10:39:18	6	A. Yes.
10:39:19	7	Q. What is that?
10:39:19	8	MR. SPERLEIN: Objection. It calls for a legal
10:39:21	9	conclusion.
10:39:22	10	MR. ELKIN: Q. What is your understanding of a
10:39:25	11	DMCA take-down notice?
10:39:27	12	A. A Digital Millenium Copyright Act compliant
10:39:33	13	notice, to remove content from a from somebody.
10:39:39	14	Q. And I'm not asking for your legal conclusion; I
10:39:43	15	know you are not a lawyer. But your company, from time to
10:39:48	16	time, sends out these DMCA take-down notices; correct?
10:39:54	17	A. Yes.
. 10:39:55	18	Q. And if some material that you see published on
10:40:03	19	some web site is owned by you, and it is being used in an
10:40:06	20	unauthorized manner, is it your company's custom and
10:40:10	21	practice to send these DMCA take-down notices?
10:40:14	22	A. It is our custom to send take-down notices. They
10:40:20	23	were not necessarily always DMCA take-down notices.
10:40:23	24	Q. So it is either DMCA notices, or take-down
10:40:28	25	notices?

VETOU	RUOFF	V	2.4	2007
VETTU	KUUFE	May	24,	2007

1	
10:40:28	1 A. Demand for payment
10:40:32	2 Q. Right.
10:40:38	Now the lawsuit was filed in this case
10:40:41	4 approximately on June 23, 2006. Does that seem right?
10:40:45	5 A. That sounds correct.
10:40:47	Q. Now you became aware, on June 22 at least by
10:40:54	June 22, 2006 that Veoh made a decision to remove adult
10:40:58	8 content; correct?
10:41:00	9 A. 22nd; 23rd-ish, yes.
10:41:04	Q. But prior to filing the lawsuit, you were made
10:41:08	11 aware of that?
10:41:09	12 A. Because all of a sudden everything disappeared,
10:41:12	while I was in the middle of cataloging it.
10:41:15	Q. So you were aware of it; right?
10:41:17	15 A. Yes.
10:41:17	Q. And you nevertheless filed a lawsuit; correct?
10:41:24	17 A. Correct.
10:41:24	18 Q. Did you consider not filing a lawsuit, once you
10:41:31	19 found out they weren't providing adult material, or you
10:41:35	20 could not access adult material through their site?
10:41:41	21 A. No.
10:41:51	Q. Can you think of any good reason why you didn't
10:41:54	send them a take-down notice before filing the lawsuit?
10:41:57	MR. SPERLEIN: Object to the form.
10:42:00	THE WITNESS: Can you repeat it?

10:42:02		MR. ELKIN: Q. Can you think of any good reason
10:42:04	2	for why you didn't send them a take-down notice before
10:42:08	3	filing the lawsuit?
10:42:08	4	A. Because of the fact we had no idea of the extent,
10:42:11	5	and it made no sense to send a take-down notice for each
10:42:15	6	file that we were able to identify.
10:42:17	7	Plus, also, because of the fact that we had to
10:42:20	8	download the full file before we could actually review the
10:42:24	9	entirety, to ensure that it was our file. And the
10:42:28	10	download process through the Veoh clients which I
10:42:31	11	believe was using the Bit Torrent, or whatever process it
10:42:34	12	was using to transfer the file it took an amount of
10:42:37	13	time for the files to actually download before we could
10:42:41	14	review them.
10:42:41	15	Q. You went up on the web site, and you spent
10:42:44	16	somewhere in the neighborhood of 6 to 12 hours of time
10:42:47	17	examining your content. You made copies of the material
10:42:52	1 1	
10.72.02	18	that you could see up there. You captured the thumbnails.
10:42:57	18	that you could see up there. You captured the thumbnails.  And that wasn't sufficient notice to you to
10:42:57	19	And that wasn't sufficient notice to you to
10:42:57 10:43:00	19	And that wasn't sufficient notice to you to actually send them a take-down notice? Is that what you
10:42:57 10:43:00 10:43:03	19 20 21	And that wasn't sufficient notice to you to actually send them a take-down notice? Is that what you are saying?
10:42:57 10:43:00 10:43:03 10:43:04	19 20 21 22	And that wasn't sufficient notice to you to actually send them a take-down notice? Is that what you are saying?  A. We were not finished with our investigation.
10:42:57 10:43:00 10:43:03 10:43:04 10:43:06	19 20 21 22 23	And that wasn't sufficient notice to you to actually send them a take-down notice? Is that what you are saying?  A. We were not finished with our investigation.  Q. So you were going to file the lawsuit, and finish

RETUR	RUOFF	Marr	2.4	2007
VETTU	KOOEE	May	24,	2007

10:46:05	1	Q. Sure. I'll take it.
10:46:07	2	A. It would be in the range of 30-40.
10:46:10	3	Q. Of those 30-40 cases, are those situations where
10:46:22	4	some third party has used your material without your
10:46:25	5	permission, to the best of your knowledge?
10:46:27	6	A. Yes, I believe so.
10:46:31	7	Q. Do you recall whether in any of those 30-40 other
10:46:41	8	cases, you or your counsel ever sent letters or notices to
10:46:49	9	the offending party, telling them to stop, or take down,
10:46:52	10	or stop doing what they were doing?
10:46:55	11	A. Yes, I believe with every one of them there was a
10:47:01	12	take-down notice, along with a demand for payment.
10:47:05	13	Q. And when they didn't do it, you filed a lawsuit;
10:47:08	14	correct?
10:47:08	15	MR. SPERLEIN: Objection. Misstates testimony.
10:47:12	16	THE WITNESS: When they didn't do what?
10:47:14	17	MR. ELKIN: Q. When they didn't take it down,
10:47:18	18	you filed a lawsuit.
10:47:19	19	A. I don't think there has ever been a case where
10:47:22	20	they didn't take it down.
10:47:23	21	Q. You would send the notice, they would take it
10:47:26	22	down, and then you filed the lawsuit or would resolve it?
10:47:29	23	A. If we can't come to a resolution we were forced
10:47:33	24	to file a lawsuit, yes.
10:47:35	25	Q. Of the 30-40 cases that you filed, other than

10:47:38	1 this one, that is still being litigated did they all
10:47:43	2 get resolved prior to trial?
10:47:45	3 A. Yes.
10:47:46	Q. And the 30-40 lawsuits that were filed by your
10:47:53	5 company: Did they all result in a settlement, whereby Io
10:47:58	6 was paid money?
10:47:59	7 A. Either paid money, or awarded money.
10:48:04	Q. Was there ever a situation in which you filed a
10:48:08	9 lawsuit for copyright infringement, where you didn't get
10:48:11	10 paid anything?
10:48:11	11 A. Can you repeat that again?
10:48:23	MR. ELKIN: George, can you repeat that?
10:48:25	13 (Record read: "Q. Was there ever a situation in which
10:48:08	you filed a lawsuit for copyright infringement, where you
10:48:11	didn't get paid anything?")
10:48:27	16 THE WITNESS: Yes.
10:48:28	MR. ELKIN: Q. How many instances?
10:48:29	A. There's a number of default judgments, where we
10:48:33	19 have not been able to collect on it.
10:48:34	Q. Other than default judgments, can you recall any
10:48:37	21 situation where you haven't got paid?
10:48:39	A. If you steal our content, everyone pays.
10:48:43	Q. Do you recall a situation in which you had one of
10:49:03	24 your friends attempt to upload adult material to Veoh?
10:49:09	25 A. Yes.

