Case 2:10-cv-02150-RLH -RJJ Document 6 Filed 01/10/11 Page 1 of 33

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1	Daniel Barham		2011 JAN 10 A 11: 17			
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3	Montreal, Quebec H4C 2T8	ALCONOMIC TO THE CONTROL OF THE CONT				
4	514-777-7102		BY SEPTITY			
5	Private individual					
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7	UNITED STATES DISTRICT COURT					
8	FOR THE DISTRICT OF NEVADA					
9						
10	RIGHTHAVEN LLC, a Nevada limited-liabiliy)				
11	company,)	Civil Action No. 2:10-ev-02150			
12	Plaintiff)				
13	v.)				
14	DANIEL BARHAM, an individual; and URBAN)				
15	NEIGHBOURHOOD, an entity that exists solely)				
16	as Mr. Barham's internet based blog.)				
17	Defendant					
18						
19						
20	DEFENDANT, DANIEL BARHAM'S MOTION TO DISMISS					
21 22	INTRODUCTION					
23 24						
25	.com which provides information and commentary related to urban planning and architecture					
26	around the world. Urban Neighborhood is a not for profit blog that exists solely as a Mr.					
27	Barham's blog. Urban Neighbourhood receives no income and has no paid advertisements, text					
28	and an image, herein referred to as "the Work" from an article, herein referred to as "the Articl					

on the Las Vegas Review-Journal's website was quoted and placed in a post on this blog, herein referred to as "the Post". The suite by the plaintiff alleges that the action of placing the Work within the Post constitutes a violation of copyright. The defendant will show that the plaintiff has failed to prove ownership of the Work, and has only proven ownership of author created text. If ownership of author created text constitutes ownership of the Article and as such ownership of the Work as it was contained within the Article then the defendant will show that the reproduction of a small portion of the Article does not rise to the level of a copyright violation, and is protected under the provisions of fair use. Pursuant to this it will be shown that the Review-Journal encourages bloggers and commentators to copy and reproduce its content. Also the Defendant will show that Righhaven, LLC, herein referred to as "Righthaven" has brought this Complaint before the court with unclean hands, therefore, the Complaint brought by Righthaven against Daniel Barham must be dismissed in its entirety.

15 POINTS AND AUTHORITIES

I. STATEMENT OF FACTS

Defendant Daniel Barham hereby moves this Court for dismissal of the Complaint filed against him by Righthaven. The gravamen of the claims brought in that Complaint are for copyright infringement, arising out of Mr. Barham's reproduction of an image within an article that appeared in the online version of the Las Vegas Review-Journal (hereinafter "Review-Journal") titled "'Vdara visitor:' Death ray scorched hair." The Article contained factual information about the design of the Vdara Hotel and a quote from a bystander along with the Work.

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The Article was authored by Joan Whitely, an employee of the Review Journal, which, purportedly, owned the copyrights to the intellectual property created by the author. The ownership of the copyright in the Whitely work has presumably been transferred to Righthaven. The ownership of the Work is listed as Mike Johnson and the Review-Journal and presumably continues as such as the evidence presented by the plaintiff in exhibit 3 of both the Complaint and the Motion lists the author created work as 'text' which one could reasonably assume refers to the Article.

II. STANDARD OF REVIEW

For a defendant to prevail on a motion to dismiss under Federal Rule of Civil Procedure 12(b)(6), it must appear beyond doubt that the plaintiff can prove no set of facts in support of his claim which would entitle him to relief. Conley v. Gibson, 355 U.S. 41, 45-46 (1957); Cervantes v. City of San Diego, 5 F.3d 1273, 1274 (9 Cir. 1993). The purpose of a motion under Federal Rule 12(b)(6) is to test the formal sufficiency of the statement of the claim for relief in the complaint. Rutman Wine Co. v. E. & J. Gallo Winery, 829 F.2d 729, 738 (9 Cir.1987).

III. ARGUMENT

A. DISMISSAL OF THE CLAIMS OF ALLEGED COPYRIGHT INFRINGEMENTOF THE WORK FOR WHICH NO COPYRIGHT OWNERSHIP HAS BEEN DEMONSTRATED IS WARRANTED

The Complaint alleges an instance of alleged copying of an image which they refer to as the Work in their claim, but the application for copyright ownership asserts ownership of author created text, the license does not list author created image, as is demonstrated in exhibit 3 of

Civil Action No. 2:10-cv-02150, appended to this motion as exhibit 3. As ownership of the copyright in a work is a prerequisite to bringing a lawsuit to enforce the copyright, and as Righthaven has not demonstrated in the Complaint ownership of the copyright for the Work,

B. ANY ALLEGED INFRINGEMENT BY DANIEL BARHAM IS ALLOWED UNDER THE FAIR USE DOCTRINE

If ownership of Author created text refers to the Article as a whole and as such includes the Work, then Mr. Barham believes that Plaintiff cannot make out a prima facie copyright infringement claim, as the amount copied of the Article was small.² Nevertheless, without waiving his assertion that regarding whether a prima facie case of copyright infringement can be presented, the doctrine of fair use provides a complete defense to such claim. Therefore, the infringement claim should be dismissed.

