

CERTIFICATE OF REGISTRATION

FORM TX
For a Literary Work
UNITED STATES COPYRIGHT OFFICE



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters
REGISTER OF COPYRIGHTS
United States of America

TX 4-674-090



EFFECTIVE DATE OF REGISTRATION

12 2 97
Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

TITLE OF THIS WORK

1 RETAIL MANAGEMENT: A STRATEGIC APPROACH, 7/E 0136136292

PREVIOUS OR ALTERNATIVE TITLES

RETAIL MANAGEMENT: A STRATEGIC APPROACH, 6/E

PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work

If published in a periodical or serial give: Volume Number Issue Date On Pages

NAME OF AUTHOR

2 a Barry Berman

DATES OF BIRTH AND DEATH

Year Born Year Died

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
Name of Country: USA
OR Citizen of: USA
OR Domiciled in:

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymous? Yes No
Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.
Co-author of new and revised material

NAME OF AUTHOR

b Joel R. Evans

DATES OF BIRTH AND DEATH

Year Born Year Died

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
Name of Country: USA
OR Citizen of: USA
OR Domiciled in:

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymous? Yes No
Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.
Co-author of new and revised material

NAME OF AUTHOR

c

DATES OF BIRTH AND DEATH

Year Born Year Died

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
Name of Country: USA
OR Citizen of: USA
OR Domiciled in:

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymous? Yes No
Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

3 a **YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED**
1996 Year

DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK
Complete this information ONLY if this work has been published.
Month: 11 Day: 07 Year: 1997
USA Nation

4 **COPYRIGHT CLAIMANT(S)** Name and address must be given even if the claimant is the same as the author given in space 2.
Friedrich-Hall, Inc.
Simon & Schuster/A Viacom Company
Upper Saddle River, NJ 07458

TRANSFER If the claimant(s) named here in space 4 are different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright.
By written agreement

APPLICATION RECEIVED
DEC 02 1997

ONE DEPOSIT RECEIVED

TWO DEPOSITS RECEIVED
DEC 02 1997

REMITTANCE NUMBER AND DATE

MORE ON BACK

- Complete all applicable spaces (numbers 6-11) on the reverse side of this page.
- See detailed instructions.
- Sign the form at line 10.

DO NOT WRITE HERE
Page 1 of 2 pages

EXAMINED BY <u>[Signature]</u>	FORM TX
CHECKED BY	
<input type="checkbox"/> CORRESPONDENCE	FOR
<input type="checkbox"/> Yes	COPYRIGHT
	OFFICE
	USE
	ONLY

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office? **5**

Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box(es))

a. This is the first published edition of a work previously registered in unpublished form.

b. This is the first application submitted by this author as copyright claimant.

c. This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give: Previous Registration Number ▾ Year of Registration ▾

DERIVATIVE WORK OR COMPILATION Complete both space 6a & 6b for a derivative work; complete only 6b for a compilation. **6**

a. **Preexisting Material** Identify any preexisting work or works that this work is based on or incorporates.

Previous edition _____

b. **Material Added to This Work** Give a brief, general statement of the material that has been added to this work and in which copyright is claimed.

New and revised material added _____

See instructions before completing this space.

---space deleted---

REPRODUCTION FOR USE OF BLIND OR PHYSICALLY HANDICAPPED INDIVIDUALS A signature on this form at space 10, and a check in one of the boxes here in space 8, constitutes a non-exclusive grant of permission to the Library of Congress to reproduce and distribute solely for the blind and physically handicapped and under the conditions and limitations prescribed by the regulations of the Copyright Office: (1) copies of the work identified in space 1 of this application in Braille (or similar tactile symbols); or (2) phonorecords embodying a fixation of a reading of that work; or (3) both. **8**

a. Copies and Phonorecords b. Copies Only c. Phonorecords Only See instructions.

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account. **9**

Name ▾ Prentice-Hall, Inc. Account Number ▾ 61506

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/City/State/ZIP ▾

Cathy K. Borden
Prentice-Hall, Inc.
One Lake Street, Upper Saddle River, NJ 07458

Area Code & Telephone Number ▶ (201) 296-3282

Be sure to give your daytime phone number.

