

Marc J. Randazza (*Admitted Pro Hac Vice*)  
J. Malcolm DeVoy IV (Nevada Bar No. 11950)  
RANDAZZA LEGAL GROUP  
7001 W. Charleston Boulevard, # 1043  
Las Vegas, NV 89117  
Telephone: 888-667-1113  
Facsimile: 305-437-7662  
Randazza.com

Attorneys for Defendant,  
*Wayne Hoehn*

**UNITED STATES DISTRICT COURT**  
**DISTRICT OF NEVADA**

RIGHTHAVEN, LLC, a Nevada limited liability  
company,  
  
Plaintiff,  
  
vs.  
  
WAYNE HOEHN, an individual  
  
Defendant.

Case No. 2:11-cv-00050

**DEFENDANT’S REPLY TO  
PLAINTIFF’S RESPONSE TO  
DEFENDANT’S MOTION TO  
DISMISS FOR LACK OF SUBJECT  
MATTER JURISDICTION**

**DEFENDANT’S REPLY TO PLAINTIFF’S RESPONSE TO DEFENDANT’S MOTION  
TO DISMISS FOR LACK OF SUBJECT MATTER JURISDICTION**

Defendant Wayne Hoehn (hereinafter, “Hoehn,” or the “Defendant”), by and through counsel, replies to Plaintiff Righthaven, LLC’s (hereinafter “Righthaven[’s],” or the “Plaintiff[’s]”) Response to Defendant’s Motion to Dismiss for Lack of Subject Matter Jurisdiction (Doc. # 23) filed on May 9, 2011 in opposition to Hoehn’s Motion to Dismiss for Lack of Subject Matter Jurisdiction (Doc. # 16), filed on April 17, 2011.

**I. Introduction**

On May 9, 2011, Righthaven responded to Hoehn’s Motion to Dismiss (Doc. # 23) and, simultaneously executed a “Clarification” (hereinafter, the “Clarification”) of the Strategic Alliance Agreement (hereinafter, the “Agreement”) between Righthaven and Stephens Media LLC (hereinafter, “Stephens Media”). Decl. of Steve Gibson (Doc. # 24) at 3:13-24, Exh. 3; Decl. of Mark Hinueber (Doc. # 25) at 3:10-21, Exh 3. This “Clarification,” conveniently

1 executed on the day Righthaven had to respond to Defendant’s pending Motion (Doc. # 16),  
2 supposedly rectifies the defects in Righthaven’s Agreement, which governs the terms on which  
3 Stephens Media assigns its copyrights to Righthaven. The “Clarification”, however, does no  
4 such thing, and serves only as a cynical attempt to obfuscate the unlawful nature of Righthaven’s  
5 enterprise: The “Clarification,” along with the Agreement, is a mere acquisition of the right to  
6 sue for copyright infringement without the true transfer of any other rights under Title 17. As the  
7 assignment of a right to sue in copyright cases has already been deemed unlawful by this Circuit  
8 and others, what is happening here is clear: Righthaven’s unlawful enterprise has been  
9 unmasked, and it is now making a desperate attempt to revive its litigation business model.  
10 Unfortunately for Righthaven, but fortunately for free expression and the rule of law, this “Hail  
11 Mary pass” has fallen far short of its intended receiver – with the intended receiver being the  
12 deception of the parties and this Honorable Court.

13 The restructuring of Righthaven’s and Stephens Media’s Agreement, supposedly effected  
14 by the “Clarification,” serves to do little more than re-arrange deck chairs on the Titanic. As  
15 seen in the rest of the Agreement, which remains in effect, Righthaven has no purpose for  
16 existence other than to sue on copyrights that it obtains *only after* finding evidence of  
17 infringement. A true and correct copy of this Agreement is attached to Hoehn’s Motion to  
18 Dismiss (Doc. # 16 Exh. A) and is additionally attached hereto as Exhibit A. Exh. A §§ 3-5.  
19 Despite giving Stephens Media a poorly worded and unspecific non-exclusive license to content  
20 that Stephens Media assigned to Righthaven in the first place (Doc. # 24 Exh. 3 § 1; Doc. # 25  
21 Exh. 3 § 1), the “Clarification” does not eliminate Stephens Media’s right of reversion (Doc. #  
22 24 Exh. 3 § 2; Doc. # 25 Exh. 3 § 2), and ultimately deprives Righthaven of any exclusive rights  
23 in the assigned copyright (Doc. # 24 Exh. 3 §§ 1 and 2; Doc. # 25 Exh. 3 §§ 1 and 2) – the  
24 possession of which is an essential component of Article III standing in copyright cases.  
25 *Sybersound Records v. UAV Corp.*, 517 F.3d 1137, 1144 (9th Cir. 2008); *Silvers v. Sony Pictures*  
26 *Entm’t, Inc.*, 402 F.3d 881, 885, 890 (9th Cir. 2005).