The doctrine of fair use is codified in the Copyright Act of 1976, 17 U.S.C. §107, which states, in part:

Notwithstanding the provisions of sections 106 and 106A, the fair use of a copyrighted work, including such use by reproduction in copies or phonorecords or by any other means specified by that section, for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research, is not an infringement of copyright. In determining whether the use made of a work in any particular case is a fair use the factors to be considered shall include ——

(1) the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;

dismissal is warranted.

¹17 U.S.C. 411 (a) states, in pertinent part:

⁽a) Except for an action brought for a violation of the rights of the author under section 106A (a), and subject to the provisions of subsection (b), no civil action for infringement of the copyright in any United States work shall be instituted until preregistration or registration of the copyright claim has been made in accordance with this title.

²The Article, as it appears in Exhibit "1" to Plaintiff's Complaint, albeit in incomplete form, consists of 109 lines of text, of which, only 13 were copied, and 3 images of which only 1 was copied. The complete Article appears in Exhibit "1" of the Defendant's motion.

1 (2) the nature of the copyrighted work; (3) the amount and substantiality of the portion used in relation to the copyrighted work as a 2 whole: and 3 (4) the effect of the use upon the potential market for or value of the copyrighted work. 4 5 No one factor is conclusive, but all four factors must be weighed. Campbell v. Acuff-Rose 6 Music, Inc., 510 U.S. 569, 114 S.Ct. 1164, 127 L.Ed.2d 500 (1994).³ 7 The fair use doctrine is intended to balance the rights of authors against the creative 8 efforts of others, and to promote the welfare of the public: 9 10 "From the infancy of copyright protection, some opportunity for fair use of copyrighted materials 11 has been thought necessary to fulfill copyright's very purpose...." Campbell, 510 U.S. at 575, 114 12 13 S.Ct. 1164. "The fair use doctrine thus 'permits [and requires] courts to avoid rigid application of the copyright statute when, on occasion, it would stifle the very creativity which that law is 14 designed to foster." Id. at 577, 114 S.Ct. 1164 (quoting Stewart v. Abend, 495 U.S. 207, 236, 15 110 S.Ct. 1750, 109 L.Ed.2d 184 (1990)) (alteration in original). 16 17 The purpose of copyright law is "Itlo promote the Progress of Science and useful Arts," U.S. 18 CONST. art. I, § 8, cl. 8, and to serve "'the welfare of the public." Sony Corp. of Am. v. 19 Universal City Studios, Inc., 464 U.S. 417, 429 n. 10, 104 S.Ct. 774, 78 L.Ed.2d 574 (quoting 20 H.R.Rep.No. 2222, 60th Cong., 2d Sess. 7 (1909)). 21 22 23 Perfect 10, Inc. v. Amazon.com, Inc., 508 F.3d 1146, 1163 (9th Cir. 2007). 24 The alleged infringement by Daniel Barham qualifies as fair use under the four factors of 25 the fair use doctrine. 26 1) Purpose and Character of the Use 27 The most important component of the inquiry into the purpose and character of the use is 28 the question whether the allegedly fair use was "transformative," in other words, whether the 29 second use adds something new, with a further purpose or different character, altering the first 30

³"The task is not to be simplified with bright-line rules, for the statute, like the doctrine it recognizes, calls for case-by-case analysis.... Nor may the four statutory factors be treated in isolation, one from another. All are to be explored, and the results weighed together, in light of the purposes of copyright." <u>Campbell v. Acuff-Rose Music, Inc.</u>, 510 U.S. 569, 577-78, 114 S.Ct. 1164, 127 L.Ed.2d 500 (1994).

with new expression, meaning, or message. <u>Los Angeles News Service v. CBS Broadcasting.</u> Inc., 305 F.3d 924 (9th Cir. 2002).⁴

The form in which Mr. Barham chose to republish the material with other material regarding the habits of architects and designers is transformative. Mr. Barham aggregated the quoted material from the Article in the Post with other information and images both from other sources and his own options regarding the actions of people involved with the construction of the Vdara Hotel, thereby transforming the nature of the individual article into a commentary on building design.

Indeed, the use of the Work here which was presented as a thumbnail at the base of the article is similar to the use of thumbnail pictures in <u>Perfect 10</u>, <u>Inc. v. Amazon.com</u>, <u>Inc.</u>, 508 F.3d 1146 (9th Cir. 2007). In that case, Perfect 10sued Amazon and Google as a result of Google's search engine reproducing thumbnail (reduced size) images of Perfect 10's copyrighted images. In finding that the thumbnail reproduction was "transformative," the court stated:

Google's use of thumbnails is highly transformative. In Kelly, we concluded that Arriba's use of thumbnails was transformative because "Arriba'suse of the images serve[d] a different function than Kelly's use—improving access to information on the [I]nternet versus artistic expression." Although an image may have been created originally to serve an entertainment, aesthetic, or informative function, a search engine transforms the image into a pointer directing a user to a source of information.⁵

Similar to the Google thumbnails, the materials presented in the Post serve not only the purpose of gathering different materials related to the state of the architecture profession and attitudes of

⁴Opinion amended by <u>Los Angeles News Service v. CBS Broadcasting, Inc.</u>, 313 F.3d 1093 (9th Cir. 2002).