14:37:02	1	you appreciate that, as much as you would expect your
14:37:06	2	lawyer to do in reverse.
14:37:07	3	You made a decision, did you not, to bring the
14:37:11	4	lawsuit prior to your learning that Veoh was going to
14:37:16	5	disable access to adult material?
14:37:19	6	A. No.
14:37:19	7	Q. When did you learn that Veoh was going to disable
14:37:28	8	access to adult material?
14:37:29	9	A. The day that they removed the adult material from
14:37:35	1,0	their web site.
14:37:36	11	Q. When was that?
14:37:37	12	A. I don't remember the exact date.
14:37:39	13	Q. Would it refresh your recollection if I said
14:37:41	14	"June 22, 2006"?
14:37:43	15	A. If that's the date you say was the date, then I
14:37:48	16	would believe you, yes.
14:37:49	17	Q. And you believe that you gave instructions to
14:37:52	18	that you made a decision to go forward with the lawsuit
14:37:55	19	prior to that date?
14:37:56	20	A. No.
14:38:00	21	Q. When did you decide to bring a lawsuit?
14:38:05	22	A. I believe it was after the adult content was
14:38:08	23	removed, and we no longer had access to the content.
14:38:12	24	Q. So let's assume for a moment that I'm right; that
14:38:15	25	it is June 22. You made a decision to commence the

KEITH RUOFF May 24, 2007....

	ŀ				
14:38:19	1	lawsuit, and you provided all the information to			
14:38:23	2	Mr. Sperlein, and then he prepared the complaint, polished			
14:38:26	3	3 it up, and had it filed within 24 hours. Is that your			
14:38:30	4	testimony?			
14:38:30	5	A. Sounds about right.			
14:38:32	6	Q. And that's what happened? That's what you are			
14:38:35	7	telling me?			
14:38:36	8	A. To the best of my recollection, yes.			
14:38:41	9	Q. Did you ever have any communications with any			
14:38:49	10	third parties, about whether or not you decided to not go			
14:38:53	11	forward with the lawsuit, as a result of the fact that			
14:38:56	12	Veoh actually had disabled access to adult material?			
14:39:00	13	MR. SPERLEIN: Object to the form.			
14:39:03	14	MR. ELKIN: Q. You can answer.			
14:39:04	15	A. I don't understand what you are trying to ask.			
14:39:07	16 ·	MR. ELKIN: Please repeat it, George.			
14:39:26	17	(Record read: "Q. Did you ever have any communications			
14:38:48	18	with any third parties, about whether or not you decided			
14:38:52	19	to not go forward with the lawsuit, as a result of the			
14:38:56	20	fact that Veoh actually had disabled access to adult			
14:38:59	21	material?")			
14:39:28	22	THE WITNESS: I still don't understand.			
14:39:30	23	MR. ELKIN: Q. You have taken the position, or			
14:39:32	24	you have testified correct me if I'm wrong that you			
14:39:40	25	didn't decide to bring the lawsuit until you learned that			

KEITH RUOFF May 24, 2007

		: 1
14:54:32	1	a decision to do it
14:54:34	2	I assume that you are going to claim that you
14:54:38	3	made a decision to file the lawsuit after you sent this
14:54:41	4	e-mail, and that it was filed before the end of the day
14:54:44	5	despite the fact that it is a very detailed and concise
14:54:47	6	and relatively coherent complaint, thanks to the good work
14:54:50	7	of Mr. Sperlein.
14:54:54	8	A. This is a very simple document of 11 pages that
14:54:59	9	is basically a template, plated from previous suits, that
14:55:04	10	you could fill in the information in, in an hour or two.
14:55:07	11	Q. Maybe we should hire Mr. Sperlein for all of our
14:55:10	12	cases. It is a very detailed complaint, and contains all
14:55:14	13	of the copyright notices.
14:55:15	14	At what point after 9:05 a.m. on June 23, 2006,
14:55:21	15	did your company make the decision to file these
14:55:24	16	·proceedings?
14:55:25	17	A. Within that same day. That's the best time range
14:55:30	18	I can get you.
14:55:30	19	Q. And there was no follow-on e-mail after this
14:55:33	20	date, concerning this lawsuit?
14:55:34	, 21	A. Not that I know of.
14:55:35	22	Q. So you were just screaming on one hand to the
14:55:38	23	president, and screaming to Mr. Sperlein on the other.
14:55:41	24	And that's how the whole thing happened?
14:55:43	25	A. They walk out of their offices and walk into my

# KEITH RUOFF May 24, 2007

14:57:03	1	the presence of Mr. Sperlein.
14:57:06	2	A. I don't remember.
14:57:07	3	Q. But you knew, prior to filing this lawsuit, that
14:57:47	4	Veoh had stopped hosting adult content; isn't that
14:57:51	5	correct?
14:57:52	6	A. Yes.
14:57:54	7	Q. And you decided to pursue a legal action against
14:57:56	8	them anyway; is that correct?
14:57:58	9	A. Yes.
14:58:52	10	MR. ELKIN: Next is 17.
14:58:54	11	(Document referred to herein marked for
14:59:11	12	identification Defendant Exhibit 17)
14:59:11	13	MR. ELKIN: Q. By the way, I'm looking at the
14:59:18	14	complaint here, and there is a file stamp on it. It says
14:59:28	15	June 23, 2006, and it looks like it is 12:39. So if, in
14:59:37	16	fact, Mr. Sperlein is very, very, very, very,
14:59:45	17	fast because he would have had to have had the
14:59:48	18	discussion and the go-ahead, prepare the complaint, and
14:59:50	19	got the copyright stuff, and made sufficient copies, and
14:59:53	20	been able to have this thing filed within three hours.
. 14:59:59	21	A. It is not that difficult in our case.
15:00:03	22	Q. And you are still sticking to your testimony; is
15:00:07	23	that what you are saying?
15:00:08	24	A. There may have been some paperwork that he had
15:00:11	25	already pre-prepared. I don't remember.