27 This “Clarification” illuminates only one thing: Righthaven operates as a copyright  
28 litigation factory, but it has no lawful interests or use for the copyrights it acquires from Stephens

1 Media. If Righthaven were the copyrights' true legal and beneficial owner, it would not be  
2 necessary for Righthaven to give Stephens Media 30 days' notice to use the assigned, already  
3 infringed copyrights for any purpose other than litigation. (Doc. # 24 Exh. 3 § 1; Doc. # 25 Exh.  
4 3 § 1.) Moreover, it would not give Stephens Media the unilateral right to buy back the assigned  
5 copyright before Righthaven could use the any of the copyright's exclusive rights under 17  
6 U.S.C. § 106. (Doc. # 24 Exh. 3 § 2; Doc. # 25 Exh. 3 § 2.) Righthaven's CEO brings special  
7 attention to Section 15.1 of the Agreement, allowing the Court to "correct" the Agreement, or  
8 provide "direction" or "clarification." (Doc. # 24 at 3:5-9, 15-21.) Hoehn agrees, and this  
9 correction should come from viewing the Agreement and its accompanying "Clarification" for  
10 what they are – a cynical attempt to turn copyrights into lawsuits, and nothing more.

## 11 **II. Legal Standards**

12 Subject matter jurisdiction is an essential element to every lawsuit and must be  
13 demonstrated "at the successive stages of the litigation." *Chapman v. Pier 1 Imports (U.S.), Inc.*,  
14 631 F.3d 939, 954 (9th Cir. 2011) (citing *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 561  
15 (1992)). A central component to subject matter jurisdiction is the question of standing, which  
16 requires that the party experience actual or imminent harm. *Lujan*, 504 U.S. at 561 (citing  
17 *Whitmore v. Ark.*, 495 U.S. 149, 155 (1990)). A party's standing to bring a case is not subject to  
18 waiver, and can be used to dismiss the instant action at any time. Fed. R. Civ. P. 12(h)(3); *U.S. v.*  
19 *Hays*, 515 U.S. 737, 742 (1995); *Chapman*, 631 F.3d at 954. Within the realm of copyright law,  
20 17 U.S.C. 501(b) allows only the legal or beneficial owner of an exclusive right in a copyright,  
21 specified in 17 U.S.C. § 106, to sue for infringement. *Silvers*, 402 F.3d at 884.

## 22 **III. Argument**

23 Defendant does not seek to contest the validity of the Agreement or "Clarification" as  
24 contracts between Righthaven and Stephens Media, but contests the copyright rights Righthaven  
25 possesses – or, specifically, does not possess – as a function of those written contracts' intended  
26 operation. *See Silvers*, 402 F.3d at 884 (forbidding transfer of the bare right to sue), *compare*  
27 *Magnuson v. Video Yesteryear*, 85 F.3d 1424, 1428-29 (9th Cir. 1996) (precluding defendant  
28 from attacking the transfer of the copyrights used to sue for infringement) and *Sabroso Publ'g*,

1 *Inc. v. Caiman Records Am., Inc.*, 141 F.Supp.2d 224, 227-28 (D. P.R. 2001) (preventing a  
2 defendant from attacking the contractual validity of a copyright transferee from the transferor to  
3 the transferee plaintiff). As such, the Court is presented with an inquiry of what rights  
4 Righthaven obtains as a result of the transfer as opposed to a probe into the transaction itself.  
5 The answer to this latter question, as to what rights Righthaven acquires, is none.

6 Under the Agreement, even with the “Clarification,” Righthaven does not have standing to  
7 bring this case. Accordingly, this Court lacks subject matter jurisdiction over the dispute.  
8 Righthaven deceptively cites three cases in which it was the plaintiff for the proposition that  
9 Righthaven’s assignments are legal under *Silvers: Righthaven LLC v. Vote For The Worst, LLC,*  
10 *et al.*, Case No. 2:10-cv-01045- KJD-GWF (D. Nev. March 30, 2011); *Righthaven LLC v.*  
11 *Majorwager.com, Inc.*, 2010 WL 4386499 at \*2 (D. Nev. Oct. 28, 2010); *Righthaven LLC v. Dr.*  
12 *Shezad Malik Law Firm P.C.*, 2010 WL 3522372 at \*2 (D. Nev. Sept. 2, 2010).

13 Righthaven’s reliance on these cases is doubly flawed. These cases considered only a one-  
14 page assignment between Righthaven and Stephens Media, and not the Agreement and  
15 “Clarification” that set forth the terms that control that transaction. In those three cases, while  
16 Righthaven knew full well of the existence of the Agreement, it appears to have purposely  
17 hidden that agreement from the defendants in those cases. As the Agreement and “Clarification”  
18 were not on the public record at the time this District rendered its opinions in these cases, the full  
19 scope of Righthaven’s relationship with Stephens Media could not be considered. Now that the  
20 Agreement and “Clarification” are before this Court, it may realize Righthaven’s lack of  
21 standing, as it is an unlawful lawsuit mill. The fact that Righthaven fought mightily to keep the  
22 Agreement from coming to light demonstrates not only that the Righthaven scheme is unlawful,  
23 but that Righthaven and its principals were fully aware of that fact. Now, they seek to be  
24 rewarded for their “creativity,” in ginning up a “Clarification”. Meanwhile, the “Clarification”  
25 does nothing to cure the underlying lack of rights and lack of standing.