CERTIFICATION* I, the undersigned, hereby certify that I am the **10**

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Check only one ▶ author
 other copyright claimant
 owner of exclusive right(s)
 authorized agent of Prentice-Hall, Inc.
Name of author or other copyright claimant, or owner of exclusive right(s) ▾

Typed or printed name and date ▾ If this application gives a date of publication in space 3, do not sign and submit it before that date.

Emily McGee date ▶ 11-14-97

Handwritten signature (X) ▾ [Handwritten Signature]

MAIL CERTIFICATE TO **11**

Name ▾ Cathy K. Borden, Copyrights/Legal

Number/Street/Postoffice Number ▾
Prentice-Hall, Inc.
One Lake Street
Upper Saddle River, NJ 07458

Certificate will be mailed in window envelope

1. Application form
2. Non-refundable \$30 filing fee in check or money order payable to Registrar of Copyrights
3. Deposit envelope

The Copyright Office has the authority to adjust fees at 3-year intervals, based on changes in the Consumer Price Index. The next adjustment is due in 1998. Please contact the Copyright Office after July 1997 to determine the latest fee schedule.

Registrar of Copyrights
Library of Congress
Washington, D.C. 20540

*17 U.S.C. § 502(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 408, or in any written statement filed in connection with the application, shall be fined not more than \$2,500. This form was electronically produced by Elio Federal Forms, Inc.

FORM TX

For a Literary Work UNITED STATES COPYRIGHT OFFICE

CERTIFICATE OF REGISTRATION



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters REGISTER OF COPYRIGHTS United States of America

TX 5-031-651

EFFECTIVE DATE OF REGISTRATION Jan 19 2000

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

1 TITLE OF THIS WORK MARKETING RESEARCH 3/e 013-014411-8 PREVIOUS OR ALTERNATIVE TITLES MARKETING RESEARCH 2/e

PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appears as of Collective Work

If published in a periodical or serial give: Volume Number Issue Date On Pages

2 NAME OF AUTHOR a Alvin C. Burns DATES OF BIRTH AND DEATH Year Born Year Died

Was this contribution to the work "work made for hire"? AUTHOR'S NATIONALITY OR DOMICILE WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

NOTE

Under the law, the "author" of a "work made for hire" is generally the employer, not the employee...

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed. Joint author of updated and new material excluding CD-ROM

NAME OF AUTHOR b Ronald F. Bush DATES OF BIRTH AND DEATH Year Born Year Died

Was this contribution to the work "work made for hire"? AUTHOR'S NATIONALITY OR DOMICILE WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed. Joint author of updated and new material excluding CD-ROM

NAME OF AUTHOR c DATES OF BIRTH AND DEATH Year Born Year Died

Was this contribution to the work "work made for hire"? AUTHOR'S NATIONALITY OR DOMICILE WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

3 a YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED 1999 b DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK Month 12 Day 21 Year 99 USA

4 COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. Prentice-Hall, Inc. Pearson Education Upper Saddle River, NJ 07458

APPLICATION RECEIVED JAN 19 2000 ONE DEPOSIT RECEIVED TWO DEPOSITS RECEIVED JAN 19 2000 REMITTANCE NUMBER AND DATE

EXAMINED BY _____ FORM TX
 CHECKED BY WMD
 CORRESPONDENCE Yes
 FOR COPYRIGHT OFFICE USE ONLY

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office? **5**

Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box)
 This is the first published edition of a work previously registered in unpublished form.
 This is the first application submitted by this author as copyright claimant.
 This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," Previous Registration Number TX4-729-899 Year of Registration 1998
 give: _____

DERIVATIVE WORK OR COMPILATION Complete both space 6a & 6b for a derivative work; complete only 6b for a compilation. **6**

1. Preexisting Material Identify any preexisting work or works that this work is based on or incorporates.
 Previous editions _____

2. Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed.
 Updated and new material added _____

See instructions before completing this space.

---space deleted---

REPRODUCTION FOR USE OF BLIND OR PHYSICALLY HANDICAPPED OR VISUALLY IMPAIRED A signature on this form at space 10, and a check in one of the boxes here in space 8, constitutes a non-exclusive grant of permission to the Library of Congress to make copies and distribute copies for the blind and physically handicapped and under the conditions and limitations prescribed by the regulations of the Copyright Office: (1) copies of the work identified in space 1 of this application in Braille (or similar tactile symbols); or (2) phonorecords embodying a fixation of a reading of that work; or (3) text. **8**

a Copies and Phonorecords b Copies Only c Phonorecords Only See instructions

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of bank. **9**

Account Number 61508
Prentice-Hall, Inc.