⁵Perfect 10. Inc. v. Amazon.com, Inc., 508 F.3d 1146, 1165 (9th Cir. 2007) citations omitted.

building designers, but the Post also acted as a pointer to the source of the information, the Review Journal website.⁶

As the use of the copied material is in a transformative context, and acted as a pointer to the source material itself, this factor weighs in favour of a finding of fair use.

2) Nature of the Copyrighted Work

The nature of the allegedly copied work is factual news reporting. Such information, which is less endowed with the creative activity than works of fiction, makes it easier to find fair use. "Works that are creative in nature are closer to the core of intended copyright protection than are more fact-based works." "The law generally recognizes a greater need to disseminate factual works than works of fiction or fantasy." As explained further in Los Angeles News Service v. CBS Broadcasting, Inc., 305 F.3d 924 (9th Cir. 2002):

We have analyzed the "nature of the copyrighted work" factor extensively in prior LANS litigation. "The Denny beating tape is informational and factual and news; each characteristic strongly favours [the user]. Likewise the fact that the tape was published before its use by [the alleged infringer]. Although the Videotape is not without creative aspect in that it is the result of [Marika] Tur's skills with a camera, still this factor makes it a great deal easier to find fair use."This factor clearly points toward fair use.

Moreover, since the article by the Review Journal appeared on the internet before it was copied to the internet by Mr. Barham, this factor weighs in favour of fair use. "Published works are more likely to qualify as fair use because the first appearance of the artist's expression has

⁶See Exhibit "2" to the Complaint, at bottom, where it states "Read more at the Las Vegas Review Journal." Mr. Barham's post provided access to the origin of the article, and therefore, would have served as a feeder or pointer to the original source material, not unlike a search engine.

⁷A & M Records v. Napster, 239 F.3d 1004, 1016 (9th Cir. 2001) (citing Campbell, 510 U.S. at 586, 114 S.Ct. 1164) (internal quotation marks omitted).

⁸<u>Harper & Row Publishers, Inc. v. Nation Enters.</u>, 471 U.S. 539, 563, 105 S.Ct. 2218, 85 L.Ed.2d 588 (1985)

⁹305 F.3d at 940; opinion amended by <u>Los Angeles News Service v. CBS Broadcasting, Inc.</u>, 313 F.3d 1093 (9th Cir. 2002)..

already occurred." Thus, the "nature of the copyright work" factor, when taken as a whole, mitigates in favour of a finding of fair use.

3) Amount of the Copyrighted Work

This factor also favours a finding of fair use; the licence for the copyright is for author created text as is listed on exhibit 3 and only the portions of the Article that were needed (including the Work) were copied to illustrate the Post's commentary. If the plaintiff is claiming that the licence is for the image and not text then they have failed to provide proof of ownership of said image. If somehow a licence for author created text can somehow be interpreted as pertaining only to an image and not text, then "wholesale copying does not preclude fair use per se, copying an entire work militates against a finding of fair use."

Case law interpreting this factor, though of course faithful to the statute's direction that we are to consider the substantiality of the portion used "in relation to the copyrighted work as a whole," has also noted that the purpose and character of the use are relevant in evaluating the denominator. See, e.g., Kelly v. Arriba Soft Corp., 280 F.3d 934, 943 (9th Cir. 2002) ("If the secondary user only copies as much as is necessary for his or her intended use, then this factor will not weigh against him or her."). 12

As stated *supra*, the Article in question, entitled "Vdara visitor: 'Death ray' scorched hair" consists of 108 lines of text of which 13 were quoted, or 66 sentences in 29 paragraphs. Mr. Barham copied 12 of the 66 sentences, 5 of the 29 paragraphs, or 1 of 3 images¹³ by any of these

¹⁰<u>Harper & Row Publishers, Inc. v. Nation Enters.</u>, 471 U.S. 539, 564, 105 S.Ct. 2218, 85 L.Ed.2d 588 (1985) (noting that the scope of fair use is narrower with respect to unpublished works because the author's right to control the first public appearance of his work weighs against the use of his work before its release).

¹¹Worldwide Church of God v. Phila. Church of God, Inc., 227 F.3d 1110, 1118 (9°Cir. 2000).

¹²Los Angeles News Service v. CBS Broadcasting, Inc., 305 F.3d 924, 941 (9th Cir.2002); opinion amended by Los Angeles News Service v. CBS Broadcasting, Inc., 313 F.3d 1093 (9th Cir. 2002).

¹³As with Exhibit 1 provided by the Plaintiff Exhibit 2 in the plaintiff's lawsuit which shows the Post from Urban Neighbourhood is incomplete the full Post is included in Exhibit 2 of this motion.

measures; Mr. Barham copied less than 30% of the Article. This factor does not weigh against a finding of fair use.