KEITH	RUOFF
-------	-------

15:00:14		Q. Why would he pre-prepare it, if you hadn't made a
15:00:20	2	decision before?
	ł	
15:00:20	3	A. I don't know.
15:00:21	4	Q. Mr. Sperlein is not authorized to commence legal
15:00:24	5	work without you giving him instructions; correct?
15:00:27	6	A. Commence legal work?
15:00:28	. 7	Q. He's not going to be spending his time drafting
15:00:32	8	complaints unless he gets instructions from you; correct?
15:00:34	9	A. I don't know.
15:00:35	10	Q. You're his boss; right?
15:00:39	11	A. Correct.
15:00:40	12	Q. Take a look at what has been marked Defendant
15:00:44	13	Exhibit 17, and tell me what that is, please.
15:00:47	14	A. It appears to be well, there's a couple of
15:00:52	15	different things. The first page is 200524 through 528
15:01:04	16	appear to be communications between myself and Patrick
15:01:08	17	Finger during February of 2007, asking him to upload a
15:01:20	18	file to Veoh.
15:01:24	19	Q. Why don't I take them these E-mails
15:01:30	20	separately, just to avoid unnecessary confusion.
15:01:34	21	The first two pages that are Bates-stamped 200524
15:01:39	22	to 200525 is an e-mail sent by you to Patrick Finger
15:01:45	23	February 19, 2007, at 3:28 p.m., and following that is an
15:01:56	24	e-mail from Mr. Finger to you dated February 19, 2007 at
15:02:01	25	3:23 p.m., five minutes earlier.

#### CERTIFICATE OF REPORTER

I, George Schumer, a Certified Shorthand Reporter of the State of California, hereby certify that the witness in the foregoing matter was by me duly swom to tell the truth, the whole truth, and nothing but the truth in the within-entitled cause;

That said proceeding was taken down in shorthand by me, a disinterested person, at the time and place therein stated, and that the testimony of said witness or proceeding was thereafter reduced to typewriting under my direction and supervision;

That before completion of the deposition, review of the transcript was not requested. If requested, any changes made by the deponent (and provided to the reporter) during the period allowed are appended hereto.

I further certify that I am not of counsel or attorney for either or any of the parties in this case, nor in any way interested in the event of this cause; further, that I am not related to any of the parties thereof.

George Schumer, CSR

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 102 of 136

# EXHIBIT <u>H</u>

```
1
    GILL SPERLEIN (172887)
    THE LAW OFFICE OF GILL SPERLEIN
2
    584 Castro Street, Suite 849
    San Francisco, California 94114
3
    Telephone: (415) 378-2625
4
    legal@titanmedia.com
5
    Attorney for Plaintiff
    IO GROUP, INC.
6
7
8
                           UNITED STATES DISTRICT COURT
9
                         NORTHERN DISTRICT OF CALIFORNIA
                                   SAN JOSE DIVISION
10
11
                                           CASE NO.: C-06-3926 (HRL)
    IO GROUP, INC., a California corporation,
12
                                           PLAINTIFF IO GROUP INC.'S RESPONSE
13
                                           TO DEFENDANT'S FIRST SET OF
      Plaintiff,
                                           INTERROGATORIES
14
                     VŞ.
15
    VEOH NETWORKS, Inc., a California
16
    Corporation,
17
      DEFENDANT.
18
19
20
    PROPOUNDING PARTY: VEOH NETWORKS, INC.
21
                            IO GROUP, INC.
22
   RESPONDING PARTY:
23
    SET NUMBER:
                            ONE
24
25
26
27
28
                                                           PLAINTIFF'S RESPONSE TO VEOH'S
```

6

10

11

12 13 14

15

16

17

18

23

24

25

26 27

28

# **GENERAL OBJECTIONS**

Io Group expressly incorporates the following General Objections as if set forth fully in response to each of the following interrogatories.

- 1. Io Group objects to each interrogatory to the extent it seeks information outside Io Group's possession, custody, or control.
- 2. Io Group objects to each interrogatory to the extent that it seeks information that is protected by attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosures of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statue or case law.
- 3. Io Group objects to each interrogatory and to Defendant's instructions to the extent they purport to impose any requirement or discovery obligations on Io Group other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. Io Group objects to each interrogatory to the extent that it purports to require Io Group to inquire of Io Group's employees other than those employees that would reasonably be expected to have responsive information. Io Group's responses shall be based upon (1) a reasonable search, given the time allocated to Io Group to respond to the interrogatories, of files that could reasonably be expected to contain responsive information, and (2) inquiries of Io Group's employees and/or representatives who could reasonably be expected to possess responsive information.
- 5. Io Group objects to each interrogatory to the extent that it purports to require Io Group to disclose information in violation of a legal or contractual obligation of nondisclosure to a

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26

28

third party. Io Group will not provide such information without either the consent of the relevant third party or a court order compelling production.

- 6. Io Group objects generally to each interrogatory to the extent it seeks information not reasonably related to the claims or defenses in this matter.
- 7. Io Group objects to these interrogatories to the extent they seek legal conclusions, and/or would require Io Group to reach a legal conclusion in order to prepare a response.
- 8. Io Group objects to these interrogatories to the extent they are premature, and Io Group's responses of production of any documents or things in response to these interrogatories is without prejudice to this objection. Io Group reserves the right to amend and/or supplement its responses.
- 9. In Group objects to the interrogatories to the extent that either on their face or in combination with Defendant's definition section the interrogatories create more than one discrete subpart which should be numbered as separate interrogatories.
- 10. Io Group objects to the defined term "you" or "your" as overly broad to the extent it seeks information from other entities and is outside Io Group's possession, custody or control.
- 11. Io Group objects to the defined term "identify" in that it is vague and ambiguous and creates discrete subparts which should be numbered as separate interrogatories.

#### RESPONSES TO INTERROGATORIES

### **INTERROGATORY NO. 1:**

Identify all copyrights owned by, or exclusively licensed to, you that you claim Veoh has infringed, whether directly, contributorily, or vicariously.

# **RESPONSE TO INTERROGATORY NO. 1:**

Io Group Inc. objects to this contention interrogatory pursuant to Federal Rule of Civil Procedure 33(c) on the grounds that it is premature at this stage of the litigation and Defendant has

not yet responded to Plaintiff's Request for Production Number Sixteen, thereby denying Plaintiff
sufficient opportunity to review video files copied and publicly displayed by Veoh in order to
determine the extent to which Veoh infringed Plaintiff's works. Plaintiff further objects to the
term "current exclusive licensee" as used in Defendant's definition of "identify with respect to a
copyright" as being vague, ambiguous and meaningless. Plaintiff further objects to Defendant's
definition of "identify with respect to a copyright" in that it creates discrete subparts to the
Interrogatory.