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. **11**

Name/Address/City/State/ZIP Prentice-Hall, Inc.
Upper Saddle River, NJ 07458

Area Code & Telephone Number (201) 236-3282

See section 11

Be sure to give your daytime phone number.

CERTIFICATION I, the undersigned, hereby certify that I am the **10**

Check only one author
 other copyright claimant
 owner of exclusive right(s)
 authorized agent of Prentice-Hall, Inc.
 Name of author or other appropriate claimant, or owner of exclusive right(s)

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Typed or printed name and date Emily McGee If this application gives a date of publication in space 3, do not sign and submit it before that date. 1-7-00

Handwritten signature (X) Emily McGee

MAIL CERTIFICATE TO

Name David Tauber
Copyrights 2C

Number/Department Number Prentice-Hall, Inc.
One Lake Street

City/State/ZIP Upper Saddle River, NJ 07458

Certificate will be mailed in window envelope

11

1. Payment of fee
 2. Deposit of material

Register of Copyrights
 Library of Congress
 Washington, D.C. 20540

Be sure to give your daytime phone number.

CERTIFICATE OF REGISTRATION



OFFICIAL SEAL

This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters
 REGISTER OF COPYRIGHTS
 United States of America

FORM TX

For a Literary Work
 UNITED STATES COPYRIGHT OFFICE

RE

TX 5-659-183



1110005091670

EFFECTIVE DATE OF REGISTRATION

SCANNED

02
 Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

1

TITLE OF THIS WORK ▼

71595-3

Introduction to Econometrics

PREVIOUS OR ALTERNATIVE TITLES ▼

PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work ▼

If published in a periodical or serial give: Volume ▼ Number ▼ Issue Date ▼ On Pages ▼

2

NAME OF AUTHOR ▼

a James H. Stock

DATES OF BIRTH AND DEATH
 Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
 Name of Country
 OR { Citizen of ► USA
 Domiciled in ►

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
 Anonymous? Yes No
 Pseudonymous? Yes No
If the answer to either of these questions is "Yes," see detailed instructions

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼
 co-author of entire work

NOTE

Under the law, the "author" of a "work made for hire" is generally the employer, not the employee (see instructions). For any part of this work that was "made for hire" check "Yes" in the space provided, give the employer (or other person for whom the work was prepared) as "Author" of that part, and leave the space for dates of birth and death blank.

NAME OF AUTHOR ▼

b Mark W. Watson

DATES OF BIRTH AND DEATH
 Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
 Name of Country
 OR { Citizen of ► USA
 Domiciled in ►

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
 Anonymous? Yes No
 Pseudonymous? Yes No
If the answer to either of these questions is "Yes," see detailed instructions

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼
 co-author of entire work

NAME OF AUTHOR ▼

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
 Name of Country
 OR { Citizen of ►
 Domiciled in ►

DATES OF BIRTH AND DEATH
 Year Born ▼ Year Died ▼

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
 Anonymous? Yes No
 Pseudonymous? Yes No
If the answer to either of these questions is "Yes," see detailed instructions

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼

3

YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED
 2001

DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK
 Complete this information ONLY if this work has been published.
 Month ► Nov. Day ► 20 Year ► 2002
 USA

4

COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼

Pearson Education, Inc.
 75 Arlington Street - Suite 300
 Boston, MA 02116

TRANSFER If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright. ▼

Transfer of ownership by publishing agreement.

DO NOT WRITE HERE OFFICE USE ONLY

APPLICATION RECEIVED
 DEC 20 2002
 ONE DEPOSIT RECEIVED

TWO DEPOSITS RECEIVED
 DEC 20 2002
 FUNDS RECEIVED

EXAMINED BY JAC FORM TX

CHECKED BY _____

CORRESPONDENCE
Yes

FOR
COPYRIGHT
OFFICE
USE
ONLY

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

- Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box) ▼
- a. This is the first published edition of a work previously registered in unpublished form.
- b. This is the first application submitted by this author as copyright claimant.
- c. This is a changed version of the work, as shown by space 6 on this application.
- If your answer is "Yes," give: Previous Registration Number ▼ Year of Registration ▼

5

DERIVATIVE WORK OR COMPILATION Complete both space 6a and 6b for a derivative work; complete only 6b for a compilation.