26 /  
27 /  
28 /

1           **A. Despite Its "Clarification", Righthaven Still Does Not Have the Right to Sue for**  
2           **Infringement.**

3           Righthaven attempted to salvage its beleaguered Agreement by executing the  
4 "Clarification," which memorialized the parties' intent in creating the initial Agreement. (Doc. #  
5 24 Exh. 3; Doc. # 25 Exh. 3.) Contrary to Righthaven's ostensible hopes, though, this  
6 "Clarification" served only to make Righthaven's naked use of its acquired copyrights as the  
7 basis of lawsuits – and only as the basis of lawsuits – even clearer.

8           The "Clarification" does not retroactively remedy Righthaven's lack of standing. While  
9 a subsequently executed agreement provides clarification regarding the parties' intent to cure  
10 standing defects in copyright cases, it does not retroactively confer standing that previously did  
11 not exist. *See Billy-Bob Teeth, Inc. v. Novelty, Inc.*, 329 F.3d 586, 591 (7th Cir. 2003); *Imperial*  
12 *Residential Design, Inc. v. Palms Dev. Group, Inc.*, 70 F.3d 96, 99 (11th Cir. 1995); *Arthur*  
13 *Rutenberg Homes, Inc. v. Drew Homes, Inc.*, 29 F.3d 1529, 1532 (11th Cir. 1994); *Infodek, Inc.*  
14 *v. Meredith-Webb Printing Co., Inc.*, 830 F. Supp. 614, 620 (N.D. Ga. 1993). In these cases,  
15 cited by Righthaven in its opposition, a clarification was allowed to put a previously executed  
16 oral transfer into writing, or to include previously accrued causes of action in the assignment. *See*  
17 *Infodek*, 830 F. Supp. at 620. None of these cases support Righthaven's proposition that cure its  
18 prior, ineffective attempt to transfer a copyright from Stephens Media to Righthaven with a new,  
19 equally unsuccessful attempt to transfer Stephens Media's copyrights to Righthaven solely for  
20 the purpose of litigation, in an effort to circumnavigate this Circuit's holding in *Silvers*. 402 F.3d  
21 at 890.

22                   **1. The "Clarification" Denies Righthaven of Substantially All Ability to Use Its**  
23                   **Assigned Copyrighted for Anything – Except Lawsuits.**

24           Despite the May 9, 2011 "Clarification," Righthaven's Agreement with Stephens Media  
25 provides it with nothing more than the bare right to sue. An important component of  
26 Righthaven's "Clarification" is the revision of Agreement § 7.2 (Exh. A § 7.2) to no longer give  
27 Stephens Media an exclusive license to Exploit (defined in *id.* at Schedule 1) the copyrighted  
28 works for "any lawful purpose" (*id.* § 7.2). In its place, as the putative owner of the copyright,

1 Righthaven has granted Stephens Media a non-exclusive license to Exploit the copyrighted work  
2 “to the greatest extent permitted by law” on condition that 1) Stephens Media pay Righthaven  
3 \$1.00 per year for this right, and 2) that Righthaven give Stephens Media 30 days notice if it  
4 decides to Exploit the copyrighted work or receive any royalties from the copyright’s use other  
5 than in connection with lawsuits, with failure to do so constituting a material breach of the  
6 Agreement. (Doc. # 24 Exh. 3 § 1; Doc. # 25 Exh. 3 § 1.)

7 This aspect of the “Clarification” is problematic for numerous reasons. First,  
8 Righthaven’s non-exclusive license to Stephens Media contains no definitions as to duration,  
9 geography or media covered, but haphazardly lets Stephens Media use the copyright assigned to  
10 Righthaven “to the greatest extent permitted by law.” (*Id.*) This broad language impairs the  
11 markets and interests of other licensees to which Righthaven could license its copyrighted works,  
12 such as those that better serve markets in which Stephens Market is permitted to compete, and  
13 especially in light of Righthaven’s infringement litigation arrangement with Stephens Media  
14 evinced in Exhibit A §§ 3-5, and unchanged by the “Clarification.”

15 Moreover, under the “Clarification,” Righthaven’s unilateral use of the assigned  
16 copyright would constitute a material breach of the Agreement, allowing Stephens Media to seek  
17 injunctive relief against Righthaven for using the copyright that it ostensibly owns. (Doc. # 24  
18 Exh. 3 § 1; Doc. # 25 Exh. 3 § 1.) Such an extreme limitation by the assignor of a copyright is  
19 inimical to ownership of a copyright, yet in a desperate attempt to retain the right to extort  
20 money from Hoehn (and hundreds of other defendants), Righthaven dishonestly insists that it is  
21 the owner of the assigned Stephens Media copyrights. (Doc. # 24 Exh. 3 § 3; Doc. # 25 Exh. 3 §  
22 3.) This dishonesty must not be rewarded.