Subject to and without waiving the forgoing objections and General Objections, Io Group, Inc. responds as follows:

- a. Work: Boner; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 990-715
- b. Work: Prowl 3: Genuine Leather; Author: MSR Video Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-230-108
- c. Work: Don't Ask Don't Tell; Author: MSR Video Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-230-011
- d. Work: Heat; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-017-633
- e. Work: Island Guardian; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 984-693; PA 1-077-968
- Work: Sea Men: Fallen Angel IV; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-065-767
- g. Work: Detour; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-091-230

h. Work: River Patrol; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 885-073; PA 1-086-865

#### **INTERROGATORY NO. 2:**

For each copyright requested to be identified in Interrogatory No. 1, identify each direct infringement as to which you claim that Veoh bears contributory or vicarious liability.

#### **RESPONSE TO INTERROGATORY NO. 2:**

Io Group Inc. objects to this contention interrogatory pursuant to Federal Rule of Civil Procedure 33(c) on the grounds that it is premature at this stage of the litigation and Defendant has not yet responded to Plaintiff's Request for Production Number Sixteen, thereby denying Plaintiff sufficient opportunity to review video files copied and publicly displayed by Veoh in order to determine the extent to which Veoh infringed Plaintiff's works. Plaintiff further objects to Defendant's definition of "identify with respect to a copyright infringement" in that it creates discrete subparts to the Interrogatory.

Subject to and without waiving the forgoing objections and General Objections, Io Group, Inc. responds as follows:

a. Boner. Infringers: persons identified by the user names flickrmen2 and halifax222, and Veoh Networks, Inc.; Rights Infringed: Io Group's exclusive right to reproduce the copyrighted work in copies (17 U.S.C. §106(1)), Io Group's exclusive right to prepare derivative works based on the copyrighted work (17 U.S.C. §106(2)), Io Group's exclusive right to distribute copies of the copyrighted work to the public by sale or other transfer of ownership, or by rental, lease, or lending (17 U.S.C. §106(3)), Io Group's exclusive right to perform the copyrighted work publicly (17 U.S.C. §106(4)) and Io Group's exclusive right to display the copyrighted work publicly (17 U.S.C. §106(5)). Flickrmen2 and halifax222, reproduced the work and distributed the work by providing a copy to Veoh.com along with a purported license to further distribute the work. Veoh transcoded

5 6

7 8

9

10 11

12

13 14

15

16

17

18

19

20

21 22

23

24

25 26

27

28

For each person identified in response to Interrogatory No. 7, identify the IP address for the computer or device used by that person to access Veoh.com.

#### **RESPONSE TO INTERROGATORY NO. 9:**

Io Group objects that this interrogatory is vague, ambiguous and unintelligible. Io further objects that the interrogatory seeks information outside Io Group's custody or control and is overbroad. Io further objects to the interrogatory the extent that it calls for information protected by the attorney client privilege or the attorney work product doctrine. Io Group, Inc. further objects to this interrogatory as calling for confidential information.

Dated: April 13, 2007

Attorney for Plaintiff Io Group, Inc.

#### VERIFICATION

I, Keith Ruoff, declare:

I am Vice-President of Plaintiff Io Group, Inc. I have read the attached PLAINTIFF IO GROUP INC.'S RESPONSE TO DEFENDANT'S FIRST SET OF INTERROGATORIES and the matters set forth therein are true to the best of my knowledge, information and belief.

Pursuant to 28 U.S.C. §1746, I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

April 13, 2007

Vice President Io Group, Inc.

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 109 of 136

# EXHIBIT <u>I</u>

```
GILL SPERLEIN (172887)
   THE LAW OFFICE OF GILL SPERLEIN
   584 Castro Street, Suite 849
   San Francisco, California 94114
   Telephone: (415) 378-2625
   legal@titanmedia.com
5
    Attorney for Plaintiff
    IO GROUP, INC.
6
7
8
                           UNITED STATES DISTRICT COURT
9
                         NORTHERN DISTRICT OF CALIFORNIA
                                  SAN JOSE DIVISION
10
11
                                          ) CASE NO.: C-06-3926 (HRL)
    IO GROUP, INC., a California corporation,
12
                                          ) PLAINTIFF IO GROUP INC.'S
13
                                           SUPPLEMENTAL RESPONSE TO
      Plaintiff,
                                           DEFENDANT'S FIRST SET OF
14
                                           INTERROGATORIES
                    VS.
15
    VEOH NETWORKS, Inc., a California
16
    Corporation,
17
      DEFENDANT.
18
19
20
    PROPOUNDING PARTY: VEOH NETWORKS, INC.
21
22
    RESPONDING PARTY:
                            IO GROUP, INC.
23
    SET NUMBER:
                            ONE
24
25
26
27
28
                                               PLAINTIFF'S SUPPLEMENTAL RESPONSE TO VEOH'S
                                                             FIRST SET OF INTERROGATORIES
```

C-06-3926 (HRL)

Case 5:06-cv-03926-HRL

5

8

12 13

11

14 15

16 17

18

19 20

21

22

23 24

25

26 27

28

### **GENERAL OBJECTIONS**

Io Group expressly incorporates the following General Objections as if set forth fully in response to each of the following interrogatories.

- 1. Io Group objects to each interrogatory to the extent it seeks information outside Io Group's possession, custody, or control.
- 2. Io Group objects to each interrogatory to the extent that it seeks information that is protected by attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosures of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statue or case law.
- 3. Io Group objects to each interrogatory and to Defendant's instructions to the extent they purport to impose any requirement or discovery obligations on Io Group other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. Io Group objects to each interrogatory to the extent that it purports to require Io Group to inquire of Io Group's employees other than those employees that would reasonably be expected to have responsive information. Io Group's responses shall be based upon (1) a reasonable search, given the time allocated to Io Group to respond to the interrogatories, of files that could reasonably be expected to contain responsive information, and (2) inquiries of Io Group's employees and/or representatives who could reasonably be expected to possess responsive information.
- 5. Io Group objects to each interrogatory to the extent that it purports to require Io Group to disclose information in violation of a legal or contractual obligation of nondisclosure to a

1	
2	
3	
4	
5	
6	
7	I
8	
9	
10	ļ
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	

26

27

28

third party. Io Group will not provide such information without either the consent of the relevant third party or a court order compelling production.