4) Effect of the Use Upon the Potential Market

Because the use of the copied material was transformative, it will likely have no effect on the market for internet news articles. A transformative work is less likely to have an adverse impact on the market of the original than a work that merely supersedes the copyrighted work.

Campbell v. Acuff-Rose Music, Inc., 510 U.S. 569, 591, 114 S.Ct. 1164, 127 L.Ed.2d 500 (1994) (stating that a work that supersedes the object of the original serves as a market replacement for it, making it likely that market harm will occur, but when the second use is transformative, market substitution is less certain).

Mr. Barham did not profit from advertising on the website where the copied materials were displayed, unlike the alleged infringers in both the Google¹⁴ and Arriba¹⁵ cases. Blogs, by their very nature, are informative, and are most are not written for commercial gain. Mr. Barham has no advertising on Urban Neighbourhood and as such has made no profit from the Post. His blog in contrast, was created to be informative, not as a source of revenue. The material was placed into the Post primarily to bring attention to the general public regarding the foolhardy nature of ignoring natural phenomenon when designing a building. Moreover, because Mr. Barham's Post was acting as a feeder or pointer to the Review Journal website, it would likely benefit, not harm the Review Journal's market.

Arriba's use of Kelly's images in its thumbnails does not harm the market for Kelly's images or the value of his images. By showing the thumbnails on its results page when users entered terms related to Kelly's images, the search engine would guide users to Kelly's web site rather than away from it.¹⁶

¹⁴Perfect 10, Inc. v. Amazon.com, Inc., 508 F.3d 1146 (9th Cir. 2007).

¹⁵Kelly v. Arriba Soft Corp., 336 F.3d 811 (9th Cir. 2003).

¹⁶Kelly v. Arriba Soft Corp., 336 F.3d 811, 821 (9th Cir. 2003).

It is unclear as to whether Righthaven has purchased any right, other than the right to initiate litigation, from the Review-Journal with regards to the Work or the Article. If it is demonstrated that the Plaintiff cannot derive any commercial benefit or royalties from the internet publishing of the Work or the Article, and indeed Righthaven and the Review-Journal has removed the Work from the Review-Journal website and as such can make no profit from it. ¹⁷considerations of effect upon the potential market should automatically be found in favour of

Mr. Barham.

C. IMPLIED LICENSE

Possibly the most important factor in considering the merit of this lawsuit is implied license. "An implied license can be found where the copyright holder engages in conduct from which the other party may properly infer that the owner consents to his use." The Defendant argues that the Review-Journal not only offered the article to the world for free, encouraged people to save and share the article without restrictions, permitted users to "right-click" and copy the article from its website, but also actively encouraged readers to share and repost the article on other sites and forums. This is made evident when looking at the bottom of the original version of the Article where there were no fewer than 19 different ways to copy and repost the Article and the Work onto other websites and forums. The Plaintiff argues that it gave no such license to the Defendant, it is clear however, from the multiple quick share links at the bottom of the Article that the defendant can reasonably assert that the conduct of the copyright holder at the time of publication on the Review-Journal website encouraged users to copy and distribute the work with the ease of a single click. Moreover at the time

¹⁷See Exhibit 4.

¹⁸Field, 412 F. Supp. 2d at 1116 (internal quotation marks omitted).

¹⁹See Exhibit 1.

of this writing the Review-Journal and Righthaven have increased the number of ways that the Article and the Work can be shared to 52, no less than 3 of which are blogging platforms, specifically; Blogger, Typepad and Wordpress, 20 these quick link and easy share buttons can not be interpreted in any other way than as a license to copy and reproduce the content on external websites without written consent of either the Review-Journal or Righthaven which in light of the infringement lawsuits filed by Righthaven smacks of entrapment as anyone who utilizes the link embedded by the Review-Journal to share onto a blogging platform would no doubt be served with an infringement lawsuit. For this reason the lawsuit should be dismissed.

D. DISMISSAL IS WARRANTED BECAUSE PLAINTIFF BRINGS THE CLAIMSWITH UNCLEAN HANDS

Plaintiff brings these claims with unclean hands, which mandates dismissal of this action. The defense of unclean hands can be invoked as a defense in a copyright infringement action. The actions of Plaintiff Righthaven in pursuing the instant action for copyright infringement smack of barratry, Righthaven was created by its counsel, Steven Gibson, apparently to pursue violations of the copyrights it purchased from the Review Journal. Righthaven is not the author of the work that was alleged to have been copied. In fact, as per its own motion Righthaven purchased the copyright in the Work sometime after the alleged infringement occurred, and likely purchased the copyright with the specific intention of pursuing this action against Mr. Barham and a number of other bloggers.

²⁰See Exhibit 4.

²¹See 4 Nimmer on Copyright § 13.09[B].

²²Barratry is defined in Black's Law Dictionary (6th Ed.) as "the offense of frequently exciting and stirring up quarrels and suits."

Thus, it appears that Mr. Gibson, upon discovering these infringements, purchased the copyrights so as to pursue the infringement actions against the allegedly liable parties. Neither the Review Journal, nor Righthaven after its purchase of the Work, sent a cease and desist letter, nor any other request to discontinue the alleged infringement, prior to initiating this action.