23 Stephens Media’s \$1.00-per-year license and royalty fee (Doc. # 24 Exh. 3 § 1; Doc. # 25  
24 Exh. 3 § 1) is also misleading. While a nominal fee for licensing back the copyright Stephens  
25 Media originally assigned to Righthaven, this sum is vastly outweighed by the revenues Stephens  
26 Media receives from Righthaven’s litigation on the assigned copyright, as the Agreement –  
27 unaltered by the “Clarification” in this respect – entitles Stephens Media to 50% of any recovery  
28 Righthaven obtains from litigation. (Exh. A § 5). With all of the components taken together,

1 Stephens Media assigns its copyright to Righthaven and pays \$1.00 in order to receive 50% of  
2 Righthaven's litigation recovery.<sup>1</sup> Based on what little public information is available about  
3 Righthaven's settlements, Stephens Media's recovery entitlement per copyright assignment has  
4 been orders of magnitude greater than \$1.<sup>2</sup> Indeed, without the recovery clause in § 5 of the  
5 Agreement (Exh. A. § 5), this entire arrangement would fail to be profitable for Stephens and  
6 Righthaven and make no sense for either party, as Stephens assigns only copyrights that have  
7 been – or it believes have been – infringed. (*See* Exh. A. § 3.) It makes no sense for Stephens  
8 Media to assign only its infringed copyrights to Righthaven, just to license them back and give  
9 Righthaven the sole “right” to sue for infringement,<sup>3</sup> unless Righthaven's only purpose is to sue  
10 on these assigned copyrights.

11 Righthaven and Stephens Media also used the “Clarification” to amend the reversion  
12 provisions of its Agreement. Instead of allowing Stephens Media to have a complete reversion  
13 of the copyright (Exh. A § 8), the “Clarification” allows Stephens Media to, at any time, give  
14 Righthaven 14 days notice that it will repurchase the previously assigned copyright for \$10.  
15 (Doc. # 24 Exh. 3 § 2; Doc. # 25 Exh. 3 § 2.) What's more, upon exercising this option,  
16 Stephens Media must repay Righthaven the costs Righthaven had undertaken to pursue  
17 infringement actions on that assigned copyright. (*Id.*) This new, revised section 8.2 goes into  
18 considerable detail governing how Righthaven will be compensated and disputes settled in the  
19 event of Stephens Media exercising its unilateral right to repurchase its assigned copyright from  
20 Righthaven, even at the cost of terminating Righthaven's pending litigation (*id.*) – a profound  
21 issue that belies Righthaven's claim as the true, legal and beneficial owner of the assigned  
22 copyrights.

23 Operating together, sections 1 and 2 of the “Clarification” make it clear that Stephens  
24 Media retains full ownership of the copyrights that Righthaven claims to own. (Doc. # 24 Exh. 3

---

25  
26 <sup>1</sup> This presumably includes sharing any attorneys' fees award with Stephens Media, potentially violating Fed. R.  
Civ. P. 54(d)(2).

27 <sup>2</sup> *See* Righthaven Lawsuits, <http://righthavenlawsuits.com/> (*last accessed* May 10, 2011) (providing Righthaven's  
estimated revenues based on lawsuit settlements).

28 <sup>3</sup> The right to sue for copyright infringement is not one of the exclusive copyright rights provided under 17 U.S.C. §  
106.

1 §§ 1 and 2; Doc. # 25 Exh. 3 §§ 1 and 2.) If Righthaven wants to exploit or otherwise license the  
2 assigned copyright, it must give Stephens Media 30 days' notice before doing so. (Doc. # 24  
3 Exh. 3 § 1; Doc. # 25 Exh. 3 § 1.) Yet, once given notice of Righthaven's intent to use the  
4 copyright it supposedly owns, Stephens Media may exercise its rights under new § 8.1 to  
5 repurchase the copyright with 14 days' notice and the payment of \$10. This creates a loop  
6 where, if Righthaven were to even try to use Stephens Media's assigned copyrights for a purpose  
7 other than litigation, Stephens Media could (and certainly would) snatch them back before  
8 Righthaven could actually use them. Righthaven's and Stephens Media's characterization of this  
9 arrangement as "ownership" is beyond bizarre, and reveals their intent to call an unlawful  
10 assignment of the right to sue "ownership" in an effort to misdirect the Court.