- 6. Io Group objects generally to each interrogatory to the extent it seeks information not reasonably related to the claims or defenses in this matter.
- 7. Io Group objects to these interrogatories to the extent they seek legal conclusions, and/or would require Io Group to reach a legal conclusion in order to prepare a response.
- 8. Io Group objects to these interrogatories to the extent they are premature, and Io Group's responses of production of any documents or things in response to these interrogatories is without prejudice to this objection. Io Group reserves the right to amend and/or supplement its responses.
- 9. Io Group objects to the interrogatories to the extent that either on their face or in combination with Defendant's definition section the interrogatories create more than one discrete subpart which should be numbered as separate interrogatories.
- 10. Io Group objects to the defined term "you" or "your" as overly broad to the extent it seeks information from other entities and is outside Io Group's possession, custody or control.
- 11. Io Group objects to the defined term "identify" in that it is vague and ambiguous and creates discrete subparts which should be numbered as separate interrogatories.

#### **RESPONSES TO INTERROGATORIES**

### **INTERROGATORY NO. 1:**

Identify all copyrights owned by, or exclusively licensed to, you that you claim Veoh has infringed, whether directly, contributorily, or vicariously.

### **RESPONSE TO INTERROGATORY NO. 1:**

Io Group Inc. objects to this contention interrogatory pursuant to Federal Rule of Civil Procedure 33(c) on the grounds that it is premature at this stage of the litigation and Defendant has

11 12

13 14

15

16 17

18

19

20

21 22

23

24

25

26

27 28 not yet responded to Plaintiff's Request for Production Number Sixteen, thereby denying Plaintiff sufficient opportunity to review video files copied and publicly displayed by Veoh in order to determine the extent to which Veoh infringed Plaintiff's works. Plaintiff further objects to the term "current exclusive licensee" as used in Defendant's definition of "identify with respect to a copyright" as being vague, ambiguous and meaningless. Plaintiff further objects to Defendant's definition of "identify with respect to a copyright" in that it creates discrete subparts to the Interrogatory.

Subject to and without waiving the forgoing objections and General Objections, Io Group, Inc. responds as follows:

- a. Work: Boner; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 990-715
- b. Work: Prowl 3: Genuine Leather; Author: MSR Video Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-230-108
- c. Work: Don't Ask Don't Tell; Author: MSR Video Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-230-011
- d. Work: Heat; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-017-633
- e. Work: Island Guardian; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 984-693; PA 1-077-968
- f. Work: Sea Men: Fallen Angel IV; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-065-767
- g. Work: Detour; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-091-230

1	I
2	ĺ
3	ļ
4	I
5	I
6	I
7	I
8	I
9	I
10	I
11	I
12	
13	I
14	I
15	
16	I
17	
18	l
19	
20	
21	
22	l
23	
24	
25	
26	
27	
28	

h.	Work: River Patrol; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current
	Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 885-073; PA 1
	086-865

#### SUPPLEMENTAL RESPONSE

Io Group Inc. objects to the term "current exclusive licensee" as used in Defendant's definition of "identify with respect to a copyright" as being vague, ambiguous and meaningless. Plaintiff further objects to Defendant's definition of "identify with respect to a copyright" in that it creates discrete subparts to the Interrogatory.

Subject to and without waiving the forgoing objections and General Objections, Io Group, Inc. responds as follows:

- a. Work: *Boner*; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 990-715
- b. Work: Don't Ask Don't Tell; Author: MSR Video Inc.; Current Owner: Io Group, Inc.;
   Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-230-011
- c. Work: *Heat*; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-017-633
- d. Work: Island Guardian; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 984-693; PA 1-077-968
- e. Work: Sea Men: Fallen Angel IV; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-065-767
- f. Work: *Detour*; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 1-091-230

	I.
1	
2	
3	
4	
5	
6	
7	
8	ļ
9	
10	
11	l
12	Ì
13	
14	
15	
16	
17	
18	
19	
20	
21	
2 <b>2</b>	
23	Ì
24	
25	Ì

27

28

g.	Work: River Patrol; Author: lo Group, Inc.; Current Owner: Io Group, Inc.; Current
	Exclusive Licensee: None; U.S. Copyright Registration Number(s): PA 885-073; PA 1
	086.865

- h. Work: Carny; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number: PA-1-221-850;
- Work: Laid Up; Author: Io Group, Inc.; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number: PA-1-040-878
- Work: First Crush; Author Active Research d/b/a MSR Videos; Current Owner: Io Group, Inc.; Current Exclusive Licensee: None; U.S. Copyright Registration Number: PA-1-232-826.

### **INTERROGATORY NO. 2:**

For each copyright requested to be identified in Interrogatory No. 1, identify each direct infringement as to which you claim that Veoh bears contributory or vicarious liability.

### RESPONSE TO INTERROGATORY NO. 2:

Io Group Inc. objects to this contention interrogatory pursuant to Federal Rule of Civil Procedure 33(c) on the grounds that it is premature at this stage of the litigation and Defendant has not yet responded to Plaintiff's Request for Production Number Sixteen, thereby denying Plaintiff sufficient opportunity to review video files copied and publicly displayed by Veoh in order to determine the extent to which Veoh infringed Plaintiff's works. Plaintiff further objects to Defendant's definition of "identify with respect to a copyright infringement" in that it creates discrete subparts to the Interrogatory.

Subject to and without waiving the forgoing objections and General Objections, Io Group, Inc. responds as follows:

a. Boner. Infringers: persons identified by the user names flickrmen2 and halifax222, and Veoh Networks, Inc.; Rights Infringed: Io Group's exclusive right to reproduce the copyrighted work in copies (17 U.S.C. §106(1)), Io Group's exclusive right to prepare

1	website and had the right and ability to control the infringing activity in that it purported to license
2	the infringing content, had the right to remove infringing content and could have taken simple
3	measures to reduce infringement, yet failed to take such steps.
5	Dated: June 15, 2007
6	
7	A Alle Dem
8	GILL SPERLEIN Attorney for Plaintiff Io Group, Inc.
9	
10	VERIFICATION
11	I, Keith Ruoff, declare:
12	I am Vice-President of Plaintiff Io Group, Inc. I have read the attached PLAINTIFF IO
14	GROUP INC.'S SUPPLEMENTAL RESPONSE TO DEFENDANT'S FIRST SET OF
15	INTERROGATORIES and the matters set forth therein are true to the best of my knowledge,
16	information and belief.
17	Pursuant to 28 U.S.C. §1746, I declare under penalty of perjury under the laws of the
19	United States that the foregoing is true and correct.
20	
21	June 15, 2007
22	Keith Ruoff Vice President Io Group, Inc.
23	
24	
25	
26 27	
28	