Instead, Righthaven has brought this lawsuit (and as of this writing close to 190 others) against alleged infringers, further adding to this Court's overloaded docket. Righthaven's motivation for avoiding the simple act of sending a letter requesting that Mr. Barham cease and desist is simple, it is using these lawsuits as a source of revenue. Such abuse of legal process should be rejected.

CONCLUSION

In this case, Daniel Barham, has operated a blog for the purpose of educating the general public about the state of urban planning and architecture across the world. His actions in copying a small portion of a Review-Journal article and the Work contained within are consistent with this purpose fall within the fair use doctrine. Furthermore implied licence was given, and continues to be given by the Review-Journal and by extension Righthaven. The nature of a blog is to be informative, and such uses for the internet should be encouraged by copyright law, especially where the author of the blog, as Mr. Barham herein does not derive commercial benefit from the website that displays the blog. Defendant Daniel Barham asks this Court to dismiss the allegations of copyright infringement based upon Plaintiff's lack of ownership of the Work, fair use of copied materials, implied licence, and unclean hands.

EXHIBIT 1

EXHIBIT 1

News

Sep. 25, 2010 Copyright @ Las Vegas Review-Journal

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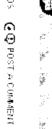






































Chicago lawyer says bag also melted

Vdara visitor: 'Death ray' scorched hair

STATE WHITELY LAS VEGAS REVIEW-JOURNAL

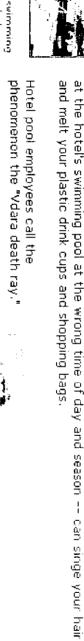
The tall, sleek, curving Vdara Hotel at CityCenter on the Strip is a thing of beauty.



DUATE PROFOP/LAS afternoon. on a recent Sunday pool was a crowded place The Vdara Hotel swimming



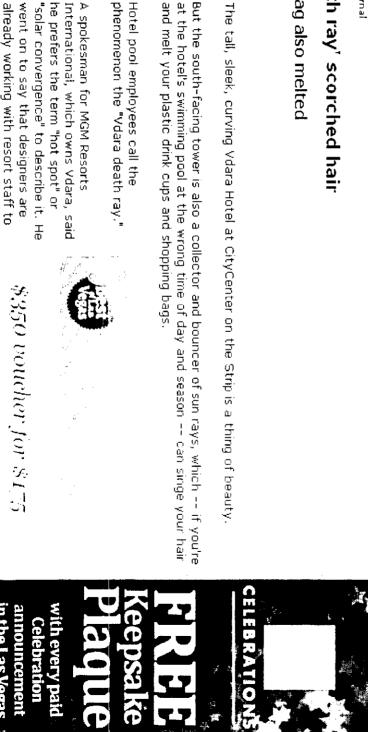


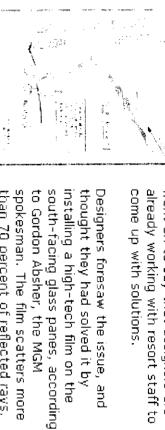


already working with resort staff to went on to say that designers are "solar convergence" to describe it. He he prefers the term "hot spot" or International, which owns Vdara, said A spokesman for MGM Resorts

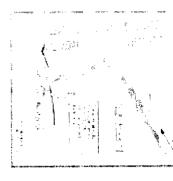


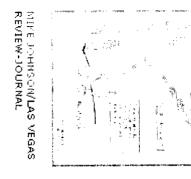
\$350 voucher for \$175





thought they had solved it by





than 70 percent of reflected rays

to Gordon Absher, the MGM

But that's not enough, Absher Chicago visitor Bill Pintas experienced acknowledged, as some pool guests lawyer, he was here on business for Vdara's "death ray" recently. A are still uncomfortable.

a recliner. He was on his stomach, in the hotel pool, he was sunning on at midday Sept. 16, after a brief dip Pintas told the Review-Journal that relaxed, eyes closed

pool deck in a "hot spot"

unexpectedly at the Vdara

he was caught

melted plastic bag after took this photo of his Bill Pintas, a Chicago lawyer and business**man**,

of reflected sunlight.

COURTEST OF BILL

uncomfortably hot that he leaped up But suddenly, the lawyer became so flop sandals but, inexplicably, they to move. He tried to put on his flip-

were too hot to touch. So he ran barefoot to the shade

as fast as I could without looking like a lunatic." "I was effectively being cooked," Pintas said. "I started running

p.m., as best Pintas can recall head, where a bit of hair had been scorched. It was about 12:20 Then he smelled an odor, and realized it was coming from his

grasses to melt, a cocktail waitress added. what had happened. "Yes, we call it the death ray," he says they told him. Sometimes it causes disposable drink auaking brief refuge at the pool's bar area, Pintas chatted with employees. He said they chuckled when he described

