Case 1:12-cy-02682-PGG Document 1 Filed 04/06/12 Page 1 of 12 JUDGE GARDEPHE

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

12 CW 2682

PEARSON EDUCATION, INC.,
JOHN WILEY & SONS, INC.
CENGAGE LEARNING, INC. AND
THE MCGRAW-HILL COMPANIES, INC.,

Plaintiffs,

APR OR 7017
U.S.D.C. S.D. N.Y.
CASHERS
12 Civ.

-against-

JOHN DOE D/B/A TBSM SHOP D/B/A SMTB SHOP AND JOHN DOE NOS. 1-5,

Defendants. :

COMPLAINT AND JURY DEMAND

Plaintiffs Pearson Education, Inc. ("Pearson"), John Wiley & Sons, Inc. ("Wiley"), Cengage Learning, Inc. ("Cengage") and The McGraw-Hill Companies, Inc. ("McGraw-Hill"), by their undersigned attorneys, for their complaint against defendants

John Doe d/b/a TBSM Shop d/b/a SMTB Shop and John Doe Nos. 1-5, aver:

Nature of the Action

1. Plaintiffs publish college textbooks and corresponding instructors' solutions manuals. Plaintiffs are bringing this action to obtain legal and equitable relief to remedy defendants' infringement of plaintiffs' copyrights through their sales of unauthorized copies of plaintiffs' instructors' solutions manuals.

Jurisdiction and Venue

- 2. This Court has subject matter jurisdiction over the claim in this action pursuant to 28 U.S.C. §§ 1331 and 1338 because it arises under the Copyright Act, 17 U.S.C. § 101 $\underline{\text{et}}$ seq.
- 3. Upon information and belief, venue is proper in this District pursuant to 28 U.S.C. §§ 1391 and 1400(a).

Parties

- 4. Pearson is a corporation organized and existing under the laws of the State of Delaware with its principal place of business at One Lake Street, Upper Saddle River, New Jersey 07458.
- 5. Wiley is a corporation organized and existing under the laws of the State of New York with its principal place of business at 111 River Street, Hoboken, New Jersey 07030.
- 6. Cengage is a corporation organized and existing under the laws of the State of Delaware with its principal place of business at 200 First Stamford Place, 4th Floor, Stamford, Connecticut 06902.
- 7. McGraw-Hill is a corporation organized and existing under the laws of the State of New York with its principal place of business at 1221 Avenue of the Americas, New York, New York 10020.

- 8. Upon information and belief, defendant John Doe d/b/a TBSM Shop d/b/a SMTB Shop is a natural person currently residing in the United States whose identity and location is currently unknown to plaintiffs.
- 9. Upon information and belief, defendants John Doe Nos. 1-5 are natural persons currently residing in the United States whose identities are presently unknown to plaintiffs.

The Businesses of Plaintiffs

- 10. Each plaintiff publishes a variety of works, including educational books.
- 11. As a standard practice, each plaintiff requires its authors to assign the copyrights to it or grant it the exclusive rights of reproduction and distribution in the United States. This practice enables each plaintiff to maximize the dissemination of each work.
- 12. Plaintiffs invest significant monies to publish their copyrighted works. Plaintiffs, for example, make substantial investments in royalties, content creation, licensing, copyediting, proofreading, typesetting, layout, printing, binding, distribution, copyright enforcement and promotion.
- 13. Plaintiffs earn a substantial portion of their revenue from the publication of their copyrighted works and would suffer serious financial injury if their copyrights were not

- enforced. A substantial decline in their income could cause plaintiffs to cease publishing one or more deserving books or journals. This would adversely impact the creation of new works, scholarly endeavor, and scientific progress.
- 14. An important part of plaintiffs' business is derived from publishing college textbooks. College professors select textbooks from competing publishers based on the pedagogical value and the quality of supplementary materials.
- 15. Instructors' solutions manuals are important supplementary materials. Professors use instructors' solutions manuals to aid in grading homework. Students, however, use instructors' solutions manuals to cheat. Professors are less likely to select a textbook if the instructors' solutions manuals are freely and/or widely available. Accordingly, plaintiffs do not sell their instructors' solutions manuals, and tightly control their distribution to known faculty.

