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The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON PAGE TWO OF THE FORM.)

I. (a) PLAINTIFFS		DEFENDANTS	
New Sensations, Inc.		Does 1-1474	
(b) County of Residence of First Listed Plain (EXCEPT IN U.S. PLAIN) Los Angeles (c) Attorney's (Firm Name, Address, and Tolia M. Siegel, Cal Bar No. 78142 email: irasiegel@earthlink.net LAW OFFICES OF IRA M. SIEGEL 433 N. Camden Drive, Suite 970 Beverly Hills, California 90210 Tel: 310-435-7656; Fax: 310-657-2187 II. BASIS OF JURISDICTION (Place and Plaintiff) 1 U.S. Government X 3 Federal Questic (U.S. Government) 2 U.S. Government 4 Diversity	TIFF CASES) relephone Number) n "X" in One Box Only)	of Busines Citizen of Another State 2 2 Incorporated an	USE THE LOCATION OF THE
		Citizen or Subject of a 3 3 Foreign Nation Foreign Country	6 6
IV. NATURE OF SUIT (Place an "X" in Onc CONTRACT 110 Insurance 120 Marine 310 Airplane 315 Airplane Proceed 140 Negotiable Instrument 150 Recovery of Overpayment & Enforcement of Judgment 151 Medicare Act 152 Recovery of Defaulted Student Loans (Excl. Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise REAL PROPERTY CIVIL RIG 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property 445 Amer. w/Dis Other 440 Other Civil 440 Other Civil	TORTS IJURY PERSONAL INJ 362 Personal Injur Med. Malprac Med. Med. Malprac Med. Med. Med. Med. Med. Med. Med. Med.	FORFEITURE/PENALTY	158
V. ORIGIN (Place an "X" in One Box Only) Transferred from Appeal to District Transferred from 5 another district (specify) Transferred from 5 another district (specify) Appeal to District 7 Judge from Magistrate Judgment			
VI. CAUSE OF ACTION Brief description: VII. REQUESTED IN CHECK UNDER BY U	C. §§ 101 etc. iption of cause: ment of Copyright IF THIS IS A CLASS ACTI F.R.C.P. 23 E REFER TO CIVIL L.R. 3- CE OF RELATED CASE ". L.R. 3-2)	JURY ONCERNING REQUIREMENT TO FILE FRANCISCO/OAKLAND SAN JO	K YES only if demanded in complaint: DEMAND: ▼ Yes No
June 6, 2011	Ira M. Siegel	PRNEY OF RECORD TO ME . Sieg	<u>el</u>