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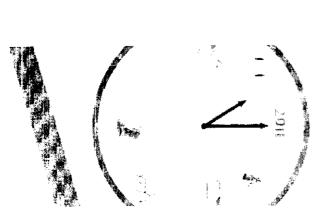
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glasses to melt, a cocktail waitress added what had happened. "Yes, we call it the death ray," he says they told him. Sometimes it causes disposable drink

laughed, and said something like, It got you, too? After the intense reflection had passed, Pintas returned to his lounge chair. He remembered that a patron nearby

Then he noticed something more \sim a flimsy plastic bag holding his newspaper had partially melted. The portion of bag bearing the name Vdara had entirely melted away. Holes marked where the letters, in black ink, had absorbed the heat. Pintas snapped a photo of the bag, which he shared with the newspaper

After Pintas' experience, a Review-Journal reporter went to the Vdara pool twice. Employees did not know they were talking to a reporter

noon and after, according to the young man. as the Earth rotates. At this time of year, the bright reflection is present for about an hour and a half, both before The "hot spot" was visible during one of the visits, but no guests were in its reach. An employee pointed out the zone and said it was "like a magnifying glass that shines down" over a space about 10 feet by 15 feet, which moves

recognized the "Vdara death ray" nickname, and readily spoke about the effect. The Review-Journal's other visit was well past noon, so the phenomenon was gone. But several employees

"It's basically a glare," said one.

"It's like 20 degrees hotter" wherever the reflection is hitting, another one said.

an e-mail after he returned to Chicago. "Glare sounds like what a politician or insurance attorney would call it. ... Pintas disagrees strongly with the "glare" terminology. Does glare "painfully heat your hair (and scalp)?" he asked in

polypropylene, which melts at about 160 degrees. polyethylene, which melts at between 120 and 130 degrees. Many disposable plastic cups are made of "This is a real risk to pool guests and pool employees," Pintas concludes. Plastic shopping bags are often made of

which it then reflects Pintas' theory is that Vdara's curved southern wall acts as a parabola to collect and intensify the afternoon rays

no tall building farther south to block the sun's hot afternoon rays, so Ydara receives the full brunt. Its pool lies at the center of this southern-facing wall, on top of a low-rise building that is three stories tall Viewed from above, the Vdara tower resembles a crescent. The crescent's southern-facing side is concave. There is

surface" interact in a way that creates a hazard for pool users, Haglund said via e-mail acting as one. Sophisticated computer modeling can determine whether its "facade configuration" and "reflective Research, which is at the University of Minnesota. But she declined to speculate on whether the Vdara's wall is A concave reflective surface can act "as a lens," according to Kerry Haglund at the Center for Sustainable Building

in auctions.

surface" interact in a way that creates a hazard for pool users, Haglund said via e-mail acting as one. Sophisticated computer modeling can determine whether its "facade configuration" and "reflective veseeren) whiteh is at the chiversity of riminesocial partitie decimed to speciale on whether the vigoral wants

Vinoly Architects designed Vdara buildings are designed, built and operated to conserve resources and to reduce impacts on the environment. Rafael The Vdara -- and five other CityCenter buildings -- are LEED-certified, a prestigious designation that means

health consequences and expects the hotel to fix the problem. Pintas said he doesn't intend to sue Vdara over the reflection issue. But as a condo owner, he worries about the

include adding more foliage to the pool deck, offering larger sun umbrellas and building a shade structure. But the challenge of constructing shade is that the sun, and the reflection, are moving targets. A new building's first season of operation always uncovers glitches, Absher also said. Vdara solutions under review

guests at Mandalay Bay even seek out the hot spots, because they are more comfortable for sunning In Los Angeles, the Disney Concert Hall -- by noted architect Frank Gehry -- had to tone down its reflectivity by Circus Circus and the Mandalay Bay have reflection issues, Absher noted. In early spring, he added, some pool CityCenter's Vdara isn't the first high-profile structure to reflect brightly. In Las Vegas, both the AdventureDome at

sanding some of its curving exterior metal surfaces Initially, its reflections were raising temperatures in nearby buildings and impairing the vision of passers-by. In 2004,

the Los Angeles Times ran a story about the hall, below the headline, "Disney venue reflects badly on downtown."

Reporter Alan Maimon contributed to this article. Contact reporter Joan Whitely at jwhitely@reviewjournal.com or 702-383-0268. Contact Alan Maimon at amaimon@reviewjournal.com or 702-383-0404

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EXHIBIT 2

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When Architects Try for a Luxiuy Hotel, and build a Death Ray

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In news today, a first in building construction! quite by accident MGM resorts has created the worlds first functioning death ray!

Employees call it the "Vdara death ray," although a spokesman for MGM Resorts preferred to call it a "solar convergence"

melt drinking cups as it travels poolside. Apparently designers predicted this problem and put a high-tech film on the building glass but it appears to be ineffective bounce off of the concave facade of the Vdara Hotel at CityCenter and travel in a focused beam across the hotel's pool area. On a clear day this beam can singe hair and Essentially what happens is similar to a solar camp stove, for those of you that remember your boy scout training, that these architects clearly did not, the sun beams

The Las Vegas Review Journal printed a personal account:

owns a Vdara condo Chicago visitor Bill Pintas experienced Vdara's "death ray" recently. A lawyer, he was here on business for Preferred Capital Lending, which he co-owns. He also co-

Pintas told the Review-Journal that at midday Sept. 16, after a brief dip in the hotel pool, he was sunning on a recliner. He was on his stomach, relaxed, eyes closed

he ran barefoot to the shade But suddenly, the lawyer became so uncomfortably hot that he leaped up to move. He tried to put on his flip-flop sandals but, inexplicably, they were too hot to touch. So

"I was effectively being cooked," Pintas said. "I started running as fast as I could without looking like a lunatic."