- a. **Preexisting Material** Identify any preexisting work or works that this work is based on or incorporates. ▼
- b. **Material Added to This Work** Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. ▼

See instructions before completing this space.

6

—space deleted—

REPRODUCTION FOR USE OF BLIND OR PHYSICALLY HANDICAPPED INDIVIDUALS A signature on this form at space 10 and a check in one of the boxes here in space 8 constitutes a non-exclusive grant of permission to the Library of Congress to reproduce and distribute solely for the blind and physically handicapped and under the conditions and limitations prescribed by the regulations of the Copyright Office: (1) copies of the work identified in space 1 of this application in Braille (or similar tactile symbols); or (2) phonorecords embodying a fixation of a reading of that work; or (3) both.

- a Copies and Phonorecords b Copies Only c Phonorecords Only

See instructions

7

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.

Name ▼ Pearson Education, Inc. Account Number ▼ DA025585

9

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/ZIP ▼

Timothy Nicholls
Pearson Education, Inc.
75 Arlington Street, Suite 300, Boston, MA 02116
Area Code and Telephone Number ▶ 617-848-6000

Be sure to give your daytime phone number

CERTIFICATION I, the undersigned, hereby certify that I am the

- Check only one ▶ author
 other copyright claimant
 owner of exclusive right(s)
 authorized agent of Pearson Education, Inc.

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge. Name of author or other copyright claimant, or owner of exclusive right(s) ▶

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.
Timothy Nicholls date ▶ 12/11/2007

10

Handwritten signature (X) ▼
Timothy Nicholls

MAIL CERTIFICATE TO

Certificate will be mailed in window envelope

Name ▼ Timothy Nicholls, Permissions
Pearson Education, Inc.

Number/Street/Apartment Number ▼
75 Arlington Street, Suite 300

City/State/ZIP ▼
Boston, MA 02116

- Complete all necessary spaces
- Sign your application in space 10

1. Application form
2. Nonrefundable \$20 filing fee in check or money order payable to Register of Copyrights
3. Deposit material

Register of Copyrights
Library of Congress
Washington, D.C. 20540-8000

The Copyright Office has the authority to its just fees at 6-year intervals, based on changes in the Consumer Price Index. The next adjustment is due in 1998. Please contact the Copyright Office at July 1998 to determine the adjusted schedule.

11

*17 U.S.C. § 506(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

CERTIFICATE OF REGISTRATION



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters

REGISTER OF COPYRIGHTS United States of America

FORM TX

For a Literary Work UNITED STATES COPYRIGHT OFFICE

REGISTRATION NUMBER

TX 4-838-804



EFFECTIVE DATE OF REGISTRATION

Month AUG Day 24 Year 98

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

TITLE OF THIS WORK

1

STATISTICS FOR PSYCHOLOGY, 2/E 0139140786

PREVIOUS OR ALTERNATIVE TITLES

STATISTICS FOR PSYCHOLOGY

PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work

If published in a periodical or serial give: Volume Number Issue Date On Pages

NAME OF AUTHOR

2

a Arthur Aron

DATES OF BIRTH AND DEATH

Year Born Year Died

Was this contribution to the work a "work made for hire"? Yes No

AUTHOR'S NATIONALITY OR DOMICILE Name of Country Citizen of USA Domiciled in

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

Co-author of new and revised material

NAME OF AUTHOR

b Elaine N. Aron

DATES OF BIRTH AND DEATH

Year Born Year Died

Was this contribution to the work a "work made for hire"? Yes No

AUTHOR'S NATIONALITY OR DOMICILE Name of Country Citizen of USA Domiciled in

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

Co-author of new and revised material

NAME OF AUTHOR

c

DATES OF BIRTH AND DEATH

Year Born Year Died

Was this contribution to the work a "work made for hire"? Yes No

AUTHOR'S NATIONALITY OR DOMICILE Name of Country Citizen of USA Domiciled in

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED

3

a 1997 Year

DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK

Complete this information ONLY if the work has been published. Month 08 Day 03 Year 1998 USA Nation

COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2.

4

Prentice-Hall, Inc. A Simon & Schuster Company One Lake Street Upper Saddle River, New Jersey 07458

TRANSFER If the claimant(s) named here in space 4 are different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright.