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 117 of 136

# EXHIBIT <u>J</u>

```
1
   GILL SPERLEIN (172887)
    THE LAW OFFICE OF GILL SPERLEIN
2
   584 Castro Street, Suite 849
   San Francisco, California 94114
    Telephone: (415) 378-2625
4
    legal@titanmedia.com
5
    Attorney for Plaintiff
    IO GROUP, INC.
6
7
8
                             UNITED STATES DISTRICT COURT
                          NORTHERN DISTRICT OF CALIFORNIA
9
                                    SAN JOSE DIVISION
10
11
                                             CASE NO.: C-06-3926 (HRL)
    IO GROUP, INC., a California corporation,
12
                                              PLAINTIFF IO GROUP INC.'S RESPONSE
                                              TO DEFENDANT'S SECOND SET OF
13
       Plaintiff,
                                              REQUESTS FOR ADMISSIONS
14
                      VS.
15
    VEOH NETWORKS, Inc, a California
16
    Corporation,
17
       DEFENDANT.
18
19
    PROPOUNDING PARTY: VEOH NETWORKS, INC.
20
                              IO GROUP, INC.
    RESPONDING PARTY:
21
                              TWO
    SET NUMBER:
22
23
           Pursuant to Rules 26 and 36 of the Federal Rules of Civil Procedure and Local Civil Rule
24
    36, Plaintiff Io Group, Inc. hereby responds to Defendant's First Set of Requests for Admissions
25
26
     through the undersigned counsel, as follows:
27
28
                                              -1-
                                                               PLAINTIFF'S RESPONSE TO VEOH'S
```

4 5

6

7

3

8

11

12

10

13 14

15 16

17 18

19

20 21

22 23

24

26

25

27 28

### **GENERAL OBJECTIONS**

Io Group expressly incorporates the following General Objections as if set forth fully in response to each and every request for admission contained in Veoh's First Set of Requests for Admissions.

- Io Group objects to each request for admission to the extent it seeks information outside Io Group's possession, custody, or control.
- 2. Io Group objects to each request for admission to the extent it seeks information protected by attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosures of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statue or case law.
- 3. Io Group objects to each request for admission and to Defendant's instructions to the extent that they purport to impose any requirement or discovery obligations on Io Group other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. Io Group objects generally to each request for admission to the extent it seeks information not reasonably related to the claims or defenses in this matter.
- 5. Io Group objects to these requests for admission to the extent they are premature, and Io Group's responses to these requests for admission in response to these requests for admission are without prejudice to this objection.
- 6. Io Group objects to each request for admission to the extent that either on its face or in combination with definitions provided by Defendant the request for admission is compound.
- 7. Io Group objects to the defined term "you" or "your" as overly broad to the extent it seeks information from other entities and is outside Io Group's possession, custody or control.

3

4

5 6

7

8 9

11 12

13

10

14 15

16

17 18

19

20 21

22

23 24

25 26

27

28

### **OBJECTIONS AND RESPONSES**

### **REQUEST FOR ADMISSION NO. 58:**

Admit that none of the allegedly infringing works at issue in this case that you claim were available thorough Veoh.com website contained a copyright notice.

### **RESPONSE TO REQUEST NO. 58:**

Plaintiff cannot truthfully admit or deny this statement for the reason that it seeks information outside Io Group's possession, custody, or control, Plaintiff has not completed its investigation and the request is otherwise vague and ambiguous.

Each of the works contained a copyright notice when it was placed in the stream of commerce. Infringing copies were made by Veoh's Users and by Veoh itself. It appears the copyright notice was removed from each of the works at some point, but Plaintiff does not know if the copyright notices were removed prior to the works being made available through the Veoh.com website or after.

### **REQUEST FOR ADMISSION NO. 59:**

Admit that none of the allegedly infringing works at issue in this case that you claim were available thorough Veoh.com website identified Titan Media as the source.

### **RESPONSE TO REQUEST NO. 59:**

Plaintiff cannot truthfully admit or deny this statement for the reason that it seeks information outside Io Group's possession, custody, or control, Plaintiff has not completed its investigation and the request is otherwise vague and ambiguous.

Each of the works identified Titan Media as the source when it was placed in the stream of commerce. Infringing copies were made by Veoh's Users and by Veoh itself. It appears the Titan Media mark was removed from each of the works at some point, but Plaintiff does not know if it was removed prior to the works being made available through the Veoh.com website or after.

### **REQUEST FOR ADMISSION NO. 60:**

Admit that none of the allegedly infringing works at issue in this case that you claim were available thorough Veoh.com website identified Io Group, Inc. as the source.

2 3

4 5

> 6 7

8 9

10 11

12

13 14

15

16 17

18

19

20

21

22

23 24

25

26 27

28

### **CERTIFICATE OF SERVICE**

I am a resident of the State of California, over the age of 18 years, and not a party to the action within. My business address is 69 Converse Street, San Francisco, California, 94103. On April 30, 2007 I served the within documents:

- PLAINTIFF IO GROUP INC.'S SUPPLEMENTAL RESPONSE TO DEFENDANT'S FIRST SET OF INTERROGATORIES
- PLAINTIFF IO GROUP INC.'S SUPPLEMENTAL RESPONSE TO DEFENDANT'S FIRST SET OF REQUESTS FOR ADMISSIONS
- PLAINTIFF IO GROUP INC.'S SUPPLEMENTAL RESPONSE TO DEFENDANT'S FIRST SET OF REQUESTS FOR PRODUCTION OF DOCUMENTS
- PLAINTIFF IO GROUP INC.'S RESPONSE TO DEFENDANT'S SECOND SET OF REQUESTS FOR **ADMISSIONS**
- PLAINTIFF IO GROUP INC.'S RESPONSE TO DEFENDANT'S SECOND SET OF REQUESTS FOR PRODUCTION OF DOCUMENTS

by causing a true and correct copy of the above to be placed with God's Speed Delivery Service for personal delivery in a sealed envelope with postage prepaid, addressed as follows:

JENIFER A. GOLINVEAUX WINSTON & STRAW LLP 101 CALIFORNIA STREET, SUITE 3900 SAN FRANCISCO, CA 94111-5894

I declare under penalty of perjury that the foregoing is true and correct and that this declaration was executed on April 30, 2007.