Plaintiffs' Copyrights

- 16. Plaintiffs routinely register their copyrights.

 Pearson has generally registered its copyrights in its works,

 including the works on Schedule A (the "Pearson Copyrights").
- 17. Wiley has generally registered its copyrights in its works, including the works on Schedule B (the "Wiley Copyrights").
 - 18. Cengage has generally registered its copyrights in

its works, including the works on Schedule C (the "Cengage Copyrights").

19. McGraw-Hill has generally registered its copyrights in its works, including the works on Schedule D (the "McGraw-Hill Copyrights").

The Infringing Acts of Defendants

and sold copies of plaintiffs' works. Specifically, the defendants have reproduced and sold copies of plaintiffs' instructors' solutions manuals, including sales into the Southern District of New York, through online sales at websites and forums, including but not limited to, tbsmshop.com and smtbshop.com, using the usernames including, but not limited to, "TBSM Shop" and "SMTB Shop" and e-mail addresses including, but not limited to, support@smtbshop.com.

CLAIM FOR RELIEF (Copyright Infringement - 17 U.S.C. § 501)

- 21. Plaintiffs repeat the averments contained in paragraphs 1 through 20 as if set forth in full.
- 22. Pearson has received United States Certificates of Copyright Registration for the Pearson Copyrights.
- 23. Wiley has received United States Certificates of Copyright Registration for the Wiley Copyrights.

- 24. Cengage has received United States Certificates of Copyright Registration for the Cengage Copyrights.
- 25. McGraw-Hill has received United States
 Certificates of Copyright Registration for the McGraw-Hill
 Copyrights.
- 26. The Pearson, Wiley, Cengage and McGraw-Hill Copyrights are valid and enforceable.
- 27. Defendants have infringed the Pearson, Wiley, Cengage and McGraw-Hill Copyrights in violation of 17 U.S.C. § 501.
- 28. Defendants' acts have irreparably damaged and, unless enjoined, will continue to irreparably damage plaintiffs. Plaintiffs have no adequate remedy at law for these wrongs and injuries. Plaintiffs are, therefore, entitled to a preliminary and permanent injunction restraining and enjoining defendants and their agents, servants, employees, and attorneys and all persons acting in concert with them, from infringing the Pearson, Wiley, Cengage and McGraw-Hill Copyrights.
- 29. Defendants have willfully infringed the Pearson, Wiley, Cengage and McGraw-Hill Copyrights.
- 30. Plaintiffs are entitled to recover all damages sustained as a result of defendants' unlawful conduct including (1) defendants' profits, or (2) plaintiffs' damages, or alternatively at plaintiffs' election, (3) statutory damages.

WHEREFORE, plaintiffs demand judgment:

- A. Preliminarily and permanently enjoining the defendants, their agents, servants, employees, and attorneys and all those acting in concert with them from infringing the Pearson, Wiley, Cengage and McGraw-Hill Copyrights in violation of 17 U.S.C. § 501;
- B. Awarding plaintiffs their damages or defendants' profits, or alternatively, at plaintiffs' election, statutory damages, as a result of defendants' willful infringement of the Pearson, Wiley, Cengage and McGraw-Hill Copyrights;
- C. Awarding plaintiffs their costs in this action, including their reasonable attorneys' fees pursuant 17 U.S.C. § 505; and
- D. Granting such other and further relief as to this Court seems just and proper.

Jury Trial Demand

PLEASE TAKE NOTICE that pursuant to Rule 38 of the Federal Rules of Civil Procedure, the plaintiffs hereby demand a

trial by jury of all issues that are so triable.