By written agreement

APPLICATION RECEIVED AUG 24 1998 ONE DEPOSIT RECEIVED TWO DEPOSITS RECEIVED AUG 24 1998 REMITTANCE NUMBER AND DATE

DO NOT WRITE HERE - SPACE USE ONLY

See instructions before completing this space.

MORE ON BACK

Complete all applicable spaces (numbers 5-11) on the reverse side of this page. See detailed instructions. Sign the form at line 10.

DO NOT WRITE HERE Page 1 of 2 pages

EXAMINED BY ELP FORM TX

CHECKED BY _____

FOR COPYRIGHT OFFICE USE ONLY

CORRESPONDENCE

Yes

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

- Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate b▼.)
- a. This is the first published edition of a work previously registered in unpublished form.
- b. This is the first application submitted by this author as copyright claimant.
- c. This is a changed version of the work, as shown by space 6 on this application.
- If your answer is "Yes," give: Previous Registration Number ▼ Year of Registration ▼

5

DERIVATIVE WORK OR COMPILATION Complete both space 6a & 6b for a derivative work; complete only 6b for a compilation.

a. **Preexisting Material** Identify any preexisting work or works that this work is based on or incorporates.
Previous edition

6

b. **Material Added to This Work** Give a brief, general statement of the material that has been added to this work and in which copyright is claimed.
New and revised material added

See instructions before completing this space.

---space deleted---

7

REPRODUCTION FOR USE OF BLIND OR PHYSICALLY HANDICAPPED INDIVIDUALS A signature on this form at space 10, and a check in one of the boxes here in space 8, constitutes a non-exclusive grant of permission to the Library of Congress to reproduce and distribute solely for the blind and physically handicapped and under the conditions and limitations prescribed by the regulations of the Copyright Office: (1) copies of the work identified in space 1 of this application in Braille (or similar tactile symbols); or (2) phonorecords embodying a fixation of a reading of that work; or (3) both.

- a. Copies and Phonorecords b. Copies Only c. Phonorecords Only

See instructions.

8

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.

Name ▼ Prentice-Hall, Inc. Account Number ▼ 61506

9

CORRESPONDENCE: Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/ZIP ▼

Cathy K. Borden, Legal/Copyrights
Prentice-Hall, Inc., A Simon & Schuster Company
One Lake Street, Upper Saddle River, New Jersey 07458
Area Code & Telephone Number ▶ (201) 238-3282

Be sure to give your daytime phone number.

CERTIFICATION I, the undersigned, hereby certify that I am the

Check only one ▶

- author
- other copyright claimant
- owner of exclusive right(s)
- authorized agent of Prentice-Hall, Inc.

Name of author or other copyright claimant, or owner of exclusive right(s) ▲

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.

Emily McGee

date ▶ 8-14-98

10

Handwritten signature (X) ▼

Emily McGee

MAIL CERTIFICATE TO

Certificate will be mailed in window envelope

Name ▼ Cathy K. Borden, Legal/Copyrights

Number/Street/Apartment Number ▼ Prentice-Hall, Inc., A Simon & Schuster Company
One Lake Street

City/State/ZIP ▼ Upper Saddle River, New Jersey 07458

- Complete all necessary spaces
 - Sign and date in space 10
1. Application form
 2. Nonrefundable \$20 filing fee in check or money order payable to Registrar of Copyrights
 3. Deposit material
- Registrar of Copyrights
Library of Congress
Washington, D.C. 20540

The Copyright Office has the authority to adjust fee at 5-year intervals, based on changes in the Consumer Price Index. The next adjustment is due in 1998. Please contact the Copyright Office after July 1998 to determine the exact fee schedule.

11

CERTIFICATE OF REGISTRATION



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Marybeth Peters
REGISTER OF COPYRIGHTS
United States of America

FORM TX
For a Literary Work
UNITED STATES COPYRIGHT OFFICE

TX 4-042-910
720004042910

EFFECTIVE DATE OF REGISTRATION

Month 5 Day 2 Year 95

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

TITLE OF THIS WORK ▼

Adaptive Control, Second Edition

55866-1

PREVIOUS OR ALTERNATIVE TITLES ▼

PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work ▼

If published in a periodical or serial give: Volume ▼ Number ▼ Issue Date ▼ On Pages ▼

NAME OF AUTHOR ▼

a Karl J. Astrom

DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
Name of Country
OR { Citizen of ▶ USA
Domiciled in ▶

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymous? Yes No
Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼
co-author of text and some illustrations

NAME OF AUTHOR ▼

b Bjorn Wittenmark

DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
Name of Country
OR { Citizen of ▶ USA
Domiciled in ▶

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymous? Yes No
Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼
co-author of text and some illustrations

NAME OF AUTHOR ▼

Addison-Wesley Publishing Company, Inc.

DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?
 Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
Name of Country
OR { Citizen of ▶ USA
Domiciled in ▶

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK
Anonymous? Yes No
Pseudonymous? Yes No

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼
author of some illustrations

YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED
1993

DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK
Month ▶ Dec. Day ▶ 23 Year ▶ 1994
USA

COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼

Addison-Wesley Publishing Company, Inc.
One Jacob Way
Reading, MA 01867

TRANSFER If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright. ▼

Transfer of ownership by publishing agreement.

APPLICATION RECEIVED

ONE DEPOSIT RECEIVED

TWO DEPOSITS RECEIVED

REMITTANCE NUMBER AND DATE

MORE ON BACK ▶ Complete all applicable spaces (numbers 5-11) on the reverse side of this page.
See detailed instructions. Sign the form at line 10.

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EXAMINED BY Kuo FORM TX

CHECKED BY

CORRESPONDENCE
Yes

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DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box) ▼

5

- a. This is the first published edition of a work previously registered in unpublished form.
- b. This is the first application submitted by this author as copyright claimant.
- c. This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give: Previous Registration Number ▼ Year of Registration ▼
TX 2-972-874 Dec. 13, 1990

DERIVATIVE WORK OR COMPILATION Complete both space 6a and 6b for a derivative work; complete only 6b for a compilation.

a. Preexisting Material Identify any preexisting work or works that this work is based on or incorporates. ▼

6

previous edition

b. Material Added in This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. ▼
new and revised material

See instructions before completing this space

—space deleted—

7

REPRODUCTION FOR USE OF BLIND OR PHYSICALLY HANDICAPPED INDIVIDUALS A signature on this form at space 10 and a check in one of the boxes here in space 8 constitutes a non-exclusive grant of permission to the Library of Congress to reproduce and distribute solely for the blind and physically handicapped and under the conditions and limitations prescribed by the regulations of the Copyright Office: (1) copies of the work identified in space 1 of this application in Braille for similar tactile symbols; or (2) phonorecords embodying a fixation of a reading of that work; or (3) both.

8

- a Copies and Phonorecords
 - b Copies Only
 - c Phonorecords Only
- See instructions.

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account. Name ▼ Account Number ▼

9

Addison-Wesley Publishing Co., Inc. DA025585

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt./City/State/ZIP ▼

Paul K. Dzus
Addison-Wesley Publishing Company, Inc.
Reading, MA 01867

Area Code and Telephone Number ▶ (617) 944-3700, x.2249

Be sure to give your daytime phone number

CERTIFICATION I, the undersigned, hereby certify that I am the

Check only one ▶

- author
- other copyright claimant
- owner of exclusive right(s)
- authorized agent of Addison-Wesley Publishing Co.

10

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Name of author or other copyright claimant, or owner of exclusive right(s) ▶

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date. APR 28 1995

Paul K. Dzus

date ▶

Handwritten signature (X) ▼

Paul K. Dzus

MAIL CERTIFICATE TO

Name ▼ Paul K. Dzus

Number/Street/Apartment Number ▼ Addison-Wesley Publishing Co., Inc.

City/State/ZIP ▼ Reading, MA 01867

- 1. Application form
 - 2. Non-refundable \$20 filing fee in cash or money order payable to Register of Copyrights
 - 3. Deposit material
- Register of Copyrights
Library of Congress
Washington, D.C. 20559

The Copyright Office has the authority to collect fees at 5-year intervals, based on changes in the Consumer Price Index. The next adjustment is due in 1998. Please contact the Copyright Office after July 1998 to determine the actual fee schedule.