11 Substantively, this is not a non-exclusive license, but an exclusive license to Stephens  
12 Media. This mislabeled exclusive license permits Stephens Media to use the assigned copyright  
13 "to the greatest extent permitted by law" (*id.*) up to and until the time Righthaven uses or  
14 licenses the copyright for a purpose other than infringement litigation. (*Id.*) Should Righthaven  
15 provide Stephens Media notice that it intends to use the copyright for non-litigation purposes,  
16 though, Stephens Media can buy back its rights before anyone else can use the copyrights  
17 supposedly owned by Righthaven. (Doc. # 24 Exh. 3 §§ 1 and 2; Doc. # 25 Exh. 3 §§ 1 and 2.)  
18 *Sybersound*, 517 F.3d at 1150-51 (holding that only exclusive licensees may use or enforce the  
19 rights they possess); *Davis*, 505 F.3d at 101 (observing that "no one other than the exclusive  
20 licensee may exercise the right" where there is an exclusive license).

21 ***2. Taken Together, the Terms of Righthaven's Agreement and "Clarification"***  
22 ***Show that Righthaven is not the Owner of the Assigned Copyrights, but has***  
23 ***Merely been Assigned a Right to Sue.***

24 Righthaven's and Stephens Media's "Clarification" describes Righthaven as the  
25 copyright "owner," but it is a word without meaning in this circumstance. (Doc. # 24 Exh. 3 § 3;  
26 Doc. # 25 Exh. 3 § 3.) Just as a child that lacks understanding of the world around her may call a  
27 dog a "cat," that does not make it so. Righthaven and Stephens Media have misidentified  
28 Righthaven as the owner of Stephens Media's assigned copyrights in § 3 of the "Clarification"



1 (*id.*). This characterization of Righthaven as an owner is inaccurate in light of the excessive  
2 restrictions on Righthaven's use of the assigned copyrights contained within the Agreement  
3 (Exh. A) and amplified in the "Clarification" (Doc. # 24 Exh. 3; Doc. # 25 Exh. 3).

4 It is not uncommon for courts to encounter restrictive agreements that purport to transfer  
5 ownership of a copyright but, in reality, convey no such right. In *Lahiri v. Universal Music &*  
6 *Video Distribution Corporation*, 606 F.3d 1216, 1222 (9th Cir. 2010) the appeals court found  
7 that a settlement agreement purportedly recognizing a party in the litigation as an "owner" of a  
8 copyright was too restrictive to convey such a right, holding that "[t]he record demonstrates [the  
9 attorney] misled the district court by use of a settlement agreement that deceptively used  
10 ownership language, but did not convey or recognize [the assignee's ownership]." This  
11 language should be of great instructive value for this Court, as the record in this case  
12 demonstrates the same thing.

13 Similarly, in *Nafal v. Carter*, the court held that the plaintiff's description in the putative  
14 assignment as a "co-owner" was not dispositive of the plaintiff's ownership rights. 540 F. Supp.  
15 2d 1128, 1141 (C.D. Cal. 2007). Instead, the court held that the relevant test to determine proper  
16 ownership of a copyright was "Whether an agreement transfers rights that are exclusive or  
17 nonexclusive is governed by the substance of what was given to the licensee and not the label  
18 that the parties put on the agreement." *Id.* at 1141-42, citing *Althin v. W. Suburban Kidney Ctr.*,  
19 874 F. Supp. 837, 843 (N.D. Ill. 1994).

20 In *Nafal*, the document allegedly giving the plaintiff an ownership interest in the  
21 copyright prohibited him from "exercising any decision-making authority over almost every  
22 portion of the License Agreement." 540 F. Supp. 2d at 1142. Accordingly, the court found that  
23 Nafal was not the owner of the work, lacked Article III standing to pursue a copyright  
24 infringement claim, and disposed of the case at summary judgment. *Id.* at 1144. Similarly, in  
25 *Althin*, the trial court found that the plaintiff company lacked standing to bring its copyright  
26 infringement claims. 874 F. Supp. at 837. Upon review, the court found that the assignment  
27 agreement that putatively made the company an exclusive copyright right holder merely  
28 conveyed a non-exclusive license to the plaintiff company. *Id.* Specifically, the court found that

1 the rights transferred by the parties' agreement under the 1976 Copyright Act were "governed by  
2 the substance of what was given to the licensee and not the label that the parties put on the  
3 agreement." *Id.* As the licensor gave the licensee no right to transfer or assign the license  
4 agreement, with only a very narrow exception, the court held that Althin did not acquire  
5 sufficient rights to have standing to enforce them against others' infringement, and thus  
6 dismissed the case on the defendant's Fed. R. Civ. P. 12(b)(1) Motion to Dismiss. *Id.*

7 As set forth above, Righthaven has extraordinarily limited rights for a copyright "owner."  
8 Righthaven's fundamental rights to dispose of its copyrights are so limited and crippled that  
9 cannot even use them for non-litigation purposes without seeking Stephens Media's approval,  
10 lest it "materially breach" its Agreement. (Doc. # 24 Exh. 3 § 1; Doc. # 25 Exh. 3 § 1.)  
11 Whenever Stephens Media wishes, with minimal notice, it may, without opposition, repurchase  
12 its assigned copyrights for \$10 apiece. (Doc. # 24 Exh. 3 § 2; Doc. # 25 Exh. 3 § 2.) As is  
13 apparent from the Agreement, the only thing Righthaven has any authority to do is to pursue  
14 infringement litigation. (Exh. A §§ 3-5.)