Then he smelled an odor, and realized it was coming from his head, where a bit of hair had been scorched. It was about 12/20 p.m., as best Fintas can recall Winds September Journal

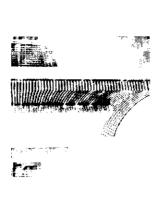


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11 12 12 Kenny Johns













DISCUSSION

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Responses to "When Architects Try for a Luxury Hotel, and build a Death Ray."

EXHIBIT 3

EXHIBIT 3

Case 2:10-cv-02150 Document 1-1 Filed 12/10/10 Page 8 of 10

-APPLICATION-

Title of Work:	Vdara death-ray				
Completion/Publication			· · · · · · · · · · · · · · · · · · ·		
Year of Completion:	2010				
Date of 1st Publication:	September 25, 2010	Nation of 1st Publication:	United States		
Author —					
Author:	Stephens Media LLC				
Author Created:	text				
Work made for hire:	Yes				
Citizen of:	United States	Domicited in:	United States		
Copyright claimant —					
Copyright Claimant: Righthaven LLC					
	9960 West Cheyenne Avenue, Suite 210, Las Vegas, NV, 89129-7701, United States tement: By written agreement			ed	
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	Suite 210				
	Las Vegas, NV 89129-7701	United States			
Certification					

Case 2:10-cv-02150 Document 1-1 Filed 12/10/10 Page 9 of 10

Name: Steven A. Gibson

Date: November 24, 2010

Applicant's Tracking Number: 0002160

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Case 2:10-cv-02150	Document 1-1	Filed 12/10/10	Page 10 of 10
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Service Request #: 1-524088592

Application Date: 11-24-2010 12:55:02

Correspondent _____

Organization Name: Righthaven LLC

Name: Steven A. Gibson

Address: 9960 West Cheyenne Avenue

Suite 210

Las Vegas, NV 89129-7701 United States

Mail Certificate ____

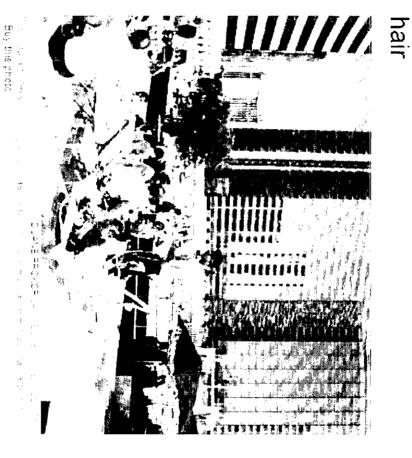
Righthaven LLC Steven A. Gibson 9960 West Cheyenne Avenue Suite 210 Las Vegas, NV 89129-7701 United States

EXHIBIT 4

EXHIBIT 4

Comments [25] | Add a comment Back to: Hews

Vdara visitor: 'Death ray' scorched



By JOHN WHITEL

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The tall sleek curving Vdara Hotel at CityCenter on the Strip is a thing of

collector and bouncer of sun rays which --But the south-facing tower is also a

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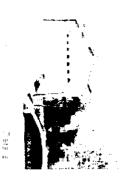
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CityCenter on the Strip is a thing of beauty The tall sleek curving Vdara Hotel at LAS VEGAS REVEW-JOURNAL

By JOHN CHIEL

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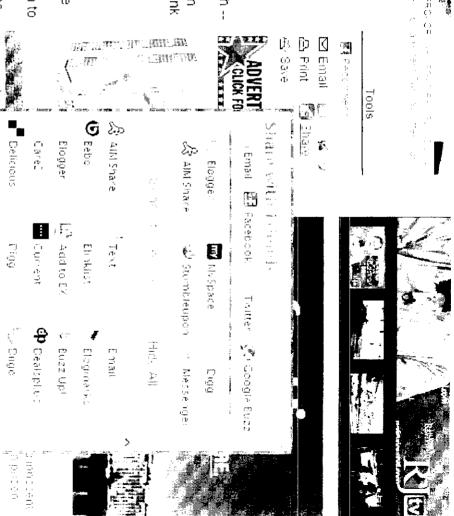
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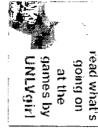
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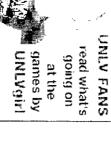