11

*17 U.S.C. § 506(a): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

CERTIFICATE OF REGISTRATION



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Marybeth Peters
 REGISTER OF COPYRIGHTS
 United States of America

FORM TX

For a Non-dramatic
 UNITED STATES
 REGISTRATION

TX 5-673-006
 [Stamp]

TX
 TXU
 EFFECTIVE DATE OF REGISTRATION
 1 17 03
 Month Day Year

OFFICIAL SEAL

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

1

TITLE OF THIS WORK

Market-Based Management: Strategies for Growing Customer Value and Profitability, 3/E 0-13-008218-X

PREVIOUS OR ALTERNATIVE TITLES

Market-Based Management: Strategies for Growing Customer Value and Profitability, 2/E

PUBLICATION AS A CONTRIBUTION If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work

If published in a periodical or serial give: Volume Number Issue Date On Pages

2

NAME OF AUTHOR

a Roger J. Best

DATES OF BIRTH AND DEATH
 Year Born Year Died

Was this contribution to the work a "work made for hire"?

Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
 Name of Country

OR Citizen of Domiciled in USA

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

Anonymous? Pseudonymous? Yes No Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

Author of new and revised work

NOTE

Under the law, the "author" of a "work made for hire" is generally the employer, not the employee (see instructions). For any part of this work that was "made for hire" in the space provided, give the employer (or other person for whom the work was prepared) as "author" of that part, and leave the space for dates of birth and death blank.

NAME OF AUTHOR

b

Was this contribution to the work a "work made for hire"?

Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
 Name of Country

OR Citizen of Domiciled in

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

Anonymous? Pseudonymous? Yes No Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

NAME OF AUTHOR

c

Was this contribution to the work a "work made for hire"?

Yes
 No

AUTHOR'S NATIONALITY OR DOMICILE
 Name of Country

OR Citizen of Domiciled in

DATES OF BIRTH AND DEATH
 Year Born Year Died

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

Anonymous? Pseudonymous? Yes No Yes No

NATURE OF AUTHORSHIP Briefly describe nature of the material created by this author in which copyright is claimed.

3

YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED

2001 Year

This information must be given in all cases.

DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK

Month 12 Day 31 Year 2002
 USA

4

COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2.

Pearson Education, Inc.
 One Lake Street
 Upper Saddle River, NJ 07458

TRANSFER If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright.

By written agreement

APPLICATION RECEIVED
 JAN 17 2002 2003
 ONE DEPOSIT RECEIVED
 TWO DEPOSITS RECEIVED
 JAN 17 2002 2003
 FUNDS RECEIVED

MORE ON BACK Complete all applicable spaces (numbers 5-8) on the reverse side of this page. See detailed instructions. Sign the form at line 6.

DO NOT WRITE HERE
 Page 1 of 1 pages

EXAMINED BY _____
 CHECKED BY WMD
 CORRESPONDENCE
 Yes

FORM TX
 FOR COPYRIGHT OFFICE USE ONLY

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box)

- 1. This is the first published edition of a work previously registered in unpublished form.
- 2. This is the first application submitted by this author as copyright claimant.
- 3. This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give previous Registration Number ▶ TX5-098-798 Year of Registration ▶ 1998

5

DERIVATIVE WORK OR COMPILATION

Presenting Material Identify any preexisting work or works that this work is based on or incorporates.

Previous edition

a 6

Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed.

Revised and updated

See instructions before completing this space.

b

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account

Name ▼

Account Number ▼

Pearson Education, Inc.

DA 61506

a

7

b

CORRESPONDENCE Give name and address to which correspondence about this application should be sent Name/Address/Apt./City/State/ZIP ▼

Marianna Baum

See below

Area Code & Telephone Number ▶ (201) 236-3280

Fax Number ▶ (201) 236-3290

Email ▶ Marianna.Baum@PearsonEd.com

CERTIFICATION* I, the undersigned, hereby certify that I am the

Check only one ▶

- author
- other copyright claimant
- owner of exclusive right(s)
- authorized agent of

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge.

Pearson Education, Inc.

Name of author or other copyright claimant, or owner of exclusive right(s) ▲

8

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.

Emily McGee

Date ▶

Handwritten signature (X) ▼



X

Certificate will be mailed in window envelope to this address:

Name ▼
 Marianna Baum
 Number/Street/Apt. ▼
 Permissions 2C
 Pearson Education, Inc.
 City/State/ZIP ▼
 One Lake Street
 Upper Saddle River, NJ 07458

1. Payment form
 2. Nonrefundable filing fee in check or money order payable to Register of Copyrights
 3. Deposit material

As of July 1, 1999, the filing fee for Form TX is \$30.

9