15 A number of provisions in the Agreement that are not affected by the "Clarification"  
16 further deny Righthaven ownership of the copyright, and reserve rights to Stephens Media far  
17 beyond those due to a non-exclusive licensee. As part of its copyright assignments to  
18 Righthaven, Stephens Media is entitled to:

19 maintain Encumbrances on Stephens Media Assigned Copyrights as part of an  
20 overall funding securitization whereby all or substantially all of Stephens Media's  
21 assets are Encumbered as part of said funding securitization and Stephens Media  
22 Assigned Copyrights are not singled-out as or part of a particularized group of  
Encumbered assets.

23 (Exh. A § 9.3.) This provision entitles Stephens Media, putatively the non-exclusive licensee of  
24 the assigned copyrights under the "Clarification", to mortgage the copyrights ostensibly owned  
25 by Righthaven. Thus, despite Righthaven being the apparent owner of these copyrights,  
26 Stephens Media is entitled to use them as security for funding and other financial obligations.  
27 This is inconsistent with the tale that Righthaven now weaves before this Court.

28

1 Stephens Media retains a number of other rights in the copyrights Righthaven claims to  
2 own. In Agreement § 3.3 (*id.* § 3.3), Stephens Media retains the right to reassign the copyright,  
3 despite Righthaven’s ownership, if Righthaven declines to sue for its infringement. If  
4 Righthaven was the sole and true owner of the assigned copyright, Stephens Media would have  
5 no such rights, yet this section of the Agreement gives Stephens Media the right to reassign a  
6 copyright that it insists is owned by Righthavn. (*Id.*) Righthaven further reveals the flimsiness of  
7 its “ownership” in Agreement § 3.4, in which it does not even have the exclusive right to conduct  
8 litigation, and grants Stephens Media – a mere non-exclusive licensee under the “Clarification,”  
9 which normally would not have standing to sue for infringement – the right to pursue  
10 infringement litigation on its own, without Righthaven. (*Id.* § 3.4.)

11 In sum, all of Righthaven’s rights to the copyrights assigned to it by Stephens Media are  
12 completely beholden to Stephens Media’s unfettered whims: From Righthaven’s ability to  
13 exploit or license the work to a party other than Stephens Media and Stephens Media’s right to  
14 re-purchase any assigned copyright for \$10 without Righthaven having any ability to oppose, to  
15 Righthaven’s sole pre-authorized use of the assigned copyright being for copyright infringement  
16 under Agreement §§ 3.1-3.4 and Stephens Media’s ability to pursue its own copyright  
17 infringement lawsuits. Stephens Media’s rights and privileges permeate the Agreement and  
18 “Clarification” so completely and thoroughly that Righthaven’s “ownership” of the assigned  
19 copyright is little more than a cruel joke at Hoehn’s expense (and the expense of hundreds of  
20 other defendants who have been sued under this unlawful arrangement, to say nothing for the  
21 poor souls who have paid Righthaven its extortionate demands).

22 To the extent this Court must examine this Agreement, and correct it as Righthaven has  
23 encouraged the Court to do in § 15.1 of its Agreement (*id.* § 15.1) in order to effect the parties’  
24 “manifest intent” (Doc. # 24 at 3:8-12, 18-24; Doc. # 25 at 3:10-14, 15-21), it should find that it  
25 is nothing more than a vehicle to unlawfully transfer the right to sue, and no other rights, under  
26 the guise of copyright ownership. Indeed, the Agreement and its “Clarification” haphazardly  
27 consider Righthaven’s ability to use and protect its copyright rights in all arenas except its  
28 meticulously detailed scheme to pursue infringement litigation on the assigned copyrights in

1 Agreement §§ 3-5. (Exh. A. §§ 3-5.) The very inclusion of § 15.1 (*id.* § 15.1) in the Agreement,  
 2 and its retention in the “Clarification,” demonstrates that Righthaven and Stephens Media knew  
 3 their arrangement was a sham, yet they couldn’t find a way to make the Righthaven model work  
 4 – predominantly because such operations are prohibited by *Silvers* and other law in this Circuit –  
 5 and want the Court to change the parties’ agreement to effectuate its unlawful scheme. Not only  
 6 is the Agreement and “Clarification” between Stephens Media and Righthaven unlawful, so too  
 7 is the parties’ intent – to transfer the right to sue to Righthaven, with no other rights – and the  
 8 Court cannot cure what ails Righthaven and its business model.