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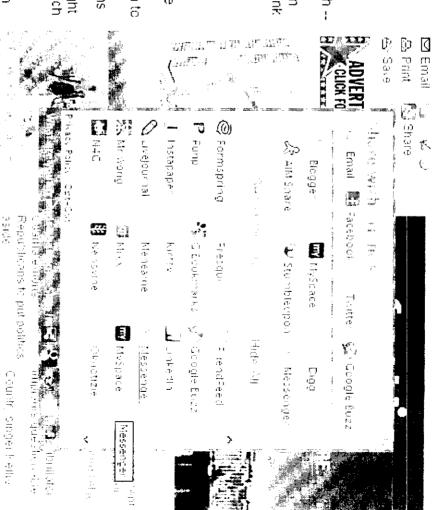
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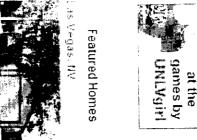
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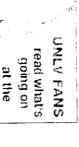


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CityCenter on the Strip is a thing of peauty The tall sleek curving Vdara Hotel at LAS VEGAS REVENAJOURNAL

By JOHN WHITEL

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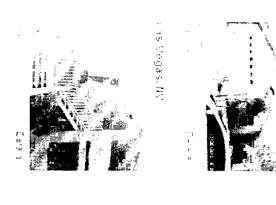
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was coming from his head, where a bit of hair had been scorched. It was about Then he smelled an odor and realized it 12 20 p.m. las best Pintas can recall

cocktail waitress added causes disposable drink glasses to melt, a had happened "Yes we call it the death they chuckled when he described what Pintas chatted with employees. He said ray " he says they told him. Sometimes it Taking brief refuge at the pool's bar area

Pintas returned to his lounge chair. He After the intense reflection had passed like It got you too? remembered that a patron nearby laughed, and said something

mans encounter with liedia kannas up to

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like It got you too? remembered that a patron nearby laughed, and said something

photo of the bag, which he shared with the newspaper letters in black ink had absorbed the heat. Pintas snapped a name Vdara had entirely melted away. Holes marked where the newspaper had partially melted. The portion of bag bearing the Then he noticed something more -- a flimsy plastic bag holding his

Vidara pool twice. Employees did not know they were talking to a After Pintas' experience, a Review-Journal reporter went to the

were in its reach. An employee pointed out the zone and said it was both before noon and after according to the young man year, the bright reflection is present for about an hour and a half feet by 15 feet, which moves as the Earth rotates. At this time of "like a magnifying glass that shines down" over a space about 10 The "hot spot" was visible during one of the visits, but no guests

"Vdara death ray" nickname, and readily spoke about the effect phenomenon was gone. But several employees recognized the The Review-Journal's other visit was well past noon so the

it's basically a glare" said one

another one said "it's like 20 degrees hotter" wherever the reflection is hitting

concludes. Plastic shopping bags are often made of polyethylene he returned to Chicago "Glare sounds like what a politician or Pintas disagrees strongly with the "glare" terminology. Does glare insurance attorney would call it "This is a real risk to pool guests and pool employees " Pintas "painfully heat your hair (and scalp)?" he asked in an e-mail after

Pintas' theory is that Vdara's curved southern wall acts as a parabola to collect and intensify the afternoon rays which it then reflects

plastic cups are made of polypropylene, which melts at about 160 which melts at between 120 and 130 degrees. Many disposable

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parabola to collect and intensify the afternoon rays, which it then reflects

Viewed from above the Vdara tower resembles a crescent. The crescent's southern-facing side is concave. There is no tall building farther south to block the sun's hot afternoon rays, so Vdara receives the full brunt. Its pool lies at the center of this southern-facing wall, on top of a low-rise building that is three stories tall.

A concave reflective surface can act "as a lens" according to Kerry Haglund at the Center for Sustainable Building Research which is at the University of Minnesota. But she declined to speculate on whether the Vdara's wall is acting as one. Sophisticated computer modeling can determine whether its "facade configuration" and "reflective surface" interact in a way that creates a hazard for pool users. Haglund said via e-mail.

The Vdara — and five other CityCenter buildings — are LEED-certified a prestigious designation that means the buildings are designed built and operated to conserve resources and to reduce impacts on the environment. Rafael Vinoly Architects designed Vdara.

Pintas said he doesn't intend to sue Vdara over the reflection issue. But as a condo owner, he worries about the health consequences and expects the hotel to fix the problem

A new building's first season of operation always uncovers glitches Absher also said. Vdara solutions under review include adding more foliage to the pool deck, offering larger sun umbrellas and building a shade structure. But the challenge of constructing shade is that the sun, and the reflection, are moving targets.

CityCenter's Vdara isn't the first high-profile structure to reflect brightly. In Las Vegas, both the AdventureDome at Circus Circus and the Mandalay Bay have reflection issues. Absher noted in early spring, he added some pool guests at Mandalay Bay even seek out the hot spots, because they are more comfortable for sunning.

In Los Angeles, the Disney Concert Hall — by noted architect Frank Gehry — had to tone down its reflectivity by sanding some of its curving exterior metal surfaces

In Los Angeles, the Disney Concert Hall -- by noted architect Frank Gehry -- had to tone down its reflectivity by sanding some of its curving exterior metal surfaces

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Note: Comments made by reporters and editors of the Las Vegas Review Journal are presented with a yellow background.

Leport abuse

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