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 123 of 136

# EXHIBIT K

1 GILL SPERLEIN (172887) THE LAW OFFICE OF GILL SPERLEIN 2 584 Castro Street, Suite 849 San Francisco, California 94114 3 Telephone: (415) 378-2625 legal@titanmedia.com 5 Attorney for Plaintiff IO GROUP, INC. 6 7 8 UNITED STATES DISTRICT COURT 9 NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION 10 11 ) CASE NO.: C-06-3926 (HRL) IO GROUP, INC., a California corporation, 12 PLAINTIFF IO GROUP INC.'S RESPONSE 13 TO DEFENDANT'S FIRST SET OF Plaintiff, REQUESTS FOR ADMISSIONS 14 VS. 15 VEOH NETWORKS, Inc, a California 16 Corporation, 17 DEFENDANT. 18 19 PROPOUNDING PARTY: VEOH NETWORKS, INC. 20 **RESPONDING PARTY:** IO GROUP, INC. 21 22 SET NUMBER: ONE 23 Pursuant to Rules 26 and 36 of the Federal Rules of Civil Procedure and Local Civil Rule 24 25 36, Plaintiff Io Group, Inc. hereby responds to Defendant's First Set of Requests for Admissions 26 through the undersigned counsel, as follows: 27 28 -1-PLAINTIFF'S RESPONSE TO VEOH'S

### **GENERAL OBJECTIONS**

Io Group expressly incorporates the following General Objections as if set forth fully in response to each and every request for admission contained in Veoh's First Set of Requests for Admissions.

- 1. Io Group objects to each request for admission to the extent it seeks information outside Io Group's possession, custody, or control.
- 2. Io Group objects to each request for admission to the extent it seeks information protected by attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosures of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statue or case law.
- 3. Io Group objects to each request for admission and to Defendant's instructions to the extent that they purport to impose any requirement or discovery obligations on Io Group other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. In Group objects generally to each request for admission to the extent it seeks information not reasonably related to the claims or defenses in this matter.
- 5. Io Group objects to these requests for admission to the extent they are premature, and Io Group's responses to these requests for admission in response to these requests for admission are without prejudice to this objection.
- 6. Io Group objects to each request for admission to the extent that either on its face or in combination with definitions provided by Defendant the request for admission is compound.
- 7. Io Group objects to the defined term "you" or "your" as overly broad to the extent it seeks information from other entities and is outside Io Group's possession, custody or control.

1	RESPONSE TO REQUEST NO. 20:
2	Plaintiff cannot truthfully admit or deny this statement for the reason that it seeks
3	information outside Io Group's possession, custody, or control and the request is otherwise vague
4	and ambiguous.
5	REQUEST FOR ADMISSION NO. 21:
6	Admit that you have never sent a DMCA Notice to Veoh.
7	RESPONSE TO REQUEST NO. 21:
8	Admit.
9	REQUEST FOR ADMISSION NO. 22:
10	Admit that before filing this lawsuit, you never sent a DMCA Notice to Veoh
11	RESPONSE TO REQUEST NO. 22:
12	Admit.
13	REQUEST FOR ADMISSION NO. 23:
14	Admit that you have never sent any notice to Veoh regarding infringement of your
15	copyrights.
16	RESPONSE TO REQUEST NO. 23:
17	Deny.
18	REQUEST FOR ADMISSION NO. 24:
19	Admit that before filing this lawsuit, you never sent any notice to Veoh regarding
20	infringement of your copyrights.
21	RESPONSE TO REQUEST NO. 24:
22	Admit.
23	REQUEST FOR ADMISSION NO. 25:
24	Admit that Veoh is a "service provider" as defined by the 17 U.S.C. § 512(k)(1)(A).
25	RESPONSE TO REQUEST NO. 25:
26	Deny.

**REQUEST FOR ADMISSION NO. 26:** 

27

28

Admit that Veoh is a "service provider" as defined by 17 U.S.C. § 512(k)(1)(B).

10

13 14

> 15 16

17

18

19

20

21 22

23

24 25

26

27

28

### **REQUEST FOR ADMISSION NO. 57:**

Admit that at some time prior to the infringements you allege in this action, you created and provided copies, whether complete, modified, or excerpted, of copyrighted works claimed by you in this action which copies you directly or indirectly made available for free without explicitly asserting that viewers may not violate your copyrights in that copy.

Filed 07/30/2007

### **RESPONSE TO REQUEST NO. 57:**

Io Group objects that the term "provided copies' is vague and ambiguous and that the request is otherwise unintelligible. Io Group further objects that the request is compound. For these reasons Io Group cannot truthfully admit or deny this statement.

Dated: April 13, 2007

Attorney for Plaintiff Io Group, Inc.

Case 5:06-cv-03926-HRL Document 77-4 Filed 07/30/2007 Page 128 of 136

# EXHIBIT <u>L</u>

ť/ 1 GILL SPERLEIN (172887) THE LAW OFFICE OF GILL SPERLEIN 2 584 Castro Street, Suite 849 San Francisco, California 94114 3 Telephone: (415) 378-2625 legal@titanmedia.com 5 Attorney for Plaintiff IO GROUP, INC. 6 7 8 UNITED STATES DISTRICT COURT 9 NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION 10 11 ) CASE NO.: C-06-3926 (HRL) IO GROUP, INC., a California corporation, 12 PLAINTIFF IO GROUP INC.'S RESPONSE 13 TO DEFENDANT'S THIRD SET OF Plaintiff, REQUESTS FOR ADMISSIONS 14 VS. 15 VEOH NETWORKS, Inc, a California 16 Corporation, 17 DEFENDANT. 18 19 PROPOUNDING PARTY: VEOH NETWORKS, INC. 20 **RESPONDING PARTY:** IO GROUP, INC. 21 SET NUMBER: THREE 22 23 Pursuant to Rules 26 and 36 of the Federal Rules of Civil Procedure and Local Civil Rule 24 36, Plaintiff Io Group, Inc. hereby responds to Defendant's First Set of Requests for Admissions 25 26 through the undersigned counsel, as follows: 27 28 PLAINTIFF'S RESPONSE TO VEOH'S

27

28

### **GENERAL OBJECTIONS**

Filed 07/30/2007

Io Group expressly incorporates the following General Objections as if set forth fully in response to each and every request for admission contained in Veoh's First Set of Requests for Admissions.

- 1. Io Group objects to each request for admission to the extent it seeks information outside Io Group's possession, custody, or control.
- 2. Io Group objects to each request for admission to the extent it seeks information protected by attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosures of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statue or case law.
- 3. Io Group objects to each request for admission and to Defendant's instructions to the extent that they purport to impose any requirement or discovery obligations on Io Group other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. Io Group objects generally to each request for admission to the extent it seeks information not reasonably related to the claims or defenses in this matter.
- 5. Io Group objects to these requests for admission to the extent they are premature, and Io Group's responses to these requests for admission in response to these requests for admission are without prejudice to this objection.
- 6. Io Group objects to each request for admission to the extent that either on its face or in combination with definitions provided by Defendant the request for admission is compound.
- Io Group objects to the defined term "you" or "your" as overly broad to the extent it 7. seeks information from other entities and is outside Io Group's possession, custody or control.