9 The operation of this Agreement and its “Clarification” is nothing more than the transfer  
 10 of an accrued right to sue without any exclusive rights. This practice has been held unlawful in  
 11 every jurisdiction to consider it, including the controlling Court of Appeals for the Ninth Circuit.  
 12 *Hyperquest, Inc. v. N’Site Solutions, Inc.*, 632 F.3d 377, 383 (7th Cir. 2011); *U.S. v. Chalupnik*,  
 13 514 F.3d 748, 753 (8th Cir. 2008); *Davis v. Blige*, 505 F.3d 90, 103 (2d Cir. 2007); *Silvers*, 402  
 14 F.3d at 885; *ABKCO Music, Inc. v. Harrisongs Music, Ltd.*, 944 F.2d 971, 980 (2d Cir. 1991);  
 15 *Eden Toys, Inc. v. Florelee Undergarment Co., Inc.*, 697 F.2d 27 (2d Cir. 1982); *see also*  
 16 *Sybersound*, 517 F.3d at 1144. No matter what Righthaven calls the rights it supposedly obtains,  
 17 substantive analysis reveals them to be little more than the bare right to sue – something that not  
 18 only is not provided for in 17 U.S.C. § 106, but has been specifically held to be unlawful in case  
 19 after case, and runs directly contrary to the Copyright Act’s entire purpose.

20 **B. Defendant Was Justified in Claiming Righthaven Deceived the Court, and as**  
 21 **Righthaven’s Deception Continues, Defendant Renews this Claim.**

22 In its Response brief (Doc. # 23), Righthaven argues, incorrectly, that the cause of  
 23 Hoehn’s argument for dismissal in light of Righthaven’s misrepresentations is “internet-based  
 24 criticism” and “conspiracy theories” (Doc. # 23 at 11-12). Based on the Agreement (Exh. A),  
 25 which was the only publicly available information detailing the terms of Stephens Media’s  
 26 assignments to Righthaven, Hoehn’s arguments were proper under the precedent of this Circuit.  
 27 *Wyle v. R.J. Reynolds Indus., Inc.*, 709 F.2d 585, 589 (9th Cir. 1983); *Phoceene Sous- Marine*,  
 28 *S.A. v. U.S. Phosmarine, Inc.*, 682 F.2d 802, 806 (9th Cir. 1982).

1 At the time this argument was made (Doc. # 16 at 5-6) on April 17, 2011, Righthaven's  
2 and Stephens Media's "Clarification" was not available on the public record. In fact, the  
3 "Clarification" did not even exist at the time Hoehn filed his Motion (Doc. # 16), as it was  
4 conveniently signed by both Righthaven and Stephens Media on May 9, 2011 – the date on  
5 which Righthaven filed it with its Response (Doc. # 23). (Doc. # 24 Exh. 3; Doc. # 25 Exh. 3.)  
6 The fact that Righthaven apparently operated for almost one and one-half years without  
7 amending its Agreement or executing the "Clarification" before May 9, 2011, is clear evidence  
8 that it was caught with its hand in the proverbial cookie jar of unlawful copyright assignments,  
9 and is desperately, retroactively trying to protect its business model. As explained at the outset  
10 of this brief, Righthaven's desperate, backward-looking attempt to make its model legal under  
11 the precedent of this Circuit is not only unsuccessful, but does not cure its existing lack of  
12 exclusive rights alleged in Hoehn's Motion to Dismiss (Doc. # 16 at 5-6).

13 For the reasons articulated above, Righthaven still has not acquired the copyrights it  
14 allegedly owns through Stephens Media's fraudulent assignments. As such, Righthaven's  
15 assertions that it is the "owner" of the copyrighted work and possesses the exclusive rights to  
16 reproduce the work, create derivatives of the copyrighted work, distribute copies of the work and  
17 publicly display the work under 17 U.S.C. § 106, (Doc. # 1 ¶¶ 9, 22, 29-32) are false.

18 While this "Clarification" might be creative, the intent is clear. And, as Righthaven has  
19 asked this court to interpret the Agreement and the "Clarification" to operate as the parties  
20 intended, the court should do so. The court should recognize what these documents really mean  
21 – that the parties conspired to unlawfully create a copyright litigation entity, with no actual  
22 assignment of any intellectual property rights. Upon doing so, this Court should end this case  
23 immediately.

24 **C. Substituting or Adding Stephens Media as Plaintiff in This Case is Improper, and**  
25 **Will Not Remedy Righthaven's Lack of Standing.**

26 As a simple technical matter, under Local Rule 7.2, Righthaven's request to add or  
27 substitute Stephens Media as Plaintiff in this action is improper, as it should be brought before  
28 this Court as a separate motion. Such a request for substitution is improperly brought with

1 Righthaven's brief. (Doc. # 23 at 11). Nevertheless, considering Righthaven's request at this  
2 time is in the interest of judicial economy.