Dated: New York, New York April 6, 2012

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Schedule A "Pearson Copyrights"

- Accounting, Horngren (9th Edition) (March 11, 2011) (TX0007346291)
- 2. Accounting Information Systems, Romney (12th Edition) (February 28, 2011) (TX0007330306)
- 3. Accounting Information Systems, Romney (11th Edition) (March 24, 2008) (TX0006996489)
- 4. Auditing and Assurance Services, Arens (14th Edition) (June 22, 2011) (TX0007387012)
- 5. Auditing and Assurance Services, Arens (13th Edition) (April 2, 2009) (TX0006968258)
- 6. Auditing Cases: An Interactive Learning Approach, Beasley (5th edition) (November 16, 2011) (TX0007450454)
- 7. Cost Accounting, Horngren (14th Edition) (February 28, 2011) (TX0007335836)
- 8. Cost Accounting, Horngren (13th Edition) (May 1, 2008) (TX0007005297)
- 9. Prentice Hall's Federal Taxation 2012 Comprehensive, Pope (25th Edition) (May 13, 2011) (TX0007372404)

Schedule B "Wiley Copyrights"

- 1. Accounting Principles, Jerry Weygandt (9th Edition) (April 16, 2010) (TX0007192054)
- 2. Accounting Principles, Jerry Weygandt (10th Edition) (August 29, 2011) (TX0007420810)
- 3. Core Concepts of Government and Not-For-Profit Accounting, Michael Granof (2nd Edition) (April 28, 2011) (TX0007376453)
- 4. Financial Accounting, Jerry Weygandt (8th Edition) (January 31, 2012) (TX0007481711)
- 5. Financial Accounting: Tools for Business Decision Making, Paul Kimmel (5th Edition) (April 15, 2010) (TX0007166080)
- 6. Government and Not-for-Profit Accounting: Concepts and Practices, Michael Granof (5th Edition) (November 19, 2010) (TX0007311473)
- 7. Intermediate Accounting, Donald Kieso (13th Edition) (September 10, 2009) (TX0007044357)
- 8. Intermediate Accounting, Donald Kieso (14th Edition) (September 9, 2011) (TX0007417230)

Schedule C "Cengage Copyrights"

- 1. International Financial Management, Madura (11th Edition) (November 14, 2011) (TX0007448068)
- 2. Auditing: A Business Risk Approach, Rittenberg, Johnstone, and Gramling (8th Edition) (July 28, 2011) (TX0007404762)
- 3. Accounting Information Systems, Hall (7th Edition) (March 19, 2007) (TX0006547786)
- 4. Cornerstones of Cost Accounting, Hansen and Mowen (1st Edition) (October 6, 2010) (TX0007297447)
- 5. Intermediate Accounting, Stice and Stice (18th Edition) (August 9, 2011) (TX0007412769)
- 6. Accounting, Warren, Reeve and Duchac (24th Edition) (August 18, 2011) (TX0007417684)
- 7. Advanced Accounting, Fischer, Taylor and Cheng (11th Edition) (September 1, 2011) (TX0007416845)
- 8. South-Western Federal Taxation 2012: Individual Income Taxes, Hoffman and Smith (35th Edition) (July 28, 2011) (TX0007404717)
- 9. South-Western Federal Taxation 2012: Comprehensive, Hoffman, Maloney, Raabe and Young (35th Edition) (July 22, 2011) (TX0007401333)
- 10. South-Western Federal Taxation 2012: Corporations, Partnerships, Estates and Trusts, Hoffman, Maloney, Raabe and Young (35th Edition) (July 28, 2011) (TX0007404404)

Case 1:12-cv-02682-PGG Document 1 Filed 04/06/12 Page 12 of 12

Schedule D "McGraw-Hill Copyrights"

- Corporate Finance: Core Principles & Applications, Ross/Westerfield/Jaffe/Jordan (3rd Edition) (October 12, 2010) (TX0007285595)
- 2. Taxation of Individuals and Business Entities, Spilker (3rd Edition) (May 16, 2011) (TX0007378368)
- 3. Taxation of Business Entities, Spilker (3rd Edition) (May 31, 2011) (TX0007384340)
- 4. Intermediate Accounting, Spiceland (6th Edition) (June 7, 2010) (TX0007192075)
- 5. Advanced Accounting, Hoyle (10th Edition) (April 15, 2010) (TX0007185493)