2 3

### 4 5

6 7

8 9

10 11

12 13

14 15

16 17

18

19 20

21

22

23 24

25

26

27 28 **OBJECTIONS AND RESPONSES** 

### **REQUEST FOR ADMISSION NO. 61:**

Admit that you never sent any notice to Veoh regarding infringements of your copyrights, apart from communications in connection with this action.

### **RESPONSE TO REQUEST NO. 61:**

Admit

### **REQUEST FOR ADMISSION NO. 62:**

Admit that at some time prior to June 21, 2006, you uploaded to Veoh a copy or copies of a work, or portion thereof, alleged by you in this action.

### **RESPONSE TO REQUEST NO. 62:**

Deny

### **REQUEST FOR ADMISSION NO. 63:**

Admit that at some time prior to June 21, 2006, you uploaded to the Internet a copy or copies of a work, or portion thereof, alleged by you in this action.

### **RESPONSE TO REQUEST NO. 63:**

Plaintiff cannot truthfully admit or deny this statement for the reason that it is vague and ambiguous as to the terms "uploaded" and "Internet".

### **REQUEST FOR ADMISSION NO. 64:**

Admit that at some time prior to June 21, 2006, you gave away for free DVDs or other media containing a copy or copies of a work, or portion thereof, alleged by you in this action.

#### **RESPONSE TO REQUEST NO. 64:**

Admit.

#### **REQUEST FOR ADMISSION NO. 65:**

Admit that of the files on the disk you produced labeled 200282, 17 are video files with run times of less than one minute.

1	REQUEST FOR ADMISSION NO. 77:
2	Admit that the file named "Falcon Boner.mpg" on the disk you produced labeled 200282 is
3	a video with a run time of approximately 28 minutes or less.
4	RESPONSE TO REQUEST NO. 77:
5	Admit.
6	REQUEST FOR ADMISSION NO. 78:
7	Admit that the file named "Gay Porn Dont Ask Dont Tell Mi.mpg" on the disk you
8	produced labeled 200282 is a video with a run time of approximately 31 minutes or less.
9	RESPONSE TO REQUEST NO. 78:
10	Admit.
11	REQUEST FOR ADMISSION NO. 79[sic]:
12	Admit that you employ no "standard technological measures," as defined by 17 U.S.C.
13	§512(i)(2).
14	RESPONSE TO REQUEST NO. 79:
15	Deny.
16	
17	
18	Dated: May 30, 2007
19	
20	1 HAR
21	GILL SPERZEIN
22	Attorney for Plaintiff Io Group, Inc.
23	
24	
25	
26	
27	
28	

# EXHIBIT M

```
GILL SPERLEIN (172887)
    THE LAW OFFICE OF GILL SPERLEIN
    584 Castro Street, Suite 849
   San Francisco, California 94114
3
   Telephone: (415) 378-2625
    legal@titanmedia.com
5
    Attorney for Plaintiff
    IO GROUP, INC.
6
7
8
                             UNITED STATES DISTRICT COURT
9
                          NORTHERN DISTRICT OF CALIFORNIA
                                    SAN JOSE DIVISION
10
11
                                            ) CASE NO.: C-06-3926 (HRL)
    IO GROUP, INC., a California corporation,
12
                                            ) PLAINTIFF IO GROUP INC.'S RESPONSE
13
                                              TO DEFENDANT'S SECOND SET OF
       Plaintiff,
                                              REQUESTS FOR ADMISSIONS
14
                      VS.
15
    VEOH NETWORKS, Inc, a California
16
    Corporation,
17
       DEFENDANT.
18
19
    PROPOUNDING PARTY: VEOH NETWORKS, INC.
20
    RESPONDING PARTY:
                              IO GROUP, INC.
21
22
    SET NUMBER:
                              TWO
23
           Pursuant to Rules 26 and 36 of the Federal Rules of Civil Procedure and Local Civil Rule
24
25
     36, Plaintiff Io Group, Inc. hereby responds to Defendant's First Set of Requests for Admissions
26
     through the undersigned counsel, as follows:
27
 28
                                                  PLAINTIFF'S SUPPLEMENTAL RESPONSE TO VEOH'S
                                                        SECOND SET OF REQUESTS FOR ADMISSIONS
                                                                              C-06-3926 (HRL)
```

3 4

5

6

7

8 9

10 11

12

13 14

15

16 17

18

19

20 21

22

23 24

25

26 27

28

### **GENERAL OBJECTIONS**

Filed 07/30/2007

Io Group expressly incorporates the following General Objections as if set forth fully in response to each and every request for admission contained in Veoh's First Set of Requests for Admissions.

- 1. Io Group objects to each request for admission to the extent it seeks information outside Io Group's possession, custody, or control.
- 2. Io Group objects to each request for admission to the extent it seeks information protected by attorney-client privilege, the work product privilege and/or any other applicable privilege. Such information will not be disclosed. Any inadvertent disclosures of such information shall not be deemed a waiver of the attorney-client privilege, the attorney work product doctrine, or any other applicable privilege or immunity recognized by statue or case law.
- 3. Io Group objects to each request for admission and to Defendant's instructions to the extent that they purport to impose any requirement or discovery obligations on Io Group other than those set forth in the Federal Rules of Civil Procedure and the applicable rules of this Court.
- 4. Io Group objects generally to each request for admission to the extent it seeks information not reasonably related to the claims or defenses in this matter.
- 5. Io Group objects to these requests for admission to the extent they are premature, and Io Group's responses to these requests for admission in response to these requests for admission are without prejudice to this objection.
- 6. Io Group objects to each request for admission to the extent that either on its face or in combination with definitions provided by Defendant the request for admission is compound.
- 7. Io Group objects to the defined term "you" or "your" as overly broad to the extent it seeks information from other entities and is outside Io Group's possession, custody or control.

## **REQUEST FOR ADMISSION NO. 59:**

3

Admit that none of the allegedly infringing works at issue in this case that you claim were available thorough Veoh.com website identified Titan Media as the source.

5 6

### **RESPONSE TO REQUEST NO. 59:**

7 8

investigation and the request is otherwise vague and ambiguous.

9 10

11

12

13 14

15

16

17

18

19

20

21 22

23

24

25

26 27

28

**OBJECTIONS AND RESPONSES** 

Plaintiff cannot truthfully admit or deny this statement for the reason that it seeks information outside Io Group's possession, custody, or control, Plaintiff has not completed its

Each of the works identified Titan Media as the source when it was placed in the stream of commerce. Infringing copies were made by Veoh's Users and by Veoh itself. It appears the Titan Media mark was removed from each of the works at some point, but Plaintiff does not know if it was removed prior to the works being made available through the Veoh.com website or after.

### **SUPPLEMENTAL RESPONSE TO REQUEST NO. 59:**

Deny.

Dated: June 15, 2007

Attorney for Plaintiff Io Group, Inc.