3 The circumstances of this case do not permit Righthaven to add or substitute Stephens  
4 Media as a plaintiff in this case due to it being the proper party in interest. When a plaintiff has  
5 not suffered an injury and lacked standing since a lawsuit's inception, a proper party in interest  
6 cannot substitute for the plaintiff later in litigation. *Lierboe v. State Farm Mut. Auto. Ins. Co.*,  
7 350 F.3d 1018, 1022-23 (9th Cir. 2007); *Blackwell v. Skywest Airlines*, 245 F.R.D. 453, 463  
8 (S.D. Cal. 2007). As Righthaven never owned, nor was it ever the exclusive assignee, of a  
9 copyright right defined in 17 U.S.C. § 106, it never had a claim against Hoehn, nor was there any  
10 confusion as to who the proper party-in-interest was.

11 If there were some actual bona-fide confusion as to the copyright's ownership, there  
12 might be grounds under which Stephens Media could be substituted in as the plaintiff. *See*  
13 *Wieburg v. GTE Southwest, Inc.*, 272 F.3d 302, 308 (5th Cir. 2001); *Isbell v. DM Records, Inc.*,  
14 Case No. 4:07-cv-146, 2009 U.S. Dist. LEXIS 23735 at \*2-3 (E.D. Tex. 2009). However, the  
15 right to substitute a party is not a right granted to plaintiffs who get caught breaking the law, and  
16 then who want to save face. This right is there for parties who have an honest misunderstanding  
17 of the legal owner of certain rights. There is nothing honest about Righthaven, and it does not  
18 deserve such grace from this Honorable Court. Righthaven's "Clarification" to its Agreement  
19 with Stephens Media does not confer standing upon Righthaven, as the Agreement still operates  
20 just as it ever has – to grant Righthaven the bare right to sue for infringement, and nothing more.  
21 From the Agreement's construction and "Clarification's" added terms, there is no question that  
22 Righthaven still lacks these rights.

23 This Agreement and its desperately manufactured "Clarification" exist solely to serve  
24 whatever purpose is furthered by Stephens Media not being the plaintiff in the more than 250  
25 lawsuits filed by Righthaven. Ironically, if Stephens Media had acted as the plaintiff in these  
26 cases, it would obviate the need for its attempts to appear as if it had transferred some kind of  
27 copyright rights to Righthaven in an effort to masquerade its assignment of the bare right to sue.  
28 For whatever reason, Stephens Media chose to ignore *Silvers*, set up a copyright litigation entity,

1 and attempted to dance around this Circuit's precedent forbidding exactly Righthaven's and  
2 Stephens Media's relationship *ex post*.

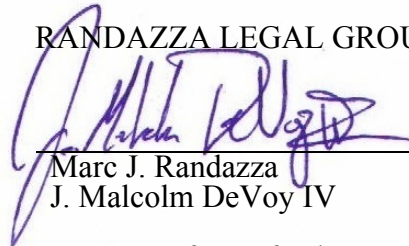
3 **Conclusion**

4 Despite Righthaven's last-minute "Clarification" of its Agreement with Stephens Media,  
5 the relationship between the parties fails to convey Righthaven ownership or any exclusive rights  
6 in the allegedly assigned copyright. As such, Righthaven lacks, and has never possessed,  
7 standing to bring this action, and this Court therefore lacks subject matter jurisdiction over the  
8 dispute. Defendant's allegations of Righthaven's representations were, and continue to be,  
9 accurate, and provide this Court another justification for dismissing this action. Finally, no  
10 substitution or addition of parties at this juncture would be proper, or curative of Righthaven's  
11 fundamental standing defects. Accordingly, Defendant's Motion to Dismiss for Lack of Subject  
12 Matter Jurisdiction (Doc. # 16) should be granted.

13  
14 Dated: May 15, 2011

Respectfully Submitted,

RANDAZZA LEGAL GROUP



Marc J. Randazza  
J. Malcolm DeVoy IV

Attorneys for Defendant,  
*Wayne Hoehn*

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

**CERTIFICATE OF SERVICE**

Pursuant to Federal Rule of Civil Procedure 5(b), I hereby certify that I am a representative of Randazza Legal Group and that on this 15th day of May, 2011, I caused documents entitled:

**DEFENDANT’S REPLY TO PLAINTIFF’S RESPONSE TO DEFENDANT’S MOTION TO DISMISS FOR LACK OF SUBJECT MATTER JURISDICTION**

to be served as follows:

- by depositing same for mailing in the United States Mail, in a sealed envelope addressed to Steven A. Gibson, Esq., Righthaven, LLC, 9960 West Cheyenne Avenue, Suite 210, Las Vegas, Nevada, 89129-7701, upon which first class postage was fully prepaid; and/or
- Pursuant to Fed. R. Civ. P. 5(b)(2)(D), to be sent via facsimile as indicated; and/or
- to be hand-delivered;
- by the Court’s CM/ECF system.

/s/ J. Malcolm DeVoy  
J. Malcolm DeVoy